1092

Advertiser Ref

151028

CONTRACT



And:

Canal Partners Media 900 Circle 75 Pkwy SE Suite 1650 Atlanta, GA 30339

	Contract / Re	vision	Alt Order	<u>#</u>	
	918853	1	WOC1182	21458	
Product					
Kelly Broadcast					
Contract Dates	Estimate #				
09/25/18 - 10/01/18	5978				
Advertiser			Original Date	/ Revision	
Laura Kelly for Kansas			09/24/18	/ 09/27/18	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broad	cast	Cash	
	Property	Accou	nt Executive	Sales Office	
	WIBW	Brian I	Haug	Topeka Nationa	
	Special Hand	ling			
	Demographic				
	Households	•			
	Agy Code	Advert	ioor Codo	Draduct 1/2	
	Agy Code	Auven	tiser Code	Product 1/2	

950

9913041

8754

Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Davis L	Spots/	D-4- Di-	T		
		Days Lo	ength Week	Rate Rtn	Types	pots	Amount
N 1 WIBW 09/25/18 09/27/18 CBS This Morning Hr 1	7a-8a		:30		NM	2	\$300.00
Start Date End Date Weekdays Spots/Week Week: 09/24/18 09/30/18 11 2	Rate \$150.00				- 1		
N 2 WIBW 09/25/18 09/30/18 Face The Nation Start Date End Date Weekdays Spots/Week	930a-1030a Rate		:30		NM	1	\$150.00
Week: 09/24/18	\$150.00						
N 3 WIBW 09/25/18 10/01/18 13 News @ 10p M-F	10:00 PM-10:35 PM		:30		NINA		04 400 00
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	4	\$1,400.00
Week: 09/25/18 10/01/18 1-111 4	\$350.00						
N 4 WIBW 09/25/18 10/01/18 Price Is Right	10:00 AM-11:00 AN		:30		NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate		.50		MINI	2	\$200.00
Week: 09/25/18 10/01/18 11 2	\$100.00				1		
N 5 WIBW 09/25/18 09/28/18 Late Show	10:35 PM-11:35 PN		:30		NM	4	\$340.00
Start Date	Rate					•	φο το.σσ
Week: 09/24/18 09/30/18 -1111 4	\$85.00						
N 6 WIBW 09/25/18 09/30/18 CBS Sunday Morning	8:00 AM-9:30 AM		:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/24/18 09/30/181 1	\$175.00						
N 7 WIBW 09/25/18 10/01/18 M-F Wheel of Fortune	6:30 PM-7:00 PM		:30		NM	4	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 09/25/18 10/01/18 111-1 4	Rate				- 1		
	\$300.00						
N 8 WIBW 09/25/18 10/01/18 13 News @ 6p	6:00 PM-6:30 PM		:30		NM	4	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/25/18 10/01/18 11-11 4	Rate						
	\$250.00						
N 9 WIBW 09/25/18 10/01/18 Live @ 5p Start Date End Date Weekdays Spots/Week	5:00 PM-5:30 PM		:30		NM	3	\$405.00
Start Date End Date Weekdays Spots/Week Week: 09/25/18 10/01/18 1-111 4	<u>Rate</u> \$135.00						
Spot Ch Date Range Description		Weekdavs	Longth	Data	T		
1 WIBW 09/25/18-10/01/18 Live @ 5p	5:00 PM-5:30 PM	The second secon	Length :30	Rate	Type NM		
Unresolved	0.001 101-0.501 101	WITH THE	.30	\$135.00	IVIVI		
N 10 WIBW 09/25/18 10/01/18 13 News This Morning @ 5a	5:00 AM-6:00 AM		:30		NM	5	\$225.00
Start Date End Date Weekdays Spots/Week	Rate		.50		IVIVI	5	\$225.00
Week: 09/25/18 10/01/18 21-11 5	\$45.00						
N 11 WIBW 09/25/18 10/01/18 13 News This Morning @ 6a	6:00 AM-7:00 AM	W	:30		NM	4	\$380.00
Start Date	Rate					7	ψ500.00
EUROSCIPICA CONTROL CO					4		

09/24/18 / 09/27/18



	Contract / Revision	Alt Order #
	918853 /	WOC11821458
Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	Kelly Broadcast	5978
Advertiser		Original Date / Revision

	L				
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/25/18 10/01/18 111-1 4	<u>Rate</u> \$95.00				
N 12 WIBW 09/25/18 09/29/18 13 News @ 6p Sat	6:00 PM-6:30 <u>Rate</u> \$100.00	PM :30	NM	1	\$100.00
N 13 WIBW 09/25/18 09/28/18 Midday in Kansas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/18 09/30/18 -1111 4	12:00 PM-12:3 <u>Rate</u> \$125.00	30 PN :30	NM	4	\$500.00
N 14 WIBW 09/25/18 09/29/18 Sat Wheel of Fortune Start Date	6:30 PM-7:00 <u>Rate</u> \$100.00	PM :30	NM	1	\$100.00
N 15 WIBW 09/25/18 09/29/18 13 News @ 10p Sat Start Date	10:00 PM-10: <u>Rate</u> \$100.00	35 PN :30	NM	1	\$100.00
N 16 WIBW 09/25/18 09/30/18 13 News @ 10p Sun Start Date End Date Weekdays Spots/Week Week: 09/24/18 09/30/18 1 1 Spot Ch Date Range Description 1 WIBW 09/24/18-09/30/18 13 News @ 10p Sun	\$125.00 Start/End Tin		NM <u>Rate Type</u> \$125.00 NM	0	\$0.00
Credited N 17 WIBW 09/25/18 09/29/18 13 News Sat Edition Start Date Week: 09/24/18 09/30/181 1 Weekdays1 1 Spots/Week	8:00 AM-9:00 <u>Rate</u> \$15.00	AM :30	NM	1	\$15.00
N 18 WIBW 09/25/18 09/30/18 13 News Late Run Start Date End Date Weekdays Spots/Week Week: 09/24/18 09/30/181 1	Various Rate \$125.00	:30	NM	1	\$125.00
N 19 WIBW 09/28/18 09/28/18 CBS This Morning Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/18 09/30/181 1	7a-8a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 20 WIBW 10/01/18 10/01/18 CBS This Morning Hr 1 Start Date End Date Weekdays Spots/Week Week: 10/01/18 10/07/18 1 1	7a-8a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
D 21 WIBW 10/01/18 10/01/18 13 News This Morning @ 6	6a 6:00 AM-7:00	AM :30	NM	0	\$0.00
N 22 WIBW 09/29/18 09/29/18 13 News @ 10p Sat Start Date	10p-1035p <u>Rate</u> \$225.00	:30	NM	1	\$225.00
		Totals 0.00		46	\$7,240.00

Laura Kelly for Kansas

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	37	\$5,770.00	(\$865.50)	\$4,904.50
10/01/18 -10/01/18	9	\$1,470.00	(\$220.50)	\$1,249.50
Totals	46	\$7,240.00	(\$1,086.00)	\$6,154.00

Signature:	Date:	
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Devon Prescod 20180920147429v1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

Windo	w, Federal Can	ididates Mus	t Sign The (Certification O	n Page 3
Station and WIBW - TV 7				Date : 09/20/2	2018
I, Devon Pres	cod			***	
eing/on behalf	of: Kelly, Laura		T-1		, a legally
qualified candid	late of the Democr	ratic			politica
party for the off	ice of: Governor		***		A
in the General	A SOURCE MARK				
	eld on: 11/06/2018				
	est station time as fo		CONTRACTOR OF THE PROPERTY OF	A A A A A A A A A A A A A A A A A A A	Manager and the second
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATT	ACHED		

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I represent that the payment for the at	pove described broadcast time has been	furnished by:
Laura Kelly for Kansas		
and you are authorized to announce the I represent that this person or entity is committee/organization of the legally	either a legally qualified candidate or a	tity. an authorized
The name of the treasurer of the candid	date's authorized committee is:	
David Toland, Treasurer		
This station has disclosed to me its pol and discount, promotional and other sa	litical advertising policies, including: a les practices (not applicable to federal	applicable classes and rates; candidates).
THIS STATION DOES NOT DISCH OF RACE OR ETHNICITY IN THE		
To Be Signed By Ca	ndidate or Authorized (Committee
09/20/2018	100	
Date	Signature	
To Be Signed	By Station Representat	ive
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title