

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
2nd Quarter 2013

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Health**
- **Crime**
- **Economic Empowerment**
- **Careers/Jobs**
- **Education**

HEALTH

Program	Tim Watts
Organization	University of Maryland Medical System
Description	"Spring Into A Healthy Summer". A health fair which educates to increase awareness of optimum health in African American communities. The fair has free HIV testing, health education and immunizations.
Date	June 14 th , 2013
Time	10:00a-3:00p
Location	Univeristy of Maryland Medical Center; broadcasted live from venue.

CRIME

Program	Skip Murphy
Organization	Reach Media
Description	During the show Skip Murphy show, he provided live updates of the jury selection for the George Zimmerman trial.
Date	June 10 th , 2013
Time	3p-7p
Location	On Air

ECONOMIC EMPOWERMENT

Program Mykel Hunter
Organization Baltimore Cash Campaign
Description Money Power Day was a program in which you could receive free financial support, such as free credit reports, legal help and other tools to help change your financial future.
Date May 11th, 2013
Time 11a-1p
Location Poly-Western High School; callbacks performed by Lolo.

CAREERS/JOBS

Program Skip Murphy/Lolo
Organization Suited to Succeed
Description Suit A Palooza was a fund raising event which featured live entertainment, food along with silent and live auctions. Suited to Succeed is a non-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and life.
Date May 23rd, 2013
Time 5:30p-9:30p
Location Lyric Opera House; callbacks performed by Belinda Merritt.

EDUCATION

Program	Tom Joyner
Organization	The Tom Joyner Foundation/Reach Media
Description	Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.
Date	April 1 st , 2013-June 30 th , 2013
Time	6a-10a
Location	On Air