



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 908274 /		<u>Alt Order #</u>
<u>Product</u> GREG ORMAN FOR KANSAS		
<u>Contract Dates</u> 09/10/18 - 09/16/18		<u>Estimate #</u> 371
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 09/07/18 / 09/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 140215	<u>Advertiser Ref</u> 151039	

And:

AL Media Strategy
222 W Ontario St
Ste 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WIBW	09/10/18	09/16/18	13 News This Morning @ 5a	5a-6a		:30				NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	22222--				10	\$45.00				
2	WIBW	09/10/18	09/16/18	13 News This Morning @ 6a	558a-7a		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	22222--				10	\$95.00				
E 3	WIBW	09/10/18	09/16/18	CBS This Morning Hr 1	7a-8a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	22222--				10	\$65.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
	6	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
	7	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
	8	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
	9	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
	10	WIBW	09/10/18-09/16/18	CBS This Morning Hr 1	7a-8a	MTuWThF----	:30		\$65.00		NM		
				See MG 29.2,29.3,29.4,29.5,29.6,29.7									
4	WIBW	09/10/18	09/16/18	13 News Sat Edition	8a-9a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----2-				2	\$40.00				
5	WIBW	09/10/18	09/16/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----2				2	\$175.00				
6	WIBW	09/10/18	09/16/18	Face The Nation	930a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$150.00				
7	WIBW	09/10/18	09/16/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$40.00				
8	WIBW	09/10/18	09/16/18	Price Is Right	957a-11a		:30				NM	10	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 908274 /		Alt Order #
Contract Dates 09/10/18 - 09/16/18	Product GREG ORMAN FOR KA371	Estimate #
Advertiser Greg Orman for Kansas		Original Date / Revision 09/07/18 / 09/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	22222--				10	\$100.00				
9	WIBW	09/10/18	09/16/18	Young and the Restless	11a-1201p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MTWTF--				2	\$125.00				
10	WIBW	09/10/18	09/16/18	Midday in Kansas	12p-1230p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$125.00				
E 11	WIBW	09/10/18	09/16/18	Bold and Beautiful	1230p-1p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	09/10/18-09/16/18	Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$150.00		NM		
	See MG 29.2,29.3,29.4,29.5,29.6,29.7												
	4	WIBW	09/10/18-09/16/18	Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$150.00		NM		
	See MG 29.2,29.3,29.4,29.5,29.6,29.7												
12	WIBW	09/10/18	09/16/18	The Talk	1p-2p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MTWTF--				2	\$75.00				
13	WIBW	09/10/18	09/16/18	Let's Make A Deal	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MTWTF--				2	\$75.00				
14	WIBW	09/10/18	09/16/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$135.00				
15	WIBW	09/10/18	09/16/18	CBS Evening News	530p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	1-1-1--				3	\$500.00				
16	WIBW	09/10/18	09/16/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$250.00				
17	WIBW	09/10/18	09/16/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$100.00				
E 18	WIBW	09/10/18	09/16/18	13 News @ 530p Sun	530p-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	09/10/18-09/16/18	13 News @ 530p Sun	530p-6p	-----Su	:30		\$125.00		NM		
	See MG 29.2,29.3,29.4,29.5,29.6,29.7												
19	WIBW	09/10/18	09/16/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$300.00				
20	WIBW	09/10/18	09/16/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$100.00				
21	WIBW	09/10/18	09/16/18	Tuesday Prime Hr 3	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-1-----				1	\$375.00				
22	WIBW	09/10/18	09/16/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----2				2	\$475.00				

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<u>Contract Dates</u> 09/10/18 - 09/16/18	<u>Product</u> GREG ORMAN FOR KA	<u>Estimate #</u> 371
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 09/07/18 / 09/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
23	WIBW	09/10/18	09/16/18	Sunday Prime Hr 2	7p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$375.00				
24	WIBW	09/10/18	09/16/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	11111--				5	\$350.00				
25	WIBW	09/10/18	09/16/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$225.00				
E 26	WIBW	09/10/18	09/16/18	13 News @ 10p Sun	10p-1035p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	09/10/18-09/16/18	13 News @ 10p Sun	10p-1035p	-----Su	:30		\$325.00		NM		
	See MG 29.2,29.3,29.4,29.5,29.6,29.7												
27	WIBW	09/10/18	09/16/18	Late Show	1035p-1137p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MTWTF--				1	\$85.00				
28	WIBW	09/10/18	09/16/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----2-				2	\$40.00				
E 29	WIBW	09/10/18	09/16/18	KC Chiefs Late Game	3:30 PM-6:00 PM		:30				NM	6	\$2,990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$1,750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	09/10/18-09/16/18	KC Chiefs Late Game	3:30 PM-6:00 PM	-----Su	:30		\$1,750.00		NM		
	See MG 29.2,29.3,29.4,29.5,29.6,29.7												
	2	WIBW	09/16/18-09/16/18	KC Chiefs Early Game	12:00 PM-2:30 PM	-----Su	:30		\$1,750.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
	3	WIBW	09/14/18-09/14/18	13 News @ 10p M-F	10p-1035p	-----F----	:30		\$350.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
	4	WIBW	09/13/18-09/13/18	13 News @ 10p M-F	10p-1035p	----Th-----	:30		\$350.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
	5	WIBW	09/13/18-09/13/18	13 News @ 6p	6p-630p	----Th-----	:30		\$250.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
	6	WIBW	09/14/18-09/14/18	13 News @ 6p	6p-630p	-----F----	:30		\$250.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
	7	WIBW	09/13/18-09/13/18	13 News Eye on NE KS@4p	4p-430p	----Th-----	:30		\$40.00		NM		
	Ⓜ MG for 3.7,3.10,3.8,29.1,26.1,3.4,11.1,3.6,3.9,11.4,18.1												
30	WIBW	09/12/18	09/12/18	13 News @ 10p M-F	10p-1035p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--W----				1	\$350.00				
31	WIBW	09/12/18	09/12/18	M-F Wheel of Fortune	630p-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--W----				1	\$300.00				
32	WIBW	09/12/18	09/12/18	Midday in Kansas	12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--W----				1	\$125.00				
Totals								0.00				96	\$17,635.00

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Contract / Revision	Alt Order #
908274 /	

Contract Dates	Product	Estimate #
09/10/18 - 09/16/18	GREG ORMAN FOR KA	371

Advertiser	Original Date / Revision
Greg Orman for Kansas	09/07/18 / 09/12/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/16/18	96	\$17,635.00	(\$2,645.25)	\$14,989.75
Totals	96	\$17,635.00	(\$2,645.25)	\$14,989.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Christine Killian,
 being/on behalf of: Greg Orman for Kansas,
 a legally qualified candidate of the Independent
 political party for the office of: Governor
 in the Kansas Gubernatorial General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/10/18

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title