

# CONTRACT



**WIBW**  
 631 SW Commerce Pl  
 Topeka, KS 66615  
 (785) 272-6397

<u>Contract / Revision</u> 882652 /		<u>Alt Order #</u> WOC11330150
<u>Product</u> Political		
<u>Contract Dates</u> 07/24/18 - 07/31/18		<u>Estimate #</u> 272
<u>Advertiser</u> Jim Barnett for Governor		<u>Original Date / Revision</u> 07/23/18 / 07/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 329.90
<u>Agency Code</u> 9914480	<u>Advertiser Code</u> 44	<u>Product 1/2</u> 59
<u>Agency Ref</u> 2374	<u>Advertiser Ref</u> 150979	

And:

**Pound Feinstein and Associates**  
 1011 East Main Ste 224  
 Richmond, VA 23219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/24/18	07/30/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$95.00	5.30			
N 2	WIBW	07/24/18	07/30/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$100.00	4.10			
N 3	WIBW	07/24/18	07/29/18	13 News Sat Edition	8a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$125.00	6.80			
N 4	WIBW	07/24/18	07/30/18	Midday in Kansas	12:00 PM-12:01 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$125.00	7.00			
N 5	WIBW	07/24/18	07/30/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$135.00	6.30			
N 6	WIBW	07/24/18	07/29/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1				1	\$125.00	5.20			
N 7	WIBW	07/24/18	07/30/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$250.00	11.00			
N 8	WIBW	07/24/18	07/28/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$100.00	6.00			
N 9	WIBW	07/24/18	07/30/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$250.00	11.60			
N 10	WIBW	07/24/18	07/28/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-				1	\$100.00	6.20			
N 11	WIBW	07/24/18	07/30/18	13 News @ 10p M-F	10:00 PM-10:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/24/18	07/30/18	11111--				5	\$350.00	11.80			
N 12	WIBW	07/24/18	07/28/18	13 News @ 10p Sat	10:00 PM-10:30 PM		:30				NM	1	\$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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		<u>Estimate #</u> 272
<u>Advertiser</u> Jim Barnett for Governor		<u>Original Date / Revision</u> 07/23/18 / 07/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1-				1	\$225.00	9.10			
N 13	WIBW	07/24/18	07/29/18	13 News @ 10p Sun	10:00 PM-10:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1				1	\$325.00	11.10			
<b>Totals</b>								329.90				41	\$7,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/29/18	34	\$6,220.00	(\$933.00)	\$5,287.00
07/30/18 -07/30/18	7	\$1,305.00	(\$195.75)	\$1,109.25
<b>Totals</b>	41	\$7,525.00	(\$1,128.75)	\$6,396.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# WOC11330150 [00.00]

Order Printout



**Order Status:** Opened-New      **Start/End Dates:** 07/24/18 - 07/31/18      **C/P/E:** 44 / 59 / 272  
**Traffic #:**      **Agency:** Pound Feinstein & Associates      **Product Desc.:** Political  
**Buyer Order #:** 7562437      **Advertiser:** Barnett for Governor      **Estimate Desc.:** Week of July 25  
**AE:** Brian Haug      **Buyer:**      **Total Cost:** \$7,525.00 (Cash)  
**Property:** WIBW TV      **Primary Demo:** Adults 35+ (RTG)      **Received Date:** 7/23/18 9:10 AM  
**Sales Region:** Local

**Comments:**  
 Separation: 30

Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Spots		Totals		Adults 35+		
							Jul 24	Jul 31	Total Spots	Total Cost	RTG	GRP	CPP
1	(Program: )	NM	:30	6:00 AM-7:00 AM	-----M	95.00	1	0	1	95.00	5.30	5.30	17.92
1	(Program: )	NM	:30	6:00 AM-7:00 AM	-W-----	95.00	1	0	1	95.00	5.30	5.30	17.92
1	(Program: )	NM	:30	6:00 AM-7:00 AM	-T-----	95.00	1	0	1	95.00	5.30	5.30	17.92
1	(Program: )	NM	:30	6:00 AM-7:00 AM	---F---	95.00	1	0	1	95.00	5.30	5.30	17.92
2	(Program: )	NM	:30	7:00 AM-9:00 AM	-----M	100.00	1	0	1	100.00	4.10	4.10	24.39
2	(Program: )	NM	:30	7:00 AM-9:00 AM	T-----	100.00	1	0	1	100.00	4.10	4.10	24.39
2	(Program: )	NM	:30	7:00 AM-9:00 AM	-W-----	100.00	1	0	1	100.00	4.10	4.10	24.39
2	(Program: )	NM	:30	7:00 AM-9:00 AM	-T-----	100.00	1	0	1	100.00	4.10	4.10	24.39
2	(Program: )	NM	:30	7:00 AM-9:00 AM	---F---	100.00	1	0	1	100.00	4.10	4.10	24.39
3	(Program: )	NM	:30	8:00 AM-10:00 AM	-----S-	125.00	1	0	1	125.00	6.80	6.80	18.38

List Items										Spots				Totals			Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Jul 24	Jul 31					Total Spots	Total Cost	RTG	GRP	CPP		
4	(Program: )	NM	:30	12:00 PM-12:01 PM	-----M	125.00	1	0					1	125.00	7.00	7.00	17.86		
4	(Program: )	NM	:30	12:00 PM-12:01 PM	-W-----	125.00	1	0					1	125.00	7.00	7.00	17.86		
4	(Program: )	NM	:30	12:00 PM-12:01 PM	-T-----	125.00	1	0					1	125.00	7.00	7.00	17.86		
4	(Program: )	NM	:30	12:00 PM-12:01 PM	---F---	125.00	1	0					1	125.00	7.00	7.00	17.86		
5	(Program: )	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1	0					1	135.00	6.30	6.30	21.43		
5	(Program: )	NM	:30	5:00 PM-5:30 PM	-W-----	135.00	1	0					1	135.00	6.30	6.30	21.43		
5	(Program: )	NM	:30	5:00 PM-5:30 PM	-T-----	135.00	1	0					1	135.00	6.30	6.30	21.43		
5	(Program: )	NM	:30	5:00 PM-5:30 PM	---F---	135.00	1	0					1	135.00	6.30	6.30	21.43		
6	(Program: )	NM	:30	5:30 PM-6:00 PM	-----S-	125.00	1	0					1	125.00	5.20	5.20	24.04		
7	(Program: )	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1	0					1	250.00	11.00	11.00	22.73		
7	(Program: )	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1	0					1	250.00	11.00	11.00	22.73		
7	(Program: )	NM	:30	6:00 PM-6:30 PM	-W-----	250.00	1	0					1	250.00	11.00	11.00	22.73		
7	(Program: )	NM	:30	6:00 PM-6:30 PM	-T-----	250.00	1	0					1	250.00	11.00	11.00	22.73		
7	(Program: )	NM	:30	6:00 PM-6:30 PM	---F---	250.00	1	0					1	250.00	11.00	11.00	22.73		
8	(Program: )	NM	:30	6:00 PM-6:30 PM	-----S-	100.00	1	0					1	100.00	6.00	6.00	16.67		
9	(Program: )	NM	:30	6:30 PM-7:00 PM	-----M	250.00	1	0					1	250.00	11.60	11.60	21.55		
9	(Program: )	NM	:30	6:30 PM-7:00 PM	T-----	250.00	1	0					1	250.00	11.60	11.60	21.55		
9	(Program: )	NM	:30	6:30 PM-7:00 PM	-W-----	250.00	1	0					1	250.00	11.60	11.60	21.55		
9	(Program: )	NM	:30	6:30 PM-7:00 PM	-T-----	250.00	1	0					1	250.00	11.60	11.60	21.55		

List Items										Spots		Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24	Jul 31			Total Spots	Total Cost	RTG	GRP	CPP	
9	(Program: )	NM	:30	6:30 PM-7:00 PM	---F---	250.00	1	0			1	250.00	11.50	11.50	21.55	
10	(Program: )	NM	:30	6:30 PM-7:00 PM	---S-	100.00	1	0			1	100.00	6.20	6.20	16.13	
11	(Program: )	NM	:30	10:00 PM-10:30 PM	-----M	350.00	1	0			1	350.00	11.80	11.80	29.66	
11	(Program: )	NM	:30	10:00 PM-10:30 PM	T-----	350.00	1	0			1	350.00	11.80	11.80	29.66	
11	(Program: )	NM	:30	10:00 PM-10:30 PM	-W-----	350.00	1	0			1	350.00	11.80	11.80	29.66	
11	(Program: )	NM	:30	10:00 PM-10:30 PM	-T-----	350.00	1	0			1	350.00	11.80	11.80	29.66	
11	(Program: )	NM	:30	10:00 PM-10:30 PM	---F---	350.00	1	0			1	350.00	11.80	11.80	29.66	
12	(Program: )	NM	:30	10:00 PM-10:30 PM	---S-	225.00	1	0			1	225.00	9.10	9.10	24.73	
13	(Program: )	NM	:30	10:00 PM-10:30 PM	-----S-	325.00	1	0			1	325.00	11.10	11.10	29.28	
Spot Totals:							41	0			41	\$7,525.00				
Adults 35+ GRP:							329.90	0.00								

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	41	\$7,525.00	329.90	August	0	\$0.00	0.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WIBW	<b>Date:</b> 07/23/18
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I, Jamie Pound/Pound, Feinstein & Associates,  
 being/on behalf of: Jim Barnett,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the primary  
 election to be held on: August 7th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Barnett for Governor**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Ronald Ramberg**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**07/23/18**

**Jamie Pound MacPro**  
Digitally signed by Jamie Pound MacPro  
DN: cn=Jamie Pound MacPro, o=pfa, ou=pfa, email=jamie.pound@poundfeinstein.com, c=US  
Date: 2018.07.16 10:09:52 -0400

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**