## CONTRACT



And:

Hulsen Media Services 2400 Laramie Trail Austin, TX 78745

	Contract / Re	vision	Alt Order	#
	939260	1	WOC118	38268
Product				
Candidate				
Contract Dates	Estimate #			
10/22/18 - 11/04/18	1925			
Advertiser			Original Date	e / Revision
Brian McClendon for	Kansas Committ	ee	10/18/18	/ 10/18/18
<del></del>	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WIBW	Brian I	Haug	Topeka Nationa
	Special Hand	lling		
	Demographic	2		
	Adults 35+			
to the second se				Total Ratings
				317.00
	Agy Code	1	iser Code	Product 1/2
	9915247	236		230
	Agency Ref		Advertise	er Ref
	8651		152372	

				Start/End		Spots/				
*Line Ch Start				Time	Days	Length Week	Rate Rtn	Type Sp	ots	Amount
N 1 WIBW 10/22			his Morning @ 5a			:30		NM	4	\$180.00
Start Date Week: 10/22/18	End Date 10/28/18	Weekdays -111	Spots/Week 3	Rate \$45.00	Rating 2.40					
Week: 10/29/18	11/04/18	1	1	\$45.00	2.40					
N 2 WIBW 10/22		18 13 News T	his Morning @ 6a			:30		NM	5	\$875.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		14101	5	φο/ 5.00
Week: 10/22/18	10/28/18	-1111	4	\$175.00	5.30					
Week: 10/29/18	11/04/18	1	1	\$175.00	5.30					
N 3 WIBW 10/22			Morning Hr 1	7a-8a		:30		NM	2	\$500.00
Start Date Week: 10/22/18	End Date 10/28/18	Weekdays	Spots/Week	Rate \$250.00	Rating 4.10					
Week: 10/29/18	11/04/18	1	1	\$250.00	4.10			1		
N 4 WIBW 10/22		THE RESERVE OF THE PERSON NAMED IN COLUMN		10:00 AM-11		:30		NM	2	#200 00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.30		INIVI	3	\$300.00
Week: 10/22/18	10/28/18	-111	3	\$100.00	3.60			- 1		
N 5 WIBW 10/22	/18 10/29/1	18 Midday in F	Kansas	12:00 PM-12	:30 PN	:30		NM	4	\$500.00
Start Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					*
Week: 10/22/18	10/28/18	-1-11	3	\$125.00	7.70					
Week: 10/29/18	11/04/18	1	1	\$125.00	7.70					
N 6 WIBW 10/22 Start Date				6:00 PM-6:30		:30		NM	4	\$1,800.00
Week: 10/22/18	End Date 10/28/18	Weekdays -111	Spots/Week 3	Rate \$450.00	Rating 11.50					
Week: 10/29/18	11/04/18	1	1	\$450.00	11.50			1		
N 7 WIBW 10/22	/18 10/29/1	8 M-F Wheel	of Fortune	6:30 PM-7:00		:30		NM	5	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.00		14141	3	ψ5,000.00
Week: 10/22/18	10/28/18	-1111	4	\$600.00	11.60					
Week: 10/29/18	11/04/18	1	1	\$600.00	11.60					
N 8 WIBW 10/22				10:00 PM-10	:35 PN	:30		NM	5	\$2,750.00
Start Date Week: 10/22/18	End Date 10/28/18	Weekdays -1111	Spots/Week	Rate	Rating					
Week: 10/29/18	11/04/18	1	4	\$550.00 \$550.00	11.80 11.80					
N 9 WIBW 10/22/			1	10:35 PM-11	The second secon	-20			-	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	:30		NM	5	\$750.00
Week: 10/22/18	10/28/18	-1111	4	\$150.00	3.30					
Week: 10/29/18	11/04/18	1	1	\$150.00	3.30					



*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Start Date	Rate Rating				
N 10 WIBW 10/22/18 10/23/18 Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/22/18 10/28/18 -1 1	\$900.00 8.20				
N 11 WIBW 10/22/18 10/25/18 Thursday Prime Hr 1	7:00 PM-8:00 PM	:30	NM	1	\$925.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/22/18 10/28/181 1	\$925.00 10.30				
N 12 WIBW 10/22/18 10/27/18 Sat Wheel of Fortune	6:30 PM-7:00 PM	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	14141		φ100.00
Week: 10/22/18 10/28/181- 1	\$100.00 6.20				
		:30	NM	1	\$40.00
N 13 WIBW 10/22/18 10/27/18 M-Su All Day Rotator	10:35 PM-11:35 PN	.30	INIVI	-1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181- 1	Rate Rating \$40.00 2.20				
Week. 10/22/10 10/20/10I- 1	\$40.00 2.20				
N 14 WIBW 10/22/18 10/28/18 CBS Sunday Morning	8:00 AM-9:30 AM	:30	NM	1	\$175.00
Start Date	Rate Rating				
Week: 10/22/18 10/28/181 1	\$175.00 6.80				
N 15 WIBW 10/22/18 10/28/18 Sunday Prime Hr 2	7:00 PM-8:00 PM	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate Rating				55-00-00-00-00-00-00-00-00-00-00-00-00-0
Week: 10/22/18 10/28/181 1	\$700.00 6.80				
N 16 WIBW 10/22/18 10/28/18 13 News @ 10p Sun	10:00 PM-10:35 PN	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate Rating				<b>4020.00</b>
Week: 10/22/18 10/28/181 1	\$525.00 11.10				
	Totals	317.00		44	\$14,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	36	\$11,675.00	(\$1,751.25)	\$9,923.75
10/29/18 -10/29/18	8	\$2,345.00	(\$351.75)	\$1,993.25
Totals	44	\$14,020.00	(\$2,103.00)	\$11,917.00

Signature: Date:	
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## WOC11838268 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: 7866143

E: Brian Haug

Property: WIBW TV

Sales Region:

Local

Comments: Separation: 15

Start/End Dates: 10/22/18 - 11/04/18

Hulsen Media Services, LLC

Brian McClendon for Kansas Committee

Agency: Advertiser:

Buyer:
Primary Demo: Adults 35+ (RTG)

C/P/E: 236 / 230 / 1925

Product Desc.: Candidate

Estimate Desc.: BM - Q4 Candidate TV - Kansas - 10.23-10.29.18

Total Cost: \$14,020.00 (Cash)

Received Date: 10/18/18 8:57 AM

Line List Items 13 NEWS THIS MORNING 5AM 13 NEWS THIS MORNING 5AM 13 NEWS THIS MORNING 6AM MORNING 5AM 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 5AM (Program: 13 NEWS THIS MORNING 6AM)4BKAVG (Program: 13 NEWS THIS MORNING 5AM)4BKAVG Program Z Z Z Z ≥ Z ≤ Z Z FS × Z Z ₹ Z Len :30 6:00 AM-7:00 AM :30 :30 6:00 AM-7:00 AM :30 5:00 AM-6:00 AM :30 :30 | 5:00 AM-6:00 AM :30 :30 6:00 AM-7:00 AM 6:00 AM-7:00 AM 5:00 AM-6:00 AM 5:00 AM-6:00 AM Time <u>|</u> --W--i M------W---T 1 Days Rate 175.00 175.00 175.00 175.00 45.00 45.00 45.00 45.00 0 22 Oct 0 0 0 0 0 0 290 Spots Total Spots Totals Total Cost 175.00 175.00 175.00 175.00 45.00 45.00 45.00 45.00 5.30 5.30 5.30 5.30 2.40 RTG 2.40 2.40 2.40 GRP Adults 35+ 5.30 5.30 2.40 5.30 5.30 2.40 2.40 2.40 CPP 33.02 33.02 33.02 33.02 18.75 18.75 18.75 18.75

Generated Date: 10/18/18 9:27 AM

Generated by WO Platform WideOrbit Inc.

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46.61		51.72	0.00	51.72		51.72		51.72		51.72		39.13		39.13		39.13		39.13		16.23		16.23		16.23		16.23		27.78		27.78		27.78		60.98		60.98		33.02	СРР	5+

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44					-1		-3								-1				-		-		1		-		-				-1			Total Spots	
\$14,020.00			525.00		700.00		175.00		40.00		100.00		925.00		900.00		150.00		150.00		150.00		150.00		150.00		550.00 11.80		550.00 11.80		550.00 11.80		550.00 11.80	Total Cost	lotals
			11.10		6.80		6.80		2.20		6.20		10.30		8.20		3.30		3.30		3.30		3.30		3.30		11.80		11.80		11.80		11.80	RTG	
317.00		-	11.10		6.80		6.80		2.20		6.20		10.30		8.20		3.30		3.30		3.30		3.30		3.30		11.80		11.80		11.80		11.80	GRP	Adults 35+
			47.30		102.94		25.74		18.18		16.13		89.81		109.76		45.45		45.45		45.45		45,45		45.45		46.61		46.61		46.61		46.61	CPP	5+

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

Station and Location:

☐ FEDERAL CANDIDATE

**■ STATE/LOCAL CANDIDATE** 

Date:

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

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<sub>lf of:</sub> Brian I	McClend	on		· · · · · · · · · · · · · · · · · · ·
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for the office o	f: Democ	ratic		
ral				
held on: 11/6	6/18			
		*		
Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
f ·	ried candidate for the office of the office of Day, Rotation or	ral held on: 11/6/18  Time of Day, Pays	for the office of: Democratic ral held on: 11/6/18  Lest station time as follows:  Time of Day, Days Class	Fied candidate of the Secretary of State  for the office of: Democratic  ral  held on: 11/6/18  uest station time as follows:  Time of Day, Days Class Times per Week

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

## Brian McClendon for Kansas Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Praeger | P.O. Box 863, Lawrence, Kansas 66044

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/15/18	K-B-	
Date	Signature	
To Be S	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title