

# CONTRACT



**WIBW**  
 631 SW Commerce Pl  
 Topeka, KS 66615  
 (785) 272-6397

<u>Contract / Revision</u> 845145 /		<u>Alt Order #</u> WOC10978046
<u>Product</u> KS		
<u>Contract Dates</u> 06/12/18 - 06/18/18		<u>Estimate #</u> 9465
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 06/05/18 / 06/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 520.58
<u>Agv Code</u> 9914860	<u>Advertiser Code</u> 629	<u>Product 1/2</u> 1163
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 69576	

And:

**American Media and Advocacy Grp**  
 815 Slaters Lane  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	06/12/18	06/18/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$95.00	4.44			
N 2	WIBW	06/12/18	06/18/18	CBS This Morning Hr 1	7:00 AM-8:00 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$100.00	5.20			
N 3	WIBW	06/12/18	06/18/18	CBS This Morning Hr 2	8:00 AM-9:00 AM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$65.00	4.00			
N 4	WIBW	06/12/18	06/18/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$60.00	4.67			
N 5	WIBW	06/12/18	06/18/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$125.00	9.79			
N 6	WIBW	06/12/18	06/18/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$90.00	4.50			
N 7	WIBW	06/12/18	06/18/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$135.00	7.00			
N 8	WIBW	06/12/18	06/18/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	1111---				4	\$500.00	10.50			
N 9	WIBW	06/12/18	06/18/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$250.00	12.44			
N 10	WIBW	06/12/18	06/16/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1-				1	\$100.00	7.50			
N 11	WIBW	06/12/18	06/17/18	Face The Nation	10:00 AM-10:30 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1				1	\$40.00	3.15			
N 12	WIBW	06/12/18	06/18/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$250.00	13.13			
N 13	WIBW	06/12/18	06/16/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1-				1	\$100.00	7.00			
N 14	WIBW	06/12/18	06/18/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	1-----				1	\$325.00	4.16			
N 15	WIBW	06/12/18	06/12/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-1-----				1	\$575.00	12.36			
N 16	WIBW	06/12/18	06/12/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-1-----				1	\$375.00	7.23			
N 17	WIBW	06/12/18	06/15/18	Friday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	----1--				1	\$350.00	6.58			
N 18	WIBW	06/12/18	06/15/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	----1--				1	\$425.00	6.00			
N 19	WIBW	06/12/18	06/17/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1				1	\$475.00	9.99			
N 20	WIBW	06/12/18	06/18/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/12/18	06/18/18	11111--				5	\$350.00	13.33			
N 21	WIBW	06/12/18	06/16/18	13 News @ 10p Sat	10:00 PM-10:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1-				1	\$225.00	9.53			
N 22	WIBW	06/12/18	06/17/18	13 News @ 10p Sun	10:00 PM-10:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----1				1	\$325.00	12.58			
<b>Totals</b>								520.58			65	\$12,915.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/18/18	65	\$12,915.00	(\$1,937.25)	\$10,977.75
<b>Totals</b>	65	\$12,915.00	(\$1,937.25)	\$10,977.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



List Items										Spots				Totals			Adults 50+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 12				Total Spots	Total Cost	RTG	GRP	CPP				
3	CBS THIS MORNING	NM	:30	8:00 AM-9:00 AM	T-----	65.00	1				1	65.00	4.00	4.00	16.25				
	(Program: CBS THIS MORNING)																		
3	CBS THIS MORNING	NM	:30	8:00 AM-9:00 AM	-W-----	65.00	1				1	65.00	4.00	4.00	16.25				
	(Program: CBS THIS MORNING)																		
3	CBS THIS MORNING	NM	:30	8:00 AM-9:00 AM	-T-----	65.00	1				1	65.00	4.00	4.00	16.25				
	(Program: CBS THIS MORNING)																		
3	CBS THIS MORNING	NM	:30	8:00 AM-9:00 AM	---F---	65.00	1				1	65.00	4.00	4.00	16.25				
	(Program: CBS THIS MORNING)																		
4	PRICE-RT 2-CBS	NM	:30	10:00 AM-11:00 AM	-----M	60.00	1				1	60.00	4.67	4.67	12.85				
	(Program: PRICE-RT 2-CBS)																		
4	PRICE-RT 2-CBS	NM	:30	10:00 AM-11:00 AM	T-----	60.00	1				1	60.00	4.67	4.67	12.85				
	(Program: PRICE-RT 2-CBS)																		
4	PRICE-RT 2-CBS	NM	:30	10:00 AM-11:00 AM	-W-----	60.00	1				1	60.00	4.67	4.67	12.85				
	(Program: PRICE-RT 2-CBS)																		
4	PRICE-RT 2-CBS	NM	:30	10:00 AM-11:00 AM	-T-----	60.00	1				1	60.00	4.67	4.67	12.85				
	(Program: PRICE-RT 2-CBS)																		
4	PRICE-RT 2-CBS	NM	:30	10:00 AM-11:00 AM	---F---	60.00	1				1	60.00	4.67	4.67	12.85				
	(Program: PRICE-RT 2-CBS)																		
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-----M	125.00	1				1	125.00	9.79	9.79	12.77				
	(Program: MIDDAY-KANSAS)																		
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	125.00	1				1	125.00	9.79	9.79	12.77				
	(Program: MIDDAY-KANSAS)																		
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	125.00	1				1	125.00	9.79	9.79	12.77				
	(Program: MIDDAY-KANSAS)																		
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	125.00	1				1	125.00	9.79	9.79	12.77				
	(Program: MIDDAY-KANSAS)																		
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	T-----	90.00	1				1	90.00	4.50	4.50	20.00				
	(Program: BOLD&BEAUTIFUL)																		
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-W-----	90.00	1				1	90.00	4.50	4.50	20.00				
	(Program: BOLD&BEAUTIFUL)																		
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----M	90.00	1				1	90.00	4.50	4.50	20.00				
	(Program: BOLD&BEAUTIFUL)																		
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-T-----	90.00	1				1	90.00	4.50	4.50	20.00				
	(Program: BOLD&BEAUTIFUL)																		
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---F---	90.00	1				1	90.00	4.50	4.50	20.00				
	(Program: BOLD&BEAUTIFUL)																		
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1				1	135.00	7.00	7.00	19.29				
	(Program: LIVE AT 5)																		
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	T-----	135.00	1				1	135.00	7.00	7.00	19.29				
	(Program: LIVE AT 5)																		



List Items										Spots				Totals			Adults 50+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 12				Total Spots	Total Cost	RTG	GRP	CPP				
15	NCIS-CBS (Program: NCIS-CBS)	NM	:30	7:00 PM-8:00 PM	T-----	575.00	1				1	575.00	12.36	12.36	46.52				
16	48 HOURS:ncis (Program: 48 HOURS:ncis)	NM	:30	9:00 PM-10:00 PM	T-----	375.00	1				1	375.00	7.23	7.23	51.87				
17	HAWAII 5-0-CBS (Program: HAWAII 5-0-CBS)	NM	:30	8:00 PM-9:00 PM	---F---	350.00	1				1	350.00	6.58	6.58	53.19				
18	BLUE BLOOD-CBS (Program: BLUE BLOOD-CBS)	NM	:30	9:00 PM-10:00 PM	---F---	425.00	1				1	425.00	6.00	6.00	70.83				
19	60 MINUTES-CBS (Program: 60 MINUTES-CBS)	NM	:30	6:00 PM-7:00 PM	-----S-	475.00	1				1	475.00	9.99	9.99	47.55				
20	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:35 PM	-----M	350.00	1				1	350.00	13.33	13.33	26.26				
20	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:35 PM	T-----	350.00	1				1	350.00	13.33	13.33	26.26				
20	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:35 PM	-W-----	350.00	1				1	350.00	13.33	13.33	26.26				
20	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:35 PM	-T-----	350.00	1				1	350.00	13.33	13.33	26.26				
20	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:35 PM	---F---	350.00	1				1	350.00	13.33	13.33	26.26				
21	13 NWS AT 10 (Program: 13 NWS AT 10)	NM	:30	10:00 PM-10:30 PM	----S--	225.00	1				1	225.00	9.53	9.53	23.61				
22	13 NEWS AT 10 (Program: 13 NEWS AT 10)	NM	:30	10:00 PM-10:30 PM	----S-	325.00	1				1	325.00	12.58	12.58	25.83				
Spot Totals:											65								
Adults 50+ GRP:											520.58								

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	65	\$12,915.00	520.58				

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WIBW-TV</u> <u>631 SW Commerce Pl.</u> <u>Topeka, KS 66615</u>	<b>Date:</b>
------------------------------------------------------------------------------------------------------	--------------

I, American Media & Advocacy Group,

being/on behalf of: Kobach for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor of Kansas

in the Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

703-683-4877

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bob Dool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_

Signature

\_\_\_\_\_

Printed Name

\_\_\_\_\_

Title