



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 882652 /		<u>Alt Order #</u> WOC11330150
<u>Product</u> Political		
<u>Contract Dates</u> 07/24/18 - 07/31/18		<u>Estimate #</u> 272
<u>Advertiser</u> Jim Barnett for Governor		<u>Original Date / Revision</u> 07/23/18 / 07/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 329.90
<u>Agcy Code</u> 9914480	<u>Advertiser Code</u> 44	<u>Product 1/2</u> 59
<u>Agency Ref</u> 2374		<u>Advertiser Ref</u> 150979

And:

Pound Feinstein and Associates
1011 East Main Ste 224
Richmond, VA 23219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/24/18	07/30/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$95.00	5.30			
N 2	WIBW	07/24/18	07/30/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$100.00	4.10			
N 3	WIBW	07/24/18	07/29/18	13 News Sat Edition	8a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$125.00	6.80			
N 4	WIBW	07/24/18	07/30/18	Midday in Kansas	12:00 PM-12:01 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$125.00	7.00			
N 5	WIBW	07/24/18	07/30/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$135.00	6.30			
N 6	WIBW	07/24/18	07/29/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1				1	\$125.00	5.20			
N 7	WIBW	07/24/18	07/30/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$250.00	11.00			
N 8	WIBW	07/24/18	07/28/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$100.00	6.00			
N 9	WIBW	07/24/18	07/30/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$250.00	11.60			
N 10	WIBW	07/24/18	07/28/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$100.00	6.20			
N 11	WIBW	07/24/18	07/30/18	13 News @ 10p M-F	10:00 PM-10:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$350.00	11.80			
N 12	WIBW	07/24/18	07/28/18	13 News @ 10p Sat	10:00 PM-10:30 PM		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 882652 /		<u>Alt Order #</u> WOC11330150
<u>Contract Dates</u> 07/24/18 - 07/31/18	<u>Product</u> Political	<u>Estimate #</u> 272
<u>Advertiser</u> Jim Barnett for Governor		<u>Original Date / Revision</u> 07/23/18 / 07/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1-				1	\$225.00	9.10			
N 13	WIBW	07/24/18	07/29/18	13 News @ 10p Sun	10:00 PM-10:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1				1	\$325.00	11.10			
Totals								329.90				41	\$7,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	34	\$6,220.00	(\$933.00)	\$5,287.00
07/30/18 - 07/30/18	7	\$1,305.00	(\$195.75)	\$1,109.25
Totals	41	\$7,525.00	(\$1,128.75)	\$6,396.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WOC11330150 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	07/24/18 - 07/31/18	C/P/E:	44 / 59 / 272
Traffic #:		Agency:	Pound Feinstein & Associates	Product Desc.:	Political
Buyer Order #:	7562437	Advertiser:	Barnett for Governor	Estimate Desc.:	Week of July 25
AE:	Brian Haug	Buyer:		Total Cost:	\$7,525.00 (Cash)
Property:	WBW TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	7/23/18 9:10 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items										Spots										Totals			Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Jul 24	Jul 31										Total Spots	Total Cost	RTG	GRP	CPP			
1		NM	:30	6:00 AM-7:00 AM	-----M	95.00	1	0										1	95.00	5.30	5.30	17.92			
	(Program:)																								
1		NM	:30	6:00 AM-7:00 AM	T-----	95.00	1	0										1	95.00	5.30	5.30	17.92			
	(Program:)																								
1		NM	:30	6:00 AM-7:00 AM	-W-----	95.00	1	0										1	95.00	5.30	5.30	17.92			
	(Program:)																								
1		NM	:30	6:00 AM-7:00 AM	-T-----	95.00	1	0										1	95.00	5.30	5.30	17.92			
	(Program:)																								
1		NM	:30	6:00 AM-7:00 AM	---F---	95.00	1	0										1	95.00	5.30	5.30	17.92			
	(Program:)																								
2		NM	:30	7:00 AM-9:00 AM	-----M	100.00	1	0										1	100.00	4.10	4.10	24.39			
	(Program:)																								
2		NM	:30	7:00 AM-9:00 AM	T-----	100.00	1	0										1	100.00	4.10	4.10	24.39			
	(Program:)																								
2		NM	:30	7:00 AM-9:00 AM	-W-----	100.00	1	0										1	100.00	4.10	4.10	24.39			
	(Program:)																								
2		NM	:30	7:00 AM-9:00 AM	-T-----	100.00	1	0										1	100.00	4.10	4.10	24.39			
	(Program:)																								
2		NM	:30	7:00 AM-9:00 AM	---F---	100.00	1	0										1	100.00	4.10	4.10	24.39			
	(Program:)																								
3		NM	:30	8:00 AM-10:00 AM	-----S-	125.00	1	0										1	125.00	6.80	6.80	18.38			
	(Program:)																								

List Items					Spots										Totals			Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Jul 24	Jul 31								Total Spots	Total Cost	RTG	GRP	CPP
4	(Program:)	NM	:30	12:00 PM-12:01 PM	-----M	125.00	1	0								1	125.00	7.00	7.00	17.86
4	(Program:)	NM	:30	12:00 PM-12:01 PM	T-----	125.00	1	0								1	125.00	7.00	7.00	17.86
4	(Program:)	NM	:30	12:00 PM-12:01 PM	-W-----	125.00	1	0								1	125.00	7.00	7.00	17.86
4	(Program:)	NM	:30	12:00 PM-12:01 PM	-T-----	125.00	1	0								1	125.00	7.00	7.00	17.86
4	(Program:)	NM	:30	12:00 PM-12:01 PM	--F----	125.00	1	0								1	125.00	7.00	7.00	17.86
5	(Program:)	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1	0								1	135.00	6.30	6.30	21.43
5	(Program:)	NM	:30	5:00 PM-5:30 PM	T-----	135.00	1	0								1	135.00	6.30	6.30	21.43
5	(Program:)	NM	:30	5:00 PM-5:30 PM	-W-----	135.00	1	0								1	135.00	6.30	6.30	21.43
5	(Program:)	NM	:30	5:00 PM-5:30 PM	-T-----	135.00	1	0								1	135.00	6.30	6.30	21.43
5	(Program:)	NM	:30	5:00 PM-5:30 PM	----F--	135.00	1	0								1	135.00	6.30	6.30	21.43
6	(Program:)	NM	:30	5:30 PM-6:00 PM	-----S-	125.00	1	0								1	125.00	5.20	5.20	24.04
7	(Program:)	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1	0								1	250.00	11.00	11.00	22.73
7	(Program:)	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1	0								1	250.00	11.00	11.00	22.73
7	(Program:)	NM	:30	6:00 PM-6:30 PM	-W-----	250.00	1	0								1	250.00	11.00	11.00	22.73
7	(Program:)	NM	:30	6:00 PM-6:30 PM	----F--	250.00	1	0								1	250.00	11.00	11.00	22.73
8	(Program:)	NM	:30	6:00 PM-6:30 PM	-----S-	100.00	1	0								1	100.00	6.00	6.00	16.67
9	(Program:)	NM	:30	6:30 PM-7:00 PM	-----M	250.00	1	0								1	250.00	11.60	11.60	21.55
9	(Program:)	NM	:30	6:30 PM-7:00 PM	T-----	250.00	1	0								1	250.00	11.60	11.60	21.55
9	(Program:)	NM	:30	6:30 PM-7:00 PM	-W-----	250.00	1	0								1	250.00	11.60	11.60	21.55
9	(Program:)	NM	:30	6:30 PM-7:00 PM	-T-----	250.00	1	0								1	250.00	11.60	11.60	21.55

List Items					Spots										Totals			Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24	Jul 31								Total Spots	Total Cost	RTG	GRP	CPP
9	(Program:)	NM	:30	6:30 PM-7:00 PM	---F---	250.00	1	0								1	250.00	11.60	11.60	21.55
10	(Program:)	NM	:30	6:30 PM-7:00 PM	---S-	100.00	1	0								1	100.00	6.20	6.20	16.13
11	(Program:)	NM	:30	10:00 PM-10:30 PM	-----M	350.00	1	0								1	350.00	11.80	11.80	29.66
11	(Program:)	NM	:30	10:00 PM-10:30 PM	T-----	350.00	1	0								1	350.00	11.80	11.80	29.66
11	(Program:)	NM	:30	10:00 PM-10:30 PM	-W----	350.00	1	0								1	350.00	11.80	11.80	29.66
11	(Program:)	NM	:30	10:00 PM-10:30 PM	-T----	350.00	1	0								1	350.00	11.80	11.80	29.66
11	(Program:)	NM	:30	10:00 PM-10:30 PM	---F---	350.00	1	0								1	350.00	11.80	11.80	29.66
12	(Program:)	NM	:30	10:00 PM-10:30 PM	---S-	225.00	1	0								1	225.00	9.10	9.10	24.73
13	(Program:)	NM	:30	10:00 PM-10:30 PM	-----S-	325.00	1	0								1	325.00	11.10	11.10	29.28
Spot Totals:							41	0								41	\$7,525.00		329.90	
Adults 35+ GRP:							329.90	0.00												

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	41	\$7,525.00	329.90	August	0	\$0.00	0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WIBW	Date: 07/23/18
--------------------------------------	-----------------------

I, Jamie Pound/Pound, Feinstein & Associates,
 being/on behalf of: Jim Barnett,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the primary
 election to be held on: August 7th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Barnett for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Ramberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/23/18

Date

Jamie Pound MacPro

Signature

Digitally signed by Jamie Pound MacPro
DN: cn=Jamie Pound MacPro, o=pfa, ou=pfa, email=jamie.pound@poundfeinstein.com,
c=US
Date: 2018.07.16 10:09:52 -0400

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title