



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

Contract / Revision 930206 /		Alt Order # WOC11827137
Product 2018 General Election		
Contract Dates 10/23/18 - 11/06/18		Estimate # 652
Advertiser LaTurner for KS Treasurer		Original Date / Revision 10/01/18 / 10/01/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WIBW	Account Executive Brian Haug	Sales Office Topeka National
Special Handling		
Demographic Adults 35+		
		Total Ratings 661.00
Agency Code 9916670	Advertiser Code 95	Product 1/2 121
Agency Ref 140343		Advertiser Ref 71216

And:

AxMedia
1251 NW Briarcliff Pkwy
STE 85
Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/23/18	11/05/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$100.00	2.40			
Week:		10/30/18	11/05/18	11111--				5	\$100.00	2.40			
N 2	WIBW	10/23/18	11/05/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$175.00	5.30			
Week:		10/30/18	11/05/18	11111--				5	\$175.00	5.30			
N 3	WIBW	10/23/18	11/05/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--				3	\$150.00	3.60			
Week:		10/30/18	11/05/18	MTWTF--				3	\$150.00	3.60			
N 4	WIBW	10/23/18	11/05/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$225.00	7.70			
Week:		10/30/18	11/05/18	11111--				5	\$225.00	7.70			
N 5	WIBW	10/23/18	11/05/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$250.00	6.30			
Week:		10/30/18	11/05/18	11111--				5	\$250.00	6.30			
N 6	WIBW	10/23/18	11/05/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$450.00	11.50			
Week:		10/30/18	11/05/18	11111--				5	\$450.00	11.50			
N 7	WIBW	10/23/18	11/05/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--				4	\$600.00	11.60			
Week:		10/30/18	11/05/18	MTWTF--				4	\$600.00	11.60			
N 8	WIBW	10/23/18	11/05/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	11111--				5	\$550.00	11.80			
Week:		10/30/18	11/05/18	11111--				5	\$550.00	11.80			
N 9	WIBW	11/06/18	11/06/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----				1	\$100.00	2.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIBW
631 SW Commerce Pl
Topeka, KS 66615
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<u>Contract / Revision</u> 930206 /		<u>Alt Order #</u> WOC11827137
<u>Contract Dates</u> 10/23/18 - 11/06/18	<u>Product</u> 2018 General Election	<u>Estimate #</u> 652
<u>Advertiser</u> LaTurner for KS Treasure		<u>Original Date / Revision</u> 10/01/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 10	WIBW	11/06/18	11/06/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----				1	\$175.00	5.30			
N 11	WIBW	11/06/18	11/06/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----				1	\$150.00	3.60			
N 12	WIBW	11/06/18	11/06/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----				1	\$225.00	7.70			
N 13	WIBW	10/23/18	11/03/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	-----1-				1	\$65.00	2.60			
Week:		10/30/18	11/05/18	-----1-				1	\$65.00	2.60			
N 14	WIBW	10/23/18	10/27/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$250.00	6.00			
N 15	WIBW	10/23/18	11/03/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	-----1-				1	\$250.00	6.20			
Week:		10/30/18	11/05/18	-----1-				1	\$250.00	6.20			
N 16	WIBW	10/23/18	11/03/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	-----1-				1	\$350.00	9.10			
Week:		10/30/18	11/05/18	-----1-				1	\$350.00	9.10			
N 17	WIBW	10/23/18	11/04/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	-----1				1	\$275.00	6.80			
Week:		10/30/18	11/05/18	-----1				1	\$275.00	6.80			
N 18	WIBW	10/23/18	11/04/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/18	10/29/18	-----1				1	\$525.00	11.10			
Week:		10/30/18	11/05/18	-----1				1	\$525.00	11.10			
Totals								661.00				89	\$27,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	36	\$10,965.00	(\$1,644.75)	\$9,320.25
10/29/18 - 11/06/18	53	\$16,065.00	(\$2,409.75)	\$13,655.25
Totals	89	\$27,030.00	(\$4,054.50)	\$22,975.50

Signature: _____ **Date:** _____

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WOC11827137 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	10/23/18 - 11/06/18	C/P/E:	95 / 121 / 652
Traffic #:		Agency:	AxMedia	Product Desc.:	2018 General Election
Buyer Order #:	7800418	Advertiser:	LaTurner for KS Treasurer	Estimate Desc.:	LaTurner for KS Treasurer - TV 10.23 - 11.6
AE:	Brian Haug	Buyer:		Total Cost:	\$27,030.00 (Cash)
Property:	WBTV	Primary Demo:	Adults 35+ (RTG)	Received Date:	9/28/18 11:46 AM
Sales Region:	Local				

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketrone #184659, Spottdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

List Items						Spots						Totals			Adults 35+			
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 23	Oct 30	Nov 6					Total Spots	Total Cost	RTG	GRP	CPP
1	13 NEWS THIS MORNING 5AM (Program: 13 NEWS THIS MORNING 5AM)4BKAVG	NM	:30	5:00 AM-6:00 AM	TWTF--M	100.00	5	5	0					10	1,000.00	2.40	24.00	41.67
2	13 NEWS THIS MORNING 6AM (Program: 13 NEWS THIS MORNING 6AM)4BKAVG	NM	:30	6:00 AM-7:00 AM	TWTF--M	175.00	5	5	0					10	1,750.00	5.30	53.00	33.02
3	PRICE IS RIGHT (Program: PRICE IS RIGHT)4BKAVG	NM	:30	10:00 AM-11:00 AM	TWTF--M	150.00	3	3	0					6	900.00	3.60	21.60	41.67
4	MID DAY IN KANSAS (Program: MID DAY IN KANSAS)4BKAVG	NM	:30	12:00 PM-12:30 PM	TWTF--M	225.00	5	5	0					10	2,250.00	7.70	77.00	29.22
5	LIVE AT FIVE (Program: LIVE AT FIVE)4BKAVG	NM	:30	5:00 PM-5:30 PM	TWTF--M	250.00	5	5	0					10	2,500.00	6.30	63.00	39.68
6	13 NEWS @ 6P (Program: 13 NEWS @ 6P)4BKAVG	NM	:30	6:00 PM-6:30 PM	TWTF--M	450.00	5	5	0					10	4,500.00	11.50	115.00	39.13
7	WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE)4BKAVG	NM	:30	6:30 PM-7:00 PM	TWTF--M	600.00	4	4	0					8	4,800.00	11.60	92.80	51.72
8	13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG	NM	:30	10:00 PM-10:35 PM	TWTF--M	550.00	5	5	0					10	5,500.00	11.80	118.00	46.61
9	13 NEWS THIS MORNING 5AM (Program: 13 NEWS THIS MORNING 5AM)4BKAVG	NM	:30	5:00 AM-6:00 AM	T-----	100.00	0	0	1					1	100.00	2.40	2.40	41.67

List Items							Spots							Totals			Adults 35+										
Line	Program	ST	Len	Time	Days	Rate	Oct 23	Oct 30	Nov 6						Total Spots	Total Cost	RTG	GRP	CPP								
10	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	T-----	175.00	0	0	1						1	175.00	5.30	5.30	33.02								
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																											
11	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	T-----	150.00	0	0	1						1	150.00	3.60	3.60	41.67								
(Program: PRICE IS RIGHT)4BKAVG																											
12	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	225.00	0	0	1						1	225.00	7.70	7.70	29.22								
(Program: MID DAY IN KANSAS)4BKAVG																											
13	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S--	65.00	1	1	0						2	130.00	2.60	5.20	25.00								
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																											
14	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	---S--	250.00	1	0	0						1	250.00	6.00	6.00	41.67								
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																											
15	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	---S--	250.00	1	1	0						2	500.00	6.20	12.40	40.32								
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG																											
16	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	---S--	350.00	1	1	0						2	700.00	9.10	18.20	38.46								
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																											
17	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	275.00	1	1	0						2	550.00	6.80	13.60	40.44								
(Program: CBS SUNDAY MORNING)4BKAVG																											
18	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	-----S-	525.00	1	1	0						2	1,050.00	11.10	22.20	47.30								
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																											
Spot Totals:															43	42	4							89	\$27,030.00	661.00	
Adults 35+ GRP:															324.00	318.00	19.00										

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	43	\$13,315.00	324.00	November	46	\$13,715.00	337.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WIBW-TV/Topeka	Date: 9/28/18
--	----------------------

I, AxMedia,
 being/on behalf of: LaTurner for KS Treasurer,
 a legally qualified candidate of the Republican
 political party for the office of: State Treasurer
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

LaTurner for KS Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Hill

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/18

Date

Sarah Blue

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.