



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 890101 /		<u>Alt Order #</u>
<u>Product</u> GREG ORMAN FOR KANSAS		
<u>Contract Dates</u> 08/06/18 - 08/12/18		<u>Estimate #</u> 149
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 08/03/18 / 08/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 140215	<u>Advertiser Ref</u> 151039	

And:

AL Media Strategy
222 W Ontario St
Ste 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	08/06/18	08/12/18	Sunday Prime Hr 2	7p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$375.00				
N 2	WIBW	08/06/18	08/12/18	CBS Evening News	530p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	1-1-1--				3	\$500.00				
N 3	WIBW	08/06/18	08/12/18	Sunday Prime Hr 1	558p-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$475.00				
N 4	WIBW	08/06/18	08/12/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$350.00				
N 5	WIBW	08/06/18	08/12/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1-				1	\$225.00				
N 6	WIBW	08/06/18	08/12/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$125.00				
N 7	WIBW	08/06/18	08/12/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$135.00				
N 8	WIBW	08/06/18	08/12/18	Let's Make A Deal	2p-3p		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	MTWTF--				4	\$35.00				
N 9	WIBW	08/06/18	08/12/18	M-F Wheel of Fortune	630p-7p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	MTWTF--				4	\$250.00				
N 10	WIBW	08/06/18	08/12/18	Young and the Restless	11a-1201p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	MTWTF--				3	\$75.00				
N 11	WIBW	08/06/18	08/12/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$250.00				
N 12	WIBW	08/06/18	08/12/18	13 News This Morning @ 5a	5a-6a		:30				NM	10	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract / Revision</u> 890101 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/06/18 - 08/12/18	<u>Product</u> GREG ORMAN FOR KA	<u>Estimate #</u> 149
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 08/03/18 / 08/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	22222--				10	\$45.00				
N 13	WIBW	08/06/18	08/12/18	CBS This Morning Hr 1	7a-8a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	22222--				10	\$100.00				
N 14	WIBW	08/06/18	08/12/18	13 News This Morning @ 6a	558a-7a		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	22222--				10	\$95.00				
N 15	WIBW	08/06/18	08/12/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1-				1	\$100.00				
N 16	WIBW	08/06/18	08/12/18	The Talk	1p-2p		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$40.00				
N 17	WIBW	08/06/18	08/12/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$40.00				
N 18	WIBW	08/06/18	08/12/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1-				1	\$100.00				
N 19	WIBW	08/06/18	08/12/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----2				2	\$125.00				
N 20	WIBW	08/06/18	08/12/18	Bold and Beautiful	1230p-1p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	MTWTF--				4	\$90.00				
N 21	WIBW	08/06/18	08/12/18	Face The Nation	930a-1030a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$80.00				
N 22	WIBW	08/06/18	08/12/18	Price Is Right	957a-11a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$60.00				
N 23	WIBW	08/06/18	08/12/18	Midday in Kansas	12p-1230p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$125.00				
N 24	WIBW	08/06/18	08/12/18	13 News Sat Edition	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1-				1	\$40.00				
Totals								0.00				89	\$12,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/12/18	89	\$12,235.00	(\$1,835.25)	\$10,399.75
Totals	89	\$12,235.00	(\$1,835.25)	\$10,399.75

Signature: _____ **Date:** _____

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Buy Detail Report

Revision #:

Date: 8/2/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30
 Estimate: 149
 Description: Greg Orman for Kansas TV EST 149
 Flight Start Date: 8/6/2018 03:00 AM
 Flight End Date: 8/12/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Christine Kilian
 Vendor: WIBW-TV
 631 SW Commerce Place
 Topeka, KS 66615
 Phone: 785-272-6397
 Fax: 785-272-0117
 Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/6	Total Spots	Adults 35+ Rtg
34	WIBW-TV Su 7:00p-8:00p BIG BROTHER 4BKAVG	PT	\$375.00	\$318.75	30	1	1	4.1
35	M.W.F 5:30p-6:00p CBS EVENING NEWS 4BKAVG	EN	\$500.00	\$425.00	30	3	3	8.6
36	Su 6:00p-7:00p 60 MINUTES 4BKAVG	PT	\$475.00	\$403.75	30	1	1	8.5
37	MTuWThF 10:00p-10:35p 13 NEWS @ 10P 4BKAVG	LN	\$350.00	\$297.50	30	5	5	6.4
38	Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG	LN	\$225.00	\$191.25	30	1	1	4.5
39	Su 5:30p-6:00p 13 NEWS AT 5:30 4BKAVG	EN	\$125.00	\$106.25	30	1	1	2.6
40	MTuWThF 5:00p-5:30p LIVE AT FIVE 4BKAVG	EN	\$135.00	\$114.75	30	5	5	3.8
41	MTuWThF 2:00p-3:00p LET'S MAKE A DEAL 4BKAVG	DT	\$35.00	\$29.75	30	4	4	1.1
42	MTuWThF 6:30p-7:00p WHEEL OF FORTUNE 4BKAVG	PA	\$250.00	\$212.50	30	4	4	9.3

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 Topeka, KS 66615

Phone: 785-272-6397
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 Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/6	Total Spots	Adults 35+ Rtg
WIBW-TV								
43	MTuWThF 11:00a-12:00p YOUNG & RESTLESS 4BKAVG	DT	\$75.00	\$63.75	30	3	3	2.9
44	MTuWThF 6:00p-6:30p 13 NEWS @ 6P 4BKAVG	EN	\$250.00	\$212.50	30	5	5	10.6
45	MTuWThF 5:00a-6:00a 13 NEWS THIS MORNING 5AM 4BKAVG	EM	\$45.00	\$38.25	30	10	10	1.7
46	MTuWThF 7:00a-9:00a CBS THIS MORNING HR 1 4BKAVG	EM	\$100.00	\$85.00	30	10	10	4.3
47	MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM 4BKAVG	EM	\$95.00	\$80.75	30	10	10	4.2
48	Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY 4BKAVG	PA	\$100.00	\$85.00	30	1	1	4.3
49	MTuWThF 1:00p-2:00p THE TALK 4BKAVG	DT	\$40.00	\$34.00	30	5	5	1.8
50	Su 10:00a-10:30a 13 NEWS SUNDAY EDITION 4BKAVG	EM	\$40.00	\$34.00	30	1	1	1.9
51	Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY 4BKAVG	EN	\$100.00	\$85.00	30	1	1	5.3

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 Buyer: Christine Kilian

Vendor: WIBW-TV
 631 SW Commerce Place
 Topeka, KS 66615
 Phone: 785-272-6397
 Fax: 785-272-0117
 Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/6	Total Spots	Adults 35+ Rtg
WIBW-TV								
52	Su 8:00a-9:30a CBS SUNDAY MORNING 4BKAVG	EM	\$125.00	\$106.25	30	2	2	7.0
53	MTuWThF 12:30p-1:00p BOLD & BEAUTIFUL 4BKAVG	DT	\$90.00	\$76.50	30	4	4	4.9
54	Su 9:30a-10:00a FACE THE NATION 1 4BKAVG	EM	\$80.00	\$68.00	30	1	1	4.5
55	MTuWThF 10:00a-11:00a PRICE IS RIGHT 4BKAVG	DT	\$60.00	\$51.00	30	5	5	3.6
56	MTuWThF 12:00p-12:30p MID DAY IN KANSAS 4BKAVG	DT	\$125.00	\$106.25	30	5	5	9.2
57	Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION 4BKAVG	EM	\$40.00	\$34.00	30	1	1	4.0
							Total Spots: 89	
							Total GRP/GIMP(000): 428.4	
Total Cost:							\$12,235.00	\$10,399.75

Disclaimer:

Signature: _____

Buy Detail Report

Summary by Station/System

Date: 8/2/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 149
 Description: Greg Orman for Kansas TV EST 149
 Flight Start Date: 8/6/2018 03:00 AM
 Flight End Date: 8/12/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Christine Kilian

Station	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+	GRP	PCT
WIBW-TV	89	\$12,235.00	100%	\$10,399.75	100%	428.4	100%	
Market Total:	89	\$12,235.00		\$10,399.75		428.4		

Buy Detail Report

Summary by Station/Month

Date: 8/2/2018

Client: AL Media Estimate: 149
 Media: TV Description: Greg Orman for Kansas TV EST 149
 Product: Greg Orman for Kansas Flight Start Date: 8/6/2018 03:00 AM
 Market: Topeka Flight End Date: 8/12/2018 02:59 AM
 Primary Demo: Adults 35+ Survey: Jul17 DMA Nielsen Live+1
 Separation between spots: 30 Buyer: Christine Kilian

Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
WIBW-TV	AUG 18	89	\$12,235.00	100%	\$10,399.75	100%
Market Total:	AUG 18	89	\$12,235.00	100%	\$10,399.75	100%
		89	\$12,235.00		\$10,399.75	

Buy Detail Report

Summary by Daypart

Date: 8/2/2018

Client: AL Media
 Media: TV
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 Primary Demo: Adults 35+
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Estimate: 149
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 Buyer: Christine Killian

Daypart	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+	GRP	PCT
EM	35	\$2,810.00	23%	\$2,388.50	23%	126.4	29%	
DT	26	\$1,850.00	15%	\$1,572.50	15%	105.7	25%	
EN	15	\$3,650.00	30%	\$3,102.50	30%	105.7	25%	
LN	6	\$1,975.00	16%	\$1,678.75	16%	36.5	9%	
PA	5	\$1,100.00	9%	\$935.00	9%	41.5	10%	
PT	2	\$850.00	7%	\$722.50	7%	12.6	3%	
Market Total:	89	\$12,235.00		\$10,399.75		428.4		

Buy Detail Report

Summary by Market

Date: 8/2/2018

Client: AL Media Estimate: 149
 Media: TV Description: Greg Orman for Kansas TV EST 149
 Product: Greg Orman for Kansas Flight Start Date: 8/6/2018 03:00 AM
 Flight End Date: 8/12/2018 02:59 AM
 Primary Demo: Adults 35+ Survey: Jul17 DMA Nielsen Live+1
 Separation between spots: 30 Buyer: Christine Killian

Market	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+	GRP	PCT
Topeka	89	\$12,235.00	100%	\$10,399.75	100%	428.4	100%	
Estimate Total:	89	\$12,235.00		\$10,399.75		428.4		

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Christine Killian,

being/on behalf of: Greg Orman for Kansas,

a legally qualified candidate of the Independent

political party for the office of: Governor

in the Kansas Gubernatorial Primary

election to be held on: August 7th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

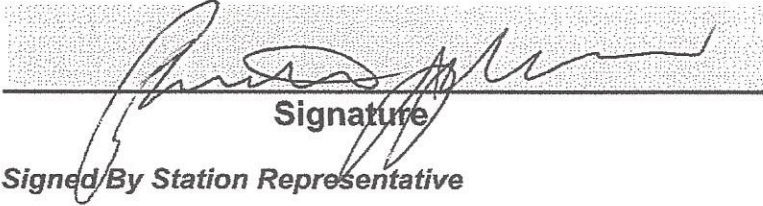
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/18

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title