66

Advertiser Ref

66760

CONTRACT



And:

AxMedia 1251 NW Briarcliff Pkwy STE 85 Kansas City, MO 64116

| | Contract / Re | vision | Alt Order | <u>#</u> |
|-----------------------|--|---------|---|--|
| | 854906 | 1 | WOC109 | 93254 |
| Product | | | | NORTH RESERVED |
| 2018 Primary Election | | | | |
| Contract Dates | Estimate # | | | |
| 06/18/18 - 07/01/18 | 392 | | | |
| Advertiser | Total Commence of the Commence | | Original Date | e / Revision |
| A Public Voice | | | 06/21/18 | / 06/21/18 |
| | Billing Cycle | Billing | Calendar | Cash/Trade |
| | EOM/EOC | Broado | cast | Cash |
| | Property | Accou | nt Executive | Sales Office |
| | WIBW | Brian I | -laug | Topeka Nationa |
| | Special Hand | ling | and the second production of the second | and the second s |
| | Demographic | ! | *** | |
| | Households | • | | |
| | | | | |
| | Agy Code | Advert | iser Code | Product 1/2 |

9916670

140343

Agency Ref

59

| *Line Ch Start Data Fad Data December | Start/End Time | Spots/ | D . D. T | | |
|--|--|------------------|---------------|-------|--------------------|
| *Line Ch Start Date End Date Description | and a second control of the second control o | Days Length Week | Rate Rtn Type | Spots | Amount |
| N 1 WIBW 06/18/18 06/29/18 13 News This Morning @ 5a | 5:00 AM-6:00 AM | :30 | NM | 5 | \$300.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | 1 | | |
| Week: 06/18/18 06/24/18F 1 | \$60.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 4 | \$60.00 | | | | |
| N 2 WIBW 06/18/18 06/29/18 13 News This Morning @ 6a | 6:00 AM-7:00 AM | :30 | NM | 5 | \$625.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 Week: 06/25/18 07/01/18 MTWTF 4 | \$125.00 | | | | |
| | \$125.00 | | | | |
| N 3 WIBW 06/18/18 06/29/18 CBS This Morning | 7:00 AM-9:00 AM | :30 | NM | 5 | \$750.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 | \$150.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 4 | \$150.00 | | | | |
| N 4 WIBW 06/18/18 06/29/18 Price Is Right | 10:00 AM-11:00 AN | :30 | NM | 6 | \$450.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 | \$75.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 5 | \$75.00 | | | | |
| N 5 WIBW 06/18/18 06/29/18 Midday in Kansas | 12:00 PM-12:30 PN | :30 | NM | 6 | \$990.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 | \$165.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 5 | \$165.00 | | | | |
| N 6 WIBW 06/18/18 06/29/18 Bold and Beautiful | 12:30 PM-1:00 PM | :30 | NM | 6 | \$570.00 |
| Start Date | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 | \$95.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 5 | \$95.00 | | | | |
| N 7 WIBW 06/18/18 06/29/18 Live @ 5p | 5:00 PM-5:30 PM | :30 | NM | 5 | \$925.00 |
| Start Date | Rate | | | | |
| Week: 06/18/18 06/24/18F 1 | \$185.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 4 | \$185.00 | | | | |
| N 8 WIBW 06/18/18 06/29/18 13 News @ 6p | 6:00 PM-6:30 PM | :30 | NM | 5 | \$1,750.00 |
| Start Date | Rate | | | | • |
| Week: 06/18/18 06/24/18 MTWTF 1 | \$350.00 | | | | |
| Week: 06/25/18 07/01/18 MTWTF 4 | \$350.00 | | | | |
| N 9 WIBW 06/18/18 06/29/18 M-F Wheel of Fortune | 6:30 PM-7:00 PM | :30 | NM | 5 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | NOT INC. WAS CAREE |
| Week: 06/18/18 06/24/18F 1 | \$300.00 | | 1 | | |
| | | | | | |



| *Line Ob Otest Data Find Data Description | Start/End Time | Spots/ | Data Dia Tona Casta | A |
|---|---|------------------|---------------------|------------|
| *Line Ch Start Date End Date Description | | Days Length Week | Rate Rtn Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18 MTWTF 4 | <u>Rate</u> \$300.00 | | | |
| N 10 WIBW 06/25/18 06/25/18 Monday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18 M 1 | 9:00 PM-10:00 PM <u>Rate</u> \$450.00 | :30 | NM 1 | \$450.00 |
| N 11 WIBW 06/18/18 06/29/18 13 News @ 10p M-F | 10:00 PM-10:35 PM | :30 | NM 5 | \$2,250.00 |
| Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18 F 1 Week: 06/25/18 07/01/18 MTWTF 4 | <u>Rate</u> \$450.00 \$450.00 | | | |
| N 12 WIBW 06/25/18 06/26/18 Tuesday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18 -T 1 | 7:00 PM-8:00 PM Rate \$675.00 | :30 | NM 1 | \$675.00 |
| N 13 WIBW 06/25/18 06/26/18 Tuesday Prime Hr 2 Start Date End Date Weekdays Spots/Week | 8:00 PM-9:00 PM Rate | :30 | NM 1 | \$475.00 |
| Week: 06/25/18 07/01/18 -T 1 N 14 WIBW 06/25/18 06/26/18 Tuesday Prime Hr 3 Start Date End Date Weekdays Spots/Week | \$475.00 9:00 PM-10:00 PM Rate | :30 | NM 1 | \$450.00 |
| Week: 06/25/18 07/01/18 -T 1 N 15 WIBW 06/25/18 06/27/18 Wednesday Prime Hr 2 Start Date End Date Weekdays Spots/Week | \$450.00 8:00 PM-9:00 PM Rate | :30 | NM 1 | \$400.00 |
| Week: 06/25/18 07/01/18W 1 N 16 WIBW 06/25/18 06/27/18 Wednesday Prime Hr 3 | \$400.00 9:00 PM-10:00 PM | :30 | NM 1 | \$450.00 |
| Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18 W 1 N 17 WIBW 06/25/18 06/28/18 Thursday Prime Hr 1 | Rate \$450.00 7:00 PM-8:00 PM | :30 | NM 1 | \$900.00 |
| Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18 T 1 | Rate \$900.00 | | | ψ300.00 |
| N 18 WIBW 06/25/18 06/28/18 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18T 1 | 9:00 PM-10:00 PM <u>Rate</u> \$425.00 | :30 | NM 1 | \$425.00 |
| N 19 WIBW 06/18/18 06/22/18 Friday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18F 1 | 7:00 PM-8:00 PM Rate \$325.00 | :30 | NM 1 | \$325.00 |
| N 20 WIBW 06/25/18 06/29/18 Friday Prime Hr 2 Start Date End Date Weekdays Spots/Week Week: 06/25/18 07/01/18F 1 | 8:00 PM-9:00 PM <u>Rate</u> \$425.00 | :30 | NM 1 | \$425.00 |
| N 21 WIBW 06/18/18 06/22/18 Friday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18F 1 | 9:00 PM-10:00 PM Rate | :30 | NM 1 | \$500.00 |
| N 22 WIBW 06/18/18 06/23/18 13 News Sat Edition Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18S- 1 | 8:00 AM-9:00 AM <u>Rate</u> \$65.00 | :30 | NM 1 | \$65.00 |
| N 23 WIBW 06/18/18 06/23/18 13 News @ 6p Sat Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18S- 1 | 6:00 PM-6:30 PM <u>Rate</u> \$185.00 | :30 | NM 1 | \$185.00 |
| N 24 WIBW 06/18/18 06/23/18 Sat Wheel of Fortune Start Date End Date Weekdays Spots/Week | 6:30 PM-7:00 PM Rate | :30 | NM 1 | \$150.00 |
| N 25 WIBW 06/18/18 06/23/18 Saturday Prime Hr 1 Start Date End Date Weekdays Spots/Week | \$150.00 7:00 PM-8:00 PM Rate | :30 | NM 1 | \$225.00 |
| Week: 06/18/18 06/24/18S- 1 N 26 WIBW 06/18/18 06/23/18 Saturday Prime Hr 3 | \$225.00 9:00 PM-10:00 PM | :30 | NM 1 | \$275.00 |
| | | | | |

06/21/18 / 06/21/18



| | Contract / Revision 854906 / | Alt Order # WOC10993254 |
|---------------------------------------|----------------------------------|----------------------------|
| Contract Dates 06/18/18 - 07/01/18 | Product 2018 Primary Election | Estimate # |
| Advertiser | | inal Date / Revision |

| *Line Ch Start Date End Date Description | Start/End Time | Days Length | Spots/ Week Rate Rtn | Type Spots | Amount |
|---|--|-------------|-------------------------|------------|-------------|
| Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18 S- 1 | Rate \$275.00 | Dayo Longa | Trate Train | Туро ороко | Allount |
| N 27 WIBW 06/18/18 06/23/18 13 News @ 10p Sat Start Date | 10:00 PM-10:35 PN <u>Rate</u> \$325.00 | :30 |) | NM 1 | \$325.00 |
| N 28 WIBW 06/18/18 06/24/18 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18 S 1 | 8:00 AM-9:30 AM <u>Rate</u> \$150.00 | :30 |) | NM 1 | \$150.00 |
| N 29 WIBW 06/18/18 06/24/18 Face The Nation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18S 1 | 9:30 AM-10:00 AM <u>Rate</u> \$100.00 | :30 |) | NM 1 | \$100.00 |
| N 30 WIBW 06/18/18 06/24/18 Face The Nation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18S 1 | 10:00 AM-10:30 AM <u>Rate</u> \$65.00 | :30 |) | NM 1 | \$65.00 |
| N 31 WIBW 06/18/18 06/24/18 13 News @ 530p Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18S 1 | 5:30 PM-6:00 PM <u>Rate</u> \$175.00 | :30 |) | NM 1 | \$175.00 |
| N 32 WIBW 06/18/18 06/24/18 Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18 | 6:00 PM-7:00 PM <u>Rate</u> \$575.00 | :30 |) | NM 1 | \$575.00 |
| N 33 WIBW 06/18/18 06/24/18 13 News @ 10p Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18S 1 | 10:00 PM-10:35 PN <u>Rate</u> \$400.00 | :30 |) | NM 1 | \$400.00 |
| | | Totals | 0.00 | 76 | \$18,275.00 |

A Public Voice

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------|
| 05/28/18 -06/24/18 | 24 | \$5,470.00 | (\$820.50) | \$4,649.50 |
| 06/25/18 -06/29/18 | 52 | \$12,805.00 | (\$1,920.75) | \$10,884.25 |
| Totals | 76 | \$18,275.00 | (\$2,741.25) | \$15,533.75 |

| Signature: | Date: | |
|------------|-------|--|
| | | |

WOC10993254 [00.00]

Order Printout

Order Status: Opened-New

Traffic #: 7473250

AE: Brian Haug

Property: WIBW TV Sales Region: Local

Start/End Dates: 06/18/18 - 07/01/18

Agency: AxMedia

Advertiser: A Public Voice

Buyer: Primary Demo:

C/P/E: 59 / 66 / 392

Product Desc.: 2018 Primary Election

Estimate Desc.:

A Public Voice - TV - 6/22 thru 6/29

Total Cost: \$18,275.00 (Cash)

Received Date: 6/21/18 8:21 AM

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

| Line | Line | ns Program | TS. | Len | Time | | Days | Days Rate | | Rate | Rate Jun | Rate Jun | Rate Jun Jun 18 25 | Rate Jun | Rate Jun Jun 18 25 | Rate Jun Jun 18 25 | Rate Jun Jun 18 25 |
|------------|------------|---|--------|---------|-------------------|------------|--------|-----------|---------|------|----------|----------|--------------------|----------|--------------------|--------------------|--------------------|
| - - | <u>س ج</u> | 13 NEWS THIS MORNING 5AM | NM | :30 | 5:00 AM-6:00 AM | MTWTF | | 60.00 | 60.00 1 | | 1 | 1 | 1 | 1 | 1 | 1 | 4 |
| | F | (Program: 13 NEWS THIS MORNING 5AM)4BKAVG | ORNIN | G 5AM) | IBKAVG | | | | | | | | | | | | |
| 2 | | 13 NEWS THIS MORNING 6AM | Z | :30 | 6:00 AM-7:00 AM | MTWTF | 125.00 | .00 | .00 1 | | -1 | -1 | -1 | -1 | -1 | -1 | -1 |
| | | (Program: 13 NEWS THIS MORNING 6AM)4BKAVG | ORNIN | G 6AM) | IBKAVG | | | | | | | | | | | | |
| ω | _ | CBS THIS MORNING HR 1 | NN | :30 | 7:00 AM-9:00 AM | MTWTF | 150.00 | ŏ | 1 | | _1 | _1 | _1 | _1 | _1 | _1 | _1 |
| | (F) | (Program: CBS THIS MORNING HR 1)4BKAVG | ING HE | 1)4BK/ | NG | | | | | | | | | | | | |
| | Ъ | PRICE IS RIGHT | MN | :30 | 10:00 AM-11:00 AM | MTWTF | 75.00 | ŏ | 0 1 | | - | - | - | - | - | - | - |
| | FI | (Program: PRICE IS RIGHT)4BKAVG | 4BKAV | G | | | | | | | | | | | | | |
| G | _ | MID DAY IN KANSAS | Z | :30 | 12:00 PM-12:30 PM | MTWTF | 165.00 | \vdash | 1 | П | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | (F | (Program: MID DAY IN KANSAS)4BKAVG | SAS)4B | KAVG | | | | | | | | | | | | | |
| | В | BOLD & amp; BEAUTIFUL | N | :30 | 12:30 PM-1:00 PM | MTWTF | 95.00 | | 1 | 1 5 | Н | Н | Н | Н | Н | Н | Н |
| | (F) | (Program: BOLD & amp; BEAUTIFUL) 4BKAVG | UTIFU | _)4BKA\ | G . | | | | | | | | | | | | |
| 7 | _ | LIVE AT FIVE | NM | :30 | 5:00 PM-5:30 PM | MTWTF | 185.00 | | 1 | 1 4 | | | | | | | |
| | (F) | (Program: LIVE AT FIVE)4BKAVG | KAVG | | | | | | | | | | | | | | |
| œ | _ | 13 NEWS @ 6P | N | :30 | 6:00 PM-6:30 PM | MTWTF | 350.00 | | 1 | 1 4 | | | | | | | |
| | (F | (Program: 13 NEWS @ 6P)4BKAVG | BKAVC | - | | | | | | | | | | | | | |
| 9 | _ | CITT OF FORTING | | :30 | 6:30 PM-7:00 PM | T NATION I | 300.00 | | | 1 4 | 1 | 1 | 1 | 1 | 1 | 1 | |
| | - | WILEL OF FOR ONE | M | BKAVG | | IVIVVIE | | - 1 | | | | | | | | | _ |
| 10 | _ | (Program: WHEEL OF FORTUNE)4BKAVG | UNE)4 | | | INITANTIA | | ١ | | | | 0 | | | | | 1 4 |
| | | (Program: WHEEL OF FORT | UNE)4 | :30 | 9:00 PM-10:00 PM | M | 450.00 | | ПГ | | 0 | - | 0 | 0 | 0 | 0 | |

Generated Date: 6/21/18 8:34 AM

Generated by WO Platform WideOrbit Inc.

| 1 275.00 1 325.00 1 150.00 1 1 100.00 | | | | 0 | | 65.00 | S | 10:00 AM-10:30 AM | 1)4BKAVG NM :30 | (Program: FACE THE NATION 1)4BKAVG 13 NEWS SUNDAY NM :30 10:0 | 30 |
|--|----|---|-------|-----------|-----------------------|--------|-------|-------------------|--|--|---|
| | | | | | | | | | 1)4BKAVG | (Program: FACE THE NATION | |
| | | | _ | | CONTRACTOR IN CASCAGO | | | | | The state of the s | 1 |
| | | _ | | 0 | - | 100.00 | S | 9:30 AM-10:00 AM | NM :30 | FACE THE NATION 1 | 29 |
| | | | | | | | | 7) | NING)4BKAV | (Program: CBS SUNDAY MORNING)4BKAVG | |
| | | | | 0 | | 150.00 | S | 8:00 AM-9:30 AM | NM :30 | CBS SUNDAY MORNING | 28 |
| | | | | | | | | AVG | SATURDAY)4BKAVG | NS @ 10P | |
| | | | | 0 | - | 325.00 | -ş- | 10:00 PM-10:35 PM | NM :30 | 13 NEWS @ 10P SATURDAY | 27 |
| | | | | | | | | | | (Program: 48 Hours)4BKAVG | |
| | | | | 0 | - | 275.00 | -S- | 9:00 PM-10:00 PM | NM :30 | 48 Hours | 26 |
| | | | | | | | | | | (Program: Ransom)4BKAVG | |
| | | | | 0 | - | 225.00 | -Ş- | 7:00 PM-8:00 PM | NM :30 | Ransom | 25 |
| | | | | | | | | Y)4BKAVG | VE SATURDA | (Program: WHEEL OF FORTUNE SATURDAY)4BKAVG | |
| 1 150.00 | | | | 0 | _ | 150.00 | -ş- | 6:30 PM-7:00 PM | NM :30 | SATURDAY | 24 |
| | | | | | | | | WG . | URDAY)4BKA | (Program: 13 NEWS @ 6P SATURDAY)4BKAVG | |
| 1 185.00 | | | | 0 | - | 185.00 | -S- | 6:00 PM-6:30 PM | NM :30 | 13 NEWS @ 6P SATURDAY | 23 |
| | | | | | | | | 3KAVG | Y EDITION)4 | (Program: 13 NEWS SATURDAY EDITION)4BKAVG | |
| 1 65.00 | | | | 0 | _ | 65.00 | I-S- | 8:00 AM-9:00 AM | NM :30 | 13 NEWS SATURDAY EDITION | 22 |
| | | | | | | | | | ν. | (Program: Blue Bloods)4BKAVG | |
| 1 500.00 | | | | 0 | - | 500.00 | -F- | 9:00 PM-10:00 PM | NM :30 | Blue Bloods | 21 |
| | | | | | | | | | <u>ه</u> | (Program: Hawaii Five-O)4BKAVG | |
| 1 425.00 | | | | _ | 0 | 425.00 | -F- | 8:00 PM-9:00 PM | NM :30 | Hawaii Five-O | 20 |
| | | | | | | | | | KAVG | (Program: Undercover Boss)4BKAVG | |
| 1 325.00 | | | | 0 | _ | 325.00 | F | 7:00 PM-8:00 PM | NM :30 | - | 19 |
| | | | | | | | | | | (Program: SWAT)4BKAVG | |
| 1 425.00 | | | | _ | 0 | 425.00 | 17-1 | 9:00 PM-10:00 PM | NM :30 | SWAT | 100 |
| | | | | | | | | | ldon)4BKAVG | (Program: Big Bang/Young Sheldon)4BKAVG | |
| 1 900.00 | | | | _ | 0 | 900.00 | | 7:00 PM-8:00 PM | NM :30 | Big Bang/Young Sheldon | 17 |
| | 83 | | 73 | | | | | | | (Program: Code Black)4BKAVG | |
| 1 450.00 | | | | | 0 | 450.00 | W | 9:00 PM-10:00 PM | NM :30 | Code Black | 16 |
| | | | | | | | | | | (Program: Seal Team)4BKAVG | |
| 1 400.00 | | | | _ | 0 | 400.00 | W | 8:00 PM-9:00 PM | NM :30 | Seal Team I | 15 |
| | | | | | | | | | AVG | (Program: 48 Hours: NCIS)4BKAVG | |
| 1 450.00 | | | | 1 | 0 | 450.00 | -T | 9:00 PM-10:00 PM | NM :30 | Ц | 14 |
| | | | | | | | | | and the second s | (Program: Bull)4BKAVG | |
| 1 475.00 | | | | 1 | 0 | 475.00 | -1 | 8:00 PM-9:00 PM | NM :30 | Н | 13 |
| | | | | | | | | | | (Program: NCIS)4BKAVG | |
| 1 675.00 | | | | 1 | 0 | 675.00 | -T | 7:00 PM-8:00 PM | NM :30 | NCIS | 12 |
| | | | | | | | | | KAVG | (Program: 13 NEWS @ 10P)4BKAVG | |
| 5 2,250.00 | | | | 4 | -1 | 450.00 | MTWTF | 10:00 PM-10:35 PM | NM :30 | 13 NEWS @ 10P | ======================================= |
| Total Total Cost | | | | Jun 25 | Jun J | Rate | Days | Time | ST Len | Program | Line |
| Totals | | | Spots | | | | | | | List items | List |

| List Items | Line Program ST | | 31 13 NEWS AT 5:30 N | (Program: 13 NEWS AT 5:30)4 | | | | 31 13 NEWS AT 5:30 NM :30 |
|------------|-----------------|---------------------|----------------------|-----------------------------|---------------------|-----------------|-----------------------------------|---|
| | Len | NM :30 | | (AVG | BKAVG :30 | AVG :30 | AVG :30 | (AVG M :30 AVG :30 DAY)4BK |
| | Time | :30 5:30 PM-6:00 PM | | | :30 6:00 PM-7:00 PM | 6:00 PM-7:00 PM | 6:00 PM-7:00 PM 10:00 PM-10:35 PM | 6:00 PM-7:00 PM 10:00 PM-10:35 PM AVG |
| | Days | S | | | S | S | S | |
| | Rate | 175.00 | | | 575.00 | 575.00 | 575.00 1 400.00 1 | 575.00 400.00 |
| | Jun 18 | 1 | | 4 | - | _ | _ _ | |
| | Jun 25 | 0 | | | 0 | 0 | 0 0 | 0 0 |
| | | | | | - | | | |
| | | | | | + | | H | |
| | | | | | - | H | HH | |
| Spots | | | | | | H | +H | HH |
| ថ | | | | | | | | |
| | | | | - | | | | |
| | | | | - | | | | |
| | | _ | | - | | - | - | |
| | | | | | | | | |
| | Total Spots | | | | 1 | | | |
| Totals | Total Cost | 175.00 | | 575.00 | 0.010 | | 400.00 | 400.00 |

| MONTH SPOTS | OTS | COST | MONTH | SPOTS | COST |
|-------------|-----|------------|-------|-------|-------------|
| June | 24 | \$5,470.00 | Vinf | 52 | \$12,805.00 |
| | | | | | |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|-----------------------|--------|
| WIBW-TV (Topeka) | 6/6/18 |
| | |

AxMedia (previously Axiom Strategies) do hereby request station time concerning the following issue:

| Concerning - Election for Kansas Governor | |
|---|--|
| | |

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|---|------|-------|-------------------|--------------------|
| See attached schedule | , | | | | |
| | | | | | |

This broadcast time will be used by: A Public Voice

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No |
|--|
| For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable): |
| |
| I represent that the payment for the above described broadcast time has been furnished by (name and address): |
| |
| and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor"). |
| List the chief executive officers or members of the executive committee or the board of directors below (or attach separately): |
| |
| |

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

by (name and address):

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished

| A Public Voice, 15094 Township Road 403. Thornville, OH 43076. |
|---|
| and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor"). |
| List the chief executive officers or members of the executive committee or the board of directors below (or attach separately): |
| Mark Becker, President |
| |
| |

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.

| I U BE 31 | GNED BY ISSUE ADVERTISER (| SPUNSUR) | |
|------------|--------------------------------|----------------------|--|
| 6/6/18 | Sarah Blue | 817-805-3330 | |
| Date | Signature | Contact Phone Number | |
| то | BE SIGNED BY STATION REPRESENT | TATIVE | |
| □ Accepted | ☐ Accepted in Part | ☐ Rejected | |
| Signature | Printed Name | Title | |

TO BE SIGNED BY ISSUE ADVEDTISED (SPONSOD)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.