

CONTRACT



KMDL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 4435508 /		<u>Alt Order #</u> 36948453
<u>Advertiser</u> Josh Guillory for Lafayette Mayor		<u>Original Date / Revision</u> 11/03/23 / 11/03/23
<u>Contract Dates</u> 11/06/23 - 11/16/23	<u>Estimate #</u> 1161116	
<u>Product</u> Friends of Josh Guillory		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMDL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Magnolia Media
 15259 Green Trails Blvd.
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	11/06/23	11/12/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$45.00			
N 2	KMDL	11/06/23	11/12/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$35.00			
N 3	KMDL	11/06/23	11/12/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$35.00			
N 4	KMDL	11/13/23	11/16/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				6	\$45.00			
N 5	KMDL	11/13/23	11/16/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				5	\$35.00			
N 6	KMDL	11/13/23	11/16/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				5	\$35.00			
Totals											31	\$1,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/16/23	31	\$1,195.00	(\$179.25)	\$1,015.75
Totals	31	\$1,195.00	(\$179.25)	\$1,015.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 03, 23
 CONT# 36948453 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KMDL-FM (Lafayette, LA)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY MAGNOLIA MEDIA LA
 ADDR 3931 S. SHERWOOD FOREST BLVD
 BATON ROUGE, LA 70816

DDS CONT# 0
 C/P/E: na / na / 1161116

SALESPERSON FAX#

PH #

BYR LAURA LANCASTER
 ADV JOSH GUILLORY FOR LAFAYETTE MAYOR
 PDT Friends of Josh Guillory
 FLT Nov 06, 23 - Nov 16, 23

* REP ORDER COMMENT *

** 11/3/2023 2:54:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	11/6/2023 - 11/10/2023	1W	5	\$45.00	5
	1.2	MTWTF..	10A - 3P	30	11/6/2023 - 11/10/2023	1W	5	\$35.00	5
	1.3	MTWTF..	3P - 7P	30	11/6/2023 - 11/10/2023	1W	5	\$35.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$575.00	
		FLIGHT 2							
	2.1	MTWT...	6A - 10A	30	11/13/2023 - 11/16/2023	1W	6	\$45.00	6
	2.2	MTWT...	10A - 3P	30	11/13/2023 - 11/16/2023	1W	5	\$35.00	5
	2.3	MTWT...	3P - 7P	30	11/13/2023 - 11/16/2023	1W	5	\$35.00	5
					** WEEKLY FLIGHT TOTALS **		16	\$620.00	

	Nov 23					
SPOTS	31					
CASH	1195.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1195.00					

						TOTAL
SPOTS						31
CASH						1,195.00
TRADE						0.00
NSL						0.00
TOTAL						1,195.00

Nov 03, 23
CONT# 36948453 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / 1161116

**** Competitive Comments ****

SVC: SP23 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 4435515 /		<u>Alt Order #</u> 36948452
<u>Advertiser</u> Josh Guillory for Lafayette Mayor		<u>Original Date / Revision</u> 11/03/23 / 11/03/23
<u>Contract Dates</u> 11/06/23 - 11/16/23	<u>Estimate #</u> 1161116	
<u>Product</u> Friends of Josh Guillory		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Magnolia Media
 15259 Green Trails Blvd.
 Baton Rouge, LA 70817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	11/06/23	11/12/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				10	\$45.00			
N 2	KPEL	11/06/23	11/12/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				10	\$63.00			
N 3	KPEL	11/06/23	11/12/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				10	\$46.00			
N 4	KPEL	11/13/23	11/16/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				10	\$45.00			
N 5	KPEL	11/13/23	11/16/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				10	\$63.00			
N 6	KPEL	11/13/23	11/16/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				10	\$46.00			
Totals											60	\$3,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/16/23	60	\$3,080.00	(\$462.00)	\$2,618.00
Totals	60	\$3,080.00	(\$462.00)	\$2,618.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 03, 23
 CONT# **36948452** Mod# Ver# 1 (Last =)
 REP **KATZ RADIO**
 TO **KPEL-FM (Lafayette, LA)**
 FM **LINDSAY COOPER**
 OFF **PHILADELPHIA**
 AGY **MAGNOLIA MEDIA LA**
 ADDR **3931 S. SHERWOOD FOREST BLVD**
BATON ROUGE, LA 70816

DDS CONT# **0**
 C/P/E: na / na / 1161116

SALESPERSON FAX#

PH#

BYR **LAURA LANCASTER**
 ADV **JOSH GUILLORY FOR LAFAYETTE MAYOR**
 PDT **Friends of Josh Guillory**
 FLT **Nov 06, 23 - Nov 16, 23**

*** REP ORDER COMMENT ***

**** 11/3/2023 2:54:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	11/6/2023 - 11/10/2023	1W	10	\$45.00	10
		ACADIANA MORNING NEWS, MOON (9-11)							
	1.2	MTWTF..	10A - 3P	30	11/6/2023 - 11/10/2023	1W	10	\$63.00	10
		MOON, DAN BONGINO							
	1.3	MTWTF..	3P - 7P	30	11/6/2023 - 11/10/2023	1W	10	\$46.00	10
		JOE CUNNINGHAM, SHANNON WILKERSON, MARK LEVIN							
					** WEEKLY FLIGHT TOTALS **		30	\$1,540.00	
		FLIGHT 2							
	2.1	MTWT...	6A - 10A	30	11/13/2023 - 11/16/2023	1W	10	\$45.00	10
		ACADIANA MORNING NEWS, MOON (9-11)							
	2.2	MTWT...	10A - 3P	30	11/13/2023 - 11/16/2023	1W	10	\$63.00	10
		MOON, DAN BONGINO							
	2.3	MTWT...	3P - 7P	30	11/13/2023 - 11/16/2023	1W	10	\$46.00	10
		JOE CUNNINGHAM, SHANNON WILKERSON, MARK LEVIN							
					** WEEKLY FLIGHT TOTALS **		30	\$1,540.00	

Nov 03, 23
 CONT# 36948452 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 1161116

	Nov 23					
SPOTS	60					
CASH	3080.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3080.00					

						TOTAL
SPOTS						60
CASH						3,080.00
TRADE						0.00
NSL						0.00
TOTAL						3,080.00

**** Competitive Comments ****

SVC: SP23 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



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 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

And:

Magnolia Media
 15259 Green Trails Blvd.
 Baton Rouge, LA 70817

<u>Contract / Revision</u> 4435503 /		<u>Alt Order #</u> 36948454
<u>Advertiser</u> Josh Guillory for Lafayette Mayor		<u>Original Date / Revision</u> 11/03/23 / 11/03/23
<u>Contract Dates</u> 11/06/23 - 11/16/23	<u>Estimate #</u> 1161116	
<u>Product</u> Friends of Josh Guillory		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTDY-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	11/06/23	11/12/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	5	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$37.00			
N 2	KTDY	11/06/23	11/12/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	5	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$29.00			
N 3	KTDY	11/06/23	11/12/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				5	\$24.00			
N 4	KTDY	11/13/23	11/16/23	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	5	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				5	\$37.00			
N 5	KTDY	11/13/23	11/16/23	M-F Midday	10:00 AM-3:00 PM		:30			NM	5	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				5	\$29.00			
N 6	KTDY	11/13/23	11/16/23	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWT---				5	\$24.00			
Totals											30	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/16/23	30	\$900.00	(\$135.00)	\$765.00
Totals	30	\$900.00	(\$135.00)	\$765.00

Signature: _____ **Date:** _____

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 REP KATZ RADIO
 TO KTDY-FM (Lafayette, LA)
 FM LINDSAY COOPER
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	1.2	MTWTF..	10A - 3P	30	11/6/2023 - 11/10/2023	1W	5	\$29.00	5
	1.3	MTWTF..	3P - 7P	30	11/6/2023 - 11/10/2023	1W	5	\$24.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$450.00	
		FLIGHT 2							
	2.1	MTWT...	6A - 10A	30	11/13/2023 - 11/16/2023	1W	5	\$37.00	5
	2.2	MTWT...	10A - 3P	30	11/13/2023 - 11/16/2023	1W	5	\$29.00	5
	2.3	MTWT...	3P - 7P	30	11/13/2023 - 11/16/2023	1W	5	\$24.00	5
					** WEEKLY FLIGHT TOTALS **		15	\$450.00	

	Nov 23					
SPOTS	30					
CASH	900.00					
TRADE	0.00					
NSL	0.00					
TOTAL	900.00					

						TOTAL
SPOTS						30
CASH						900.00
TRADE						0.00
NSL						0.00
TOTAL						900.00

Nov 03, 23
CONT# 36948454 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / 1161116

**** Competitive Comments ****

SVC: SP23 MSA ARB

Demo Adults 35+

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