



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Product</u> DR. JEFF COLYER FOR GOVERNOR		
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Estimate #</u> 2521	
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 08/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69757	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/31/18	08/07/18	13 News This Morning @ 5a	5a-6a		:30				NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$45.00				
	Week:	08/06/18	08/12/18	MT-----				4	\$45.00				
N 2	WIBW	07/31/18	08/07/18	13 News This Morning @ 6a	558a-7a		:30				NM	12	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$95.00				
	Week:	08/06/18	08/12/18	MT-----				4	\$95.00				
D 3	WIBW	07/31/18	08/07/18	CBS This Morning	7a-9a		:30				NM	0	\$0.00
N 4	WIBW	07/31/18	08/07/18	Price Is Right	957a-11a		:30				NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$60.00				
	Week:	08/06/18	08/12/18	MT-----				4	\$60.00				
N 5	WIBW	07/31/18	08/07/18	Young and the Restless	11a-1201p		:30				NM	12	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$75.00				
	Week:	08/06/18	08/12/18	MT-----				4	\$75.00				
N 6	WIBW	07/31/18	08/07/18	Midday in Kansas	12p-1230p		:30				NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$125.00				
	Week:	08/06/18	08/12/18	MT-----				2	\$125.00				
N 7	WIBW	07/31/18	08/07/18	Bold and Beautiful	1230p-1p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				4	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$150.00		NM		
			See MG 24.6,24.7										
	2	WIBW	07/30/18-08/05/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$150.00		NM		
			See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19										
	4	WIBW	07/30/18-08/05/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$150.00		NM		
			See MG 24.6,24.7										
	Week:	08/06/18	08/12/18	MT-----				2	\$150.00				
N 8	WIBW	07/31/18	08/07/18	The Talk	1p-2p		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				8	\$40.00				

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WIBW
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Topeka, KS 66615
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<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Product</u> DR. JEFF COLYER FOR	<u>Estimate #</u> 2521
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 08/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	3	WIBW	07/30/18-08/05/18	The Talk	1p-2p	-TuWThF----	:30		\$40.00		NM				
	See MG 9.17,9.18														
	4	WIBW	07/30/18-08/05/18	The Talk	1p-2p	-TuWThF----	:30		\$40.00		NM				
	See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19														
	7	WIBW	07/30/18-08/05/18	The Talk	1p-2p	-TuWThF----	:30		\$40.00		NM				
	See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19														
	8	WIBW	07/30/18-08/05/18	The Talk	1p-2p	-TuWThF----	:30		\$40.00		NM				
	See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19														
Week:	08/06/18	08/12/18	MT-----					2	\$40.00						
N 9	WIBW	07/31/18	08/06/18	Let's Make A Deal	2p-3p		:30				NM	13	\$1,135.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:	07/30/18	08/05/18	-TWTF--					8	\$35.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	1	WIBW	07/30/18-08/05/18	Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM				
	See MG 9.11,9.12,9.13,9.14,9.15,9.16														
	4	WIBW	07/30/18-08/05/18	Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM				
	See MG 9.17,9.18														
	5	WIBW	07/30/18-08/05/18	Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM				
	See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19														
	7	WIBW	07/30/18-08/05/18	Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM				
	See MG 24.6,24.7														
	8	WIBW	07/30/18-08/05/18	Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM				
	See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19														
	11	WIBW	08/01/18-08/01/18	Let's Make A Deal	2p-3p	---W-----	:30		\$70.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	12	WIBW	08/01/18-08/01/18	CBS This Morning	7:00 AM-8:00 AM	---W-----	:30		\$100.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	13	WIBW	08/02/18-08/02/18	CBS This Morning	7:00 AM-8:00 AM	----Th-----	:30		\$100.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	14	WIBW	08/01/18-08/01/18	CBS This Morning	7:00 AM-8:00 AM	---W-----	:30		\$100.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	15	WIBW	08/02/18-08/02/18	CBS This Morning	7:00 AM-8:00 AM	----Th-----	:30		\$100.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	16	WIBW	08/01/18-08/01/18	13 News @ 10p M-F	10p-1035p	---W-----	:30		\$350.00		NM				
	Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1														
	17	WIBW	08/02/18-08/02/18	Let's Make A Deal	2p-3p	----Th-----	:30		\$70.00		NM				
	Ⓜ MG for 35.3,35.5,8.3,9.4														
	18	WIBW	08/02/18-08/02/18	The Talk	1p-2p	----Th-----	:30		\$70.00		NM				
	Ⓜ MG for 35.3,35.5,8.3,9.4														
Week:	08/06/18	08/12/18	M-----					2	\$35.00						
N 10	WIBW	07/31/18	08/06/18	13 News Eye on NE KS@4p	4p-430p		:30				NM	5	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:	07/30/18	08/05/18	-TWTF--					4	\$40.00						
Week:	08/06/18	08/12/18	M-----					1	\$40.00						
N 11	WIBW	07/31/18	08/06/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:	07/30/18	08/05/18	-TWTF--					4	\$135.00						
Week:	08/06/18	08/12/18	M-----					1	\$135.00						
N 12	WIBW	07/31/18	08/06/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:	07/30/18	08/05/18	-TWTF--					4	\$250.00						
Week:	08/06/18	08/12/18	M-----					1	\$250.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	WIBW	07/31/18	08/06/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				4	\$250.00				
	Week:	08/06/18	08/12/18	M-----				1	\$250.00				
N 14	WIBW	07/30/18	08/07/18	Monday Prime Hr 3	9p-10p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	2-----				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WIBW	07/30/18-08/05/18	Monday Prime Hr 3	9p-10p	M-----	:30		\$150.00		NM		
				Credited									
	4	WIBW	07/30/18-08/05/18	Monday Prime Hr 3	9p-10p	M-----	:30		\$150.00		NM		
				Credited									
	Week:	08/06/18	08/12/18	2-----				2	\$150.00				
N 15	WIBW	07/31/18	08/05/18	Tuesday Prime Hr 1	658p-8p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-2-----				2	\$175.00				
N 16	WIBW	07/31/18	08/05/18	Tuesday Prime Hr 3	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-1-----				1	\$375.00				
N 17	WIBW	07/31/18	08/05/18	Wednesday Prime Hr 1	658p-8p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	--2----				2	\$175.00				
N 18	WIBW	07/31/18	08/05/18	Thursday Prime Hr 1	658p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	---2---				2	\$300.00				
N 19	WIBW	07/31/18	08/05/18	Friday Prime Hr 2	8p-9p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	----2--				2	\$125.00				
N 20	WIBW	07/31/18	08/05/18	Friday Prime Hr 3	9p-10p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	----1--				1	\$425.00				
N 21	WIBW	07/31/18	08/05/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-----2				2	\$475.00				
N 22	WIBW	07/31/18	08/05/18	Sunday Prime Hr 2	7p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-----2				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	Sunday Prime Hr 2	7p-8p	-----Su	:30		\$150.00		NM		
				See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19									
	2	WIBW	07/30/18-08/05/18	Sunday Prime Hr 2	7p-8p	-----Su	:30		\$150.00		NM		
				See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19									
N 23	WIBW	07/31/18	08/05/18	Sunday Prime Hr 3	8p-9p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-----2				2	\$125.00				
N 24	WIBW	07/31/18	08/06/18	13 News @ 10p M-F	10p-1035p		:30				NM	16	\$2,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/30/18	08/05/18	-TWTF--				4	\$200.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>		<u>Type</u>		
2	WIBW	07/30/18-08/05/18	13 News @ 10p M-F	10p-1035p	-TuWThF----	:30			\$200.00		NM		
See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19													
3	WIBW	07/30/18-08/05/18	13 News @ 10p M-F	10p-1035p	-TuWThF----	:30			\$200.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
4	WIBW	07/30/18-08/05/18	13 News @ 10p M-F	10p-1035p	-TuWThF----	:30			\$200.00		NM		
See MG 24.6,24.7													
6	WIBW	08/02/18-08/02/18	13 News @ 10p M-F	10p-1035p	----Th-----	:30			\$350.00		NM		
Ⓜ	MG for 7.4,7.1,9.7,24.4												
7	WIBW	08/01/18-08/01/18	Let's Make A Deal	2p-3p	---W-----	:30			\$70.00		NM		
Ⓜ	MG for 7.4,7.1,9.7,24.4												
8	WIBW	08/03/18-08/03/18	13 News @ 10p M-F	10p-1035p	-----F----	:30			\$350.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
9	WIBW	08/03/18-08/03/18	CBS This Morning	7:00 AM-8:00 AM	-----F----	:30			\$100.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
10	WIBW	08/03/18-08/03/18	CBS This Morning	7:00 AM-8:00 AM	-----F----	:30			\$100.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
11	WIBW	08/03/18-08/03/18	The Talk	1p-2p	-----F----	:30			\$70.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
12	WIBW	08/02/18-08/02/18	The Talk	1p-2p	----Th-----	:30			\$70.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
13	WIBW	08/03/18-08/03/18	The Talk	1p-2p	-----F----	:30			\$70.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
14	WIBW	08/03/18-08/03/18	Let's Make A Deal	2p-3p	-----F----	:30			\$70.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
15	WIBW	08/02/18-08/02/18	Let's Make A Deal	2p-3p	----Th-----	:30			\$70.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
16	WIBW	08/05/18-08/05/18	Sunday Prime Hr 2	7p-8p	-----Su	:30			\$375.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
17	WIBW	08/05/18-08/05/18	Sunday Prime Hr 2	7p-8p	-----Su	:30			\$375.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
18	WIBW	08/04/18-08/04/18	Sat Wheel of Fortune	630p-7p	-----Sa--	:30			\$100.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
19	WIBW	08/04/18-08/04/18	Sat Wheel of Fortune	630p-7p	-----Sa--	:30			\$100.00		NM		
Ⓜ	MG for 9.5,9.8,35.6,8.4,8.8,8.7,24.2,35.1,28.2,22.1,22.2,7.2,28.1												
Week: 08/06/18		08/12/18	M-----	1	\$200.00								
N 25	WIBW	07/31/18	08/07/18	Late Show	1035p-1137p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		08/05/18	-TWTF--	4	\$85.00								
Week: 08/06/18		08/12/18	MT-----	1	\$85.00								
N 26	WIBW	07/31/18	08/05/18	13 News Sat Edition	8a-9a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		08/05/18	-----2-	2	\$40.00								
N 27	WIBW	07/31/18	08/05/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		08/05/18	-----1-	1	\$40.00								
N 28	WIBW	07/31/18	08/05/18	Sat Wheel of Fortune	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/30/18		08/05/18	-----2-	2	\$40.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>		<u>Type</u>		
1	WIBW	07/30/18-08/05/18	Sat Wheel of Fortune	630p-7p	-----Sa--	:30			\$40.00		NM		
See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19													
2	WIBW	07/30/18-08/05/18	Sat Wheel of Fortune	630p-7p	-----Sa--	:30			\$40.00		NM		
See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19													

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WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Product</u> DR. JEFF COLYER FOR	<u>Estimate #</u> 2521
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 08/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 29	WIBW	07/31/18	08/12/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1-				1	\$100.00				
Week:		08/06/18	08/12/18	-----1-				1	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	08/06/18-08/12/18	13 News @ 10p Sat	10p-1035p	-----Sa--	:30		\$100.00		NM		
			Credited										
N 30	WIBW	07/31/18	08/05/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----2				2	\$125.00				
N 31	WIBW	07/31/18	08/05/18	Face The Nation	930a-1030a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----2				2	\$20.00				
N 32	WIBW	07/31/18	08/05/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$40.00				
N 33	WIBW	07/31/18	08/05/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$125.00				
N 34	WIBW	07/31/18	08/12/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$125.00				
Week:		08/06/18	08/12/18	-----1				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	08/06/18-08/12/18	13 News @ 10p Sun	10p-1035p	-----Su	:30		\$125.00		NM		
			Credited										
N 35	WIBW	07/31/18	08/07/18	CBS This Morning	7:00 AM-8:00 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				8	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19										
	2	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16										
	3	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.17,9.18										
	4	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16										
	5	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.17,9.18										
	6	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 24.8,24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16,24.17,24.18,24.19										
	7	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16										
	8	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		08/06/18	08/12/18	MT-----				4	\$50.00				
N 36	WIBW	07/31/18	08/07/18	CBS This Morning	8:00 AM-9:00 AM		:30				NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				8	\$50.00				
Week:		08/06/18	08/12/18	MT-----				4	\$50.00				
N 37	WIBW	08/06/18	08/06/18	Monday Prime Hr 1	658p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	M-----				1	\$400.00				

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<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Product</u> DR. JEFF COLYER FOR	<u>Estimate #</u> 2521
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 08/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 38	WIBW	08/06/18	08/06/18	Monday Prime Hr 2	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	M-----				1	\$375.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	08/06/18-08/12/18	Monday Prime Hr 2	8p-9p	M-----	:30		\$375.00		NM		
Credited													
N 39	WIBW	08/07/18	08/07/18	Tuesday Prime Hr 2	8p-9p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$425.00				
N 40	WIBW	08/02/18	08/02/18	Thursday Prime Hr 2	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	---T---				2	\$575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	Thursday Prime Hr 2	8p-9p	----Th----	:30		\$575.00		NM		
Credited													
	2	WIBW	07/30/18-08/05/18	Thursday Prime Hr 2	8p-9p	----Th----	:30		\$575.00		NM		
Credited													
N 41	WIBW	08/03/18	08/03/18	Friday Prime Hr 1	658p-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	----F--				1	\$300.00				
N 42	WIBW	08/04/18	08/04/18	Saturday Prime Hr 3	9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S-				1	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	Saturday Prime Hr 3	9p-10p	-----Sa--	:30		\$225.00		NM		
See MG 42.2													
	2	WIBW	08/04/18-08/04/18	M-Su All Day Rotator	9:00 PM-10:00 PM	-----Sa--	:30		\$400.00		NM		
Ⓜ MG for 42.1 08/04													
N 43	WIBW	08/05/18	08/05/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S				1	\$125.00				
Totals								0.00				169	\$19,945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/12/18	169	\$19,945.00	(\$2,991.75)	\$16,953.25
Totals	169	\$19,945.00	(\$2,991.75)	\$16,953.25

Signature: _____ Date: _____

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L. Bal

June 13, 2018

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker
Printed Name

June 13, 2018
Date