

ORDER



| | | | |
|---------------|-----------------------------|-----------------------|-------------------------------|
| Orders | Order / Rev: | 882214 | |
| | Alt Order #: | | |
| | Product Desc: | Greg Orman For Kansas | |
| | Estimate: | 117 | |
| | Flight Dates: | 07/23/18 - 07/29/18 | Primary AE: Brian Haug |
| | Original Date / Rev: | 07/20/18 / 07/20/18 | Sales Office: TPKN |
| | Order Type: | NORMAL | Sales Region: National |

| | | | |
|---------------|-------------------------|--------------------------|------------------------------------|
| Agency | Name: | AL Media Strategy | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 222 W Ontario St | Billing Cycle: EOM/EOC |
| | | Chicago, IL 60654 | Agency Commission: 15% |

| | | | |
|-------------------|------------------------|------------------------------|---------------------------------------|
| Advertiser | Name: | Greg Orman for Kansas | New Business Thru: |
| | Demographic: | HH | Order Separation: 00:15:00 |
| | Product Codes: | Candidate - State - Governor | Advertiser External ID: 151039 |
| | Priority: | P-04 | Agency External ID: 140215 |
| | Revenue Code 1: | AGY | Unit Code: General |
| | Revenue Code 2: | POL | |
| | Revenue Code 3: | POL-CAND | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/25/18 | 07/29/18 | 70 | \$10,580.00 | \$8,993.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| July 2018 | 70 | \$10,580.00 | \$8,993.00 | 0.00 |
| Totals | 70 | \$10,580.00 | \$8,993.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Brian Haug | TPKN | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | WIBW | 07/23/18 | 07/29/18 | 13 News This Morning @ 5a | CM | 5a-6a | MTWTF-- | :30 | 5 | \$45.00 | P-04 | 0.00 | NM | 5 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | MTWTF-- | | | | | 5 | \$45.00 | | 0.00 | | | |
| N 2 | WIBW | 07/23/18 | 07/29/18 | 13 News This Morning @ 6a | CM | 558a-7a | MTWTF-- | :30 | 5 | \$95.00 | P-04 | 0.00 | NM | 5 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | MTWTF-- | | | | | 5 | \$95.00 | | 0.00 | | | |
| N 3 | WIBW | 07/23/18 | 07/29/18 | CBS This Morning Hr 1 | CM | 7a-8a | MTWTF-- | :30 | 5 | \$100.00 | P-04 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | MTWTF-- | | | | | 5 | \$100.00 | | 0.00 | | | |
| N 4 | WIBW | 07/23/18 | 07/29/18 | 13 News Sat Edition | CM | 8a-9a | -----S- | :30 | 2 | \$40.00 | P-04 | 0.00 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | -----S- | | | | | 2 | \$40.00 | | 0.00 | | | |
| N 5 | WIBW | 07/23/18 | 07/29/18 | CBS Sunday Morning | CM | 8a-930a | -----S | :30 | 2 | \$125.00 | P-04 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | -----S | | | | | 2 | \$125.00 | | 0.00 | | | |
| N 6 | WIBW | 07/23/18 | 07/29/18 | | CM | 930a-1030a | -----S | :30 | 2 | \$80.00 | P-04 | 0.00 | NM | 2 | \$160.00 |

Order / Rev: 882214
 Alt Order #:
 Flight Dates: 07/23/18 - 07/29/18

Advertiser: Greg Orman for Kansas
 Product Desc: Greg Orman For Kansas
 Estimate: 117
 WIBW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|----------------------|-------|----------------|-------------------|-----|-------------|----------|------|---------------|------|-------|------------|
| Face The Nation | | | | | | | | | | | | | | | |
| Face The Nation | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S | | | 2 | | \$80.00 | | | 0.00 | | | |
| N 7 | WIBW | 07/23/18 | 07/29/18 | 13 News Sun Edition | CM | 10a-11a | -----S | :30 | 1 | \$40.00 | P-04 | 0.00 | NM | 1 | \$40.00 |
| 13 News Sun Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S | | | 1 | | \$40.00 | | | 0.00 | | | |
| N 8 | WIBW | 07/23/18 | 07/29/18 | Midday in Kansas | CM | 12p-1230p | MTWTF-- | :30 | 5 | \$125.00 | P-04 | 0.00 | NM | 5 | \$625.00 |
| Midday in Kansas | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | 5 | | \$125.00 | | | 0.00 | | | |
| N 9 | WIBW | 07/23/18 | 07/29/18 | Bold and Beautiful | CM | 1230p-1p | MTWTF-- | :30 | 5 | \$90.00 | P-04 | 0.00 | NM | 5 | \$450.00 |
| Bold and Beautiful | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | 5 | | \$90.00 | | | 0.00 | | | |
| N 10 | WIBW | 07/23/18 | 07/29/18 | Let's Make A Deal | CM | 2p-3p | MTWTF-- | :30 | 5 | \$35.00 | P-04 | 0.00 | NM | 5 | \$175.00 |
| Let's Make A Deal | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | 5 | | \$35.00 | | | 0.00 | | | |
| N 11 | WIBW | 07/23/18 | 07/29/18 | Live @ 5p | CM | 5p-530p | MTWTF-- | :30 | 5 | \$135.00 | P-04 | 0.00 | NM | 5 | \$675.00 |
| Live @ 5p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | 5 | | \$135.00 | | | 0.00 | | | |
| N 12 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 6p | CM | 6p-630p | MTWTF-- | :30 | 5 | \$250.00 | P-04 | 0.00 | NM | 5 | \$1,250.00 |
| 13 News @ 6p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | 5 | | \$250.00 | | | 0.00 | | | |
| N 13 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 6p Sat | CM | 6p-630p | -----S- | :30 | 1 | \$100.00 | P-04 | 0.00 | NM | 1 | \$100.00 |
| 13 News @ 6p Sat | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S- | | | 1 | | \$100.00 | | | 0.00 | | | |
| N 14 | WIBW | 07/24/18 | 07/29/18 | M-F Wheel of Fortune | CM | 630p-7p | -TWTF-- | :30 | 4 | \$250.00 | P-04 | 0.00 | NM | 4 | \$1,000.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -TWTF-- | | | 4 | | \$250.00 | | | 0.00 | | | |
| N 15 | WIBW | 07/23/18 | 07/29/18 | Sat Wheel of Fortune | CM | 630p-7p | -----S- | :30 | 1 | \$100.00 | P-04 | 0.00 | NM | 1 | \$100.00 |
| Sat Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S- | | | 1 | | \$100.00 | | | 0.00 | | | |
| N 16 | WIBW | 07/23/18 | 07/29/18 | Friday Prime Hr 2 | CM | 8p-9p | ----F-- | :30 | 1 | \$350.00 | P-04 | 0.00 | NM | 1 | \$350.00 |
| Friday Prime Hr 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | ----F-- | | | 1 | | \$350.00 | | | 0.00 | | | |
| N 17 | WIBW | 07/23/18 | 07/29/18 | Friday Prime Hr 3 | CM | 9p-10p | ----F-- | :30 | 1 | \$425.00 | P-04 | 0.00 | NM | 1 | \$425.00 |
| Friday Prime Hr 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | ----F-- | | | 1 | | \$425.00 | | | 0.00 | | | |
| N 18 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 530p Sun | CM | 530p-6p | -----S | :30 | 1 | \$125.00 | P-04 | 0.00 | NM | 1 | \$125.00 |
| 13 News @ 530p Sun | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S | | | 1 | | \$125.00 | | | 0.00 | | | |
| N 19 | WIBW | 07/29/18 | 07/29/18 | Sunday Prime Hr 1 | CM | 558p-7p | -----S | :30 | 1 | \$475.00 | P-04 | 0.00 | NM | 1 | \$475.00 |
| Sunday Prime Hr 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S | | | 1 | | \$475.00 | | | 0.00 | | | |
| N 20 | WIBW | 07/29/18 | 07/29/18 | Sunday Prime Hr 2 | CM | 7p-8p | -----S | :30 | 1 | \$375.00 | P-04 | 0.00 | NM | 1 | \$375.00 |
| Sunday Prime Hr 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/23/18 | 07/29/18 | -----S | | | 1 | | \$375.00 | | | 0.00 | | | |

Order / Rev: 882214
 Alt Order #:
 Flight Dates: 07/23/18 - 07/29/18

Advertiser: Greg Orman for Kansas
 Product Desc: Greg Orman For Kansas
 Estimate: 117

WIBW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | -----S | | | | | 1 | \$375.00 | | 0.00 | | | |
| N 21 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 10p M-F | CM | 10p-1035p | MTWTF-- | :30 | 5 | \$350.00 | P-04 | 0.00 | NM | 5 | \$1,750.00 |
| | | 13 News @ 10p M-F | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| N 22 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 10p Sat | CM | 10p-1035p | -----S- | :30 | 1 | \$225.00 | P-04 | 0.00 | NM | 1 | \$225.00 |
| | | 13 News @ 10p Sat | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | -----S- | | | | | 1 | \$225.00 | | 0.00 | | | |
| N 23 | WIBW | 07/23/18 | 07/29/18 | 13 News @ 10p Sun | CM | 10p-1035p | -----S | :30 | 1 | \$325.00 | P-04 | 0.00 | NM | 1 | \$325.00 |
| | | 13 News @ 10p Sun | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| N 24 | WIBW | 07/23/18 | 07/29/18 | Late Show | CM | 1035p-1137p | MTWTF-- | :30 | 5 | \$85.00 | P-04 | 0.00 | NM | 5 | \$425.00 |
| | | Late Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/18 | 07/29/18 | MTWTF-- | | | | | 5 | \$85.00 | | 0.00 | | | |
| | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 70 | \$10,580.00 |

Buy Detail Report

Revision #:

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Market: Topeka
 Separation between spots: 30

Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Danida Reardon

Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/23 | Total Spots |
|----------------|---|--------------|-----------|----------|-----|----------|-------------|
| WIBW-TV | | | | | | | |
| 45 | MTuWThF 5:00a-6:00a 13 NEWS THIS MORNING 5AM 4BKAVG | EM | \$45.00 | \$38.25 | 30 | 5 | 5 |
| 46 | MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM 4BKAVG | EM | \$95.00 | \$80.75 | 30 | 5 | 5 |
| 47 | MTuWThF 7:00a-9:00a CBS THIS MORNING HR 1 4BKAVG | EM | \$100.00 | \$85.00 | 30 | 5 | 5 |
| 48 | Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION 4BKAVG | EM | \$40.00 | \$34.00 | 30 | 2 | 2 |
| 49 | Su 8:00a-9:30a CBS SUNDAY MORNING 4BKAVG | EM | \$125.00 | \$106.25 | 30 | 2 | 2 |
| 50 | Su 9:30a-10:00a FACE THE NATION 1 4BKAVG | EM | \$80.00 | \$68.00 | 30 | 2 | 2 |
| 51 | Su 10:00a-10:30a 13 NEWS SUNDAY EDITION 4BKAVG | EM | \$40.00 | \$34.00 | 30 | 1 | 1 |
| 52 | MTuWThF 12:00p-12:30p MID DAY IN KANSAS 4BKAVG | DT | \$125.00 | \$106.25 | 30 | 5 | 5 |
| 53 | MTuWThF 12:30p-1:00p BOLD & BEAUTIFUL 4BKAVG | DT | \$90.00 | \$76.50 | 30 | 5 | 5 |

Buy Detail Report

Revision #:

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Market: Topoka
 Separation between spots: 30

Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Danida Reardon

Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/23 | Total Spots |
|----------------|---|--------------|-----------|----------|-----|----------|-------------|
| WIBW-TV | | | | | | | |
| 54 | MTuWThF 2:00p-3:00p LET'S MAKE A DEAL 4BKAVG | DT | \$35.00 | \$29.75 | 30 | 5 | 5 |
| 55 | MTuWThF 5:00p-5:30p LIVE AT FIVE 4BKAVG | EN | \$135.00 | \$114.75 | 30 | 5 | 5 |
| 56 | MTuWThF 6:00p-6:30p 13 NEWS @ 6P 4BKAVG | EN | \$250.00 | \$212.50 | 30 | 5 | 5 |
| 57 | Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY 4BKAVG | EN | \$100.00 | \$85.00 | 30 | 1 | 1 |
| 58 | MTuWThF 6:30p-7:00p WHEEL OF FORTUNE 4BKAVG | PA | \$250.00 | \$212.50 | 30 | 4 | 4 |
| 59 | Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY 4BKAVG | PA | \$100.00 | \$85.00 | 30 | 1 | 1 |
| 60 | F 8:00p-9:00p HAWAII 5-0 4BKAVG | PT | \$350.00 | \$297.50 | 30 | 1 | 1 |
| 61 | F 9:00p-10:00p BLUE BLOODS 4BKAVG | PT | \$425.00 | \$361.25 | 30 | 1 | 1 |
| 62 | Su 5:30p-6:00p 13 NEWS AT 5:30 4BKAVG | EN | \$125.00 | \$106.25 | 30 | 1 | 1 |

Buy Detail Report

Revision #:

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Market: Topeka
 Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Separation between spots: 30
 Buyer: Danida Reardon

Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/23 | Total Spots |
|--------------------|--|--------------|-------------|---------------------|-----|----------|-------------|
| WIBW-TV | | | | | | | |
| 63 | Su 6:00p-7:00p 60 MINUTES 4BKAVG | PT | \$475.00 | \$403.75 | 30 | 1 | 1 |
| 64 | Su 7:00p-8:00p BIG BROTHER 4BKAVG | PT | \$375.00 | \$318.75 | 30 | 1 | 1 |
| 65 | MTuWThF 10:00p-10:35p 13 NEWS @ 10P 4BKAVG | LN | \$350.00 | \$297.50 | 30 | 5 | 5 |
| 66 | Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG | LN | \$225.00 | \$191.25 | 30 | 1 | 1 |
| 67 | Su 10:00p-10:35p 13 NEWS @ 10P SUNDAY 4BKAVG | LN | \$325.00 | \$276.25 | 30 | 1 | 1 |
| 68 | MTuWThF 10:35p-11:35p LATE SHOW 4BKAVG | LN | \$85.00 | \$72.25 | 30 | 5 | 5 |
| Total Cost: | | | \$10,580.00 | | | | |
| | | | | Total Spots: | | 70 | 70 |
| | | | | | | | 70 |

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Market: Topeka
 Separation between spots: 30
 Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Danida Reardon

| Station | Total Spots | STN Gross | PCT | STN Net | PCT |
|---------------|-------------|-------------|------|------------|------|
| WIBW-TV | 70 | \$10,580.00 | 100% | \$8,993.00 | 100% |
| Market Total: | 70 | \$10,580.00 | | \$8,993.00 | |

Buy Detail Report

Summary by Station/Month

Date: 7/20/2018

Client: AL Media Estimate: 117
 Media: TV Description: Gerg Orman for Kansas 117
 Product: Gerg Orman for Kansas Flight Start Date: 7/23/2018 03:00 AM
 Market: Topeka Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Separation between spots: 30 Buyer: Danida Reardon

| Station | Month | Total Spots | STN Gross | PCT | STN Net | PCT |
|---------------|--------|-------------|-------------|------|------------|------|
| WIBW-TV | JUL 18 | 70 | \$10,580.00 | 100% | \$8,993.00 | 100% |
| Market Total: | JUL 18 | 70 | \$10,580.00 | 100% | \$8,993.00 | 100% |
| | | 70 | \$10,580.00 | | \$8,993.00 | |

Buy Detail Report

Summary by Daypart

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Market: Topeka
 Separation between spots: 30

Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Danda Reardon

| Daypart | Total Spots | STN Gross | PCT | STN Net | PCT |
|---------------|-------------|-------------|-----|------------|-----|
| EM | 22 | \$1,730.00 | 16% | \$1,470.50 | 16% |
| DT | 15 | \$1,250.00 | 12% | \$1,062.50 | 12% |
| EN | 12 | \$2,150.00 | 20% | \$1,827.50 | 20% |
| LN | 12 | \$2,725.00 | 26% | \$2,316.25 | 26% |
| PA | 5 | \$1,100.00 | 10% | \$935.00 | 10% |
| PT | 4 | \$1,625.00 | 15% | \$1,381.25 | 15% |
| Market Total: | 70 | \$10,580.00 | | \$8,993.00 | |

Buy Detail Report

Summary by Station/Week

Date: 7/20/2018

| | | | |
|----------------------------------|-----------------------|---------------------------|---------------------------|
| Client: | AL Media | Estimate: | 117 |
| Media: | TV | Description: | Gery Orman for Kansas 117 |
| Product: | Gery Orman for Kansas | Flight Start Date: | 7/23/2018 03:00 AM |
| Market: | Topeka | Flight End Date: | 7/29/2018 02:59 AM |
| Separation between spots: | 30 | Survey: | Jul17 DMA Nielsen Live+1 |
| | | Buyer: | Danida Reardon |

| Station | 7/23 | Total |
|--------------|-----------------------|-------------|
| WIBW-TV | | |
| | SPOTS 70 | 70 |
| | STN Gross \$10,580.00 | \$10,580.00 |
| Total | SPOTS 70 | 70 |
| | STN Gross \$10,580.00 | \$10,580.00 |

Buy Detail Report

Summary by Market

Date: 7/20/2018

Client: AL Media
 Media: TV
 Product: Gerg Orman for Kansas
 Separation between spots: 30

Estimate: 117
 Description: Gerg Orman for Kansas 117
 Flight Start Date: 7/23/2018 03:00 AM
 Flight End Date: 7/29/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Danida Reardon

| Market | Total Spots | STN Gross | PCT | STN Net | PCT |
|-----------------|-------------|-------------|------|------------|------|
| Topoka | 70 | \$10,580.00 | 100% | \$8,993.00 | 100% |
| Estimate Total: | 70 | \$10,580.00 | | \$8,993.00 | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Christine Killian,
 being/on behalf of: Greg Orman for Kansas,
 a legally qualified candidate of the Independent
 political party for the office of: Governor
 in the Kansas Gubernatorial Primary
 election to be held on: August 7th, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| As Ordered | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/18

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title