



WIBW
631 SW Commerce PI
Topeka, KS 66615
(785) 272-6397

CONTRACT

Contract / Revision 914674 /		Alt Order # WOC11799290
Product Kelly Broadcast		
Contract Dates 09/21/18 - 09/24/18		Estimate # 5950
Advertiser Laura Kelly for Kansas		Original Date / Revision 09/20/18 / 09/20/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WIBW	Account Executive Brian Haug	Sales Office Topeka Nationa
Special Handling		
Demographic Households		
Agv Code 9913041	Advertiser Code 950	Product 1/2 1092
Agency Ref 8754		Advertiser Ref 151028

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	09/21/18	09/24/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	1---1--				2	\$45.00				
N 2	WIBW	09/21/18	09/24/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	1---1--				2	\$95.00				
N 3	WIBW	09/21/18	09/24/18	CBS This Morning Hr 1	7a-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	1---1--				2	\$150.00				
N 4	WIBW	09/21/18	09/21/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$135.00				
N 5	WIBW	09/21/18	09/24/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	1---1--				2	\$300.00				
N 6	WIBW	09/21/18	09/24/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	1---1--				2	\$350.00				
N 7	WIBW	09/21/18	09/22/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$15.00				
N 8	WIBW	09/21/18	09/22/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$100.00				
N 9	WIBW	09/21/18	09/23/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$175.00				
N 10	WIBW	09/21/18	09/23/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$150.00				
N 11	WIBW	09/21/18	09/23/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$125.00				
N 12	WIBW	09/21/18	09/24/18	13 News @ 6p	6p-630p		:30				NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
(785) 272-6397

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<u>Contract Dates</u> 09/21/18 - 09/24/18	<u>Product</u> Kelly Broadcast	<u>Estimate #</u> 5950
<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 09/20/18 / 09/20/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/18	09/27/18	M---F--				1	\$250.00				
Totals								0.00				17	\$2,830.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	17	\$2,830.00	(\$424.50)	\$2,405.50
Totals	17	\$2,830.00	(\$424.50)	\$2,405.50

Signature: _____ **Date:** _____

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WOC11799290 [02.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	09/21/18 - 09/24/18	C/P/E:	950 / 1092 / 5950
Traffic #:	914674	Agency:	Canal Partners Media	Product Desc.:	Kelly Broadcast
Buyer Order #:	7764101	Advertiser:	Laura Kelly for Kansas	Estimate Desc.:	Kelly Topeka TV Sept 21-24
AE:	Brian Haug	Buyer:		Total Cost:	\$2,830.00 (Cash)
Property:	WBTV	Primary Demo:		Received Date:	9/20/18 10:37 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items								Spots										Totals	
Line	Program	ST	Len	Time	Days	FSSMTWT	Rate	Sep 21									Total Spots	Total Cost	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	--M--		45.00	1									1	45.00	
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																			
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	F-----		45.00	1									1	45.00	
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																			
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	--M--		95.00	1									1	95.00	
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																			
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	F-----		95.00	1									1	95.00	
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																			
3	CBS THS MFRNG-2<	NM	:30	7:00 AM-9:00 AM	--M--		150.00	1									1	150.00	
(Program: CBS THS MFRNG-2<)4BKAVG																			
3	CBS THS MFRNG-2<	NM	:30	7:00 AM-9:00 AM	F-----		150.00	1									1	150.00	
(Program: CBS THS MFRNG-2<)4BKAVG																			
4	13 NEWS @6P	NM	:30	6:00 PM-6:30 PM	F-----		135.00	1									1	135.00	
(Program: 13 NEWS @6P)4BKAVG																			
5	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--M--		300.00	1									1	300.00	
(Program: WHEEL OF FORTUNE)4BKAVG																			
5	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	F-----		300.00	1									1	300.00	
(Program: WHEEL OF FORTUNE)4BKAVG																			

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days FSSMTWT	Rate	Sep 21											Total Spots	Total Cost		
6	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--M---	350.00	1											1	350.00		
(Program: 13 NEWS @ 10P)4BKAVG																					
6	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	F-----	350.00	1											1	350.00		
(Program: 13 NEWS @ 10P)4BKAVG																					
7	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	-S-----	15.00	1											1	15.00		
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																					
8	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	-S-----	100.00	1											1	100.00		
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																					
9	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	--S----	175.00	1											1	175.00		
(Program: CBS SUNDAY MORNING)4BKAVG																					
10	FACE THE NATION 1	NM	:30	9:30 AM-10:00 AM	--S----	150.00	1											1	150.00		
(Program: FACE THE NATION 1)4BKAVG																					
11	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	--S----	125.00	1											1	125.00		
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																					
12	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	--M----	250.00	1											1	250.00		
(Program: 13 NEWS @ 6P)4BKAVG																					
Spot Totals:							17											17	\$2,830.00		

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	17	\$2,830.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WIBW - TV Topeka, KS

Date:

09/20/2018

I, Devon Prescod,being/on behalf of: Kelly, Laura, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/21/2018

Date of Last Broadcast: 09/24/2018

Total Charges: \$*****2,405.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/20/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

