



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 939260 /		<u>Alt Order #</u> WOC11838268
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/18 - 11/04/18		<u>Estimate #</u> 1925
<u>Advertiser</u> Brian McClendon for Kansas Committee		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 317.00
<u>Agv Code</u> 9915247	<u>Advertiser Code</u> 236	<u>Product 1/2</u> 230
<u>Agency Ref</u> 8651		<u>Advertiser Ref</u> 152372

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/22/18	10/29/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-111---				3	\$45.00	2.40			
	Week:	10/29/18	11/04/18	1-----				1	\$45.00	2.40			
N 2	WIBW	10/22/18	10/29/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1111--				4	\$175.00	5.30			
	Week:	10/29/18	11/04/18	1-----				1	\$175.00	5.30			
N 3	WIBW	10/22/18	10/29/18	CBS This Morning Hr 1	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	--1----				1	\$250.00	4.10			
	Week:	10/29/18	11/04/18	1-----				1	\$250.00	4.10			
N 4	WIBW	10/22/18	10/25/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-111---				3	\$100.00	3.60			
N 5	WIBW	10/22/18	10/29/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1-11--				3	\$125.00	7.70			
	Week:	10/29/18	11/04/18	1-----				1	\$125.00	7.70			
N 6	WIBW	10/22/18	10/29/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-111---				3	\$450.00	11.50			
	Week:	10/29/18	11/04/18	1-----				1	\$450.00	11.50			
N 7	WIBW	10/22/18	10/29/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1111--				4	\$600.00	11.60			
	Week:	10/29/18	11/04/18	1-----				1	\$600.00	11.60			
N 8	WIBW	10/22/18	10/29/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1111--				4	\$550.00	11.80			
	Week:	10/29/18	11/04/18	1-----				1	\$550.00	11.80			
N 9	WIBW	10/22/18	10/29/18	Late Show	10:35 PM-11:35 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1111--				4	\$150.00	3.30			
	Week:	10/29/18	11/04/18	1-----				1	\$150.00	3.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 939260 /		<u>Alt Order #</u> WOC11838268
<u>Contract Dates</u> 10/22/18 - 11/04/18	<u>Product</u> Candidate	<u>Estimate #</u> 1925
<u>Advertiser</u> Brian McClendon for Kan		<u>Original Date / Revision</u> 10/18/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 10	WIBW	10/22/18	10/23/18	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-1-----				1	\$900.00	8.20			
N 11	WIBW	10/22/18	10/25/18	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---1---				1	\$925.00	10.30			
N 12	WIBW	10/22/18	10/27/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1-				1	\$100.00	6.20			
N 13	WIBW	10/22/18	10/27/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1-				1	\$40.00	2.20			
N 14	WIBW	10/22/18	10/28/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1				1	\$175.00	6.80			
N 15	WIBW	10/22/18	10/28/18	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1				1	\$700.00	6.80			
N 16	WIBW	10/22/18	10/28/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1				1	\$525.00	11.10			
								Totals	317.00			44	\$14,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	36	\$11,675.00	(\$1,751.25)	\$9,923.75
10/29/18 - 10/29/18	8	\$2,345.00	(\$351.75)	\$1,993.25
Totals	44	\$14,020.00	(\$2,103.00)	\$11,917.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WOC11838268 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	10/22/18 - 11/04/18	C/P/E:	236 / 230 / 1925
Traffic #:		Agency:	Hulsen Media Services, LLC	Product Desc.:	Candidate
Buyer Order #:	7866143	Advertiser:	Brian McClendon for Kansas Committee	Estimate Desc.:	BM - Q4 Candidate TV - Kansas - 10.23-10.29.18
AE:	Brian Haug	Buyer:		Total Cost:	\$14,020.00 (Cash)
Property:	WBW-TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	10/18/18 8:57 AM
Sales Region:	Local				

Comments:

Separation: 15

List Items						Spots						Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 22	Oct 29					Total Spots	Total Cost	RTG	GRP	CPP
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	M-----	45.00	0	1					1	45.00	2.40	2.40	18.75
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	45.00	1	0					1	45.00	2.40	2.40	18.75
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	--W----	45.00	1	0					1	45.00	2.40	2.40	18.75
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	---T---	45.00	1	0					1	45.00	2.40	2.40	18.75
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	M-----	175.00	0	1					1	175.00	5.30	5.30	33.02
(Program: 13 NEWS THIS MORNING 6AM/4BKAVG)																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-T-----	175.00	1	0					1	175.00	5.30	5.30	33.02
(Program: 13 NEWS THIS MORNING 6AM/4BKAVG)																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	--W----	175.00	1	0					1	175.00	5.30	5.30	33.02
(Program: 13 NEWS THIS MORNING 6AM/4BKAVG)																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	---T---	175.00	1	0					1	175.00	5.30	5.30	33.02
(Program: 13 NEWS THIS MORNING 6AM/4BKAVG)																	

List Items					Spots														Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 22	Oct 29											Total Spots	Total Cost	RTG	GRP	CPP
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	---F--	175.00	1	0											1	175.00	5.30	5.30	33.02
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																							
3	CBS THIS MORNING HR 1	NM	:30	7:00 AM-9:00 AM	M-----	250.00	0	1											1	250.00	4.10	4.10	60.98
(Program: CBS THIS MORNING HR 1)4BKAVG																							
3	CBS THIS MORNING HR 1	NM	:30	7:00 AM-9:00 AM	--W----	250.00	1	0											1	250.00	4.10	4.10	60.98
(Program: CBS THIS MORNING HR 1)4BKAVG																							
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-T-----	100.00	1	0											1	100.00	3.60	3.60	27.78
(Program: PRICE IS RIGHT)4BKAVG																							
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	--W----	100.00	1	0											1	100.00	3.60	3.60	27.78
(Program: PRICE IS RIGHT)4BKAVG																							
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	---T---	100.00	1	0											1	100.00	3.60	3.60	27.78
(Program: PRICE IS RIGHT)4BKAVG																							
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	M-----	125.00	0	1											1	125.00	7.70	7.70	16.23
(Program: MID DAY IN KANSAS)4BKAVG																							
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	125.00	1	0											1	125.00	7.70	7.70	16.23
(Program: MID DAY IN KANSAS)4BKAVG																							
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---T---	125.00	1	0											1	125.00	7.70	7.70	16.23
(Program: MID DAY IN KANSAS)4BKAVG																							
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F--	125.00	1	0											1	125.00	7.70	7.70	16.23
(Program: MID DAY IN KANSAS)4BKAVG																							
6	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	M-----	450.00	0	1											1	450.00	11.50	11.50	39.13
(Program: 13 NEWS @ 6P)4BKAVG																							
6	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	450.00	1	0											1	450.00	11.50	11.50	39.13
(Program: 13 NEWS @ 6P)4BKAVG																							
6	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	--W----	450.00	1	0											1	450.00	11.50	11.50	39.13
(Program: 13 NEWS @ 6P)4BKAVG																							
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	M-----	600.00	0	1											1	600.00	11.60	11.60	51.72
(Program: WHEEL OF FORTUNE)4BKAVG																							
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-T-----	600.00	1	0											1	600.00	11.60	11.60	51.72
(Program: WHEEL OF FORTUNE)4BKAVG																							
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--W----	600.00	1	0											1	600.00	11.60	11.60	51.72
(Program: WHEEL OF FORTUNE)4BKAVG																							
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---F--	600.00	1	0											1	600.00	11.60	11.60	51.72
(Program: WHEEL OF FORTUNE)4BKAVG																							
8	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	M-----	550.00	0	1											1	550.00	11.80	11.80	46.61
(Program: 13 NEWS @ 10P)4BKAVG																							

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	36	\$11,675.00	259.30	November	8	\$2,345.00	57.70

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, HMS

being/on behalf of: Brian McClendon

a legally qualified candidate of the Secretary of State

political party for the office of: Democratic

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Brian McClendon for Kansas Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Praeger | P.O. Box 863, Lawrence, Kansas 66044

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/15/18

Date _____

K-Bh

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title