## CONTRACT



And:

Sandlot Strategic Inc PO Box 8511 St Joseph, MO 64508

	Contract / Re	vision		Alt Order	#
	878642	1			-
Product				L	
KANSANS FOR KOBAC	Н				
Contract Dates	Estimate #			<u> </u>	
07/17/18 - 07/23/18	001				
Advertiser			Ori	iginal Date	/ Revision
Kansans for Kobach		11	0	7/13/18	/ 07/17/18
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Account Executive		xecutive	Sales Office
	WIBW	Brian Haug		g	Topeka Nationa
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
		<u></u>			
	Agency Ref			Advertiser	Ref
	141676		- 1	150939	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Davs Length Week F	D-4- DI - T - 0	. 473	_
N 1 WIBW 07/17/18 07/23/18 13 News This Morning @ 5a			Rate Rtn TypeSp	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/18         07/23/18         22222         10	Rate \$45.00	:30	NM	10	\$450.00
N 2 WIBW 07/17/18 07/23/18 13 News Sat Edition Start Date	8a-9a <u>Rate</u> \$40.00	:30	NM	2	\$80.00
N 3 WIBW 07/17/18 07/23/18 13 News Sun Edition  Start Date	10a-11a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 4 WIBW 07/17/18 07/23/18 Price Is Right  Start Date End Date Weekdays Spots/Week Week: 07/17/18 07/23/18 11111 5	957a-11a <u>Rate</u> \$95.00	:30	NM	5	\$475.00
N 5 WIBW 07/17/18 07/23/18 CBS This Morning Hr 1  Start Date End Date Weekdays Spots/Week Week: 07/17/18 07/23/18 111111 5	7a-8a <u>Rate</u> \$100.00	:30	NM	5	\$500.00
N 6 WIBW 07/17/18 07/23/18 CBS This Morning Hr 2  Start Date End Date Weekdays Spots/Week Week: 07/17/18 07/23/18 111111 5	8a-9a <u>Rate</u> \$65.00	:30	NM	5	\$325.00
N 7 WIBW 07/17/18 07/23/18 Thursday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/18 07/23/182 2	9p-10p <u>Rate</u> \$350.00	:30	NM	2	\$700.00
N 8 WIBW 07/17/18 07/23/18 13 News @ 530p Sun  Start Date	530p-6p <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 9 WIBW 07/17/18 07/23/18 13 News This Morning @ 6a	558a-7a <u>Rate</u> \$175.00	:30	NM	5	\$875.00
N 10 WIBW 07/17/18 07/23/18 13 News @ 6p Sat  Start Date End Date Weekdays Spots/Week  Week: 07/17/18 07/23/181- 1	6p-630p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 11 WIBW 07/17/18 07/23/18 Sat Wheel of Fortune  Start Date	630p-7p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 12 WIBW 07/17/18 07/23/18 Live @ 5p	5p-530p	:30	NM	5	\$675.00



	Contract / Revision 878642 /	Alt Order #
Contract Dates 07/17/18 - 07/23/18	Product KANSANS FOR KO	Estimate # BAC 001
Advertiser Kansans for Kobach	[9	Original Date / Revision 07/13/18 / 07/17/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/18         07/23/18         11111         5	Rate \$135.00				
N 13 WIBW 07/17/18 07/23/18 CBS Sunday Morning  Start Date End Date Weekdays Spots/Week  Week: 07/17/18 07/23/183 3	8a-930a <u>Rate</u> \$125.00	:30	NM	3	\$375.00
N 14 WIBW 07/17/18 07/23/18 Midday in Kansas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/18 07/23/18 11111 5	12p-1230p <u>Rate</u> \$125.00	:30	NM	5	\$625.00
N 15 WIBW 07/17/18 07/23/18 Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/18 07/23/182 2	558p-7p <u>Rate</u> \$475.00	:30	NM	2	\$950.00
N 16 WIBW 07/17/18 07/23/18 CBS Evening News  Start Date	530p-6p <u>Rate</u> \$125.00	:30	NM	2	\$2,500.00
Spot Ch Date Range Description  1 WIBW 07/17/18-07/23/18 CBS Evening News	Start/End Time 530p-6p	Weekdays Length	Rate Type		
See MG 16.4,16.5	550ρ-ορ	MW :30 {	\$125.00 NM		
3 WIBW 07/17/18-07/23/18 CBS Evening News See MG 16.4.16.5	530p-6p	MW :30	\$125.00 NM		
4 WIBW 07/23/18-07/23/18 CBS Evening News	530p-6p	M :30 \$1	,250.00 NM		
MG for 16.1,16.3 5 WIBW 07/18/18-07/18/18 CBS Evening News	500- C-				
MG for 16.1,16.3	530p-6p	W :30 \$1	,250.00 NM		
N 17 WIBW 07/17/18 07/23/18 13 News @ 10p Sat	10p-1035p	:30	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/18 07/23/181- 1	<u>Rate</u> \$225.00				92
N 18 WIBW 07/17/18 07/23/18 13 News @ 10p Sun	10p-1035p	:30	NM	1	\$325.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	φ323.00
Week: 07/17/18 07/23/181 1  N 19 WIBW 07/17/18 07/23/18 13 News @ 6p	\$325.00				
N 19 WIBW 07/17/18 07/23/18 13 News @ 6p Start Date End Date Weekdays Spots/Week	6p-630p Rate	:30	NM	5	\$1,250.00
Week: 07/17/18 07/23/18 11111 5	\$250.00				
N 20 WIBW 07/17/18 07/23/18 M-F Wheel of Fortune Start Date End Date Weekdays Spots/Week	630p-7p	:30	NM	5	\$1,250.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/18         07/23/18         11111         5	Rate \$250.00		1		
N 21 WIBW 07/17/18 07/23/18 13 News @ 10p M-F	10p-1035p	:30	NM	5	\$1,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/18         07/23/18         11111         5	<u>Rate</u> \$350.00				20 - • 0 c consumer 5 (20)
		Totals 0.00		72	\$13,695.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/23/18	72	\$13,695.00	(\$2,054.25)	\$11,640.75
Totals	72	\$13,695.00	(\$2,054.25)	\$11,640.75

Signature:	Date:	

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

## ☐ FEDERAL CANDIDATE

### ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Station and	d Location:			Date:	
, SANDLOT	STRATEGIC INC	,			
W-7/19-19-19-19-19-19-19-19-19-19-19-19-19-1	half of: KANSAN		CH (J.R. Clae	ys Campaign M	anager)
	lified candidate		The state of the s		8
political part	y for the office of	of: GOVERNO		AS	
in the PRIMA	ARY				
election to b	e held on:	JST 7, 2018			
	quest station tir			The state of the s	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

I represent that the payment for the above described broadcast time has been furnished by:

#### KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### **BOB DOOL**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018	Ma	
Date	Signature	
To Be S	igned By Station Representative	
☐ Accepted	☐ Accepted in Part	
Signature	Printed Name	Title

### **AGREED UPON SCHEDULE**

# (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

#### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.