



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

Contract / Revision 940518 /		Alt Order # WOC11839844
Product Kobach		
Contract Dates 10/22/18 - 11/11/18		Estimate # 15
Advertiser Kansans for Kobach		Original Date / Revision 10/22/18 / 10/22/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WIBW	Account Executive Brian Haug	Sales Office Topeka Nationa
Special Handling		
Demographic Adults 35+		
		Total Ratings 457.30
Agency Code	Advertiser Code 2	Product 1/2 4
Agency Ref 141676		Advertiser Ref 150939

And:

Sandlot Strategic Inc
PO Box 8511
St Joseph, MO 64508

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/23/18	11/09/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:15/:15				BK	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				3	\$125.00	2.40			
	Week:	10/29/18	11/04/18	MTWTF--				3	\$125.00	2.40			
	Week:	11/05/18	11/11/18	M-----				1	\$125.00	2.40			
N 2	WIBW	10/23/18	11/09/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:15/:15				BK	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				3	\$225.00	5.30			
	Week:	10/29/18	11/04/18	MTWTF--				4	\$225.00	5.30			
	Week:	11/05/18	11/11/18	M-----				1	\$225.00	5.30			
N 3	WIBW	10/23/18	11/09/18	CBS This Morning	7:00 AM-9:00 AM		:15/:15				BK	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				4	\$100.00	4.10			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$100.00	4.10			
	Week:	11/05/18	11/11/18	M-----				1	\$100.00	4.10			
N 4	WIBW	10/23/18	11/09/18	Midday in Kansas	12:00 PM-12:30 PM		:15/:15				BK	9	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				3	\$425.00	7.70			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$425.00	7.70			
	Week:	11/05/18	11/11/18	M-----				1	\$425.00	7.70			
N 5	WIBW	10/29/18	11/02/18	13 News Eye on NE KS@4p	4:00 PM-4:30 PM		:15/:15				BK	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$95.00	0.40			
N 6	WIBW	10/23/18	11/09/18	Live @ 5p	5:00 PM-5:30 PM		:15/:15				BK	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				3	\$350.00	6.30			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$350.00	6.30			
	Week:	11/05/18	11/11/18	M-----				1	\$350.00	6.30			
N 7	WIBW	10/23/18	11/09/18	13 News @ 6p	6:00 PM-6:30 PM		:15/:15				BK	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-TWTF--				3	\$600.00	11.50			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$600.00	11.50			
	Week:	11/05/18	11/11/18	M-----				1	\$600.00	11.50			
N 8	WIBW	10/23/18	11/09/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:15/:15				BK	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
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<u>Contract / Revision</u> 940518 /		<u>Alt Order #</u> WOC11839844
<u>Contract Dates</u> 10/22/18 - 11/11/18	<u>Product</u> Kobach	<u>Estimate #</u> 15
<u>Advertiser</u> Kansans for Kobach		<u>Original Date / Revision</u> 10/22/18 / 10/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--				2	\$1,400.00	11.80			
Week:		10/29/18	11/04/18	MTWTF--				5	\$1,400.00	11.80			
Week:		11/05/18	11/11/18	M-----				1	\$1,400.00	11.80			
N 9	WIBW	10/23/18	11/09/18	CBS AM News	4:30 AM-5:00 AM		:15/:15				BK	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--				3	\$25.00	0.40			
Week:		10/29/18	11/04/18	MTWTF--				4	\$25.00	0.40			
Week:		11/05/18	11/11/18	M-----				1	\$25.00	0.40			
N 10	WIBW	10/23/18	11/03/18	13 News Sat Edition	8:00 AM-9:00 AM		:15/:15				BK	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$125.00	2.60			
Week:		10/29/18	11/04/18	-----S-				1	\$125.00	2.60			
N 11	WIBW	10/23/18	11/03/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:15/:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$450.00	6.00			
Week:		10/29/18	11/04/18	-----S-				1	\$450.00	6.00			
N 12	WIBW	10/23/18	11/03/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:15/:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$450.00	6.20			
Week:		10/29/18	11/04/18	-----S-				1	\$450.00	6.20			
Totals								457.30				75	\$29,595.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	27	\$9,475.00	(\$1,421.25)	\$8,053.75
10/29/18 - 11/05/18	48	\$20,120.00	(\$3,018.00)	\$17,102.00
Totals	75	\$29,595.00	(\$4,439.25)	\$25,155.75

Signature: _____ **Date:** _____

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WOC11839844 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #: 7877785
 Buyer Order #: 7877785
 AE: Brian Haug
 Property: WIBW TV
 Sales Region: Local

Start/End Dates: 10/22/18 - 11/11/18
 Agency: Sandlot Strategic Inc.
 Advertiser: Kansans for Kobach
 Buyer: Adults 35+ (RTG)

C/P/E: 2 / 4 / 15
 Product Desc.: Kobach
 Estimate Desc.: Kobach-General-WIBW
 Total Cost: \$29,595.00 (Cash)
 Received Date: 10/22/18 8:55 AM

Comments:

Separation: 15Starts 10-23 Ends 11-5

List Items						Spots						Totals			Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 22	Oct 29	Nov 5					Total Spots	Total Cost	RTG	GRP	CPP
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	MTWTF--	125.00	3	3	1					7	875.00	2.40	16.80	52.08
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																		
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	MTWTF--	225.00	3	4	1					8	1,800.00	5.30	42.40	42.45
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
3	CBS THIS MORNING HR 2	NM	:30	7:00 AM-9:00 AM	MTWTF--	100.00	4	5	1					10	1,000.00	4.10	41.00	24.39
(Program: CBS THIS MORNING HR 2)4BKAVG																		
4	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	MTWTF--	425.00	3	5	1					9	3,825.00	7.70	69.30	55.19
(Program: MID DAY IN KANSAS)4BKAVG																		
5	13 NEWS EYE ON NE KS	NM	:30	4:00 PM-4:30 PM	MTWTF--	95.00	0	1	0					1	95.00	0.40	0.40	237.50
(Program: 13 NEWS EYE ON NE KS)4BKAVG																		
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	MTWTF--	350.00	3	5	1					9	3,150.00	6.30	56.70	55.56
(Program: LIVE AT FIVE)4BKAVG																		
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	MTWTF--	600.00	3	5	1					9	5,400.00	11.50	103.50	52.17
(Program: 13 NEWS @ 6P)4BKAVG																		
8	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	MTWTF--	1,400.00	2	5	1					8	11,200.00	11.80	94.40	118.64
(Program: 13 NEWS @ 10P)4BKAVG																		
9	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	MTWTF--	25.00	3	4	1					8	200.00	0.40	3.20	62.50
(Program: 13 NEWS AG AM)4BKAVG																		

List Items							Spots							Totals			Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 22	Oct 29	Nov 5						Total Spots	Total Cost	RTG	GRP	CPP
10	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	-----S-	125.00	1	1	0						2	250.00	2.60	5.20	48.08
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																			
11	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	-----S-	450.00	1	1	0						2	900.00	6.00	12.00	75.00
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																			
12	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	-----S-	450.00	1	1	0						2	900.00	6.20	12.40	72.58
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG																			
Spot Totals:							27	40	8						75	\$29,595.00		457.30	
Adults 35+ GRP:							155.60	252.20	49.50										

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	27	\$9,475.00	155.60	November	48	\$20,120.00	301.70

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, SANDLOT STRATEGIC INC.,
 being/on behalf of: KANSANS FOR KOBACH (J.R. Claeys Campaign Manager),
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: GOVERNOR OF KANSAS
 in the GENERAL
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018

Date


Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.