



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<b>Contract / Revision</b> 880220 /		<b>Alt Order #</b>
<b>Product</b> Dr. Jeff Colyer for Governor		
<b>Contract Dates</b> 07/19/18 - 07/30/18		<b>Estimate #</b> 2479
<b>Advertiser</b> Colyer for Governor		<b>Original Date / Revision</b> 07/17/18 / 07/17/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WIBW	<b>Account Executive</b> Brian Haug	<b>Sales Office</b> Topeka Nationa
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b> 9915473	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> 6189		<b>Advertiser Ref</b> 69757

And:

**Target Enterprises**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/19/18	07/30/18	13 News This Morning @ 6a	558a-7a		:30				NM	8	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$95.00				
	Week:	07/23/18	07/29/18	11111--				5	\$95.00				
	Week:	07/30/18	08/05/18	1-----				1	\$95.00				
N 2	WIBW	07/19/18	07/30/18	CBS This Morning Hr 1	7a-8a		:30				NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$100.00				
	Week:	07/23/18	07/29/18	11111--				5	\$100.00				
	Week:	07/30/18	08/05/18	1-----				1	\$100.00				
N 3	WIBW	07/19/18	07/30/18	CBS This Morning Hr 2	8a-9a		:30				NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$65.00				
	Week:	07/23/18	07/29/18	11111--				5	\$65.00				
	Week:	07/30/18	08/05/18	1-----				1	\$65.00				
N 4	WIBW	07/19/18	07/30/18	Midday in Kansas	12p-1230p		:30				NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$125.00				
	Week:	07/23/18	07/29/18	11111--				5	\$125.00				
	Week:	07/30/18	08/05/18	1-----				1	\$125.00				
N 5	WIBW	07/19/18	07/29/18	Bold and Beautiful	1230p-1p		:30				NM	7	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$90.00				
	Week:	07/23/18	07/29/18	11111--				5	\$90.00				
N 6	WIBW	07/19/18	07/30/18	13 News @ 6p	6p-630p		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$250.00				
	Week:	07/23/18	07/29/18	11111--				5	\$250.00				
	Week:	07/30/18	08/05/18	1-----				1	\$250.00				
N 7	WIBW	07/19/18	07/30/18	M-F Wheel of Fortune	630p-7p		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/16/18	07/22/18	---11--				2	\$250.00				
	Week:	07/23/18	07/29/18	11111--				5	\$250.00				
	Week:	07/30/18	08/05/18	1-----				1	\$250.00				
N 8	WIBW	07/19/18	07/22/18	Friday Prime Hr 3	9p-10p		:30				NM	1	\$425.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$425.00				
N 9	WIBW	07/19/18	07/29/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1				1	\$475.00				
Week:		07/23/18	07/29/18	-----1				1	\$475.00				
N 10	WIBW	07/19/18	07/30/18	13 News @ 10p M-F	10p-1035p		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---11--				2	\$350.00				
Week:		07/23/18	07/29/18	11111--				5	\$350.00				
Week:		07/30/18	08/05/18	1-----				1	\$350.00				
N 11	WIBW	07/19/18	07/29/18	13 News @ 6p Sat	6p-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1-				1	\$100.00				
Week:		07/23/18	07/29/18	-----1-				1	\$100.00				
N 12	WIBW	07/19/18	07/29/18	Sat Wheel of Fortune	630p-7p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1-				1	\$100.00				
Week:		07/23/18	07/29/18	-----1-				1	\$100.00				
N 13	WIBW	07/19/18	07/29/18	13 News @ 10p Sat	10p-1035p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1-				1	\$225.00				
Week:		07/23/18	07/29/18	-----1-				1	\$225.00				
N 14	WIBW	07/19/18	07/29/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1				1	\$125.00				
Week:		07/23/18	07/29/18	-----1				1	\$125.00				
N 15	WIBW	07/23/18	07/29/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----1				1	\$80.00				
N 16	WIBW	07/19/18	07/29/18	13 News @ 10p Sun	10p-1035p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----1				1	\$325.00				
Week:		07/23/18	07/29/18	-----1				1	\$325.00				
Totals								0.00				77	\$13,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	70	\$12,480.00	(\$1,872.00)	\$10,608.00
07/30/18 - 07/30/18	7	\$1,235.00	(\$185.25)	\$1,049.75
<b>Totals</b>	<b>77</b>	<b>\$13,715.00</b>	<b>(\$2,057.25)</b>	<b>\$11,657.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Buy Detail Report

NEW ORDER

Date: 7/17/2018

Client: N/A  
Media: TV  
Product: N/A  
Primary Demo: Adults 55+

Description: **ESTIMATE #2479**  
Flight Start Date: 07/16/2018  
Flight End Date: 08/05/2018  
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV  
5600 Sw 6th Ave  
Topeka, KS 66606-9603  
Contact: Holley, Jerry  
Phone: 913-272-3456  
Fax: 913-271-1938  
Affiliation: CBS

BRIAN

Comments: **FLIGHT THURS 7/19 - MON 7/30**  
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	TH-SU Wks 7/16	M-SU 7/23	M 7/30	Total Spots	Adults 55+ Rtg/CPP
<b>WIBW-TV</b>							
MTuWThF 6:00a-7:00a	EM	\$95.00	30	2	5	1	5.8
13 NEWS THIS MORNING 6AM							\$16.38
MTuWThF 7:00a-9:00a	EM	\$100.00	30	2	5	1	5.3
CBS THIS MORNING HR 1							\$18.87
MTuWThF 7:00a-9:00a	EM	\$65.00	30	2	5	1	5.3
CBS THIS MORNING HR 2							\$12.26
MTuWThF 12:00p-12:30p	DT	\$125.00	30	2	5	1	12.6
MID DAY IN KANSAS							\$9.92
MTuWThF 12:30p-1:00p	DT	\$80.00	30	2	5	0	7.3
BOLD & THE BEAUTIFUL							\$12.33
MTuWThF 6:00p-6:30p	EN	\$250.00	30	2	5	1	15.2
13 NEWS @ 6P							\$16.45
MTuWThF 6:30p-7:00p	PA	\$250.00	30	2	5	1	16.0
WHEEL OF FORTUNE							\$15.63
F 9:00p-10:00p	PT	\$425.00	30	1	0	0	6.2
BLUE BLOODS							\$68.55
Su 6:00p-7:00p	PT	\$475.00	30	1	1	0	11.3
60 MINUTES							\$42.04
MTuWThF 10:00p-10:35p	LN	\$350.00	30	2	5	1	11.0
13 NEWS @ 10P							\$31.82
Sa 6:00p-6:30p	WK	\$100.00	30	1	1	0	8.9
13 NEWS @ 6P SATURDAY							\$11.24

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Survey: Jul17 DMA Nielsen Live+1

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Contact: Holley, Jerry  
Phone: 913-272-3456  
Fax: 913-271-1938  
Affiliation: CBS

Send Billing To:

BRIAN

Comments: FLIGHT THURS 7/19 - MON 7/30  
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	TH-SU M-SU M				Dur	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV									
Sa 6:30p-7:00p	WK	\$100.00	30	1	1	0		2	8.7
WHEEL OF FORTUNE SATURDAY									\$11.49
Sa 10:00p-10:35p	WK	\$225.00	30	1	1	0		2	10.7
13 NEWS @ 10P SATURDAY									\$21.03
Su 8:00a-9:30a	WK	\$125.00	30	1	1	0		2	9.0
CBS SUNDAY MORNING									\$13.89
Su 9:30a-10:00a	WK	\$80.00	30	0	1	0		1	5.8
FACE THE NATION									\$13.79
Su 10:00p-10:35p	WK	\$325.00	30	1	1	0		2	11.2
13 NEWS @ 10P SUNDAY									\$29.02
			Total Spots: 23 47 7					77	752.3
			Total GRP/GIMP(000): 223,0458.1 71.2						\$18.23
			Total CPP/CPM:					77	
Total Cost:			\$13,715.00						

Disclaimer:

Signature: \_\_\_\_\_  
Signature indicates order is BOOKED and CONFIRMED



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L Bal June 13, 2018

Signature of Candidate or Authorized Representative

Date

*To be Signed by Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker  
Printed Name

June 13, 2018  
Date