

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
1st Quarter 2013

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- Health
- Unemployment
- Homelessness
- Crime
- Education

HEALTH

Program	Mykel Hunter
Organization	Zeta Phi Beta
Description	Zeta Phi Beta had a Senior "Fun Day", which included games, food, seminars, free health screenings, and immunizations.
Date	March 22, 2013
Time	10a-11a
Location	Callbacks from Linc Stokes.

UNEMPLOYMENT

Program	Lolo
Guest	Elijah Cummings
Organization	Office of Unemployment
Description	Interview with Representative Cummings who discussed Baltimore's high unemployment rate, and the steps he was taking to decrease that rate.
Date	January 16 th , 2013
Time	8p-8:15p
Location	On Air

HOMELESSNESS

Program Tim Watts
Organization Big Brothers, Big Sisters of Maryland
Description Bowl for Kids (Greek Bowl) was a night of bowling to raise funds to help assist homeless children and their families.
Date March 15, 2013
Time 12p-2p
Location AMF Pikesville Lanes. Callbacks performed by Linc Stokes

CRIME

Program Randy Dennis
Guest Anthony Batts, Commissioner, Baltimore City Police Department
Description Anthony Batts, Commissioner for the Baltimore City Police Department talks about the troubling rise in homicides and how the City of Baltimore will attempt to reduce the number in 2013.
Date January 19th, 2013
Time 4p-4:15a
Location On Air

EDUCATION

Program Tom Joyner
Organization The Tom Joyner Foundation
Description Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.
Date January 1, 2013-March 31st 2013
Time 6a-10a
Location On Air

EDUCATION

Program	Tom Joyner
Organization	The Tom Joyner Foundation
Description	Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.
Date	October 1 st , 2012-December 31 st , 2012
Time	6a-10a
Location	On Air

VOTER REGISTRATION

Program Tim Watts
Organization Radio One (Magic 95.9)
Description Performed Van Runs to do last minute registrations before the general election deadline.
Date October 1st-5th, 2012
Time 12p-2p
Location Various locations throughout Baltimore; Callbacks performed by various Magic jocks throughout the day.

HOMELESSNESS

Program Tim Watts
Organization Wal Mart
Description Radio One's Annual Toy Drive headquartered at Wal Mart, in which people dropped off toys for the children of the less fortunate.
Date December 14th, 2012
Time 10a-3p
Location On location at Owings Mills location of Walmart: live broadcast.

CRIME

Program Randy Dennis
Guest Anthony Batts, Commissioner, Baltimore City Police Department
Description Anthony Batts, Commissioner for the Baltimore City Police Department talks about the troubling rise in homicides and how the City of Baltimore will attempt to reduce the number in 2013.
Date December 15th, 2012
Time 4p-4:15a
Location On Air