

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
4th Quarter 2013

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- Health
- Animal Humane
- Homelessness
- Community Outreach
- Education

HEALTH

Program	Tim Watts
Organization	University of Maryland Medical System
Description	The University of Maryland Medical System participated in Tom Joyner's "Take A Loved One To The Doctor" day, which included seminars, free health screenings, and immunizations.
Date	October 25th, 2013
Time	10a-3p
Location	Live broadcast from Mondawin Mall with Tim Watts.

Program	Sunday Morning Joy
Organization	Susan G. Komen
Description	Participated in the Susan G. Koman Race for the Cure. A run/walk in which all proceeds went to research for the cure of breast cancer.
Date	October 20th, 2013
Time	6a-12 noon
Location	Hunt Valley; callbacks performed by Belinda Merritt.

EDUCATION

Program	Tom Joyner
Organization	The Tom Joyner Foundation
Description	Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.
Date	October 1 st , 2013-December 31 st , 2013
Time	6a-10a
Location	On Air

ANIMAL HUMANE

Organization Baltimore Humane Society
Description "Catsino" Night. A night of faux-gaming where guests enjoyed playing casino games such as blackjack and roulette. All benefits went to the homeless cats of the society's shelter.
Date November 16th, 2013
Time 6p-10p
Location Mother's Tavern; emceed by Tim Watts.

HOMELESSNESS

Program LaDawn Black
Organization Wal Mart
Description Radio One's Annual Toy Drive headquartered at Wal Mart, in which people dropped off toys for the children of the less fortunate.
Date December 13th, 2013
Time 10a-3p
Location On location at Randallstown location of Walmart: live broadcast.

Community Outreach

Organization Stop, Shop & Save
Description The Magic 95.9 vehicle along with various jocks picked up canned goods and other items which people dropped off for less fortunate families to assist feeding them during the holiday season.
Date November 18th-November 21st, 2013
Time 12p-2p
Location Stop, Shop & Save supermarkets throughout the Baltimore area.