



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 875421 /		<u>Alt Order #</u>
<u>Product</u> DR. JEFF COLYER FOR GOVERNOR		
<u>Contract Dates</u> 07/10/18 - 07/18/18	<u>Estimate #</u> 2440	
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/09/18 / 07/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69757	

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/10/18	07/18/18	13 News This Morning @ 5a	5a-6a		:30				NM	7	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$45.00				
	Week:	07/16/18	07/22/18	111----				3	\$45.00				
N 2	WIBW	07/10/18	07/18/18	13 News This Morning @ 6a	558a-7a		:30				NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$95.00				
	Week:	07/16/18	07/22/18	111----				3	\$95.00				
N 3	WIBW	07/10/18	07/18/18	CBS This Morning	7a-9a		:30				NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$65.00				
	Week:	07/16/18	07/22/18	111----				3	\$65.00				
N 4	WIBW	07/10/18	07/18/18	CBS This Morning	7a-9a		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$100.00				
	Week:	07/16/18	07/22/18	111----				3	\$100.00				
N 5	WIBW	07/10/18	07/18/18	Midday in Kansas	12p-1230p		:30				NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$125.00				
	Week:	07/16/18	07/22/18	111----				3	\$125.00				
N 6	WIBW	07/10/18	07/18/18	Bold and Beautiful	1230p-1p		:30				NM	7	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$90.00				
	Week:	07/16/18	07/22/18	111----				3	\$90.00				
N 7	WIBW	07/10/18	07/18/18	Live @ 5p	5p-530p		:30				NM	7	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$135.00				
	Week:	07/16/18	07/22/18	111----				3	\$135.00				
N 8	WIBW	07/10/18	07/18/18	13 News @ 6p	6p-630p		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$250.00				
	Week:	07/16/18	07/22/18	111----				3	\$250.00				
N 9	WIBW	07/10/18	07/18/18	M-F Wheel of Fortune	630p-7p		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 875421 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/10/18 - 07/18/18	<u>Product</u> DR. JEFF COLYER FOR	<u>Estimate #</u> 2440
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/09/18 / 07/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	111----				3	\$250.00				
N 10	WIBW	07/10/18	07/15/18	Sunday Prime Hr 1	558p-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$475.00				
N 11	WIBW	07/10/18	07/18/18	13 News @ 10p M-F	10p-1035p		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-1111--				4	\$350.00				
Week:		07/16/18	07/22/18	111----				3	\$350.00				
N 12	WIBW	07/10/18	07/15/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$100.00				
N 13	WIBW	07/10/18	07/15/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$100.00				
N 14	WIBW	07/10/18	07/15/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$225.00				
N 15	WIBW	07/10/18	07/15/18	CBS Sunday Morning	8a-930a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$125.00				
N 16	WIBW	07/10/18	07/15/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$80.00				
N 17	WIBW	07/10/18	07/15/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$325.00				
Totals								0.00				77	\$11,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/18/18	77	\$11,965.00	(\$1,794.75)	\$10,170.25
Totals	77	\$11,965.00	(\$1,794.75)	\$10,170.25

Signature: _____ **Date:** _____

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Buy Detail Report

NEW ORDER
STARTS TOMORROW

Date: 7/9/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: ESTIMATE #2440
Flight Start Date: 07/09/2018
Flight End Date: 07/22/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6th Ave
Topeka, KS 66608-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: FLIGHT TUES 7/10 - WED 7/18
Market/System: Topeka

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/9 7/16	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
11	MTUWTHF 5:00a-6:00a 13 NEWS THIS MORNING 5AM	EM	\$45.00	30	4 3	7	2.4 \$18.75
12	MTUWTHF 6:00a-7:00a 13 NEWS THIS MORNING 6AM	EM	\$95.00	30	4 3	7	5.8 \$16.38
13	MTUWTHF 7:00a-9:00a CBS THIS MORNING HR 2	EM	\$65.00	30	4 3	7	5.3 \$12.26
14	MTUWTHF 7:00a-9:00a CBS THIS MORNING HR 1	EM	\$100.00	30	4 3	7	5.3 \$18.87
15	MTUWTHF 12:00p-12:30p MID DAY IN KANSAS	DT	\$125.00	30	4 3	7	12.6 \$9.92
16	MTUWTHF 12:30p-1:00p BOLD & THE BEAUTIFUL	DT	\$90.00	30	4 3	7	7.3 \$12.33
17	MTUWTHF 5:00p-5:30p LIVE AT FIVE	EN	\$135.00	30	4 3	7	7.1 \$19.01
18	MTUWTHF 6:00p-6:30p 13 NEWS @ 6P	EN	\$250.00	30	4 3	7	15.2 \$16.45
19	MTUWTHF 6:30p-7:00p WHEEL OF FORTUNE	PA	\$250.00	30	4 3	7	16.0 \$15.63
20	Su 6:00p-7:00p 60 MINUTES	PT	\$475.00	30	1 0	1	11.3 \$42.04
21	MTUWTHF 10:00p-10:35p 13 NEWS @ 10P	LN	\$350.00	30	4 3	7	11.0 \$31.82

Buy Detail Report

NEW ORDER
STARTS TOMORROW

Date: 7/9/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: ESTIMATE #2440
Flight Start Date: 07/09/2018
Flight End Date: 07/22/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 SW 6th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: FLIGHT TUES 7/10 - WED 7/18
Market/System: Topeka

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/9 7/16	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
22	Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY	WK	\$100.00	30	1 0	1	8.9 \$11.24
23	Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY	WK	\$100.00	30	1 0	1	8.7 \$11.49
24	Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY	WK	\$225.00	30	1 0	1	10.7 \$21.03
25	Su 8:00a-9:30a CBS SUNDAY MORNING	WK	\$125.00	30	1 0	1	9.0 \$13.89
26	Su 9:30a-10:00a FACE THE NATION	WK	\$80.00	30	1 0	1	5.8 \$13.79
27	Su 10:00p-10:35p 13 NEWS @ 10P SUNDAY	WK	\$325.00	30	1 0	1	11.2 \$29.02
Total Spots: 47 30						77	681.6
Total GRP/GIMP(000): 417,6264.0							
Total CPP/CPM:							\$17.55
Total Cost:			\$11,965.00				

Disclaimer:

Signature:

Signature indicates order is BOOKED and CONFIRMED



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L. Bal

June 13, 2018

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker
Printed Name

June 13, 2018
Date