

ORDER



Orders
Order / Rev: 2867640
Alt Order #: WOC14510555
Product Desc: Drew Darby for TX HD-72
Estimate: 1697
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/26/24 / 02/27/24
Order Type: General

KXVA
Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Political Communications Advertising
Buying Contact: _____
Billing Contact: _____
11 East 44th Street, Suite 303
New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Drew Darby / R / State House / T
Demographic: A50+
Product Codes: PL-Candidate: State House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M228899
Agency External ID: 21047AG
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/08/24	37	\$1,035.00	\$879.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	37	\$1,035.00	\$879.75	9.86
Totals	37	\$1,035.00	\$879.75	9.86

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXVA	10%	\$1,035.00
Market	100%	\$10,350.00

Competitive Share

	Share	Total
AWAW	0%	\$0.00
CABLE	0%	\$0.00
KIDZ	0%	\$0.00
KPCB	0%	\$0.00
KRBC	0%	\$0.00
KTAB	0%	\$0.00
KTXS	0%	\$0.00
UNKWN	90%	\$9,315.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXVA	02/26/24	03/08/24	EM (M-F) WAKE UP WST TX	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	8	\$10.00	P04	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MTWTF--		8				\$10.00		0.00			

Order / Rev: 2867640
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Advertiser: POL/ Drew Darby / R / State House / TX
 Product Desc: Drew Darby for TX HD-72
 Estimate: 1697
KXVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--			8			\$10.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.11,1.12												
2	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.11,1.12												
3	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
4	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
5	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
6	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
7	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
8	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 1.13,1.14,1.15,1.16,1.17,1.18												
11	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.1,1.2												
12	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.1,1.2												
13	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
14	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
15	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
16	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
17	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
18	KXVA	02/26/24-03/03/24		EM (M-F)	6:00 AM-7:00 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 1.3,1.8,1.5,1.6,1.4,1.7												
Week:		03/04/24	03/10/24	MTWTF--			2			\$10.00			0.00			
N 2	KXVA	02/26/24	03/08/24	EM (M-F)	CM	7:00 AM-7:30 AM	MTWTF--	:30	4	\$10.00	P04	0.00	NM	5	\$50.00	
				WAKE UP WST TX (7:00 AM-7:30 AM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--			4			\$10.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 2.6												
2	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 2.7,2.8,2.9												
3	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 2.7,2.8,2.9												
4	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		MTWThF----	:30	(\$10.00)		0.00	NM				
				See MG 2.7,2.8,2.9												
6	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 2.1 02/27												
7	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 2.4,2.2,2.3												
8	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 2.4,2.2,2.3												
9	KXVA	02/26/24-03/03/24		EM (M-F)	7:00 AM-7:30 AM		A--WThF----	:30	\$10.00		0.00	NM				
				Ⓜ MG for 2.4,2.2,2.3												
Week:		03/04/24	03/10/24	MTWTF--			1			\$10.00			0.00			

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 Product Desc: Drew Darby for TX HD-72
 Estimate: 1697
KXVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KXVA	02/26/24	03/08/24	EM (M-F) WAKE UP WST TX	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	4	\$10.00	P04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/04/24	03/10/24	MTWTF--			1			\$10.00			0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	MTWTF--			4			\$10.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KXVA	02/26/24-03/03/24	EM (M-F) See MG 3.6			7:30 AM-8:00 AM	MTWThF----	:30			(\$10.00)	0.00	NM		
2	KXVA	02/26/24-03/03/24	EM (M-F) See MG 3.7,3.8,3.9			7:30 AM-8:00 AM	MTWThF----	:30			(\$10.00)	0.00	NM		
3	KXVA	02/26/24-03/03/24	EM (M-F) See MG 3.7,3.8,3.9			7:30 AM-8:00 AM	MTWThF----	:30			(\$10.00)	0.00	NM		
4	KXVA	02/26/24-03/03/24	EM (M-F) See MG 3.7,3.8,3.9			7:30 AM-8:00 AM	MTWThF----	:30			(\$10.00)	0.00	NM		
6	KXVA	02/26/24-03/03/24	EM (M-F) Ⓜ MG for 3.1 02/27			7:30 AM-8:00 AM	A--WThF----	:30			\$10.00	0.00	NM		
7	KXVA	02/26/24-03/03/24	EM (M-F) Ⓜ MG for 3.2,3.3,3.4			7:30 AM-8:00 AM	A--WThF----	:30			\$10.00	0.00	NM		
8	KXVA	02/26/24-03/03/24	EM (M-F) Ⓜ MG for 3.2,3.3,3.4			7:30 AM-8:00 AM	A--WThF----	:30			\$10.00	0.00	NM		
9	KXVA	02/26/24-03/03/24	EM (M-F) Ⓜ MG for 3.2,3.3,3.4			7:30 AM-8:00 AM	A--WThF----	:30			\$10.00	0.00	NM		
Week:		03/04/24	03/10/24	MTWTF--			1			\$10.00			0.00		
N 4	KXVA	02/26/24	03/08/24	12-1p M-F WAKE UP WST TX	CM	12-1p	MTWTF--	:30	4	\$15.00	P04	0.38	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	MTWTF--			4			\$15.00			0.38		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KXVA	02/26/24-03/03/24	12-1p M-F See MG 4.6			12-1p	MTWThF----	:30			(\$15.00)	0.38	NM		
2	KXVA	02/26/24-03/03/24	12-1p M-F See MG 4.7,4.8,4.9			12-1p	MTWThF----	:30			(\$15.00)	0.38	NM		
3	KXVA	02/26/24-03/03/24	12-1p M-F See MG 4.7,4.8,4.9			12-1p	MTWThF----	:30			(\$15.00)	0.38	NM		
4	KXVA	02/26/24-03/03/24	12-1p M-F See MG 4.7,4.8,4.9			12-1p	MTWThF----	:30			(\$15.00)	0.38	NM		
6	KXVA	02/26/24-03/03/24	12-1p M-F Ⓜ MG for 4.1 02/27			12-1p	--WThF----	:30			\$15.00	0.38	NM		
7	KXVA	02/26/24-03/03/24	12-1p M-F Ⓜ MG for 4.2,4.3,4.4			12-1p	--WThF----	:30			\$15.00	0.38	NM		
8	KXVA	02/26/24-03/03/24	12-1p M-F Ⓜ MG for 4.2,4.3,4.4			12-1p	--WThF----	:30			\$15.00	0.38	NM		
9	KXVA	02/26/24-03/03/24	12-1p M-F Ⓜ MG for 4.2,4.3,4.4			12-1p	--WThF----	:30			\$15.00	0.38	NM		
Week:		03/04/24	03/10/24	MTWTF--			1			\$15.00			0.38		
N 5	KXVA	02/26/24	03/08/24	Big Bg Thy 630-7p KXVA FIRST@630<	CM	630-7p	MTWTF--	:30	4	\$50.00	P04	0.77	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	MTWTF--			4			\$50.00			0.77		

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Advertiser: POL/ Drew Darby / R / State House / TX
 Product Desc: Drew Darby for TX HD-72
 Estimate: 1697
KXVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					4	\$50.00		0.77			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			MTWThF----	:30	(\$50.00)	0.77	NM		
See MG 5.6															
2	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			MTWThF----	:30	(\$50.00)	0.77	NM		
See MG 5.7,5.8,5.9															
3	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			MTWThF----	:30	(\$50.00)	0.77	NM		
See MG 5.7,5.8,5.9															
4	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			MTWThF----	:30	(\$50.00)	0.77	NM		
See MG 5.7,5.8,5.9															
6	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			--WThF----	:30	\$50.00	0.77	NM		
Ⓜ MG for 5.1 02/27															
7	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			--WThF----	:30	(\$50.00)	0.77	NM		
Ⓜ Credited															
8	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			--WThF----	:30	\$50.00	0.77	NM		
Ⓜ MG for 5.4,5.2,5.3															
9	KXVA	02/26/24-03/03/24		Big Bg Thy 630-7p		630-7p			--WThF----	:30	\$50.00	0.77	NM		
Week:		03/04/24	03/10/24	MTWTF--					1	\$50.00		0.77			
N 6	KXVA	02/26/24	03/02/24	NCAA BB Women DaytrGM	CM	1:00 PM-3:00 PM	-----S-	:30	4	\$50.00	P04	0.00	NM	0	\$0.00
				KXVA FIRST@630<			(1:00 PM-3:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					4	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KXVA	02/26/24-03/03/24		NCAA BB Women Daytme S:		1:00 PM-3:00 PM	1:00 PM-3:00 P	-----Sa--	:30	(\$50.00)	0.00	NM			
Credited															
2	KXVA	02/26/24-03/03/24		NCAA BB Women Daytme S:		1:00 PM-3:00 PM	1:00 PM-3:00 P	-----Sa--	:30	(\$50.00)	0.00	NM			
Credited															
3	KXVA	02/26/24-03/03/24		NCAA BB Women Daytme S:		1:00 PM-3:00 PM	1:00 PM-3:00 P	-----Sa--	:30	(\$50.00)	0.00	NM			
Credited															
4	KXVA	02/26/24-03/03/24		NCAA BB Women Daytme S:		1:00 PM-3:00 PM	1:00 PM-3:00 P	-----Sa--	:30	(\$50.00)	0.00	NM			
Credited															
N 7	KXVA	02/26/24	03/02/24	NCAA BB Prime Game 3M	CM	7:00 PM-9:00 PM	-----S-	:30	4	\$50.00	P04	1.22	NM	4	\$200.00
				KXVA FIRST@630<			(7:00 PM-9:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					4	\$50.00		1.22			
N 8	KXVA	02/26/24	03/02/24	9-10p Sa	CM	9:00 PM-9:30 PM	-----S-	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				KXVA FIRST@630<			(9:00 PM-9:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$30.00		0.00			
N 9	KXVA	02/26/24	03/02/24	9-10p Sa	CM	9:30 PM-10:00 PM	-----S-	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				KXVA FIRST@630<			(9:30 PM-10:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S-					1	\$30.00		0.00			
N 10	KXVA	02/26/24	03/10/24	Big Bg Thy 630-7p	CM	630-7p	-----	:30	0	\$50.00	P04	0.00	NM	1	\$50.00
				Big Bang Theory 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	--WTF--					1	\$50.00		0.00			
Week:		03/04/24	03/10/24	-----					0	\$0.00		0.00			
N 11	KXVA	03/01/24	03/01/24	Non-Net NBA Mavs GamGM	CM	Various	----F--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				Non-Net NBA Mavs Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$250.00		0.00			
Totals													37	\$1,035.00	