



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<b>Contract / Revision</b> 823736 /		<b>Alt Order #</b>
<b>Product</b> A PUBLIC VOICE		
<b>Contract Dates</b> 04/26/18 - 05/09/18		<b>Estimate #</b> 005
<b>Advertiser</b> A Public Voice		<b>Original Date / Revision</b> 04/25/18 / 04/25/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WIBW	<b>Account Executive</b> Brian Haug	<b>Sales Office</b> Topeka Nationa
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> 1619		<b>Advertiser Ref</b> 66760

And:

**Wilson Grand Communications**  
**429 N Saint Asaph St**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	04/26/18	05/09/18	13 News This Morning @ 6a	558a-7a		1:00				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	11111--				5	\$250.00				
	Week:	05/03/18	05/09/18	11111--				5	\$250.00				
N 2	WIBW	04/26/18	05/09/18	CBS This Morning Hr 1	7a-8a		1:00				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	1-11---				3	\$300.00				
	Week:	05/03/18	05/09/18	--1-1--				2	\$300.00				
N 3	WIBW	04/26/18	05/09/18	CBS This Morning Hr 2	8a-9a		1:00				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	-1--1--				2	\$200.00				
	Week:	05/03/18	05/09/18	11-1---				3	\$200.00				
N 4	WIBW	04/26/18	05/09/18	13 News @ 6p	6p-630p		1:00				NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	1111---				4	\$700.00				
	Week:	05/03/18	05/09/18	1111---				4	\$700.00				
N 5	WIBW	04/26/18	05/09/18	13 News @ 10p M-F	10p-1035p		1:00				NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	1111---				4	\$900.00				
	Week:	05/03/18	05/09/18	1111---				4	\$900.00				
N 6	WIBW	04/26/18	05/09/18	CBS Sunday Morning	8a-930a		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	-----1				1	\$300.00				
	Week:	05/03/18	05/09/18	-----1				1	\$300.00				
N 7	WIBW	04/26/18	05/09/18	13 News @ 10p Sun	10p-1035p		1:00				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/26/18	05/02/18	-----1				1	\$800.00				
	Week:	05/03/18	05/09/18	-----1				1	\$800.00				
<b>Totals</b>								<b>0.00</b>				<b>40</b>	<b>\$20,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/26/18 - 04/29/18	8	\$3,700.00	(\$555.00)	\$3,145.00
04/30/18 - 05/09/18	32	\$16,300.00	(\$2,445.00)	\$13,855.00
<b>Totals</b>	<b>40</b>	<b>\$20,000.00</b>	<b>(\$3,000.00)</b>	<b>\$17,000.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u>	<u>Alt Order #</u>
823736 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/26/18 - 05/09/18	A PUBLIC VOICE	005

<u>Advertiser</u>	<u>Original Date / Revision</u>
A Public Voice	04/25/18 / 04/25/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Voice	TOTALS	Morning 5am	Morning 6am	Morning	Morning	Price is Right	Restless	Kansas
WIBW-TV	M-F 5a-6a	M-F 6a-7a	M-F 7a-8a	M-F 8a-9a	M-F 10a-11a	M-F 11a-12p	M-F 12p-12:30	
	2.3	5.6	4.2	4.2	3.4	3.0	7.5	
Day of the We Date	\$120.00	\$250.00	\$300.00	\$200.00	\$150.00	\$170.00	\$330.00	
Thursday	4/26/2018	1	1	1				
Friday	4/27/2018		1			1		
Saturday	4/28/2018							
Sunday	4/29/2018							
Monday	4/30/2018		1	1				
Tuesday	5/1/2018		1		1			
Wednesday	5/2/2018		1	1				
Week 1 Total of Spots:	20	0	5	3	2	0	0	
Week 1 Total GRPs:	163.5	0	28	12.6	8.4	0	0	
Week 1 Cost Per Pt. (CPP):	\$61.47	#DIV/0!	\$44.64	\$71.43	\$47.62	#DIV/0!	#DIV/0!	
Week 1 Station Total:	\$10,050.00	\$0.00	\$1,250.00	\$900.00	\$400.00	\$0.00	\$0.00	
Thursday	5/3/2018		1		1			
Friday	5/4/2018		1	1				
Saturday	5/5/2018							
Sunday	5/6/2018							
Monday	5/7/2018		1		1			
Tuesday	5/8/2018		1		1			
Wednesday	5/9/2018		1	1				
Week 2 Total of Spots:	20	0	5	2	3	0	0	
Week 2 Total GRPs:	163.5	0.0	28.0	8.4	12.6	0.0	0.0	
Week 2 Cost Per Pt. (CPP):	\$60.86	#DIV/0!	\$44.64	\$71.43	\$47.62	#DIV/0!	#DIV/0!	
Week 2 Station Total:	\$9,950.00	\$0.00	\$1,250.00	\$600.00	\$600.00	\$0.00	\$0.00	
Wednesday	5/10/2018							
Thursday	5/11/2018							
Friday	5/12/2018							
Saturday	5/13/2018							



Beautiful	The Talk	Live at Five	News	6p	Fortune	10p	Late Show	Various Prime	Various Prime
M-F 12:30p-1p M-F 1p-2p	M-F 5p-5:30p	MW-F 5:30p-6p M-F 6p-6:30p	M-F 6:30-7p	M-F 10p-10:35 M-F 10:35p-11 M 7p-8p	M 8p-9p				
4.1	1.7	6.6	9.1	12.1	12.0	12.1	3.1	5.4	4.3
\$190.00	\$100.00	\$370.00	\$1,250.00	\$700.00	\$600.00	\$900.00	\$200.00	\$1,100.00	\$900.00
				1		1			
0	0	0	0	4	0	4	0	0	0
0	0	0	0	48.4	0	48.4	0	0	0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$57.85	#DIV/0!	\$74.38	#DIV/0!	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$2,800.00	\$0.00	\$3,600.00	\$0.00	\$0.00	\$0.00
				1		1			
0	0	0	0	4	0	4	0	0	0
0.0	0.0	0.0	0.0	48.4	0.0	48.4	0.0	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$57.85	#DIV/0!	\$74.38	#DIV/0!	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$2,800.00	\$0.00	\$3,600.00	\$0.00	\$0.00	\$0.00
				1		1			
0	0	0	0	4	0	4	0	0	0
0.0	0.0	0.0	0.0	48.4	0.0	48.4	0.0	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$57.85	#DIV/0!	\$74.38	#DIV/0!	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$2,800.00	\$0.00	\$3,600.00	\$0.00	\$0.00	\$0.00

0	0	0	0	0	0	0	0	0	0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
0	0	0	0	8	0	8	0	0	0
\$0.00	\$0.00	\$0.00	\$0.00	\$5,600.00	\$0.00	\$7,200.00	\$0.00	\$0.00	\$0.00
0.0	0.0	0.0	0.0	96.8	0.0	96.8	0.0	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$700.00	#DIV/0!	\$900.00	#DIV/0!	#DIV/0!	#DIV/0!

	Various Prime	Various Prime	Various Prime	Various Prime	Various Prime	Various Prime	Various Prime	Various Prime	Various Prime
M 9p-10p	Tu 7p-8p	Tu 8p-9p	W 7p-8p	W 8p-9p	W 9p-10p	Th 7p-8p	Th 8p-9p	Th 9p-10p	Fri 7p-8p
6.0	12.5	8.8	6.9	6.4	4.7	9.9	5.4	4.1	6.0
\$900.00	\$1,350.00	\$950.00	\$1,000.00	\$800.00	\$900.00	\$1,800.00	\$1,100.00	\$850.00	\$650.00

[illegible][illegible]

[illegible]

Various Prime	Various Prime	Saturday	6p Saturday	Fortune	10p Saturday	Various	Morning	Nation	Afternoon
Fri 8p-9p	Fri 9p-10p	Sa 8a-9a	Sa 6p-6:30p	Sa 6:30p-7p	Sa 10p-10:35p	Sa 10:35p-11:30a	Su 8a-9:30a	Su 9:30a-10a	Su 12p-6p
7.7	9.2	2.7	5.4	5.6	8.9	2.4	7.1	4.6	0.0
\$850.00	\$1,000.00	\$130.00	\$370.00	\$300.00	\$650.00	\$150.00	\$300.00	\$200.00	\$3,000.00

1

0	0	0	0	0	0	0	1	0	0
0	0	0	0	0	0	0	7.1	0	0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$42.25	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00	\$0.00	\$0.00

1

0	0	0	0	0	0	0	1	0	0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$42.25	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00	\$0.00	\$0.00

[illegible]

5:30	60 Minutes	Various Prime	Various Prime	Various Prime	10p Sunday	Various	Various
Su 5:30p-6p	Su 6p-7p	Su 7p-8p	Su 8p-9p	Su 9p-10p	Su 10p-10:35p	Su 10:35p-11:11:35p	2.9
4.0	7.7	7.0	5.9	4.7	10.6	2.6	
\$350.00	\$1,150.00	\$900.00	\$850.00	\$750.00	\$800.00	\$300.00	\$100.00

1

0	0	0	0	0	1	0	0
0	0	0	0	0	10.6	0	0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$75.47	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$800.00	\$0.00	\$0.00

1

0	0	0	0	0	1	0	0
0.0	0.0	0.0	0.0	0.0	10.6	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$75.47	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$800.00	\$0.00	\$0.00

0	0	0	0	0	0	0	0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
0	0	0	0	0	2	0	0
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,600.00	\$0.00	\$0.00
0.0	0.0	0.0	0.0	0.0	21.2	0.0	0.0
#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	\$800.00	#DIV/0!	#DIV/0!

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WIBW, Topeka, KS	<b>Date:</b> 4/19/2018
--	---------------------------

I, Natalie Szemetylo, Wilson Grand Communications

do hereby request station time concerning the following issue:

The medical work of Dr. Jeff Colyer
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: A Public Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Public Voice  
PO Box 75727  
Washington, DC 20013

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Kinnett, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

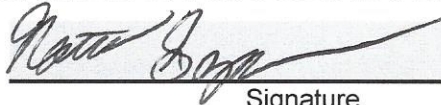
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/19/2018

Date



Signature

703-739-0330

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title