

KBYU-TV Quarterly Program Topic Report

January, February, March

2011

Key: Military Time Used

Types of Programs: D = Documentary C = Call-in
N = News Interview/ Segment O = Other

Issue

Date Time Length Program Title Type Guests

Cultural Understanding

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|---|-------|-------|--|---|--|
| 1/2 | 07:00 | 56:46 | Peter and Paul and the Christian Revolution | D | |
| <p><i>The Empire and the Kingdom</i>- Spread outside Judea by missionaries like Peter and Paul, the Jesus movement caught on quickly among Jews and non-Jews around the Roman Empire. With success, however, came challenges: challenges from hostile locals, imperial forces and from conflicting ideas within the movement itself. Paul -- adamant that there was no time for conversions -- fell into open and angry confrontation with some of the oldest Jesus followers. Peter, it seems, tried to mediate the conflict. "The Rock" became a stepping stone between the camps and, for a crucial period, helped keep the movement together. But the center could not hold. Paul struck out on his own, planting churches in his image around the Mediterranean and writing letters that would become central to all later Christian theology. Finally, in 70 AD, disaster struck the headquarters of the Jesus followers. After decades of rising tension, Judea erupted in revolt against Rome. War had been raging for four years. And when Rome finally established control, it destroyed much of Jerusalem; it torched the sacred Temple and enslaved the population. The scorched ground of Judea could no longer nurture a Jewish Jesus movement. And in the end, it was Paul's communities that would grow and change into the churches we know today.</p> | | | | | |
| 1/30 | 07:00 | 56:53 | The Road to Morocco: Journey to Understanding | D | |
| <p>Violent and explosive conflicts in the Middle East, Africa, Northern Ireland and Bosnia testify to the challenges diverse ethnic and religious groups face. The documentary THE ROAD TO MOROCCO: JOURNEY TO UNDERSTANDING explores religious diversity in the North African country of Morocco, where Jews, Christians and Muslims have coexisted for centuries. While Judaism, Christianity and Islam share a common lineage to Abraham, they have undeniable differences among them, which have resulted in considerable strife over time. As part of an effort to minimize and perhaps avert such conflicts in American communities, 70 American Jews, Christians and Muslims embarked on a two-week tour of Morocco. This predominately Islamic country has seen varying degrees of coexistence and interaction among Jews, Christians and Muslims for more than 1,000 years. Cameras followed the group's travels to historic sites, discussions and encounters in Morocco, as well as the impact of the trip upon returning home. The resulting documentary provides a historical perspective on the social issues the United States faces and features successful global models of peaceful coexistence.</p> | | | | | |
| 2/13 | 07:00 | 57:16 | Veiled Voices | D | |
| <p>Women across the Arab world are redefining their role as leaders in Islam. VEILED VOICES investigates the world of Muslim women religious leaders through the eyes of these three women in Lebanon, Syria, and Egypt. Shot over the course of two years, VEILED VOICES reveals a world rarely documented, exploring both the public and private lives of these women. The stories featured in the film give insight into how Muslim women are now increasingly willing to challenge the status quo from within their religion, promoting Islam as a powerful force for positive transformation in the world. Each triumphs over difficult challenges as they carve out a space to lead - both in Islam and in their communities. VEILED VOICES profiles three influential women - along with their families and</p> | | | | | |

the communities they serve: Ghina Hammoud in Lebanon; Dr. Su'ad Saleh in Egypt; and Huda al-Habash in Syria.

- 3/6 07:00 56:45 **Three Faiths, One God: Judaism, Christianity, Islam** D
THREE FAITHS, ONE GOD: JUDAISM, CHRISTIANITY, ISLAM thoughtfully examines the religious beliefs and practices shared by Jews, Christians and Muslims to illustrate how many in the Abrahamic faith communities are dealing with historical conflicts and charts their dedication to facilitating understanding and respect. THREE FAITHS, ONE GOD captures a broad range of voices and ideas of ordinary people and respected scholars in the interfaith field. The program contrasts the religious practices of the three faiths, including the rituals of fasting and marriage. Later, the program features a dramatic and moving example of reconciliation as the father of murdered Wall Street Journal reporter opens a dialogue between Muslims and Jews to create better understanding between the two faiths. In the same spirit, a conflict-resolution workshop engages in an intensive dialogue as they attempt to dispel myths, misconceptions and stereotypes about each others' religion.

Civic Engagement

- 1/14 20:30 55:41 **Ask Eleven: Call-in Special** C
How Do I Find Quality Childcare? - Utah is unique in its childcare needs. In this program, the community was invited to call in and ask experts from the Utah State Office of child care questions they had about child care.
- 1/21 20:30 56:33 **Ask Eleven: Call-in Special** C
Is My child on Target? - This program allowed viewers to call in and talk to Utah experts about the free tools available to help parents and caregivers understand each child's strengths and weaknesses.
- 2/8 20:00 1:56:46 **Eyes on the Prize: American Experience** D
Awakenings- Individual acts of courage inspire black Southerners to fight for their rights: Mose Wright testifies against the white men who murdered young Emmett Till and Rosa Parks refuses to give up her bus seat to a white man in Montgomery, Alabama. In Utah, the black population is the second lowest race represented on the census. However, the history of this minority also includes discrimination. With help from the NAACP as well as the citizens of the state, this inequality has taken a shift. Because of the efforts of these historic figures such as Mose Wright and Rosa Parks, the Utah culture has shifted. Today, racial tensions have lessened and provided equality to the black population.

Utah Arts and Culture

- 3/15 00:00 1:24:37 **5 Browns: In Concert** O
Witness the musical virtuosity of The 5 Browns - Julliard-trained sibling superstars from Alpine, Utah who have taken the music world by storm with their inventive interpretations of classical, jazz and other show-stopping standards. Not only are the Browns amazing to hear - and watch - on their own, they are even more exciting as they take the stage at once and play as a passionate quintet. The 5 Browns: In Concert is guaranteed to offer the most notes you've heard in a single night.

Financial Planning

- 2/20 16:00 26:46 **Moneytrack** O John Pond
Navigating Retirement- Steve and Linda thought they had everything they needed to enjoy a comfortable retirement, but they discover that if they make one wrong move, they'll run out of money. Financial expert Jonathan Pond explains how to get retirement plans back on track.

- 2/27 16:00 26:46 **Moneytrack** O Michelle Singletary
At Work- Your 401K- Many Americans dream of the day they can retire. This dream is now harder than ever to achieve. In order to prepare for the ideal retirement, investors have to get involved in the process. Co-host Pam Krueger shows three viewers in three different situations how to make the most out of their work benefits and take control of their financial futures. Syndicated financial columnist Michelle Singletary contributes her wisdom on 401(k)s.
- 3/5 15:00 1:28:43 **Lower Your Taxes! Now & Forever with Ed Slott** O
 Gear up for another informative yet entertaining session on lowering your taxes and navigating retirement with host Ed Slott, a renowned personal finance author and certified public accountant.
- 3/8 19:00 1:56:32 **Suze Orman's Money Class** O
 Based on her upcoming new book that will be released concurrently with the show premiere, Suze Orman's Money Class will reveal Suze's expert take on what actions people need to take in light of the new economy. After the upheavals of the economic downturn, Suze believes it's critical to rethink many of the traditional strategies we've been using to achieve our financial goals. In this special, she will unveil her own new and powerful advice, updating and sometimes revising her long-held beliefs, to help viewers navigate today's unsettling economic waters. She will provide audiences powerful, timely and often surprising advice for moving forward on the most important financial fundamentals: saving and investing, building a career, planning for retirement and more. As Suze puts it, "Bad financial habits can hurt you in any economic environment, but in the one we're in now, they can bankrupt you." Filmed before a live audience, this special will present fresh insight in Suze's time-honored style: plenty of frank and down-to-earth advice combined with compassionate and humorous Q and A. Suze's much-anticipated new program will offer viewers nationwide the insight they need to succeed in this new financial frontier.

Education

- 1/28 20:00 26:38 **Is My Child Ready to Learn** N
Is My Child Ready to Learn? - Parents are their child's first and best teacher. See how KBYU Eleven Ready To Learn can help you teach your child through quality educational television programs, a safe and fun online environment, and video workshops.
- 1/28 20:30 31:46 **Ask Eleven: Call-in Special** C
Is Media Really a Good Teaching Tool?- This program allowed viewers to call in and talk to Utah experts in education, parenting and the media to find out what works and what doesn't when it come to using TV and the Internet as learning tools.
- 1/28 21:00 26:46 **Reading Rockets** N
Toddling Toward Reading- The best predictor of how children will do in school is how much they know before they get there. This program helps viewers discover how we can give kids the tools they'll need to become strong readers

Health

- 1/1 10:30 1:27:59 **You: Steps for Extending Your Warranty with Dr. Michael Roizen** O
 No one explains the mechanics of the body better than Dr. Michael Roizen. Most of us believe that with age comes a slow and steady decline of our minds, our eyes, our hearing, our joints, our arteries, and our overall quality of life. Aging is inevitable, however the rate at which we age is not. If you are in reasonable health today you have a reasonable chance of living to 100 with the same vitality you have or had at age 45. In his new public television special, Dr. Michael Roizen provides an easy action plan to combat life's 'major agers,' those internal and external forces that cause the most wear and tear

on your body. Family genes are blamed for just about everything from stress, to illness, to the size of our waistlines. It's true, you can't change your genes, but you can control whether certain genes are turned on or off. Recent studies show that your body has the ability to repair any organ in the body. With the help of a male and female specimen from The Bodies Exhibition, Dr. Michael Roizen visually identifies and explains the body's organs, arteries and nerves affecting the aging process.

- 2/6 15:30 26:30 **Healthy Body, Healthy Mind** O
Treating Insomnia- Most of us have had trouble getting to sleep once in awhile but for some people that "once in awhile" is every night. They have insomnia, a common condition for which there are many different types of treatments that work very differently. But before sufferers can be effectively treated...they bring their condition to the attention of a medical professional. This program will educate viewers on how insomnia can make people gain weight, increase their risks for serious diseases like cardiovascular disease and diabetes, negatively affect their relationships and their overall quality of life. But in most cases the experts believe insomnia can be managed effectively. We'll hear from internationally known sleep specialists and from patients whose lives have improved dramatically because they are now sleeping well.
- 2/27 21:00 56:25 **Killer Stress: A National Geographic Special** D Robert Sapolsky
Stress. It's always been there to save our lives. It's what made us run from predators and enabled us to take down prey. But today, humans are turning on that same stress response to deal with 30-year mortgages, difficult bosses, teenagers and traffic jams. Some of us are wallowing in corrosive hormones; for the first time, scientists can reveal just how measurable and dangerous that exposure can be. MacArthur "Genius Grant" recipient and Stanford University neurobiologist Robert Sapolsky and National Geographic search for answers to why stress seems to be killing us.
- 3/5 13:30 1:28:56 **ADD and Loving It?!** D
Actor Patrick McKenna is after the truth. "Everything you think you know about ADD (Attention Deficit Disorder) and ADHD (Attention Deficit Hyperactivity Disorder) is wrong." In this uplifting and entertaining documentary he talks to researchers, specialists and doctors about ADD and ADHD. He also chats with ordinary Canadians & Americans who are directly dealing with the challenges of this common problem. Interwoven with these insights, Patrick shares his own life story and his personal struggle with undiagnosed and untreated ADHD, and, now, his success in living with adult ADD. Though the suffering is real, Patrick is interested in the good news. Patrick laughs at the lies, busts the myths, and finally takes on the most controversial aspect of ADD - medication!
- 3/13 15:30 26:38 **Healthy Body, Healthy Mind** O
Stopping a Stroke: Limiting the Damage Done- Time Lost is Brain Lost...when it comes to a stroke...that's an important concept. As soon as a stroke occurs the clock starts ticking and the sooner the person having a stroke can get medical attention the better the chance for a good outcome. In this program we take a look at the various ways to intervene and limit the damage from a stroke...including clot busting medications, and mechanical and surgical interventions.