Product 1/2

100

Advertiser Ref

50937

CONTRACT



And:

FlexPoint Media PO Box 1051 New Albany, OH 43054

	Contract / Re	vision	Alt Order	#
	934524	1	WOC118	31925
Product KS AG				
Contract Dates	Estimate #			
10/08/18 - 11/04/18	316			
Advertiser			Original Date	e / Revision
Schmidt for Attorney (General		10/08/18	/ 10/08/18
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WIBW	Brian I	Haug	Topeka Nationa
	Special Hand			
	Demographic	2		

Households

Agy Code

Agency Ref 139617

Advertiser Code

89

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				Start/End		Spots/				
*Line Ch Start I	Date End Da	ate Description	on	Time	Days	Length Week	Rate Rtn 1	ype S	oots	Amount
N 1 WIBW 10/08/	18 10/29/1	8 13 News T	his Morning @ 6a	a 6:00 AM-7:00 AM		:30		NM	15	\$1,425.00
Start Date	End Date	Weekdays	Spots/Week	Rate						C38 250 11 37 31
Week: 10/08/18	10/14/18	-1111	4	\$95.00						
Week: 10/15/18	10/21/18	11111	5	\$95.00						
Week: 10/22/18	10/28/18	11111	5	\$95.00						
Week: 10/29/18	11/04/18	1	1	\$95.00						
N 2 WIBW 10/08/	18 10/29/1	8 CBS This	Morning Hr 1	7a-8a		:30		NM	15	\$2,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/08/18	10/14/18	-1111	4	\$150.00						
Week: 10/15/18	10/21/18	11111	5	\$150.00				1		
Week: 10/22/18	10/28/18	11111	5	\$150.00				- 1		
Week: 10/29/18	11/04/18	1	1	\$150.00						
N 3 WIBW 10/08	/18 10/23/1	18 Price Is Ri	ght	10:00 AM-11:00 AN		:30		NM	4	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 10/08/18	10/14/18	1-1	2	\$100.00						
Week: 10/15/18	10/21/18	1	1	\$100.00						
Week: 10/22/18	10/28/18	-1	1	\$100.00						
N 4 WIBW 10/08	/18 10/29/1	18 Midday in	Kansas	12:00 PM-12:30 PM		:30		NM	15	\$1,875.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18	10/14/18	-1111	4	\$125.00						
Week: 10/15/18	10/21/18	11111	5	\$125.00						
Week: 10/22/18	10/28/18	11111	5	\$125.00						
Week: 10/29/18	11/04/18	1	1	\$125.00						
N 5 WIBW 10/08	/18 10/29/1	18 Live @ 5p		5:00 PM-5:30 PM		:30		NM	15	\$2,025.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18	10/14/18	-1111	4	\$135.00						
Week: 10/15/18	10/21/18	11111	5	\$135.00						
Week: 10/22/18	10/28/18	11111	5	\$135.00				- 1		
Week: 10/29/18	11/04/18	1	1	\$135.00						
N 6 WIBW 10/08			•	6:00 PM-6:30 PM		:30		NM	15	\$3,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18	10/14/18	-1111	4	\$250.00						
Week: 10/15/18	10/21/18	11111	5	\$250.00						
Week: 10/22/18	10/28/18	11111	5	\$250.00						
Week: 10/29/18	11/04/18	1	1	\$250.00						



				Start/End		Spots/	D-t- Dt-	T (N 4-	A
*Line Ch Start [Time	Days	Length Week	Rate Rtn	Type	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate					40	00 000 00
N 7 WIBW 10/08/				6:30 PM-7:00 PM		:30		NM	10	\$3,000.00
Start Date Week: 10/08/18	End Date 10/14/18	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$300.00						
Week: 10/15/18	10/21/18	111	3	\$300.00				- 1		
Week: 10/22/18	10/28/18	1-11	3	\$300.00						
Week: 10/29/18	11/04/18	1	1	\$300.00						
N 8 WIBW 10/08/				10:00 PM-10:35 PN		:30		NM	15	\$5,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18	10/14/18	-1111 11111	4	\$350.00 \$350.00						
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Week: 10/29/18	11/04/18	1	1	\$350.00						
			C- C-4	6:00 PM-6:30 PM		:30		NM	3	\$300.00
N 9 WIBW 10/08/ Start Date	End Date	8 13 News @ Weekdays	Spots/Week	Rate		.30		IVIVI	3	\$300.00
Week: 10/08/18	10/14/18	1-	1	\$100.00						
Week: 10/15/18	10/21/18	1-	1	\$100.00				- 1		
Week: 10/22/18	10/28/18	1-	1	\$100.00						
N 10 WIBW 10/08/	18 10/27/1	8 13 News @	10p Sat	10:00 PM-10:35 PN		:30		NM	3	\$675.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18	10/14/18	1-	1	\$225.00				-		
Week: 10/15/18	10/21/18	1-	1	\$225.00				1		
Week: 10/22/18	10/28/18	1-	1	\$225.00						
N 11 WIBW 10/08/				8:00 AM-9:30 AM		:30		NM	3	\$525.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/18 Week: 10/15/18	10/14/18 10/21/18	1	1	\$175.00 \$175.00						
Week: 10/13/18	10/21/18	1	1	\$175.00				1		
N 12 WIBW 10/08/			lation	9:30 AM-10:00 AM		:30		NM	3	\$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		Idiai	3	φ450.00
Week: 10/08/18	10/14/18	1	1	\$150.00						
Week: 10/15/18	10/21/18	1	1	\$150.00						
Week: 10/22/18	10/28/18	1	1	\$150.00						
N 13 WIBW 10/15/	18 10/28/	18 M-Su All Da	ay Rotator	12:00 PM-6:00 PM		:30		NM	2	\$3,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
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N 14 WIBW 10/08/				5:30 PM-6:00 PM		:30		NINA	3	¢275.00
Start Date	/18 10/28/ End Date	18 13 News @ Weekdays	Spots/Week	Rate		.30		NM	3	\$375.00
Week: 10/08/18	10/14/18	1	1	\$125.00						
Week: 10/15/18	10/21/18	1	1	\$125.00						
Week: 10/22/18	10/28/18	1	1	\$125.00				1		
N 15 WIBW 10/08/	/18 10/28/	18 13 News @	10p Sun	10:00 PM-10:35 PN		:30		NM	3	\$975.00
Start Date	End Date	Weekdays	Spots/Week	Rate				100000000000000000000000000000000000000		edescribble consumments
Week: 10/08/18	10/14/18	1	1	\$325.00						
Week: 10/15/18	10/21/18	1	1	\$325.00						
Week: 10/22/18	10/28/18	1	1	\$325.00						
- 1					Totals	0.00			124	\$26,775.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Print Date 10/08/18

Page 3 of 3



	Contract / Revision 934524 /	Alt Order # WOC11831925
Contract Dates	Product	Estimate #
10/08/18 - 11/04/18	KS AG	316
Advertiser		Original Date / Revision
Schmidt for Attorney	Gen	10/08/18 / 10/08/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	117	\$25,370.00	(\$3,805.50)	\$21,564.50
10/29/18 -10/29/18	7	\$1,405.00	(\$210.75)	\$1,194.25
Totals	124	\$26,775.00	(\$4,016.25)	\$22,758.75

Signature:	Date:	
•		

WOC11831925 [00.00]

Order Printout

Order Status: Opened-New

Traffic #:

AE: Buyer Order #: 7829251

Property:

Sales Region:

Local

WIBW TV Brian Haug

> Start/End Dates: 10/08/18 - 11/04/18

Flexpoint Media

Agency:

KS AG Derek Schmidt

Advertiser:

Buyer:

Primary Demo:

C/P/E: 89 / 100 / 316

Product Desc.: KS AG

Estimate Desc.: KS AG Derek Schmidt 10.9-10.29 TV

Received Date: 10/08/18 7:08 AM Total Cost: \$26,775.00 (Cash)

Comments:

Separation: 30

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MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	117	\$25,370.00	November	7	\$1,405.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☑ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

I, FlexPoint Media In	nc			1,	Total Control of Paris and Control of Contro
being/on behal					
a legally qualif	ied candidate	of the Republic	can		
political party	for the office o	Attorney Gen	eral		
in the General					
election to be I	held on: Nov 6,	2018			
do hereby requ					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				~	

A ₁		

I represent that the payment for the above described broadcast time has been furnished by:

Schmidt For Attorney General - PO Box 804, Independence KS 67301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Allerheilgen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

		10/07/2018	
10.08.2018	Kegan Beran		
Date	Signature		
To Be S	Signed By Station Representative		
☐ Accepted	☐ Accepted in Part	☐ Rejected	
Signature	Printed Name	Title	

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.