CONTRACT



And:

AxMedia 1251 NW Briarcliff Pkwy **STE 85** Kansas City, MO 64116

	Contract / Rev	<u>rision</u>	1	Alt Order #	
	930206	1	١	NOC1182	7137
Product			***************************************		
2018 General Election	- 200 GP#2000				
Contract Dates	Estimate #				
10/23/18 - 11/06/18	652				
Advertiser			Orig	ginal Date	/ Revision
LaTurner for KS Treasure	er		10	0/01/18	/ 10/01/18
L. Company of the second	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Ex	<u>cecutive</u>	Sales Office
	WIBW Brian Haug		1	Topeka Nationa	
	Special Hand	ling			
	Demographic				
	Adults 35+				
		1			Total Ratings
					661.00
	Agy Code	Advert	tiser	Code	Product 1/2
	9916670	95			121
	Agency Ref			Advertise	r Ref
	140343			71216	

*Line Ch Start Data End Data Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpe	ots	Amount
*Line Ch Start Date End Date Description N 1 WIBW 10/23/18 11/05/18 13 News This Morning @ 5/ Start Date End Date Weekdays Spots/Week	20,70	:30	NM NM	10	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5 Week: 10/30/18 11/05/18 11111 5	\$100.00 2.40 \$100.00 2.40				
N 2 WIBW 10/23/18 11/05/18 13 News This Morning @ 6/25/25 Start Date	a 6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$175.00 5.30 \$175.00 5.30	:30	NM	10	\$1,750.00
N 3 WIBW 10/23/18 11/05/18 Price Is Right Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 MTWTF 3 Week: 10/30/18 11/05/18 MTWTF 3	10:00 AM-11:00 AN Rate Rating \$150.00 3.60 \$150.00 3.60	:30	NM	6	\$900.00
N 4 WIBW 10/23/18 11/05/18 Midday in Kansas Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5 Week: 10/30/18 11/05/18 11111 5	12:00 PM-12:30 PN Rate Rating \$225.00 7.70 \$225.00 7.70	:30	NM	10	\$2,250.00
N 5 WIBW 10/23/18 11/05/18 Live @ 5p Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5 Week: 10/30/18 11/05/18 11111 5	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$250.00 6.30 \$250.00 6.30	:30	NM	10	\$2,500.00
N 6 WIBW 10/23/18 11/05/18 13 News @ 6p Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5 Week: 10/30/18 11/05/18 11111 5	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$450.00 11.50 \$450.00 11.50	:30	NM	10	\$4,500.00
N 7 WIBW 10/23/18 11/05/18 M-F Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 MTWTF 4 Week: 10/30/18 11/05/18 MTWTF 4	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$600.00 11.60 \$600.00 11.60	:30	NM	8	\$4,800.00
N 8 WIBW 10/23/18 11/05/18 13 News @ 10p M-F Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5 Week: 10/30/18 11/05/18 11111 5	10:00 PM-10:35 PN Rate Rating \$550.00 11.80 \$550.00 11.80	:30	NM	10	\$5,500.00
N 9 WIBW 11/06/18 11/06/18 13 News This Morning @ 5 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 -1 1	ia 5:00 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$100.00 2.40	:30	NM	1	\$100.00



	Contract / Revision 930206 /	Alt Order # WOC11827137				
Contract Dates	Product	Estimate #				
10/23/18 - 11/06/18	2018 General Election	652				
Advertiser	Orig	inal Date / Revision				
LaTurner for KS Treas	sure 10	0/01/18 / 10/01/18				

		<u> </u>				
	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating				
N 10 WIBW 11/06/18 11/06/18 13 News This Morning @ 6) AM	:30	NI	VI 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 11/05/18 11/11/18 -1 1	\$175.00	5.30				
N 11 WIBW 11/06/18 11/06/18 Price Is Right	10:00 AM-11	:00 AN	:30	NI	VI 1	\$150.00
Start Date	Rate	Rating				
Week: 11/05/18 11/11/18 -1 1	\$150.00	3.60				
N 12 WIBW 11/06/18 11/06/18 Midday in Kansas	12:00 PM-12	:30 PN	:30	N	W 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			1	
Week: 11/05/18 11/11/18 -1 1	\$225.00	7.70				
N 13 WIBW 10/23/18 11/03/18 13 News Sat Edition	8:00 AM-9:00		:30	NI	M 2	\$130.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/23/18 10/29/181- 1	\$65.00	2.60			1	
Week: 10/30/18 11/05/181- 1	\$65.00	2.60			_	
N 14 WIBW 10/23/18 10/27/18 13 News @ 6p Sat	6:00 PM-6:30		:30	NI	M 1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181- 1	Rate \$250.00	Rating 6.00				
					-	
N 15 WIBW 10/23/18 11/03/18 Sat Wheel of Fortune	6:30 PM-7:00		:30	N	M 2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/181- 1	Rate \$250.00	Rating 6.20				
Week: 10/30/18 11/05/181- 1	\$250.00	6.20			1	
N 16 WIBW 10/23/18 11/03/18 13 News @ 10p Sat	10:00 PM-10		:30	NI	M 2	\$700.00
Start Date End Date Weekdays Spots/Week		Rating	.50	141	2	\$100.00
Week: 10/23/18 10/29/181- 1	\$350.00	9.10			1	
Week: 10/30/18 11/05/181- 1	\$350.00	9.10				
N 17 WIBW 10/23/18 11/04/18 CBS Sunday Morning	8:00 AM-9:30) AM	:30	NI	M 2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00	141	"	Ψ000.00
Week: 10/23/18 10/29/181 1	\$275.00	6.80				
Week: 10/30/18 11/05/181 1	\$275.00	6.80			1	
N 18 WIBW 10/23/18 11/04/18 13 News @ 10p Sun	10:00 PM-10	:35 PN	:30	NI	M 2	\$1,050.00
Start Date	Rate	Rating				
Week: 10/23/18 10/29/181 1	\$525.00	11.10				
Week: 10/30/18 11/05/181 1	\$525.00	11.10				
		Totals	661.00		89	\$27,030.00
		. 0 2010				2000 Maria (1980 M

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	36	\$10,965.00	(\$1,644.75)	\$9,320.25
10/29/18 -11/06/18	53	\$16,065.00	(\$2,409.75)	\$13,655.25
Totals	89	\$27,030.00	(\$4,054.50)	\$22,975.50

Signature:	Date:	
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WOC11827137 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: 7800418

Traffic #:

AE: Brian Haug

Property: WIBW TV

Sales Region:

Local

Start/End Dates: 10/23/18 - 11/06/18

Agency: AxMedia

Advertiser: LaTurner for KS Treasurer Estimate De

Primary Demo: Adults 35+ (RTG)

C/P/E: 95 / 121 / 652

Product Desc.: 2018 General Election

Estimate Desc.: LaTurner for KS Treasurer - TV 10.23 - 11.6

Total Cost: \$27,030.00 (Cash)

Received Date: 9/28/18 11:46 AM

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

	1 MORNING 5AM	-, , , , , , , , , , 	. - - - - - - - - - 		- - - - - - - - - - 		. - - - - - - - - - 							+-	+-			13 NEWS THIS	Line Program	List Items
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Time		0 2.40		0 11.80		11.60		11.50								-			RTG	
Time Days Rate Oct Oct Nov Dot Total Total		2.40		118.00		92.80		115.00		63.00		77.00		21.60		53.00		24.00	GRP	Adults 35+
Time Days TWTF-SSM Rate Oct 23 Oct 30 Nov 6 Nov 6 Spots Total Cost Spots RTG Total Cost Spots RTG Total Cost Spots RTG Total Cost Spots RTG RTG AM-RTG		41.67		46.61		51.72		39.13		39.68		29.22		41.67		33.02		41.67	CPP	35+

Generated	
Date:	
9/28/18	
11:56 AM	

WS @ 10P	Program: 13 NEWS BS SUNDAY IORNING Program: CBS SUN 3 NEWS @ 10P	(Program: WHEEL C 13 NEWS @ 10P SATURDAY (Program: 13 NEWS (Program: CBS SUNDAY MORNING (Program: CBS SUN 1) (Program: CBS SUN	WHEEL OF FORTUNE NM :30 6:30 I SATURDAY NM :30 6:30 I (Program: WHEEL OF FORTUNE SATURDAY IO:00 I 10:00 I 13 NEWS @ 10P NM :30 10:00 I SATURDAY NM :30 8:00 / (Program: 13 NEWS @ 10P SATURDAY NM :30 8:00 / MORNING NM :30 8:00 / (Program: CBS SUNDAY MORNING)/4BKAVG 13 NEWS @ 10P NM :30 10:00 I	Program: 13 NEWS WHEEL OF FORTUI SATURDAY (Program: WHEEL C 13 NEWS @ 10P SATURDAY (Program: 13 NEWS CBS SUNDAY MORNING (Program: CBS SUN 13 NEWS @ 10P SI NEWS @ 10P									Line Program 13 NEWS THIS 10 MORNING 6AM (Program: 13 NEWS 11 PRICE IS RIGHT (Program: MID DAY 13 NEWS SATURD 13 NEWS @ 6P 14 SATURDAY (Program: 13 NEWS (Program: 13 NEWS (Program: 13 NEWS WHEEL OF FORTU SATURDAY (Program: 13 NEWS @ 10P 15 SATURDAY (Program: 13 NEWS (Program: 13 NEWS WHEEL OF FORTU SATURDAY (Program: 13 NEWS (Program: 13 NEWS CBS SUNDAY 17 MORNING (Program: CBS SUN 18 NEWS @ 10P 19 SINDAY 19 OFFORTOR 18 NEWS @ 10P 19 OFFORTOR 19 OFFORTOR 19 OFFORTOR 10 OFFORTOR 11 OFFORTOR 11 OFFORTOR 12 OFFORTOR 13 NEWS @ 10P 14 OFFORTOR 15 OFFORTOR 16 OFFORTOR 17 OFFORTOR 18 OFFORTOR 19 OFFORTOR 19 OFFORTOR 10 OFFORTOR 11 OFFORTOR 11 OFFORTOR 12 OFFORTOR 13 NEWS @ 10P 14 OFFORTOR 15 OFFORTOR 16 OFFORTOR 17 OFFORTOR 18 OFFORTOR 18 OFFORTOR 19 OFFORTOR 19 OFFORTOR 10 OFFORTOR 11 OFFORTOR 11 OFFORTOR 12 OFFORTOR 13 NEWS @ 10P
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10:00 PM-10:35 PM	AM-9:30 AM)4BKAVG PM-10:35 PM IVG IVG AM-9:30 AM M-10:35 PM)4BKAVG)4BKAVG >M-10:35 PM N/G N/-9:30 AM	7G 2M-7:00 PM 24BKAVG 2M-10:35 PM 2M-10:35 PM 2M-10:35 PM	M-6:30 PM /G /G /PM-7:00 PM /PM-7:00 PM /PM-7:00 PM /PM-7:00 PM /PM-10:35 PM /PM-10	KAVG 7M-6:30 PM 7G 7M-7:00 PM 7BKAVG 7M-10:35 PM 7M-10:35 PM 7M-9:30 AM	00 AM-9:00 AM 1)4BKAVG 1:00 PM-6:30 PM 1:30 PM-7:00 PM 1:30 PM-10:35 PM 1:00 AM-9:30 AM	00 AM-9:00 AM 00 AM-9:00 AM 00 PM-6:30 PM 00 PM-7:00 PM 00 PM-7:00 PM 00 PM-10:35 PM 00 AM-9:30 AM 00 AM-9:30 AM	00 AM-9:00 AM 00 AM-9:00 AM 00 PM-6:30 PM 00 PM-7:00 PM 00 PM-7:00 PM 00 PM-10:35 PM 00 AM-9:30 AM 00 AM-9:30 AM	00 AM-12:30 PM 00 AM-9:00 AM 00 AM-9:00 AM 00 PM-6:30 PM 00 PM-7:00 PM 00 PM-7:00 PM 00 PM-10:35 PM 00 AM-9:30 AM 00 AM-9:30 AM),4BKAVG :00 AM-12:30 PM :00 AM-9:00 AM)),4BKAVG :00 PM-6:30 PM :30 PM-7:00 PM :30 PM-7:00 PM :30 PM-10:35 PM :00 AM-9:30 AM :00 AM-9:30 AM :00 PM-10:35 PM	00 AM-7:00 AM 00 AM-11:00 AM 00 AM-9:00 AM 00 AM-7:00 PM 00 AM-7:00 PM 00 AM-9:30 AM 00 AM-9:30 AM 00 AM-9:30 AM 00 AM-9:30 AM	Time 100 AM-7:00 AM 1)4BKAVG 100 AM-11:00 AM 100 AM-9:00 AM 1)4BKAVG 100 PM-6:30 PM 1)4BKAVG 100 PM-7:00 PM 104BKAVG 100 PM-7:00 PM 104BKAVG 100 PM-7:00 PM 104BKAVG 100 PM-7:00 PM 105 PM-7:00 PM
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337.00	\$13,715.00	46	November	324.00	\$13,315.00	43	October
GRP	COST	SPOTS	GRP MONTH	GRP	COST	SPOTS	HTNOM

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	OLITICAL C	ANDIDA	LADVLIN	LIDEIAIFIAI	
(check applicable	e box) DERAL CAND	DIDATE	■ STAT	E/LOCAL CA	NDIDATE
	Themselves C Federal Candi				
Station and WIBW-TV/Top	eka			Date:	9/28/18
I, AxMedia					
being/on beh	alf of: LaTur	ner for K	S Treasur	er	
a legally qua	lified candidate	of the Rep	ublican		
political part	y for the office o	of: State 7	reasurer		
in the Gen					
election to be	e held on: No	ember 6	, 2018		
	quest station tir				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the	e above	described	broadcast	time	has	been	furnished
by:							

LaTurner for KS Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Hill

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/18	Sarah Blue	2		
Date	Signature	Signature		
To Be S	Signed By Station Representative			
☐ Accepted	□ Accepted □ Accepted in Part			
Signature	Printed Name	Title		

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

l,					
(name of federal candidate or authorized committee) he programming to be broadcast (in whole or in part) purs	3 3				
□ does	□ does not				
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:					
(check applicable box)					
the radio programming contains a personal audio sidentifies the candidate, the office being sought, and the broadcast.	•				
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.					
signature of candidate or authori	zed committee				
printed name	date				

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.