CONTRACT



WIBW 631 SW Commerce PI Topeka, KS 66615 (785) 272-6397

And:

Thompson Communications PO Box 5 Marshfield, MO 65706

	Contract / Re	vision		Alt Order #	
	876003	1		WOC1102	9950
Product					
Media					
Contract Dates	Estimate #				
07/11/18 - 07/16/18	545				
Advertiser			Or	iginal Date	/ Revision
Kansans for Selzer		- 10	(7/10/18	/ 07/10/18
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WIBW	Brian H	lau	g	Topeka Nationa
	Special Hand	ling			
	Demographic				
	Households				
	Acu Codo	A els so els		Cada	Draduct 4/2
	Agy Code	Advert	iser	Code	Product 1/2
		67			71
	Agency Ref			Advertiser	Ref
	3404			150858	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type S	pots	Amount
N 1 WIBW 07/11/18 07/16/18 13 News This Morning @ 5a	a 5:00 AM-6:00 AM	:30	NM	4	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/11/18 07/17/18 1-111 4	\$15.00				
N 2 WIBW 07/11/18 07/16/18 13 News This Morning @ 6a		:30	MM	4	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 07/11/18 07/17/18 1-111 4	<u>Rate</u> \$50.00				
		22			
N 3 WIBW 07/11/18 07/16/18 CBS This Morning Start Date End Date Weekdays Spots/Week	7:00 AM-9:00 AM Rate	:30	NM	4	\$200.00
Week: 07/11/18 07/17/18 1-111 4	\$50.00				
N 4 WIBW 07/11/18 07/16/18 CBS AM News	4:30 AM-5:00 AM	:30	NM	4	\$20.00
Start Date	Rate				7
Week: 07/11/18 07/17/18 1-111 4	\$5.00				
N 5 WIBW 07/11/18 07/14/18 13 News Sat Edition	8:00 AM-9:00 AM	:30	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/09/18 07/15/181 1	Rate				
	\$15.00				
N 6 WIBW 07/11/18 07/15/18 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	8:00 AM-9:30 AM	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/09/18 07/15/181 1	<u>Rate</u> \$50.00				
N 7 WIBW 07/11/18 07/15/18 Face The Nation	9:30 AM-10:00 AM	:30	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	1	\$20.00
Week: 07/09/18 07/15/181 1	\$20.00				
N 8 WIBW 07/11/18 07/15/18 13 News Sun Edition	10a-11a	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/09/18 07/15/181 1	\$10.00				
N 9 WIBW 07/11/18 07/16/18 Price Is Right	10:00 AM-11:00 AN	:30	NM	4	\$120.00
Start Date End Date Weekdays Spots/Week Week: 07/11/18 07/17/18 1-111 4	<u>Rate</u> \$30.00				
N 10 WIBW 07/11/18 07/16/18 Midday in Kansas	12:00 PM-12:30 PN	.00	A18.5		*****
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$200.00
Week: 07/11/18 07/17/18 1-111 4	\$50.00				
N 11 WIBW 07/11/18 07/16/18 13 News Eye on NE KS@4	p 4p-430p	:30	NM	4	\$40.00
Start Date	Rate	83.3			\$.0.50
Week: 07/11/18 07/17/18 1-111 4	\$10.00				
N 12 WIBW 07/11/18 07/16/18 Live @ 5p	5:00 PM-5:30 PM	:30	NM	4	\$280.00



WIBW 631 SW Commerce PI Topeka, KS 66615 (785) 272-6397

	Contract / Revision 876003 /	Alt Order # WOC11029950
Contract Dates 07/11/18 - 07/16/18	Product Media	Estimate #
Advertiser Kansans for Selzer	1	riginal Date / Revision 07/10/18 / 07/10/18

		housesemmin						
*Line Ch Start Date End D	ata Description	Start/End Time	Days Len	Spots/ gth Week	Rate Rtn	TypeS	note	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Days Len	gui vveek	rate rui	турсо	pots	Amount
Week: 07/11/18 07/17/18	1-111 4	\$70.00						
N 13 WIBW 07/11/18 07/16/1		6:00 PM-6:30 PM		:30		NM	4	\$540.00
<u>Start Date</u> <u>End Date</u> Week: 07/11/18 07/17/18	Weekdays Spots/Week	<u>Rate</u> \$135.00						
N 14 WIBW 07/11/18 07/16/1		5:30 PM-6:00 PM	<u> </u>	:30		NM	3	\$375.00
Start Date End Date	Weekdays Spots/Week	Rate		.00			Ü	4070.00
Week: 07/11/18 07/17/18	1-1-1 3	\$125.00						
N 15 WIBW 07/11/18 07/14/1 Start Date End Date	18 13 News @ 6p Sat Weekdays Spots/Week	6:00 PM-6:30 PM Rate		:30		NM	1	\$40.00
Week: 07/09/18 07/15/18	1- <u>Spois/veek</u>	\$40.00						
N 16 WIBW 07/11/18 07/16/1	18 M-F Wheel of Fortune	6:30 PM-7:00 PM		:30		NM	4	\$500.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$125.00						
N 17 WIBW 07/11/18 07/14/1	THE RESERVE OF THE PARTY OF THE	6:30 PM-7:00 PM		:30		NM	1	\$40.00
Start Date End Date	Weekdays Spots/Week	Rate		.50		IVIVI	,	φ40.00
Week: 07/09/18 07/15/18	1- 1	\$40.00						
N 18 WIBW 07/11/18 07/15/1	9	5:30 PM-6:00 PM		:30		NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> Week: 07/09/18 07/15/18	Weekdays Spots/Week	<u>Rate</u> \$55.00						
N 19 WIBW 07/11/18 07/16/1	18 13 News @ 10p M-F	10:00 PM-10:35 PN	······································	:30		NM	4	\$800.00
Start Date End Date	Weekdays Spots/Week	Rate						
Week: 07/11/18 07/17/18	1-111 4	\$200.00		-20		NINA		£400.00
N 20 WIBW 07/11/18 07/14/1 Start Date End Date	18 13 News @ 10p Sat Weekdays Spots/Week	10:00 PM-10:35 PN Rate		:30		NM	1	\$100.00
Week: 07/09/18 07/15/18	1- 1	\$100.00						
N 21 WIBW 07/11/18 07/15/1		10:00 PM-10:35 PN		:30		NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> Week: 07/09/18 07/15/18	Weekdays Spots/Week	<u>Rate</u> \$125.00						
N 22 WIBW 07/11/18 07/16/		10:35 PM-11:35 PN		:30		NM	4	\$100.00
Start Date End Date	Weekdays Spots/Week	Rate						•
Week: 07/11/18 07/17/18	1-111 4	\$25.00						
			Totals	0.00			60	\$3,890.00
Time Period # of S	Spots Gross Amount A	gency Comm.	Net Amount					
06/25/18 -07/16/18	60 \$3,890.00	(\$583.50)	\$3,306.50					
Totals	60 \$3,890.00	(\$583.50)	\$3,306.50					

Kansans for Selzer

Signature:	Date:	

WOC11029950 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: 7525543

Brian Haug

Sales Region: Property: Local WIBW TV

Separation: 30

Comments:

Start/End Dates: 07/11/18 - 07/16/18

Thompson Communications, Inc.

Agency:

Advertiser: Kansans for Selzer

Buyer: Primary Demo:

67 / 71 / 545

Product Desc.: Media

Estimate Desc.: Kansans for Selzer TV July 11 - 16

Received Date: Total Cost: 7/10/18 6:10 AM \$3,890.00 (Cash)

Line List Items 13 NEWS THIS MORNING 5AM 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 5AM 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 6AM (Program: 13 NEWS THIS MORNING 6AM)4BKAVG 13 NEWS THIS MORNING 6AM 13 NEWS THIS MORNING 5AM (Program: 13 NEWS THIS MORNING 5AM)4BKAVG (Program: 13 NEWS THIS MORNING 6AM)4BKAVG (Program: 13 NEWS THIS MORNING 6AM)4BKAVG (Program: 13 NEWS THIS MORNING 5AM)4BKAVG (Program: 13 NEWS THIS MORNING 5AM)4BKAVG (Program: 13 NEWS THIS MORNING 6AM)4BKAVG Program Z N N N Z Z Z × N N 2 Len :30 :30 :30 :30 :30 :30 :30 6:00 AM-7:00 AM 6:00 AM-7:00 AM 5:00 AM-6:00 AM 6:00 AM-7:00 AM 6:00 AM-7:00 AM 5:00 AM-6:00 AM 5:00 AM-6:00 AM 5:00 AM-6:00 AM Time Days W---W----F -T-----M-1 F -M-Rate 50.00 50.00 50.00 50.00 15.00 15.00 15.00 15.00 그 는 Spots Total Spots Totals Total Cost 50.00 50.00 50.00 50.00 15.00 15.00 15.00 15.00

Generated Date: 7/10/18 6:12 AM

Generated by WO Platform WideOrbit Inc.

Program: 13 NEWS EYE ON NE KS	List	List Items						-	-	-	- SI	Spots	-	-	-	-	T C
13 NEWS EYE ON NEKS	Line	Program	ST	Len	Time	Days	Rate	11 lu									Total Spots
Program: 13 NEWS EYE ON NE KS)ABKAVG	=	13 NEWS EYE ON NE KS	N.	:30	4:30 PM-5:00 PM	M-	10.00	-			1				+		
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13 NEWS EYE ON NE KS		(Program: 13 NEWS EYE ON	N NE KS)4BKAV	ធ												
Program: 13 NEWS EYE ON NE KSJABKAVG	=	13 NEWS EYE ON NE KS	Z	:30	4:30 PM-5:00 PM	+	10.00	-									
CPOGRATI: LIVE AT FIVE NM :30 5:00 PM-5:30 PM M- 70.00 CPTOGRATI: LIVE AT FIVE ABKAVG		(Program: 13 NEWS EYE ON	N NE KS)4BKAV	G)												
Program: LIVE AT FIVE) BKAVG	12	LIVE AT FIVE	Z	:30	5:00 PM-5:30 PM	M-	70.00	-									1
LIVE AT FIVE		(Program: LIVE AT FIVE)4BI	KAVG											1			
Program: LIVE AT FIVE ABKAVG	12	LIVE AT FIVE	MN	:30	5:00 PM-5:30 PM	W	70.00	-1							-		1
LIVE AT FIVE		(Program: LIVE AT FIVE)4BI	KAVG														
Program: LIVE AT FIVE ABKAVG	12	LIVE AT FIVE	N	:30	5:00 PM-5:30 PM	-T	70.00							8			1
LIVE AT FIVE		(Program: LIVE AT FIVE)4Bh	KAVG														
Program: LIVE AT FIVE)4BKAVG	12	LIVE AT FIVE	Z	:30	5:00 PM-5:30 PM	F	70.00	1						8			1
13 NEWS @ 6P NM .30 6:00 PM-6:30 PM M. 135.00		(Program: LIVE AT FIVE)4BH	KAVG														
Program: 13 NEWS @ 6P)4BKAVG	3	13 NEWS @ 6P	Z N	:30	6:00 PM-6:30 PM	M-	135.00										1
13 NEWS @ 6P		(Program: 13 NEWS @ 6P)4	IBKAVG														
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(Program: 13 NEWS @ 6P)4BKAVG	3	13 NEWS @ 6P	Z	:30	6:00 PM-6:30 PM	-F	135.00	1									
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Program: CBS EVENING NEWS)4BKAVG	14	CBS EVENING NEWS	Z	:30	5:30 PM-6:00 PM		125.00	1									1
13 NEWS @ 6P SATURDAY NM .30 6:00 PM-6:30 PM S 40.00		(Program: CBS EVENING NE	EWS)4B	KAVG													
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Program: WHEEL OF FORTUNE)4BKAVG	6	WHEEL OF FORTUNE	Z Z	:30	6:30 PM-7:00 PM	-M-	125.00							- 1			1
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(Program: WHEEL OF FORTUNE) 4BKAVG -F 125.00 WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PM -F 125.00 (Program: WHEEL OF FORTUNE) 4BKAVG WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PM S 40.00 SATURDAY WHEEL OF FORTUNE SATURDAY) 4BKAVG S 40.00 S	6	WHEEL OF FORTUNE	NN	:30	6:30 PM-7:00 PM	-T	125.00										1
WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PM -F 125.00 (Program: WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PM S 40.00 SATURDAY NM :30 6:30 PM-7:00 PM S 40.00		(Program: WHEEL OF FORT	TUNE)4B	KAVG													
(Program: WHEEL OF FORTUNE) 4BKAVG WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PM S 40.00 (Program: WHEEL OF FORTUNE SATURDAY) 4BKAVG	00	WHEEL OF FORTUNE	Z	:30	6:30 PM-7:00 PM	F	125.00										
WHEEL OF FORTUNE NM :30 6:30 PM-7:00 PMS 40.00 Program: WHEEL OF FORTUNE SATURDAY)4BKAVG		(Program: WHEEL OF FORT	TUNE)4B	KAVG													
	7	WHEEL OF FORTUNE SATURDAY	Z Z	:30	6:30 PM-7:00 PM	-S	40.00	-									
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List	List Items								Spots			Totals
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 11				Total Spots	Total Cost
00	13 NEWS AT 5:30	Z	:30	5:30 PM-6:00 PM	-S-	55.00	-				-	55.00
	(Program: 13 NEWS AT 5:30)4BKAVG)4BKAVC	"									
19	13 NEWS @ 10P	Z N	:30	10:00 PM-10:35 PM	M-	200,00					1	200.00
	(Program: 13 NEWS @ 10P)4BKAVG	4BKAVG						120		The second second		
19	13 NEWS @ 10P	NN	:30	10:00 PM-10:35 PM	W	200.00	<u>-</u>				1	200,00
	(Program: 13 NEWS @ 10P)4BKAVG	4BKAVG										
19	13 NEWS @ 10P	Z K	:30	10:00 PM-10:35 PM	-T	200.00	_					200.00
	(Program: 13 NEWS @ 10P)4BKAVG	4BKAVG										
19	13 NEWS @ 10P	NN	:30	10:00 PM-10:35 PM	F	200.00					1	200.00
	(Program: 13 NEWS @ 10P)4BKAVG	4BKAVG										
20	13 NEWS @ 10P SATURDAY	M	:30	10:00 PM-10:35 PM	S	100.00	-				_	100.00
	(Program: 13 NEWS @ 10P SATURDAY)4BKAVG	SATURD,	AY)4BK	AVG								
21	13 NEWS @ 10P SUNDAY	MN	:30	:30 10:00 PM-10:35 PM	S	125.00	1				1	125.00
	(Program: 13 NEWS @ 10P SUNDAY)4BKAVG	SUNDAY)4BKAV	ଜ								
22	LATE SHOW	MN	:30	10:35 PM-11:35 PM	M-	25.00	1				1	25.00
	(Program: LATE SHOW)4BKAVG	AVG										
22	LATE SHOW	MN	:30	10:35 PM-11:35 PM	W	25.00	1				1	25.00
	(Program: LATE SHOW)4BKAVG	AVG										
22	LATE SHOW	NN	:30	10:35 PM-11:35 PM	-T	25.00	1				1	25.00
	(Program: LATE SHOW)4BKAVG	AVG										
22	LATE SHOW	MN	:30	10:35 PM-11:35 PM	-F	25.00	_				1	25.00
	(Program: LATE SHOW)4BKAVG	AVG										
			STREET, STREET, ST		S	Spot Totals:	8	_			60	\$3.890,00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	60	\$3,890.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

□ FEDERAL CANDIDATE

- 11					
M	STA	TE/L	OCAL	CANDID	ATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	d Location:			Date:	
		See Ord	er		
I, Will Thom	pson, Thompso	n Communic	ations, Inc.		
being/on bel	nalf of:	Kansans	for Selzer		
	lified candidate				
political part	y for the office of	of:	Governor		
	e held on:				
	quest station tin				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			and the second		

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I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Selzer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Marsh, CPA, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

 Signature	Printed Name	Title
□ Accepted	☐ Accepted in Part	☐ Rejected
To Be S	Signed By Station Representative	
Date	Signature	
7/10/2018	William D. thomps	ion

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

l,	
(name of federal candidate or authorized committee) programming to be broadcast (in whole or in part) put	
□ does	□ does not
refer to an opposing candidate (check applicable programming that does refer to an opposing candidate	
(check applicable box)	
☐ the radio programming contains a personal audio identifies the candidate, the office being sought, and the broadcast.	statement by the candidate that that the candidate has approved
the television programming contains a clearly identification of the candidate for a duration of at least four statement identifying the candidate, broadcast, and that the candidate and/or the candidate the broadcast.	seconds, and a simultaneously that the candidate approved the
signature of candidate or author	ized committee
printed name	date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Package	Package	Package	Package

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot:
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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WOC11029950 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: Traffic #: 7525543

Property: **WIBWTV** Brian Haug

Sales Region: Local

Start/End Dates:

07/11/18 - 07/16/18 Thompson Communications, Inc.

Kansans for Selzer

Advertiser:

Agency:

Buyer: Primary Demo:

C/P/E:

67 / 71 / 545

Product Desc.: Media

Estimate Desc.: Kansans for Selzer TV July 11 - 16

Received Date: 7/10/18 6:10 AM Total Cost: \$3,890.00 (Cash)

Comments:

Separation: 30

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Generated Date: 7/10/18 6:12 AM

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