



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 845145 / | | <u>Alt Order #</u> WOC10978046 |
| <u>Product</u> KS | | |
| <u>Contract Dates</u> 06/12/18 - 06/18/18 | <u>Estimate #</u> 9465 | |
| <u>Advertiser</u> Kobach for Governor | | <u>Original Date / Revision</u> 06/05/18 / 06/05/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIBW | <u>Account Executive</u> Brian Haug | <u>Sales Office</u> Topeka Nationa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| | | <u>Total Ratings</u> 520.58 |
| <u>Agv Code</u> 9914860 | <u>Advertiser Code</u> 629 | <u>Product 1/2</u> 1163 |
| <u>Agency Ref</u> 6930 | <u>Advertiser Ref</u> 69576 | |

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | WIBW | 06/12/18 | 06/18/18 | 13 News This Morning @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 5 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$95.00 | 4.44 | | | |
| N 2 | WIBW | 06/12/18 | 06/18/18 | CBS This Morning Hr 1 | 7:00 AM-8:00 AM | | :30 | | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$100.00 | 5.20 | | | |
| N 3 | WIBW | 06/12/18 | 06/18/18 | CBS This Morning Hr 2 | 8:00 AM-9:00 AM | | :30 | | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$65.00 | 4.00 | | | |
| N 4 | WIBW | 06/12/18 | 06/18/18 | Price Is Right | 10:00 AM-11:00 AM | | :30 | | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$60.00 | 4.67 | | | |
| N 5 | WIBW | 06/12/18 | 06/18/18 | Midday in Kansas | 12:00 PM-12:30 PM | | :30 | | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$125.00 | 9.79 | | | |
| N 6 | WIBW | 06/12/18 | 06/18/18 | Bold and Beautiful | 12:30 PM-1:00 PM | | :30 | | | | NM | 5 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$90.00 | 4.50 | | | |
| N 7 | WIBW | 06/12/18 | 06/18/18 | Live @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 5 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$135.00 | 7.00 | | | |
| N 8 | WIBW | 06/12/18 | 06/18/18 | CBS Evening News | 5:30 PM-6:00 PM | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 1111--- | | | | 4 | \$500.00 | 10.50 | | | |
| N 9 | WIBW | 06/12/18 | 06/18/18 | 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$250.00 | 12.44 | | | |
| N 10 | WIBW | 06/12/18 | 06/16/18 | 13 News @ 6p Sat | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1- | | | | 1 | \$100.00 | 7.50 | | | |
| N 11 | WIBW | 06/12/18 | 06/17/18 | Face The Nation | 10:00 AM-10:30 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1 | | | | 1 | \$40.00 | 3.15 | | | |
| N 12 | WIBW | 06/12/18 | 06/18/18 | M-F Wheel of Fortune | 6:30 PM-7:00 PM | | :30 | | | | NM | 5 | \$1,250.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

| | | |
|--|----------------------|--|
| <u>Contract / Revision</u> 845145 / | | <u>Alt Order #</u> WOC10978046 |
| <u>Contract Dates</u> 06/12/18 - 06/18/18 | <u>Product</u> KS | <u>Estimate #</u> 9465 |
| <u>Advertiser</u> Kobach for Governor | | <u>Original Date / Revision</u> 06/05/18 / 06/05/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$250.00 | 13.13 | | | |
| N 13 | WIBW | 06/12/18 | 06/16/18 | Sat Wheel of Fortune | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1- | | | | 1 | \$100.00 | 7.00 | | | |
| N 14 | WIBW | 06/12/18 | 06/18/18 | Monday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 1----- | | | | 1 | \$325.00 | 4.16 | | | |
| N 15 | WIBW | 06/12/18 | 06/12/18 | Tuesday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -1----- | | | | 1 | \$575.00 | 12.36 | | | |
| N 16 | WIBW | 06/12/18 | 06/12/18 | Tuesday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -1----- | | | | 1 | \$375.00 | 7.23 | | | |
| N 17 | WIBW | 06/12/18 | 06/15/18 | Friday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | ----1-- | | | | 1 | \$350.00 | 6.58 | | | |
| N 18 | WIBW | 06/12/18 | 06/15/18 | Friday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | ----1-- | | | | 1 | \$425.00 | 6.00 | | | |
| N 19 | WIBW | 06/12/18 | 06/17/18 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | | :30 | | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1 | | | | 1 | \$475.00 | 9.99 | | | |
| N 20 | WIBW | 06/12/18 | 06/18/18 | 13 News @ 10p M-F | 10:00 PM-10:35 PM | | :30 | | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/12/18 | 06/18/18 | 11111-- | | | | 5 | \$350.00 | 13.33 | | | |
| N 21 | WIBW | 06/12/18 | 06/16/18 | 13 News @ 10p Sat | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1- | | | | 1 | \$225.00 | 9.53 | | | |
| N 22 | WIBW | 06/12/18 | 06/17/18 | 13 News @ 10p Sun | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 06/11/18 | 06/17/18 | -----1 | | | | 1 | \$325.00 | 12.58 | | | |
| Totals | | | | | | | | 520.58 | | | | 65 | \$12,915.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 05/28/18 - 06/18/18 | 65 | \$12,915.00 | (\$1,937.25) | \$10,977.75 |
| Totals | 65 | \$12,915.00 | (\$1,937.25) | \$10,977.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOC10978046 [00.00]

Order Printout



| | | | | | |
|----------------|------------|------------------|---------------------------------|-----------------|--------------------|
| Order Status: | Opened-New | Start/End Dates: | 06/12/18 - 06/18/18 | C/P/E: | 629 / 1163 / 9465 |
| Traffic #: | | Agency: | American Media & Advocacy Group | Product Desc.: | KS |
| Buyer Order #: | 7407250 | Advertiser: | Kobach for Governor | Estimate Desc.: | TV Jun 12 - 18 |
| AE: | Brian Haug | Buyer: | | Total Cost: | \$12,915.00 (Cash) |
| Property: | WBW TV | Primary Demo: | Adults 50+ (RTG) | Received Date: | 6/04/18 12:44 PM |
| Sales Region: | Local | | | | |

Comments:
Separation: 30

| List Items | | | | | Spots | | | | | | | | | | Totals | | | Adults 50+ | | |
|------------|-----------------------------|----|-----|-----------------|---------|--------|--------|--|--|--|--|--|--|--|--------|-------------|------------|------------|------|-------|
| Line | Program | ST | Len | Time | Days | Rate | Jun 12 | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 1 | 13 NWS-MRNG 2 | NM | :30 | 6:00 AM-7:00 AM | -----M | 95.00 | 1 | | | | | | | | | 1 | 95.00 | 4.44 | 4.44 | 21.40 |
| | (Program: 13 NWS-MRNG 2) | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NWS-MRNG 2 | NM | :30 | 6:00 AM-7:00 AM | T----- | 95.00 | 1 | | | | | | | | | 1 | 95.00 | 4.44 | 4.44 | 21.40 |
| | (Program: 13 NWS-MRNG 2) | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NWS-MRNG 2 | NM | :30 | 6:00 AM-7:00 AM | -W----- | 95.00 | 1 | | | | | | | | | 1 | 95.00 | 4.44 | 4.44 | 21.40 |
| | (Program: 13 NWS-MRNG 2) | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NWS-MRNG 2 | NM | :30 | 6:00 AM-7:00 AM | -T----- | 95.00 | 1 | | | | | | | | | 1 | 95.00 | 4.44 | 4.44 | 21.40 |
| | (Program: 13 NWS-MRNG 2) | | | | | | | | | | | | | | | | | | | |
| 1 | 13 NWS-MRNG 2 | NM | :30 | 6:00 AM-7:00 AM | ---F--- | 95.00 | 1 | | | | | | | | | 1 | 95.00 | 4.44 | 4.44 | 21.40 |
| | (Program: 13 NWS-MRNG 2) | | | | | | | | | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-8:00 AM | -----M | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 5.20 | 5.20 | 19.23 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-8:00 AM | T----- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 5.20 | 5.20 | 19.23 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-8:00 AM | -W----- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 5.20 | 5.20 | 19.23 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-8:00 AM | -T----- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 5.20 | 5.20 | 19.23 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |
| 2 | CBS THIS MORNING | NM | :30 | 7:00 AM-8:00 AM | ---F--- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 5.20 | 5.20 | 19.23 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |
| 3 | CBS THIS MORNING | NM | :30 | 8:00 AM-9:00 AM | -----M | 65.00 | 1 | | | | | | | | | 1 | 65.00 | 4.00 | 4.00 | 16.25 |
| | (Program: CBS THIS MORNING) | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | Spots | | | | | | | | | | Totals | | Adults 50+ | | |
|-----------------------------|------------------|----|-----|-------------------|-----------------|--------|-----------|--|--|--|--|--|--|--|--|----------------|---------------|------------|-------|-------|
| Line | Program | ST | Len | Time | Days TWTFSSM | Rate | Jun 12 | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 7 | LIVE AT 5 | NM | :30 | 5:00 PM-5:30 PM | -W----- | 135.00 | 1 | | | | | | | | | 1 | 135.00 | 7.00 | 7.00 | 19.29 |
| (Program: LIVE AT 5) | | | | | | | | | | | | | | | | | | | | |
| 7 | LIVE AT 5 | NM | :30 | 5:00 PM-5:30 PM | -T----- | 135.00 | 1 | | | | | | | | | 1 | 135.00 | 7.00 | 7.00 | 19.29 |
| (Program: LIVE AT 5) | | | | | | | | | | | | | | | | | | | | |
| 7 | LIVE AT 5 | NM | :30 | 5:00 PM-5:30 PM | --F---- | 135.00 | 1 | | | | | | | | | 1 | 135.00 | 7.00 | 7.00 | 19.29 |
| (Program: LIVE AT 5) | | | | | | | | | | | | | | | | | | | | |
| 8 | CBS EVE NWS | NM | :30 | 5:30 PM-6:00 PM | -----M | 500.00 | 1 | | | | | | | | | 1 | 500.00 | 10.50 | 10.50 | 47.62 |
| (Program: CBS EVE NWS) | | | | | | | | | | | | | | | | | | | | |
| 8 | CBS EVE NWS | NM | :30 | 5:30 PM-6:00 PM | T----- | 500.00 | 1 | | | | | | | | | 1 | 500.00 | 10.50 | 10.50 | 47.62 |
| (Program: CBS EVE NWS) | | | | | | | | | | | | | | | | | | | | |
| 8 | CBS EVE NWS | NM | :30 | 5:30 PM-6:00 PM | -W----- | 500.00 | 1 | | | | | | | | | 1 | 500.00 | 10.50 | 10.50 | 47.62 |
| (Program: CBS EVE NWS) | | | | | | | | | | | | | | | | | | | | |
| 8 | CBS EVE NWS | NM | :30 | 5:30 PM-6:00 PM | -T----- | 500.00 | 1 | | | | | | | | | 1 | 500.00 | 10.50 | 10.50 | 47.62 |
| (Program: CBS EVE NWS) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | -----M | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | T----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | -W----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | -T----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | --F---- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 9 | 13 NWS AT 6 | NM | :30 | 6:00 PM-6:30 PM | -W----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 12.44 | 12.44 | 20.10 |
| (Program: 13 NWS AT 6) | | | | | | | | | | | | | | | | | | | | |
| 10 | 13 NEWS @ 6 | NM | :30 | 6:00 PM-6:30 PM | -----S- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 7.50 | 7.50 | 13.33 |
| (Program: 13 NEWS @ 6) | | | | | | | | | | | | | | | | | | | | |
| 11 | 13 NWS SU EDTN | NM | :30 | 10:00 AM-10:30 AM | -----S- | 40.00 | 1 | | | | | | | | | 1 | 40.00 | 3.15 | 3.15 | 12.70 |
| (Program: 13 NWS SU EDTN) | | | | | | | | | | | | | | | | | | | | |
| 12 | WHEEL-FORTNE | NM | :30 | 6:30 PM-7:00 PM | -----M | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 13.13 | 13.13 | 19.04 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | | | | | | |
| 12 | WHEEL-FORTNE | NM | :30 | 6:30 PM-7:00 PM | T----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 13.13 | 13.13 | 19.04 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | | | | | | |
| 12 | WHEEL-FORTNE | NM | :30 | 6:30 PM-7:00 PM | -W----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 13.13 | 13.13 | 19.04 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | | | | | | |
| 12 | WHEEL-FORTNE | NM | :30 | 6:30 PM-7:00 PM | -T----- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 13.13 | 13.13 | 19.04 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | | | | | | |
| 12 | WHEEL-FORTNE | NM | :30 | 6:30 PM-7:00 PM | --F---- | 250.00 | 1 | | | | | | | | | 1 | 250.00 | 13.13 | 13.13 | 19.04 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | | | | | | |
| 13 | WHEEL OF FORTUNE | NM | :30 | 6:30 PM-7:00 PM | -----S- | 100.00 | 1 | | | | | | | | | 1 | 100.00 | 7.00 | 7.00 | 14.29 |
| (Program: WHEEL OF FORTUNE) | | | | | | | | | | | | | | | | | | | | |
| 14 | ELEMENTARY | NM | :30 | 9:00 PM-10:00 PM | -----M | 325.00 | 1 | | | | | | | | | 1 | 325.00 | 4.16 | 4.16 | 78.13 |
| (Program: ELEMENTARY) | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | | | Adults 50+ | | |
|-----------------|---|----|-----|-------------------|-----------------|--------|-----------|--|--|--|--|--|--|--|--|--|--|--|--------|----------------|------------|------------|-----|--------|
| Line | Program | ST | Len | Time | Days TWTFSSM | Rate | Jun 12 | | | | | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 15 | NCIS-CBS (Program: NCIS-CBS) | NM | :30 | 7:00 PM-8:00 PM | T----- | 575.00 | 1 | | | | | | | | | | | | 1 | 575.00 | 12.36 | 12.36 | | 46.52 |
| 16 | 48 HOURS.ncis (Program: 48 HOURS.ncis) | NM | :30 | 9:00 PM-10:00 PM | T----- | 375.00 | 1 | | | | | | | | | | | | 1 | 375.00 | 7.23 | 7.23 | | 51.87 |
| 17 | HAWAII 5-0-CBS (Program: HAWAII 5-0-CBS) | NM | :30 | 8:00 PM-9:00 PM | ---F--- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 6.58 | 6.58 | | 53.19 |
| 18 | BLUE BLOOD-CBS (Program: BLUE BLOOD-CBS) | NM | :30 | 9:00 PM-10:00 PM | ---F--- | 425.00 | 1 | | | | | | | | | | | | 1 | 425.00 | 6.00 | 6.00 | | 70.83 |
| 19 | 60 MINUTES-CBS (Program: 60 MINUTES-CBS) | NM | :30 | 6:00 PM-7:00 PM | -----S- | 475.00 | 1 | | | | | | | | | | | | 1 | 475.00 | 9.99 | 9.99 | | 47.55 |
| 20 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:35 PM | -----M | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 13.33 | 13.33 | | 26.26 |
| 20 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:35 PM | T----- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 13.33 | 13.33 | | 26.26 |
| 20 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:35 PM | -W----- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 13.33 | 13.33 | | 26.26 |
| 20 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:35 PM | -T----- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 13.33 | 13.33 | | 26.26 |
| 20 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:35 PM | ---F--- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 | 13.33 | 13.33 | | 26.26 |
| 21 | 13 NWS AT 10 (Program: 13 NWS AT 10) | NM | :30 | 10:00 PM-10:30 PM | ---S--- | 225.00 | 1 | | | | | | | | | | | | 1 | 225.00 | 9.53 | 9.53 | | 23.61 |
| 22 | 13 NEWS AT 10 (Program: 13 NEWS AT 10) | NM | :30 | 10:00 PM-10:30 PM | ---S- | 325.00 | 1 | | | | | | | | | | | | 1 | 325.00 | 12.58 | 12.58 | | 25.83 |
| Spot Totals: | | | | | | | 65 | | | | | | | | | | | | 65 | \$12,915.00 | | | | 520.58 |
| Adults 50+ GRP: | | | | | | | 520.58 | | | | | | | | | | | | | | | | | |

| MONTH | SPOTS | COST | GRP | MONTH | SPOTS | COST | GRP |
|-------|-------|-------------|--------|-------|-------|------|-----|
| June | 65 | \$12,915.00 | 520.58 | | | | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--------------------|
| Station and Location: <u>WIBW-TV</u> <u>631 SW Commerce Pl.</u> <u>Topeka, KS 66615</u> | Date: _____ |
|--|--------------------|

I, American Media & Advocacy Group,

being/on behalf of: Kobach for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor of Kansas

in the Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

703-683-4877

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bob Dool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title