



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 948489 /		<u>Alt Order #</u>
<u>Product</u> BILL RIPHAHN FOR SHAWNEE COUNTY COMMISSION		
<u>Contract Dates</u> 11/05/18 - 11/05/18		<u>Estimate #</u> 002
<u>Advertiser</u> Bill Riphahn for Shawnee County Commissic		<u>Original Date / Revision</u> 11/05/18 / 11/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 142842		<u>Advertiser Ref</u> 152715

And:

**Bill Riphahn for Shawnee County Commission**  
**2788 SW Plass Ave**  
**Topeka, KS 66611**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	11/05/18	11/05/18	13 News @ 10p M-F	10p-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$550.00				
Totals								0.00				1	\$550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	1	\$550.00	(\$82.50)	\$467.50
Totals	1	\$550.00	(\$82.50)	\$467.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



2018 BILL RIPHAHN - NOV 5

Book: November 2017 LivePlus

Proposal ID: 217831  
 Station: WIBW  
 Schedule Date: 11/5/2018 - 11/5/2018  
 Advertiser: <No Advertiser>  
 Spot Length(s): :30  
 Book: November 2017 LivePlus  
 Author: BRIAN HAUG

Acct. Exec: Brian Haug  
 Phone #: 785-221-5326  
 Email: brian.haug@wibw.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Flight Dates: 11/5/2018-11/5/2018

Program Time	Spot Length	NO	DMA P35+ RTG	Wk s	Rate Spots
<b>WIBW</b>					
13 NEWS @ 10P	:30	1	11.2	1	\$550.00
GRPs/Impressions			11.2		1
CPP/CPM			\$49.11		
Mo-Fr 10:00p-10:35p					

<b>Total Cost:</b>	<b>\$550.00</b>	
<b>Agency Commission @ 15%</b>	<b>\$82.50</b>	
<b>Net Cost:</b>	<b>\$467.50</b>	<b>Signature _____</b>

**General Summary ( DMA P35+ D.RTG )**

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
WIBW	1	\$550.00	11.2	23.5	\$49.11	\$23.40	11.2	1.0	0.0	23,489	209,724

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☐**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**10/29/18I, BILL RIPHANN,

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the COUNTY COMMISSIONER politicalparty for the office of: REPUBLICANin the GENERAL ELECTIONelection to be held on: NOV. 6<sup>TH</sup> 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_ This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/29/2018  
Date

Bill P. Hill  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title