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To: Carole Bird  
Subject: PRIMER IMPACTO FCC REPORT FOR MAY 2011

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=====05/02/2011

=====SPECIAL COVERAGE OF OSAMA BIN LADEN'S DEATH AND BURIAL

THE U.S. SPECIAL FORCES TEAM THAT HUNTED DOWN OSAMA BIN LADEN WAS UNDER ORDERS TO KILL THE AL QAEDA MASTERMIND, NOT CAPTURE HIM, SURVIVORS OF OSAMA BIN LADEN'S AL QAEDA ATTACKS AND RELATIVES OF VICTIMS WELCOMED HIS KILLING AS THE DEATH OF THE DEVIL MONDAY BUT THEY ALSO EXPRESSED ANGER AND RENEWED GRIEF FOR LOVED ONES. FROM GROUND ZERO WHERE THE TWIN TOWERS WERE DESTROYED BY HIJACKED PLANES IN THE SEPT. 11, 2001, ATTACKS TO A PARK OUTSIDE THE WHITE HOUSE, PEOPLE CHEERED THE KILLING OF THE MAN MOST HATED AND REVILED BY AMERICANS -- OSAMA BIN LADEN. BIN LADEN WAS SHOT IN THE HEAD BY U.S. FORCES WHO STORMED HIS COMPOUND IN PAKISTAN AFTER A DECADE-LONG MANHUNT DURING WHICH HE CONTINUALLY EVADED CAPTURE. THE NEWS OF BIN LADEN'S DEATH, ANNOUNCED BY PRESIDENT BARACK OBAMA, WAS GREETED ON AMERICAN STREETS WITH JUBILATION, RELIEF, CLOSURE AND PRAYERS FOR HIS VICTIMS. PRESIDENT OBAMA SAYS "JUSTICE HAS BEEN DONE." OSAMA BIN LADEN WAS KILLED IN A FIREFIGHT WITH U-S FORCES IN PAKISTAN YESTERDAY. HIS DEATH ENDS A DECADE-LONG MANHUNT -- FOR THE MASTERMIND OF THE 9/11 ATTACKS. BIN LADEN'S BODY WAS POSITIVELY IDENTIFIED AFTER A DNA MATCH WITH HIS SISTER. A U-S OFFICIAL SAYS HE WAS BURIED AT SEA OVERNIGHT, IN ACCORDANCE WITH ISLAMIC LAW. REPORTEDLY TO AVOID HIS BURIAL SITE BECOMING A SHRINE.

=====05/03/2011

=====NO FCC TO REPORT

=====05/04/2011

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=====05/05/2011

===== COFFEE, EXERCISE, SEX AND STROKE RISK (20 SEC)

HAVING SEX, DRINKING COFFEE, WORKING OUT. ALL ARE EVERYDAY ACTIVITIES THAT CAUSE BLOOD PRESSURE TO SPIKE -- AND MAY BRIEFLY RAISE THE RISK OF A BURST ANEURYSM. THAT'S ACCORDING TO A NEW STUDY OUT OF THE NETHERLANDS PUBLISHED IN THE JOURNAL 'STROKE'. BUT IT'S IMPORTANT TO NOTE THAT THE INCREASED RISK OF A STROKE IS ONLY IN \*CERTAIN\* PEOPLE. ONLY ABOUT TWO PERCENT OF THE POPULATION IS BELIEVED TO HAVE AN ANEURYSM -- A BALLOON-LIKE SWELLING IN A BRAIN ARTERY THAT RESULTS FROM A WEAK SPOT IN THE ARTERY WALL. THE OVERALL RISK OF A RUPTURE IS NORMALLY SMALL.

=====05/06/2011

=====UK-PROTEST BIN LADEN DEATH (24 SEC)

MORE THAN 100 DEMONSTRATORS MARCHED TO THE US EMBASSY IN LONDON IN A PROTEST AGAINST THE KILLING OF OSAMA BIN LADEN BY US COMMANDOS IN PAKISTAN. THE DEMONSTRATORS RALLIED AND PRAYED OUTSIDE REGENT'S PARK MOSQUE IN NORTH LONDON BEFORE SETTING OFF THROUGH THE STREETS, SUPERVISED BY POLICE. THEY GATHERED OUTSIDE THE EMBASSY IN LONDON CHANTING ANTI-US SLOGANS AND WARNING OF REVENGE ATTACKS. THE PROTESTERS ALSO CARRIED POSTERS CRITICISING THE UK AND US FOR THEIR MILITARY INVOLVEMENT IN AFGHANISTAN. THE MUSLIM MARCHERS WERE HECKLED BY MEMBERS OF THE FAR RIGHT GROUP, THE ENGLISH DEFENCE LEAGUE (EDL), BUT POLICE PREVENTED THE TWO GROUPS FROM CLASHING. SEVERAL EDL MEMBERS WERE ARRESTED.

=====05/09/2011

=====US-FLOODS (0:18)

AS THE MISSISSIPPI RIVER CONTINUES TO RISE SLOWLY TOWARD POSSIBLE RECORD CRESTS FROM MEMPHIS TO LOUISIANA, SOME PEOPLE ARE TRYING TO HANG ON TO NORMALCY JUST A BIT LONGER. WITH THE RIVER JUST FEET FROM HER SINGLE-STORY MEMPHIS HOME, SHIRLEY WOODS HAD THE GRILL GOING IN THE BACKYARD SUNDAY, COOKING RIBS, PORK CHOPS, CHICKEN AND HOT DOGS. SHE DECIDED THERE WAS TIME TO AT LEAST CELEBRATE MOTHER'S DAY AT HOME WITH RELATIVES.

BUT WOODS SAYS IF THE WATER GETS ANY HIGHER, THEY'RE ON THEIR WAY. THEN THERE ARE THOSE WHO ARE COMING IN TO HAVE A LOOK. ONE MAN SAYS THE RIVER IS PROBABLY THE BIGGEST TOURIST ATTRACTION IN MEMPHIS RIGHT NOW.

THE RIVER THREATENS TO CREST AT 48 FEET, JUST SHY OF THE RECORD, SET BY A DEVASTATING 1937 FLOOD. ITS EXPECTED TO REACH ITS PEAK TUESDAY IN THE MEMPHIS AREA

=====05/10/2011

=====MA-FACE TRANSPLANT/ 1ST APPEARANCE (0:22)

THE NATION'S FIRST FULL FACE TRANSPLANT RECIPIENT SAID THE FIRST THING HIS YOUNG DAUGHTER TOLD HIM WHEN SHE SAW HIM AFTER THE OPERATION WAS "DADDY, YOU'RE SO HANDSOME." THE OPERATION WAS PAID FOR BY THE U.S. MILITARY, WHICH HOPES TO USE FINDINGS FROM THE PROCEDURE TO HELP SOLDIERS WITH SEVERE FACIAL WOUNDS. WIENS' FEATURES WERE ALL BUT BURNED AWAY AND HE WAS LEFT BLIND AFTER HITTING A POWER LINE WHILE PAINTING A CHURCH IN NOVEMBER 2008.

SURGEONS SAID THE TRANSPLANT WAS NOT ABLE TO RESTORE HIS SIGHT, AND SOME NERVES WERE SO BADLY DAMAGED FROM HIS INJURY THAT HE WILL PROBABLY HAVE ONLY PARTIAL SENSATION ON HIS LEFT CHEEK AND THE LEFT SIDE OF HIS FOREHEAD.

IN AN ASSOCIATED PRESS STORY AND A YOUTUBE VIDEO LAST FALL, WIENS SPOKE POIGNANTLY ABOUT WHY HE WANTED A TRANSPLANT AND HOW HE WANTED TO SMILE AGAIN AND FEEL KISSES FROM HIS DAUGHTER, SCARLETTE, WHO TURNS 4 NEXT MONTH. THE SURGERY WAS PAID FOR BY THE DEPARTMENT OF DEFENSE, WHICH GAVE THE HOSPITAL A \$3.4 MILLION RESEARCH GRANT FOR FIVE TRANSPLANTS. ABOUT A DOZEN FACE TRANSPLANTS HAVE BEEN DONE WORLDWIDE, IN THE U.S., FRANCE, SPAIN AND CHINA.

=====05/11/2011

=====NV-MAN IMPALED BY A METAL PIPE (:20)

A MAN WHO SURVIVED A HORRIFIC ACCIDENT LAST YEAR IN LAS VEGAS WAS REUNITED TUESDAY WITH THE DOCTOR WHO HELPED SAVE HIM. ANDREW LINN KNOWS HE IS LUCKY TO BE ALIVE AFTER A PIPE WENT STRAIGHT THROUGH HIS HEAD!

HE FELL ASLEEP DRIVING, WENT THROUGH A YARD AND A PIPE ON THE CHAIN LINK FENCE CAME THROUGH THE WINDSHIELD. WENT THROUGH MY FACE AND CAME OUT THE BACK SIDE OF MY HEAD.

EMERGENCY RESPONDERS SAY ANDREW WAS CONSCIOUS...AND EVEN TRYING TO USE HIS CELL PHONE WHEN THEY FOUND HIM.. ANDREW HAS SCARS, IS MISSING TEETH AND HIS PALATE WAS DESTROYED. BUT HE'S SO THANKFUL FOR THE WORK OF HIS DOCTORS AND AGREES HIS LIFE IS NOTHING SHORT OF A MIRACLE.

=====05/12/2011

=====MEDITATION MAY LEAD TO MORE SUCCESS AND BETTER HEALTH (:23)

IN MEDICAL NEWS -- NEW EVIDENCE THERE IS A SIMPLE BUT VERY POWERFUL TOOL FOR ACHIEVING WHAT YOU WANT IN LIFE. WE ARE TALKING ABOUT PHYSICALLY CHANGING OUR BRAINS -- FOR BETTER HEALTH AND MORE SUCCESS. A NEW REPORT FINDS 40 PERCENT OF US NOW TURNING TO ALTERNATIVE TREATMENTS -- ESPECIALLY MEDITATION

MEDITATION... ONCE CONSIDERED SUPREMELY FLAKY... IS NOW BEING USED BY THE MARINES... BY CORPORATE EXECUTIVES FROM GENERAL MILLS TO TARGET TO GOOGLE... BY STUDENTS IN CLASSROOMS ALL OVER AMERICA AND NOW, ACCORDING TO THIS NEW STUDY, BY ROUGHLY THREE MILLION PATIENTS... ON THE RECOMMENDATION OF THEIR DOCTORS.

RESEARCHERS SAY MEDITATION DOESN'T JUST RELAX YOU, IT CAN PHYSICALLY CHANGE YOUR BRAIN. EARLIER THIS YEAR, A HARVARD STUDY LOOKED AT PEOPLE WHO TOOK A MERE EIGHT- WEEK COURSE IN MEDITATION AND FOUND THAT THESE TWO PARTS OF THEIR BRAINS... ASSOCIATED WITH SELF-AWARENESS AND COMPASSION... ACTUALLY GREW... WHILE THIS PART... WHICH IS ASSOCIATED WITH STRESS ...

=====05/13/2011

=====TAKING HIV DRUGS EARLIER COULD CURB NEW CASES (:17)

SOME PROMISING NEWS IN THE BATTLE AGAINST H-I-V. PEOPLE WITH THE VIRUS ARE LESS LIKELY TO PASS IT ON TO THEIR SEXUAL PARTNERS WHEN THEY IMMEDIATELY RECEIVE MEDICATION. THAT'S ACCORDING TO AN INTERNATIONAL STUDY THAT INCLUDED MORE THAN 17-HUNDRED COUPLES. RESEARCHERS FOUND TAKING ANTI-RETROVIRAL DRUGS IMMEDIATELY -- INSTEAD OF WAITING FOR THE IMMUNE SYSTEM TO BE WEAKENED -- LED TO A 96 PERCENT REDUCTION IN H-I-V TRANSMISSION. THE STUDY WAS FUNDED BY THE NATIONAL INSTITUTES OF HEALTH.

=====05/16/2011

=====FAT "MASTER SWITCH" GENE ID (18 SEC)

BRITISH RESEARCHERS SAY THEY'VE DISCOVERED A SORT OF GENETIC "ON / OFF" SWITCH THAT CAN DETERMINE WHETHER SOME PEOPLE WILL BE OVERWEIGHT.

SCIENTISTS FOUND THE GENE CALLED "K-L-F-14" ACTS AS A "MASTER SWITCH" GENE, DIRECTING OTHER GENES THAT CONTROL BODY FAT. THE K-L-F-14 GENE IS INHERITED FROM A PERSON'S MOTHER. DOCTORS SAY IF THEY CAN FIND A WAY TO CONTROL THE GENE, THEY MIGHT BE ABLE TO BETTER TREAT OBESITY, HEART DISEASE AND DIABETES. THE FINDINGS COME FROM AN OXFORD UNIVERSITY STUDY.

=====05/17/2011

=====A Cup of Coffee may Combat Cancer (24 sec)

HARVARD RESEARCHERS WITH BACKING FROM THE NATIONAL CANCER INSTITUTE DISCOVERED MEN WHO DOWN SIX OR MORE CUPS DAILY HAD A STUNNING 60% LESS RISK OF DEVELOPING LETHAL PROSTATE CANCER. EVEN DRINKING JUST ONE TO THREE CUPS DROPPED THE RISK BY 30 %. COFFEE CONTAINS HUNDREDS OF POTENT ANTIOXIDANTS. AMONG THEM A COMPOUND CALLED METHYLPYRIDINIUM . IT'S VIRTUALLY NONEXISTENCE IN ANY OTHER FOOD OR DRINKS. AND PREVIOUS RESEARCH SHOWS IT SUPER CHARGES ENZYME IN YOUR BODY THAT MAY STOP COLON CANCER FROM DEVELOPING. SCIENTISTS ALREADY KNEW THAT COFFEE COULD REDUCE INFLAMMATION AND REGULATE INSULIN IN THE BODY. THEN JUST A WEEK AGO, A SWEDISH STUDY SHOWED WOMEN WHO DRINK FIVE OR MORE CUPS OF COFFEE A DAY HAD A MUCH LOWER RISK OF DEVELOPING ONE ESPECIALLY AGGRESSIVE FORM OF BREAST CANCER.

=====05/18/2011

=====ALQAEDA NAMES SUCESOR OF BIN LADEN (18 SEC)

AL QAEDA HAS APPOINTED AN EGYPTIAN MILITANT AS TEMPORARY LEADER AND NAMED A NEW HEAD OF

OPERATIONS FOLLOWING THE KILLING OF OSAMA BIN LADEN BY U.S. COMMANDOS, AL JAZEERA SAID, CITING PAKISTANI SECURITY SOURCES.

=====05/19/2011

=====NO FCC TO REPORT

=====05/23/2011

=====NEW ASPIRIN (15 SEC)

SCIENTISTS AT BAYER CONSUMER CARE HEADQUARTERS IN NEW JERSEY WORKED FOR FIVE YEARS TO ADDRESS CONSUMERS' NO. 1 COMPLAINT: THAT THE ASPIRIN DOESN'T WORK FAST ENOUGH TO RELIEVE PAIN. BAYER INTRODUCED A REFORMULATED ASPIRIN THAT IT SAYS WORKS IN HALF THE TIME OF REGULAR ASPIRIN. DUBBED PRO-RELEASE TECHNOLOGY, IT USES ASPIRIN MICRO-PARTICLES ABOUT A TENTH THE SIZE OF THOSE IN STANDARD BAYER IN TABLETS THAT DISSOLVE AND ENTER THE BLOODSTREAM MUCH MORE QUICKLY.

=====05/24/2011

=====NO FCC TO REPORT

=====05/25/2011

=====TX- SONOGRAM ABORTION LAW (20 SEC)

A CONTROVERSIAL ANTI-ABORTION BILL IS NOW TEXAS LAW. TODAY, REPUBLICAN GOVERNOR RICK PERRY ATTENDED A CEREMONIAL SIGNING OF THE LEGISLATION THAT REQUIRES DOCTORS TO PERFORM SONOGRAMS ON PREGNANT WOMEN SEEKING ABORTIONS. HE ACTUALLY SIGNED THE BILL INTO LAW LAST WEEK. BUT GOVERNOR PERRY USED TODAY'S CEREMONY TO PRAISE THE EFFORTS OF THE LAWMAKERS WHO PUSHED IT THROUGH THE NEW LAW GOES INTO EFFECT SEPTEMBER 1ST. IN ADDITION TO THE SONOGRAM, IT ALSO REQUIRES DOCTORS TO MAKE THE FETUS' HEARTBEAT EASY TO HEAR. WOMEN CAN OPT OUT OF SEEING THE SONOGRAM AND HEARING THE HEARTBEAT, BUT IN MOST CASES, DOCTORS ARE REQUIRED TO DESCRIBE THE IMAGES.

=====05/26/2011

=====US court backs Arizona business immigration law (2'00")

THE SUPREME COURT THURSDAY UPHELD AN ARIZONA LAW THAT ALLOWS THE STATE TO SHUT DOWN BUSINESSES THAT HIRE ILLEGAL IMMIGRANTS, A RULING ARISING FROM THE FIERCE NATIONAL DEBATE ON IMMIGRATION POLICY. THE DECISION COULD SPUR OTHER STATES AND CITIES TO ADOPT THEIR OWN TOUGH ANTI-IMMIGRATION MEASURES IN THE WORKPLACE. AT LEAST EIGHT OTHER STATES HAVE LAWS SIMILAR TO ARIZONA'S. BY A 5-3 VOTE, THE HIGH COURT REJECTED ARGUMENTS BY BUSINESS AND CIVIL RIGHTS GROUPS AND BY THE OBAMA ADMINISTRATION THAT THE ARIZONA MEASURE MUST BE STRUCK DOWN FOR CONFLICTING WITH FEDERAL IMMIGRATION LAW. THE 2007 LAW UPHELD BY THE COURT IS SEPARATE FROM ONE ARIZONA ADOPTED LAST YEAR AND CRITICIZED BY PRESIDENT BARACK OBAMA. THAT LAW REQUIRED THE POLICE TO CHECK THE IMMIGRATION STATUS OF ANYONE SUSPECTED OF BEING IN THE COUNTRY ILLEGALLY.

=====05/27/2011

=====CA-POOL DRAIN COVERS RECALLED (20 SEC)

NEARLY 1 MILLION NON COMPLIANT DRAIN COVERS ARE BEING RECALLED NATIONWIDE. ONE OF THE MANUFACTURERS OF THE FAULTY COVERS IS BASED IN SAN DIEGO. BUT TENNENBAUM SAYS ITS HARD TO UNDERSTAND HOW MANY OF THOSE COVERS HAVE BEEN INSTALLED IN THE SAN DIEGO REGION. THE RECALLED

COVERS ARE MARKED WITH THE WRONG FLOW RATING. BUT POOL OPERATORS AND HOME OWNERS SHOULD CONTACT THE MAKER OF THE DRAIN COVER TO SEE WHAT ACTION IF ANY IS NEEDED TO MAKE THEIR POOL OR SPA SAFE.

=====05/30/2011

=====SPORTS AND ENERGYDRINKS/NOT GOOD FOR KIDS OR TEENS (20 SEC)

SPORTS AND ENERGY DRINKS ARE POPULAR WITH CHILDREN AND TEENS, BUT MOST KIDS SHOULDN'T DRINK THEM. THAT'S THE MESSAGE TODAY IN THE JOURNAL OF THE AMERICAN ACADEMY OF PEDIATRICS. THE REPORT SAYS KIDS WHO WANT TO REHYDRATE AFTER WORKING OUT SHOULD CHOOSE WATER BECAUSE SPORTS DRINKS CONTAIN CALORIES THEY DONT NEED. HOWEVER, THE AUTHORS SAY SPORTS DRINKS MAY BE HELPFUL FOR YOUNG ATHLETES WHO EXERCISE VIGOROUSLY OR FOR LONG PERIODS OF TIME. ENERGY DRINKS ARE NOT A GOOD CHOICE FOR CHILDREN BECAUSE THEY CONTAIN CAFFEINE AND OTHER STIMULANTS THAT CAN BE DANGEROUS. RESEARCHERS HAVE LINKED ENERGY DRINKS TO AN INCREASE IN HEART RATE AND HIGH BLOOD PRESSURE AS WELL AS SLEEP DISTURBANCES AND ANXIETY.

=====05/31/2011

=====WHO GROUP CELL PHONES POSSIBLY CAUSE CANCER (1'30")

AN INTERNATIONAL PANEL OF EXPERTS SAYS CELLPHONES ARE POSSIBLY CARCINOGENIC TO HUMANS AFTER REVIEWING DETAILS FROM DOZENS OF PUBLISHED STUDIES. THE STATEMENT WAS ISSUED IN LYON, FRANCE, ON TUESDAY BY THE INTERNATIONAL AGENCY FOR RESEARCH ON CANCER AFTER A WEEKLONG MEETING OF EXPERTS. THEY REVIEWED POSSIBLE LINKS BETWEEN CANCER AND THE TYPE OF ELECTROMAGNETIC RADIATION FOUND IN CELLPHONES, MICROWAVES AND RADAR. THE AGENCY IS THE CANCER ARM OF THE WORLD HEALTH ORGANIZATION AND THE ASSESSMENT NOW GOES TO WHO AND NATIONAL HEALTH AGENCIES FOR POSSIBLE GUIDANCE ON CELLPHONE USE. THE GROUP CLASSIFIED CELLPHONES IN CATEGORY 2B, MEANING THEY ARE POSSIBLY CARCINOGENIC TO HUMANS. OTHER SUBSTANCES IN THAT CATEGORY INCLUDE THE PESTICIDE DDT AND GASOLINE ENGINE EXHAUST.

LAST YEAR, RESULTS OF A LARGE STUDY FOUND NO CLEAR LINK BETWEEN CELLPHONES AND CANCER. BUT SOME ADVOCACY GROUPS CONTEND THE STUDY RAISED SERIOUS CONCERNS BECAUSE IT SHOWED A HINT OF A POSSIBLE CONNECTION BETWEEN VERY HEAVY PHONE USE AND GLIOMA, A RARE BUT OFTEN DEADLY FORM OF BRAIN TUMOR. HOWEVER, THE NUMBERS IN THAT SUBGROUP WERENT SUFFICIENT TO MAKE THE CASE. THE STUDY WAS CONTROVERSIAL BECAUSE IT BEGAN WITH PEOPLE WHO ALREADY HAD CANCER AND ASKED THEM TO RECALL HOW OFTEN THEY USED THEIR CELLPHONES MORE THAN A DECADE AGO. IN ABOUT 30 OTHER STUDIES DONE IN EUROPE, NEW ZEALAND AND THE U.S., PATIENTS WITH BRAIN TUMORS HAVE NOT REPORTED USING THEIR CELLPHONES MORE OFTEN THAN UNAFFECTED PEOPLE. BECAUSE CELLPHONES ARE SO POPULAR, IT MAY BE IMPOSSIBLE FOR EXPERTS TO COMPARE CELLPHONE USERS WHO DEVELOP BRAIN TUMORS WITH PEOPLE WHO DONT USE THE DEVICES. ACCORDING TO A SURVEY LAST YEAR, THE NUMBER OF CELLPHONE SUBSCRIBERS WORLDWIDE HAS HIT 5 BILLION, OR NEARLY THREE-QUARTERS OF THE GLOBAL POPULATION. SINCE MANY CANCEROUS TUMORS TAKE DECADES TO DEVELOP, EXPERTS SAY ITS IMPOSSIBLE TO CONCLUDE CELLPHONES HAVE NO LONG-TERM HEALTH RISKS. THE STUDIES CONDUCTED SO FAR HAVEN'T TRACKED PEOPLE FOR LONGER THAN ABOUT A DECADE.



