



125 West 55th St
New York, NY 10019

Contract # 25297248	Changes as of: 9/19/2016 at 10:45 AM	Version: Current State Version 1
CPE: 690/720/3850	Flight: 9/20/16 - 9/26/16	Total \$: \$7,360.00
Agency: NEW MEDIA FIRM	Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS LOCAL	Total Spots: 62
Product: Ballot Measure	Office: WASHINGTON	Total CPE: \$0.00
Agency Order #: 5404354	Primary Demo:	Total GRP:
Buyer: Placement, Media	Con Type: POLITICAL/VOTE	Separation:
Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26											Total Spots	Total \$	CPP	GRP
						9/20	9/21	9/22	9/23	9/24	9/25	9/26								
1	Tu-F,M 5:30a-7a		ABC 16 Morning News	\$60.00	30	1	1	1	1	0	0	1				5	\$300.00	\$0.00	0.0	
2	Tu-F,M 7a-9a		Good Morning America	\$140.00	30	4	4	4	4	0	0	4				20	\$2,800.00	\$0.00	0.0	
3	Tu-F,M 10a-11a		Rachael Ray	\$40.00	30	1	1	1	1	0	0	1				5	\$200.00	\$0.00	0.0	
4	Tu-F,M 11a-12n		The View	\$140.00	30	1	1	1	1	0	0	1				5	\$700.00	\$0.00	0.0	
5	Tu-F,M 2p-3p		General Hospital	\$200.00	30	1	1	1	1	0	0	1				5	\$1,000.00	\$0.00	0.0	
6	Tu-F,M 3p-4p		Crime Watch Daily	\$120.00	30	1	1	1	1	0	0	1				5	\$600.00	\$0.00	0.0	
7	Tu-F,M 6p-6:30p		WGXA News @ 6P	\$100.00	30	0	1	0	1	0	0	1				3	\$300.00	\$0.00	0.0	
8	Tu-F,M 7p-7:30p		Entertainment Tonight	\$120.00	30	1	1	1	1	0	0	1				5	\$600.00	\$0.00	0.0	
9	Tu-F,M 7:30p-8p		Extra	\$120.00	30	1	1	1	1	0	0	1				5	\$600.00	\$0.00	0.0	
10	Tu-F,M 11p-11:35p		WGXA News @ 11P	\$100.00	30	0	1	0	0	0	0	0				1	\$100.00	\$0.00	0.0	
11	Sa 8a-9a		Good Morning America	\$60.00	30	0	0	0	0	1	0	0				1	\$60.00	\$0.00	0.0	
12	Sa 9a-11a		(E/I) Programming	\$40.00	30	0	0	0	0	1	0	0				1	\$40.00	\$0.00	0.0	
13	Su 8a-9a		Good Morning America	\$60.00	30	0	0	0	0	0	1	0				1	\$60.00	\$0.00	0.0	
TOTALS:						11	13	11	12	2	1	12				62	\$7,360.00	\$0.00	0.0	



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Agency: NEW MEDIA FIRM	Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS LOCAL	Market: Macon	
Product: Ballot Measure	Office: WASHINGTON	Total CPM: \$0.00	
Agency Order #: 5404354	Primary Demo:	Total GRP:	
Buyer: Placement, Media	Con Type: POLITICAL/NOTE	Separation:	
Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS		
202-955-5342	202-955-5342		

Special Instructions

Date/Time 09/19/16 10:45 AM **Added by** BRADLEY PHILIPPS **Comment** Separation: 30

Competitive Information			
Market Budget:	\$73,600		
EGXA Share:	10%		
Comment:			
Unknown:	90%		

Daypart Summary						Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP	Month	Spots	Dollars
	100%	62	\$7,360.00	N/A	0.0	2016-Sep	50	\$5,900.00
						2016-Oct	12	\$1,460.00
Total	100%	62	\$7,360.00	N/A	0.0	Total	62	\$7,360.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/19/16 10:44 AM	BRADLEY PHILIPPS	New	62		\$7,360.00	\$7,360.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



EGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 2631421

Schedule Dates

09/21/16-09/26/16

Advertiser

Committee To Keep Georgia Schools Local (112017)

Agency

New Media Firm, The (8200)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Ballot Measure Est3850 (862744)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Medi/Placement,

Phone/Fax

/

CPE

690/720/3850

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Ballot Measure
Separation: 30

Date Entered

09/19/16

Last Modified

09/19/16

Entered By

Jill Reilly

CO-OP

No

Headline

ECR25297248

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission %

15.00

Commission

\$1,104.00

Net Total

\$6,256.00

Sales Tax

Macon (EGXA)

By Broadcast Month

Month	Spots	Rate
Sep. 2016	46	\$5,400.00
Oct. 2016	16	\$1,960.00
Grand Total:	62	\$7,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/16-09/21/16	2	:30	5:30A- News-WGXA Morning News				2					2	\$60.00	\$120.00	Macon (EGXA)	ABC 16 Morning News	9/19/16
2.0	Normal Line / SPOT (1)	09/22/16-09/22/16	2	:30	5:30A- News-WGXA Morning News				1					1	\$60.00	\$60.00	Macon (EGXA)	ABC 16 Morning News	9/19/16
3.0	Normal Line / SPOT (1)	09/23/16-09/23/16	2	:30	5:30A- News-WGXA Morning News						1			1	\$60.00	\$60.00	Macon (EGXA)	ABC 16 Morning News	9/19/16
4.0	Normal Line / SPOT (1)	09/26/16-09/26/16	2	:30	5:30A- News-WGXA Morning News		1							1	\$60.00	\$60.00	Macon (EGXA)	ABC 16 Morning News	9/19/16
5.0	Normal Line / SPOT (2)	09/21/16-09/21/16	2	:30	6:57A- ABC-Good Morning America				5					5	\$140.00	\$700.00	Macon (EGXA)	Good Morning America	9/19/16
6.0	Normal Line / SPOT (2)	09/22/16-09/22/16	2	:30	6:57A- ABC-Good Morning America						5			5	\$140.00	\$700.00	Macon (EGXA)	Good Morning America	9/19/16
7.0	Normal Line / SPOT (2)	09/23/16-09/23/16	2	:30	6:57A- ABC-Good Morning America							5		5	\$140.00	\$700.00	Macon (EGXA)	Good Morning America	9/19/16
8.0	Normal Line / SPOT (2)	09/26/16-09/26/16	2	:30	7A- ABC-Good Morning America									5	\$140.00	\$700.00	Macon (EGXA)	Good Morning America	9/19/16
9.0	Normal Line / SPOT (3)	09/21/16-09/21/16	2	:30	10A- Rachael Ray				1					1	\$40.00	\$40.00	Macon (EGXA)	Rachael Ray	9/19/16
10.0	Normal Line / SPOT (3)	09/22/16-09/22/16	2	:30	10A- Rachael Ray						2			2	\$40.00	\$80.00	Macon (EGXA)	Rachael Ray	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

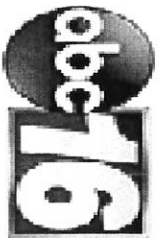
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



EGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 2631421
Schedule Dates 09/21/16-09/26/16
Advertiser Committee To Keep Georgia Schools Local (112017)
Agency New Media Firm, The (8200)
Product POLITICAL ISSUE (ns) (1187)
Brand Ballot Measure ES3850 (862744)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Medl Placement
Phone/Fax /
CPE 690/720/3850
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Ballot Measure Separation: 30

Date Entered 09/19/16
Last Modified 09/19/16
Entered By Jill Reilly
CO-OP No
Headline # ECR25297248
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,104.00
Net Total \$6,256.00
Sales Tax

Macon (EGXA)
By Broadcast Month
Sep. 2016 46 \$5,400.00
Oct. 2016 16 \$1,960.00
Grand Total: 62 \$7,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (3)	09/23/16-09/23/16	2	:30	10A- Rachael Ray						1			1	\$40.00	\$40.00	Macon (EGXA)	Rachael Ray	9/19/16
12.0	Normal Line / SPOT (3)	09/26/16-09/26/16	2	:30	10A- Rachael Ray		2							2	\$40.00	\$80.00	Macon (EGXA)	Rachael Ray	9/19/16
13.0	Normal Line / SPOT (4)	09/21/16-09/21/16	2	:30	10-58-30A- ABC-The View				1					1	\$140.00	\$140.00	Macon (EGXA)	The View	9/19/16
14.0	Normal Line / SPOT (4)	09/22/16-09/22/16	2	:30	10-58-30A- ABC-The View					1				1	\$140.00	\$140.00	Macon (EGXA)	The View	9/19/16
15.0	Normal Line / SPOT (4)	09/23/16-09/23/16	2	:30	10-58-30A- ABC-The View						2			2	\$140.00	\$280.00	Macon (EGXA)	The View	9/19/16
16.0	Normal Line / SPOT (4)	09/26/16-09/26/16	2	:30	10-58-30A- ABC-The View		1							1	\$140.00	\$140.00	Macon (EGXA)	The View	9/19/16
17.0	Normal Line / SPOT (5)	09/21/16-09/21/16	2	:30	2P- ABC-General Hospital				1					1	\$200.00	\$200.00	Macon (EGXA)	General Hospital	9/19/16
18.0	Normal Line / SPOT (5)	09/22/16-09/22/16	2	:30	2P- ABC-General Hospital					1				1	\$200.00	\$200.00	Macon (EGXA)	General Hospital	9/19/16
19.0	Normal Line / SPOT (5)	09/23/16-09/23/16	2	:30	2P- ABC-General Hospital						1			1	\$200.00	\$200.00	Macon (EGXA)	General Hospital	9/19/16
20.0	Normal Line / SPOT (5)	09/26/16-09/26/16	2	:30	2P- ABC-General Hospital		2							2	\$200.00	\$400.00	Macon (EGXA)	General Hospital	9/19/16
21.0	Normal Line / SPOT (6)	09/21/16-09/21/16	2	:30	3P- Crime Watch Daily				2					2	\$120.00	\$240.00	Macon (EGXA)	Crime Watch Daily	9/19/16
22.0	Normal Line / SPOT (6)	09/22/16-09/22/16	2	:30	3P- Crime Watch Daily					1				1	\$120.00	\$120.00	Macon (EGXA)	Crime Watch Daily	9/19/16
23.0	Normal Line / SPOT (6)	09/23/16-09/23/16	2	:30	3P- Crime Watch Daily						1			1	\$120.00	\$120.00	Macon (EGXA)	Crime Watch Daily	9/19/16
24.0	Normal Line / SPOT (6)	09/26/16-09/26/16	2	:30	3P- Crime Watch Daily		1							1	\$120.00	\$120.00	Macon (EGXA)	Crime Watch Daily	9/19/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Medl Placement,
Phone/Fax /
CPE 690/720/3850
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Bailot Measure
Separation: 30

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Last Modified 09/19/16
Entered By Jill Reilly
CO-OP No
Headline # ECR25297248
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,104.00
Net Total \$6,256.00
Sales Tax

Macon (EGXA)
By Broadcast Month
Sep. 2016 46 \$5,400.00
Oct. 2016 16 \$1,960.00
Grand Total: 62 \$7,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (7)	09/21/16-09/21/16	2	:30	6P- News-WGXA News at 6p				1					1	\$100.00	\$100.00	WGXA (EGXA)	WGXA News @ 6P	9/19/16
26.0	Normal Line / SPOT (7)	09/23/16-09/23/16	2	:30	6P- News-WGXA News at 6p						1			1	\$100.00	\$100.00	WGXA (EGXA)	WGXA News @ 6P	9/19/16
27.0	Normal Line / SPOT (7)	09/26/16-09/26/16	2	:30	6P- News-WGXA News at 6p		1							1	\$100.00	\$100.00	WGXA (EGXA)	WGXA News @ 6P	9/19/16
28.0	Normal Line / Access (8)	09/21/16-09/21/16	2	:30	7P- Entertainment Tonight				1					1	\$120.00	\$120.00	WGXA (EGXA)	Entertainment Tonight	9/19/16
29.0	Normal Line / Access (8)	09/22/16-09/22/16	2	:30	7P- Entertainment Tonight					1				1	\$120.00	\$120.00	WGXA (EGXA)	Entertainment Tonight	9/19/16
30.0	Normal Line / Access (8)	09/23/16-09/23/16	2	:30	7P- Entertainment Tonight						1			1	\$120.00	\$120.00	WGXA (EGXA)	Entertainment Tonight	9/19/16
31.0	Normal Line / Access (8)	09/26/16-09/26/16	2	:30	7P- Entertainment Tonight		2							2	\$120.00	\$240.00	WGXA (EGXA)	Entertainment Tonight	9/19/16
32.0	Normal Line / Access (9)	09/21/16-09/21/16	2	:30	7:29-80P- Extra				1					1	\$120.00	\$120.00	WGXA (EGXA)	Extra	9/19/16
33.0	Normal Line / Access (9)	09/22/16-09/22/16	2	:30	7:29-80P- Extra					1				1	\$120.00	\$120.00	WGXA (EGXA)	Extra	9/19/16
34.0	Normal Line / Access (9)	09/23/16-09/23/16	2	:30	7:29-80P- Extra						2			2	\$120.00	\$240.00	WGXA (EGXA)	Extra	9/19/16
35.0	Normal Line / Access (9)	09/26/16-09/26/16	2	:30	7:29-80P- Extra		1							1	\$120.00	\$120.00	WGXA (EGXA)	Extra	9/19/16
36.0	Normal Line / SPOT (10)	09/21/16-09/21/16	2	:30	11:01P- News-WGXA News at 11P				1					1	\$100.00	\$100.00	WGXA (EGXA)	WGXA News @ 11P	9/19/16
37.0	Normal Line / SPOT (11)	09/24/16-09/24/16	2	:30	6A- ABC-Good Morning America Saturday							1		1	\$60.00	\$60.00	WGXA (EGXA)	Good Morning America	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

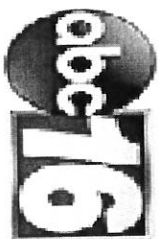
Date:

Accepted-Station:

Date:

Comments:

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EGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

New Media Firm, The
1322 G Street SE
Washington, DC 20003

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Headline # ECR25297248
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Macon (EGXA)
By Broadcast Month
Sep. 2016 46 \$5,400.00
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CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (13)	09/25/16-09/25/16	2	:30	8A-ABC-Good Morning America Sunday								1	1	\$60.00	\$60.00	Macon (EGXA)	Good Morning America	9/19/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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