



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

And:

**Medium Buying LLC**  
**1351 King Ave**  
**2nd Floor**  
**Columbus, OH 43212**

<u>Contract / Revision</u> 881323 /		<u>Alt Order #</u>
<u>Product</u> VICKI SCHMIDT KS INS COMMISSIONER		
<u>Contract Dates</u> 07/23/18 - 08/07/18	<u>Estimate #</u> 443	
<u>Advertiser</u> Vicki Schmidt KS Insurance Commissioner		<u>Original Date / Revision</u> 07/19/18 / 07/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 64157	<u>Advertiser Ref</u> 148977	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/23/18	08/07/18	13 News This Morning @ 5a	5a-6a		:30				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	MTWTF--				3	\$15.00				
	Week:	07/30/18	08/05/18	MTWTF--				5	\$15.00				
	Week:	08/06/18	08/12/18	MT-----				2	\$15.00				
N 2	WIBW	07/23/18	08/07/18	13 News This Morning @ 6a	558a-7a		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	MTWTF--				3	\$50.00				
	Week:	07/30/18	08/05/18	MTWTF--				5	\$50.00				
	Week:	08/06/18	08/12/18	MT-----				2	\$50.00				
N 3	WIBW	07/23/18	08/07/18	Midday in Kansas	12p-1230p		:30				NM	11	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	MTWTF--				3	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/23/18-07/29/18	Midday in Kansas	12p-1230p	MTuWThF----	:30		\$50.00		NM		
			See MG 3.11,3.12,3.13,3.14										
	2	WIBW	07/23/18-07/29/18	Midday in Kansas	12p-1230p	MTuWThF----	:30		\$50.00		NM		
			See MG 3.11,3.12,3.13,3.14										
	3	WIBW	07/23/18-07/29/18	Midday in Kansas	12p-1230p	MTuWThF----	:30		\$50.00		NM		
			See MG 3.11,3.12,3.13,3.14										
	11	WIBW	07/23/18-07/23/18	Midday in Kansas	12p-1230p	M-----	:30		\$125.00		NM		
			MG for 4.1,4.2,3.1,3.2,3.3										
	12	WIBW	07/24/18-07/24/18	Midday in Kansas	12p-1230p	-Tu-----	:30		\$125.00		NM		
			MG for 4.1,4.2,3.1,3.2,3.3										
	13	WIBW	07/27/18-07/27/18	Midday in Kansas	12p-1230p	-----F----	:30		\$125.00		NM		
			MG for 4.1,4.2,3.1,3.2,3.3										
	14	WIBW	07/29/18-07/29/18	M-Su All Day Rotator	10:35 PM-11:35 PM	-----Su	:30		\$25.00		NM		
			MG for 4.1,4.2,3.1,3.2,3.3										
	Week:	07/30/18	08/05/18	MTWTF--				5	\$50.00				
	Week:	08/06/18	08/12/18	MT-----				2	\$50.00				
N 4	WIBW	07/23/18	08/07/18	CBS Evening News	530p-6p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/23/18	07/29/18	MTWTF--				2	\$125.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u> 881323 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/23/18 - 08/07/18	<u>Product</u> VICKI SCHMIDT KS INS	<u>Estimate #</u> 443
<u>Advertiser</u> Vicki Schmidt KS Insurar		<u>Original Date / Revision</u> 07/19/18 / 07/20/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	1	WIBW	07/23/18-07/29/18	CBS Evening News	530p-6p	MTuWThF----	:30		\$125.00		NM				
	See MG 3.11,3.12,3.13,3.14														
	2	WIBW	07/23/18-07/29/18	CBS Evening News	530p-6p	MTuWThF----	:30		\$125.00		NM				
	See MG 3.11,3.12,3.13,3.14														
	Week: 07/30/18		08/05/18	MTWTF--				3	\$125.00						
	Week: 08/06/18		08/12/18	M-----				1	\$125.00						
N 5	WIBW	07/23/18	08/07/18	13 News @ 6p	6p-630p		:30				NM	9	\$1,215.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 07/23/18		07/29/18	MTWTF--					3	\$135.00						
Week: 07/30/18		08/05/18	MTWTF--					5	\$135.00						
Week: 08/06/18		08/12/18	M-----					1	\$135.00						
N 6	WIBW	07/23/18	08/07/18	M-F Wheel of Fortune	630p-7p		:30				NM	9	\$1,125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 07/23/18		07/29/18	MTWTF--					3	\$125.00						
Week: 07/30/18		08/05/18	MTWTF--					5	\$125.00						
Week: 08/06/18		08/12/18	M-----					1	\$125.00						
N 7	WIBW	07/23/18	08/07/18	13 News @ 10p M-F	10p-1035p		:30				NM	9	\$1,800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 07/23/18		07/29/18	MTWTF--					3	\$200.00						
Week: 07/30/18		08/05/18	MTWTF--					5	\$200.00						
Week: 08/06/18		08/12/18	MT-----					1	\$200.00						
Totals								0.00				62	\$6,040.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/29/18	19	\$1,975.00	(\$296.25)	\$1,678.75
07/30/18 -08/07/18	43	\$4,065.00	(\$609.75)	\$3,455.25
<b>Totals</b>	62	\$6,040.00	(\$906.00)	\$5,134.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 7/19/18
------------------------------	----------------------

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Vicki Schmidt,

a legally qualified candidate of the Republican

political party for the office of: Insurance Commissioner

in the Primary

election to be held on: August 17, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Vicki Schmidt for Insurance Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Koehn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/19/18

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**