CONTRACT



And:

Thompson Communications PO Box 5 Marshfield, MO 65706

	Contract / Re	vision	Alt Orde	r#
	886530	1	WOC11	762204
Product				
Media				
Contract Dates	Estimate #			
07/31/18 - 08/07/18	614			
Advertiser			Original Da	te / Revision
Kansans for Selzer			07/30/18	/ 07/30/18
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WIBW	Brian I	Haug	Topeka Nationa
	Special Hand	lling		
	Demographic	2		
	Households			
	Agy Code	Adver	tiser Code	Product 1/2
		67		71
	Agency Ref		Advertis	ser Ref

150858

3404

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn	Type Sp	oots	Amount
N 1 WIBW 07/31/18 08/06/18 CBS AM News	4:30 AM-5:00 AM	:30		NM	5	\$25.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$5.00					
					_	
N 2 WIBW 07/31/18 08/06/18 13 News This Morning @ 5a Start Date End Date Weekdays Spots/Week	a 5:00 AM-6:00 AM Rate	:30		NM	5	\$75.00
Week: 07/31/18 08/06/18 11111 5	\$15.00					
N 3 WIBW 07/31/18 08/06/18 13 News This Morning @ 6	a 6:00 AM-7:00 AM	:30		NM	5	\$250.00
Start Date	Rate					
Week: 07/31/18 08/06/18 111111 5	\$50.00					
N 4 WIBW 07/31/18 08/06/18 CBS This Morning	7:00 AM-9:00 AM	:30		NM	5	\$250.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$50.00	920				
N 5 WIBW 07/31/18 08/05/18 CBS Sunday Morning	8:00 AM-9:30 AM	:30		NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	1	\$50.00
Week: 07/30/18 08/05/181 1	\$50.00					
N 6 WIBW 07/31/18 08/04/18 13 News Sat Edition	8:00 AM-9:00 AM	:30		NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/18 08/05/181 1	Rate					
	\$15.00			_		
N 7 WIBW 07/31/18 08/05/18 Face The Nation Start Date End Date Weekdays Spots/Week	9:30 AM-10:00 AM Rate	:30		NM	1	\$20.00
Week: 07/30/18 08/05/181 1	\$20.00					
N 8 WIBW 07/31/18 08/06/18 Price Is Right	10:00 AM-11:00 AI	:30		NM	4	\$120.00
Start Date End Date Weekdays Spots/Week	Rate					•
Week: 07/31/18 08/06/18 11111 5	\$30.00	Manual Lands	Data	_		
Spot Ch Date Range Description 1 WIBW 07/31/18-08/06/18 Price Is Right	Start/End Time 10:00 AM-11:00 A	Weekdays Length I/MTuWThF :30	Rate \$30.00	Type NM		
See MG 12.6,12.7,12.8	10.00 AM-11.00 A	.30	\$30.00	IVIVI		
N 9 WIBW 07/31/18 08/05/18 13 News Sun Edition	10a-11a	:30		NM	1	\$10.00
Start Date	Rate	.00				Ψ10.00
Week: 07/30/18 08/05/181 1	\$10.00					
N 10 WIBW 07/31/18 08/06/18 Midday in Kansas	12:00 PM-12:30 PI	:30		NM	4	\$200.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$50.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WIBW 07/31/18-08/06/18 Midday in Kansas	12:00 PM-12:30 F	**************************************	\$50.00	NM		
See MG 12.6,12.7,12.8						
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	Contract / Revision	Alt Order #
	886530 /	WOC11762204
Contract Dates	Product	Estimate #
07/31/18 - 08/07/18	Media	614

*Line Ch Start Date End Date Description	Start/End Time	Days L	Spots/ ength Week	Rate Rtn	Types	Spots	Amount
N 11 WIBW 07/31/18 08/06/18 13 News Eye on NE KS@4r	4n-430n		:30		NM	5	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/18 08/06/18 11111 5	Rate \$10.00		.00		1410	J	\$30.00
N 12 WIBW 07/31/18 08/06/18 Live @ 5p	5:00 PM-5:30 PM		:30		NM	7	\$485.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$70.00		.00			9,50	Ψ100.00
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
2 WIBW 07/31/18-08/06/18 Live @ 5p	5:00 PM-5:30 PM	MTuWThF	:30	\$70.00	NM		
See MG 12.6,12.7,12.8 6 WIBW 08/01/18-08/01/18 Live @ 5p	5:00 PM-5:30 PM	W	:30	\$135.00	NM		
MG for 8.1,12.2,10.1 7 WIBW 07/31/18-07/31/18 13 News This Morning @ 5	a 5a-6a	-Tu	:30	\$45.00	NM		
MG for 8.1,12.2,10.1			.00	Ψ10.00			
8 WIBW 08/05/18-08/05/18 M-Su All Day Rotator M MG for 8.1,12.2,10.1	11:35 PM-12:35 X	·	-St :30	\$25.00	NM		
N 13 WIBW 07/31/18 08/06/18 CBS Evening News	5:30 PM-6:00 PM		:30		NM	3	\$375.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 1-1-1 3	<u>Rate</u> \$125.00						
N 14 WIBW 07/31/18 08/05/18 13 News @ 530p Sun	5:30 PM-6:00 PM		:30		NM	1	\$55.00
Start Date End Date Weekdays Spots/Week Week: 07/30/18 08/05/18 1 1	<u>Rate</u> \$55.00			H			
N 15 WIBW 07/31/18 08/06/18 13 News @ 6p	6:00 PM-6:30 PM		:30		NM	5	\$675.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$135.00						
N 16 WIBW 07/31/18 08/04/18 13 News @ 6p Sat	6:00 PM-6:30 PM		:30		NM	1	\$40.00
Week: 07/30/18	<u>Rate</u> \$40.00						
N 17 WIBW 07/31/18 08/06/18 M-F Wheel of Fortune	6:30 PM-7:00 PM		:30		NM	5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$125.00						
N 18 WIBW 07/31/18 08/04/18 Sat Wheel of Fortune	6:30 PM-7:00 PM		:30		NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate		.50		I divi		φ-0.00
Week: 07/30/18 08/05/181- 1	\$40.00						
N 19 WIBW 07/31/18 08/06/18 13 News @ 10p M-F	10:00 PM-10:35 PM		:30		NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$200.00						
N 20 WIBW 07/31/18 08/04/18 13 News @ 10p Sat	10:00 PM-10:35 PM		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 07/30/18 08/05/18 1- 1	<u>Rate</u> \$100.00						\$100.00
N 21 WIBW 07/31/18 08/05/18 13 News @ 10p Sun	10:00 PM-10:35 PM		:30		NM	1	\$125.00
Start Date End Date Weekdays Spots/Week Week: 07/30/18 08/05/18 1 1	<u>Rate</u> \$125.00						M ಸಮಾನಾನನೆ
N 22 WIBW 07/31/18 08/06/18 Late Show	10:35 PM-11:35 PM		:30		NM	5	\$125.00
Start Date End Date Weekdays Spots/Week Week: 07/31/18 08/06/18 11111 5	<u>Rate</u> \$25.00						
		Totals	0.00			72	\$4,710.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/06/18	72	\$4,710.00	(\$706.50)	\$4,003.50
Totals	72	\$4,710.00	(\$706.50)	\$4,003.50



	Contract / Revision 886530 /	Alt Order # WOC11762204
<u>Contract Dates</u> 07/31/18 - 08/07/18	Product Media	Estimate #
Advertiser Kansans for Selzer	1	Original Date / Revision 07/30/18 / 07/30/18

Signature:	Date:	

WOC11762204 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: Traffic #: 7583417

AE: Property: WIBW TV Brian Haug

Sales Region: Local

Separation: 30 Comments:

> Start/End Dates: 07/31/18 - 08/07/18

Thompson Communications, Inc.

Agency:

Advertiser: Kansans for Selzer

Buyer: Primary Demo:

> C/P/E: 67/71/614

Product Desc.: Media

Estimate Desc.: Kansans for Selzer TV July 31 - Aug 7

Received Date: Total Cost: 7/30/18 6:32 AM \$4,655.00 (Cash)

Line N N 2 List Items 13 NEWS THIS MORNING 5AM 13 NEWS AG AM 13 NEWS AG AM (Program: 13 NEWS AG AM)4BKAVG 13 NEWS AG AM 13 NEWS AG AM (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS MORNING (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS MORNING (Program: 13 NEWS THIS MORNING 5AM)4BKAVG (Program: 13 NEWS THIS MORNING 5AM)4BKAVG 13 NEWS THIS MORNING (Program: 13 NEWS AG AM)4BKAVG (Program: 13 NEWS AG AM)4BKAVG (Program: 13 NEWS AG AM)4BKAVG (Program: 13 NEWS AG AM)4BKAVG
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Generated Date: 7/30/18 7:23 AM

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Page 1 of 5

Line													AVG	(Program: PRICE IS RIGHT)4BKAVG	
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Interior Section Sec	15.00	1						0		15.00	S	8:00 AM-9:00 AM		SATURDAY	
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Generated Date: 7/30/18 7:23 AM

List	List Items									Spots	1236					
Line	Program	ST L	Len	Time	Days TWTFSSM	Rate	յր 31	Aug 7								Total Spots
22	LATE SHOW	NN	:30	10:35 PM-11:35 PM	-W	25.00		0								
	(Program: LATE SHOW)4BKAVG	BKAVG														
22	LATE SHOW	MN	:30	:30 10:35 PM-11:35 PM	-T	25.00		0								
	(Program: LATE SHOW)4BKAVG	BKAVG														
22	LATE SHOW	MN	:30	:30 10:35 PM-11:35 PM	F	25.00	1	0								-
	(Program: LATE SHOW)4BKAVG	BKAVG														
						Spot Totals:	72	0								72
NO	MONTH	SPOTS		COST		MONTH	3		SPOTS	0	COST	COST	COST	COST	COST	COST
Aug	August	72		\$4,655.00												

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

□ FEDERAL CANDIDATE

11						
M	STA	TE/L	OCAL	CAI	NDID.	ATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:			Date:	
		See Ord	er		
I, <u>Will Thom</u>	pson, Thompso	n Communic	ations, Inc.		
being/on beh	alf of:	Kansans	for Selzer		
a legally qua	lified candidate	of the R	epublican		
political part	y for the office o	of:	Governor		
in the		Primary			
	e held on:				
	quest station tin				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			L		<u> </u>

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I represent that the payment for the above described broadcast time has been furnished by: Kansans for Selzer and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: Mike Marsh, CPA, Treasurer This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. To Be Signed By Candidate or Authorized Committee William D. thompson

Signature 7/10/2018 Date

To Be Signed By Station Representative

☐ Accepted in Part

Printed Name

☐ Rejected

Title

☐ Accepted

Signature

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

l,	
(name of federal candidate or authorized committee programming to be broadcast (in whole or in part) put	
□ does	□ does not
refer to an opposing candidate (check applicable programming that does refer to an opposing candidate)	
(check applicable box)	
the radio programming contains a personal audicidentifies the candidate, the office being sought, and the broadcast.	io statement by the candidate that d that the candidate has approved
☐ the television programming contains a clearly ide image of the candidate for a duration of at least four displayed printed statement identifying the candidate broadcast, and that the candidate and/or the candidate broadcast.	r seconds, and a simultaneously te, that the candidate approved the
signature of candidate or autho	orized committee
printed name	date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			The second secon		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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