



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 946918 /		<u>Alt Order #</u> WOC11846936
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/29/18 - 11/11/18		<u>Estimate #</u> 2022
<u>Advertiser</u> Brian McClendon for Kansas Committee		<u>Original Date / Revision</u> 11/01/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915247	<u>Advertiser Code</u> 236	<u>Product 1/2</u> 230
<u>Agency Ref</u> 8651		<u>Advertiser Ref</u> 152372

And:

**Hulsen Media Services**  
**2400 Laramie Trail**  
**Austin, TX 78745**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WIBW	11/05/18	11/05/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	0	\$0.00
D 2	WIBW	11/05/18	11/05/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	0	\$0.00
D 3	WIBW	11/05/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 4	WIBW	10/29/18	11/03/18	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 5	WIBW	11/04/18	11/04/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$750.00				
N 6	WIBW	11/05/18	11/06/18	CBS This Morning Hr 2	8a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$100.00				
N 7	WIBW	11/06/18	11/06/18	13 News This Morning @ 5a	5a-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$75.00				
<b>Totals</b>								<b>0.00</b>				<b>4</b>	<b>\$1,025.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	4	\$1,025.00	(\$153.75)	\$871.25
<b>Totals</b>	<b>4</b>	<b>\$1,025.00</b>	<b>(\$153.75)</b>	<b>\$871.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

# WOC11846936 [01.00]

## Order Printout



Order Status:	Opened-Revised	Start/End Dates:	10/29/18 - 11/11/18	C/P/E:	236 / 230 / 2022
Traffic #:	946918	Agency:	Hulsen Media Services, LLC	Product Desc.:	Candidate
Buyer Order #:	7917283	Advertiser:	Brian McClendon for Kansas Committee	Estimate Desc.:	BM - Q4 TV - 11.3-11.6 - Addition
AE:	Brian Haug	Buyer:		Total Cost:	\$1,025.00 (Cash)
Property:	WBTV	Primary Demo:	Adults 35+ (RTG)	Received Date:	11/01/18 12:30 PM
Sales Region:	Local				

### Comments:

Separation: 15

List Items						Spots										Totals		Adults 35+								
Line	Program	ST	Len	Time	Days	Rate	Oct 29	Nov 5							Total Spots	Total Cost	RTG	GRP	CPP							
5	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	75.00	0	1							1	75.00	2.40	2.40	31.25							
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																										
6	CBS THIS MORNING HR 2	NM	:30	7:00 AM-9:00 AM	M-----	100.00	0	1							1	100.00	4.10	4.10	24.39							
(Program: CBS THIS MORNING HR 2)4BKAVG																										
6	CBS THIS MORNING HR 2	NM	:30	7:00 AM-9:00 AM	-T-----	100.00	0	1							1	100.00	4.10	4.10	24.39							
(Program: CBS THIS MORNING HR 2)4BKAVG																										
7	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	-----S	750.00	1	0							1	750.00	11.10	11.10	67.57							
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																										
Spot Totals:																1	3							4	\$1,025.00	21.70
Adults 35+ GRP:																11.10	10.60									

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
November	4	\$1,025.00	21.70				



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, HMS

being/on behalf of: Brian McClendon

a legally qualified candidate of the Secretary of State

political party for the office of: Democratic

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Brian McClendon for Kansas Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Praeger | P.O. Box 863, Lawrence, Kansas 66044

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/15/18

Date \_\_\_\_\_

K-Bh

**Signature**

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

### Title