Contract Agreement Between:

# WIBW 631 SW Commerce PI Topeka, KS 66615 (785) 272-6397

And:

Hulsen Media Services 2400 Laramie Trail Austin, TX 78745

## CONTRACT

	Contract / Rev	vision	_	Alt Order #	
	944210	1		WOC1184	53
Product	L				
Candidate					
Contract Dates	Estimate #				
10/29/18 - 11/11/18	1993				
Advertiser	A		Ori	ginal Date	/ Revision
Brian McClendon for Kar	sas Committe	ee	1	0/29/18	/ 10/29/18
<u> </u>	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WIBW	Brian F	lau	g	Topeka Nationa
	Special Hand	ling			
	Demographic				
	Adults 35+				
					Total Ratings
					230.00
	Agy Code	Advert	iser	Code	Product 1/2
	9915247	236			230
	Agency Ref			Advertiser	Ref
	8651			152372	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type	Spots	Amount
N 1 WIBW 10/29/18 11/02/18 13 News This Morning @ 5a	5:00 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$75.00 2.40	:30	NM	4	\$300.00
N 2 WIBW 11/05/18 11/05/18 13 News This Morning @ 6a Start Date	8 6:00 AM-7:00 AM Rate Rating \$225.00 5.30	:30	NM	1	\$225.00
N 3 WIBW 10/29/18 11/05/18 CBS This Morning Hr 1  Start Date End Date Weekdays Spots/Week  Week: 10/29/18 11/04/18 1 5  Week: 11/05/18 11/11/18 1 1	7a-8a <u>Rate</u> <u>Rating</u> \$500.00 4.10  \$500.00 4.10	:30	NM	6	\$3,000.00
N 4 WIBW 10/29/18 11/05/18 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 10/29/18 11/04/18 -1111 4  Week: 11/05/18 11/11/18 1 1	10:00 AM-11:00 AN Rate Rating \$325.00 3.60 \$325.00 3.60	:30	NM	5	\$1,625.00
N 5 WIBW 10/29/18 11/05/18 The Talk  Start Date End Date Weekdays  Week: 10/29/18 11/04/18 -1111 4  Week: 11/05/18 11/11/18 1 1	1:00 PM-2:00 PM <u>Rate</u> <u>Rating</u> \$75.00 1.80  \$75.00 1.80	:30	NM	5	\$375.00
N 6 WIBW 10/29/18 11/02/18 13 News @ 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/1811 2	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$600.00 11.50	:30	NM	2	\$1,200.00
N 7 WIBW 10/29/18 11/05/18 M-F Wheel of Fortune  Start Date End Date Weekdays Spots/Week  Week: 10/29/18 11/04/181-1 2  Week: 11/05/18 11/11/18 1 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$750.00 11.60  \$750.00 11.60	:30	NM	3	\$2,250.00
N 8 WIBW 10/29/18 10/31/18 13 News @ 10p M-F  Start Date	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$550.00 11.80	:30	ИМ	1	\$550.00
N 9 WIBW 10/29/18 10/30/18 Tuesday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/18 -1 1	7:00 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$900.00 11.70	:30	NM	1	\$900.00
N 10 WIBW 10/29/18 10/31/18 Wednesday Prime Hr 2  Start Date End Date Weekdays Spots/Week  Week: 10/29/18 11/04/181 1	8:00 PM-9:00 PM <u>Rate</u> <u>Rating</u> \$350.00 6.70	:30	NM	1	\$350.00



Contract / Revision	Alt Order #	- 1
944210 /	WOC11843862	
Product	Estimate #	
Candidate	1993	
	944210 / Product	944210 / WOC11843862  Product Estimate #

Original Date / Revision Advertiser 10/29/18 / 10/29/18 Brian McClendon for Kan

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type S	Spots	Amount
N 11 WIBW 10/29/18 11/01/18 Thursday Prime Hr 1  Start Date End Date Weekdays Spots/Week Week: 10/29/18 11/04/181 1	7:00 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$925.00 10.30	:30	NM	1	\$925.00
N 12 WIBW 10/29/18 11/02/18 Friday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181 1	8:00 PM-9:00 PM <u>Rate</u> <u>Rating</u> \$350.00 6.70	:30	NM	1	\$350.00
N 13 WIBW 10/29/18 11/02/18 Friday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$425.00 7.90	:30	NM	1	\$425.00
N 14 WIBW 10/29/18 11/03/18 13 News @ 6p Sat  Start Date	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$225.00 6.00	:30	NM	1	\$225.00
N 15 WIBW 10/29/18 11/03/18 Sat Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181- 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$450.00 6.20	:30	NM	1	\$450.00
N 16 WIBW 10/29/18 11/03/18 13 News @ 10p Sat <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181- 1	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$350.00 9.10	:30	NM	1	\$350.00
N 17 WIBW 10/29/18 11/04/18 13 News @ 530p Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181 1	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$200.00 5.20	:30	NM	1	\$200.00
N 18 WIBW 10/29/18 11/04/18 Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181 1	6:00 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$750.00 8.30	:30	NM	1	\$750.00
N 19 WIBW 10/29/18 11/04/18 Sunday Prime Hr 4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/18 11/04/181 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$450.00 4.70	:30	NM	1	\$450.00
N 20 WIBW 10/29/18 11/04/18 13 News @ 10p Sun	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$525.00 11.10	:30	NM	1	\$525.00
	Totals	230.00		39	\$15,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/05/18	39	\$15,425.00	(\$2,313.75)	\$13,111.25
Totals	39	\$15,425.00	(\$2,313.75)	\$13,111.25

Signature:	Date:	

# WOC11843862 [00.00]

Order Printout

Order Status: Opened-New

Traffic #:

Buyer Order #: 7901879

Sales Region: Property:

WIBW TV Brian Haug

Local

Start/End Dates:

10/29/18 - 11/11/18 Hulsen Media Services, LLC

Brian McClendon for Kansas Committee

Advertiser: Agency:

Primary Demo: Adults 35+ (RTG)

Buyer:

C/P/E

236 / 230 / 1993

Product Desc.: Candidate

Estimate Desc.: BM - Q4 Candidate TV - Kansas - 10.30-11.6 - Add

\$15,425.00 (Cash)

Received Date: 10/29/18 6:40 AM

Comments:

Separation: 15

	Days Rate Oct N	Days Rate Oct 29 9 1 75.00 1	Days Rate Oct Nov 29 5 9 5 9 5 9 6 9 9 9 9 9 9 9 9 9 9 9 9	Days Rate Oct Nov 29 5 9 5 9 5 9 6 9 9 9 9 9 9 9 9 9 9 9 9	List Items	Line Program ST	13 NEWS THIS NM 1 MORNING 5AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS	1 MORNING SAM	SIHT SW	1 MORNING 5AM NM (Program: 13 NEWS THIS MOR 13 NEWS THIS 1 MORNING 5AM NM	1 MORNING 5AM NM :30 5:00 AM-6:0  (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS NM :30 5:00 AM-6:0  (Program: 13 NEWS THIS MORNING 5AM)4BKAVG	1 MORNING 5AM  (Program: 13 NEWS THIS MORNING 5AM  13 NEWS THIS 1 MORNING 5AM  (Program: 13 NEWS THIS MORNING 5AM  13 NEWS THIS 1 MORNING 5AM  NM	1 MORNING 5AM  (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS 1 MORNING 5AM  (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS 1 (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS 1 MORNING 5AM  (Program: 13 NEWS THIS MORNING 5AM)4BKAVG		MÖRNING 5AM	<del></del>		<del></del>	<del></del>	<del></del>
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Days         Rate         Oct 29         Nov 55         Spots         Total Spots         Total Spots         Total Spots         Total Oct Spots         Total Spots         Total Oct	Totals Total C	Totals Total C	Totals Total C			RTG	2.40		2.40		,	2.40	2.40	2.40	2.40					2.40 5.30 4.10	2.40 5.30 4.10	2.40 5.30 4.10
Days         Rate         Oct 29         Nov 55         Spots         Total Cost Spots           30 AM         -T         75.00         1         0         1         75.00	Totals Total Cost 75.00	Totals Total Cost 75.00	Totals Total Cost 75.00	75.00	Adults	GRP	2.40		2.40		,	2.40	2.40	2.40	2.40	2.40	2.40	2.40 2.40 5.30	2.40 5.30 4.10	2.40 5.30 4.10	5.30 4.10	2.40 5.30 4.10 8.20
Days         Rate         Oct 29         Nov 55         Spots         Total Total Spots         Total Total Total Total Cost RTG Oct Spots         RTG Oct Spots         ATG OCT Spots </td <td>Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40</td> <td>Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40</td> <td>Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40</td> <td>75.00 2.40 75.00 2.40 75.00 2.40</td> <td>35+</td> <td>CPP</td> <td>31.25</td> <td></td> <td>31.25</td> <td></td> <td>31.25</td> <td></td> <td>The second secon</td> <td>31.25</td> <td>31.25</td> <td>31.25</td> <td>31.25 42.45</td> <td>31.25 42.45 121.95</td> <td>31.25 42.45 121.95</td> <td>31.25 42.45 121.95</td> <td>31.25 42.45 121.95</td> <td>31.25 42.45 121.95 121.95</td>	Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40	Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40	Totals  Total Cost RTG  75.00 2.40  75.00 2.40  75.00 2.40	75.00 2.40 75.00 2.40 75.00 2.40	35+	CPP	31.25		31.25		31.25		The second secon	31.25	31.25	31.25	31.25 42.45	31.25 42.45 121.95	31.25 42.45 121.95	31.25 42.45 121.95	31.25 42.45 121.95	31.25 42.45 121.95 121.95

Generated Date: 10/29/18 7:35 AM

Generated by WO Platform WideOrbit Inc.

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(Program: SEAL TEAM)4BKAVG	SEAL TEAM	(Program: NCIS)4BKAVG	NCIS	(Program: 13 NEWS @ 10P)4BKAVG	13 NEWS @ 10P	(Program: WHEEL OF FORTUNE)4BKAVG	WHEEL OF FORTUNE	(Program: WHEEL OF FORTUNE)4BKAVG	WHEEL OF FORTUNE	(Program: WHEEL OF FORTUNE)4BKAVG	WHEEL OF FORTUNE	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P	(Program: THE TALK)4BKAVG	THETALK	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: CBS THIS MORNING HR 1)4BKAVG	CBS THIS MORNING HR 1	(Program: CBS THIS MORNING HR 1)4BKAVG	CBS THIS MORNING HR 1	Program	List Items								
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	52.24		76.92		46.61		64.66		64.66		64.66		52.17		52.17		41.67		41.67		41.67	23	41.67		41.67		90.28		90.28		90.28		90.28		90.28		121.95		121.95	CPP	+

No	MO	Г	Γ		20		19		18		17		16		15		14		13		12		<u> </u>	Line	List
November	MONTH			(Program: 13 NEWS @ 10P SUNDAY)4BKAVG	13 NEWS @ 10P SUNDAY	(Program: MADAM SECRETARY)4BKAVG	MADAM SECRETARY	(Program: 60 MINUTES)4BKAVG	60 MINUTES	(Program: 13 NEWS AT 5:30)4BKAVG	13 NEWS AT 5:30	(Program: 13 NEWS @ 1	13 NEWS @ 10P SATURDAY	(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG	WHEEL OF FORTUNE SATURDAY	(Program: 13 NEWS @ 6P SATURDAY)4BKAVG	13 NEWS @ 6P SATURDAY	(Program: BLUE BLOODS)4BKAVG	BLUE BLOODS	(Program: HAWAII FIVE-0)4BKAVG	HAWAII FIVE-O	(Program: BIG BANG/YOUNG SHELDON)4BKAVG	BIG BANG/YOUNG SHELDON	Program	List Items
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230.00	GRP	Adults 35+ GRP:	Spot Totals:		525.00		450.00		750.00		200.00		350.00		450.00		225.00		425.00	8 1 1	350.00		925.00	Rate	
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			h.			100	4.70		8.30		5.20		9.10		6.20		6.00		7.90		6.70		10.30	RTG	
			230.00		11.10		4.70		8.30		5.20		9.10		6.20	O.	6.00		7.90		6.70		10.30	GRP	Adults 35+
					47.30		95.74		90.36		38.46		38.46		72.58		37.50		53.80		52.24		89.81	СРР	5+

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

	STA	TE	I OC	AI	CA	NDII	DATE
100000	1311	4 1 5 1	LV	F (Part), E.	Sales of the sales	5 W S/ S S	

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	d Location:			Date:	
, HMS					
	nalf of: Brian	McClend	on		**************************************
a legally qua	lified candidate	of the Sec	retary of S	State	-
political part	y for the office o	Democ	ratic		
in the Gen	eral				
election to be	e held on: 11/6	6/18			
	quest station tin		L		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attach propo	osed schedule w	ith charges (	if available)		

I represent that the payment for the above described broadcast time has been furnished by:

### Brian McClendon for Kansas Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Praeger | P.O. Box 863, Lawrence, Kansas 66044

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/15/18	K-B-	
Date	Signature	
To Be S	Signed By Station Representative	
□ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title