



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

Contract / Revision 876003 /		Alt Order # WOC11029950
Product Media		
Contract Dates 07/11/18 - 07/16/18	Estimate # 545	
Advertiser Kansans for Selzer		Original Date / Revision 07/10/18 / 07/17/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WIBW	Account Executive Brian Haug	Sales Office Topeka Nationa
Special Handling		
Demographic Households		
Agency Code 3404	Advertiser Code 67	Product 1/2 71
Agency Ref		Advertiser Ref 150858

And:

Thompson Communications
PO Box 5
Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WIBW	07/11/18	07/16/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/18	07/17/18	1-111--	4			\$15.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WIBW	07/11/18-07/17/18	13 News This Morning @ 5a	5:00 AM-6:00 AM	M--WThF----	:30		\$15.00		NM		
				Credited									
2	WIBW	07/11/18	07/16/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/18	07/17/18	1-111--	4			\$50.00					
E 3	WIBW	07/11/18	07/16/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/18	07/17/18	1-111--	4			\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WIBW	07/11/18-07/17/18	CBS This Morning	7:00 AM-9:00 AM	M--WThF----	:30		\$50.00		NM		
				Credited									
4	WIBW	07/11/18	07/16/18	CBS AM News	4:30 AM-5:00 AM		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/18	07/17/18	1-111--	4			\$5.00					
5	WIBW	07/11/18	07/14/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$15.00					
6	WIBW	07/11/18	07/15/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/09/18-07/15/18	CBS Sunday Morning	8:00 AM-9:30 AM	-----Su	:30		\$50.00		NM		
				Credited									
7	WIBW	07/11/18	07/15/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$20.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/09/18-07/15/18	Face The Nation	9:30 AM-10:00 AM	-----Su	:30		\$20.00		NM		
				Credited									
8	WIBW	07/11/18	07/15/18	13 News Sun Edition	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract Dates</u> 07/11/18 - 07/16/18	<u>Product</u> Media	<u>Estimate #</u> 545
<u>Advertiser</u> Kansans for Selzer		<u>Original Date / Revision</u> 07/10/18 / 07/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$10.00				
E 9	WIBW	07/11/18	07/16/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	07/11/18-07/17/18	Price Is Right	10:00 AM-11:00 AM	--wThF----	:30		\$30.00		NM		
	Credited												
	4	WIBW	07/11/18-07/17/18	Price Is Right	10:00 AM-11:00 AM	--wThF----	:30		\$30.00		NM		
	Credited												
10	WIBW	07/11/18	07/16/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	07/11/18-07/17/18	Midday in Kansas	12:00 PM-12:30 PM	--wThF----	:30		\$50.00		NM		
	Credited												
	3	WIBW	07/11/18-07/17/18	Midday in Kansas	12:00 PM-12:30 PM	--wThF----	:30		\$50.00		NM		
	Credited												
11	WIBW	07/11/18	07/16/18	13 News Eye on NE KS@4p	4p-430p		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$10.00				
12	WIBW	07/11/18	07/16/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$70.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	07/11/18-07/17/18	Live @ 5p	5:00 PM-5:30 PM	M--wThF----	:30		\$70.00		NM		
	Credited												
	3	WIBW	07/11/18-07/17/18	Live @ 5p	5:00 PM-5:30 PM	M--wThF----	:30		\$70.00		NM		
	Credited												
13	WIBW	07/11/18	07/16/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$135.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/11/18-07/17/18	13 News @ 6p	6:00 PM-6:30 PM	M--wThF----	:30		\$135.00		NM		
	Credited												
	2	WIBW	07/11/18-07/17/18	13 News @ 6p	6:00 PM-6:30 PM	M--wThF----	:30		\$135.00		NM		
	Credited												
	3	WIBW	07/11/18-07/17/18	13 News @ 6p	6:00 PM-6:30 PM	M--wThF----	:30		\$135.00		NM		
	Credited												
14	WIBW	07/11/18	07/16/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-1-1--				3	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/11/18-07/17/18	CBS Evening News	5:30 PM-6:00 PM	M--W--F----	:30		\$125.00		NM		
	Credited												
	2	WIBW	07/11/18-07/17/18	CBS Evening News	5:30 PM-6:00 PM	M--W--F----	:30		\$125.00		NM		
	Credited												
15	WIBW	07/11/18	07/14/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$40.00				
16	WIBW	07/11/18	07/16/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$125.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WIBW	07/11/18-07/17/18		M-F Wheel of Fortune	6:30 PM-7:00 PM	M--WThF----	:30		\$125.00		NM		
Credited													
2	WIBW	07/11/18-07/17/18		M-F Wheel of Fortune	6:30 PM-7:00 PM	M--WThF----	:30		\$125.00		NM		
Credited													
3	WIBW	07/11/18-07/17/18		M-F Wheel of Fortune	6:30 PM-7:00 PM	M--WThF----	:30		\$125.00		NM		
Credited													
17	WIBW	07/11/18	07/14/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$40.00				
18	WIBW	07/11/18	07/15/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$55.00				
19	WIBW	07/11/18	07/16/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$200.00				
20	WIBW	07/11/18	07/14/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$100.00				
21	WIBW	07/11/18	07/15/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$125.00				
22	WIBW	07/11/18	07/16/18	Late Show	10:35 PM-11:35 PM		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	1-111--				4	\$25.00				
23	WIBW	07/13/18	07/13/18	13 News @ 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	----F--				1	\$250.00				
24	WIBW	07/13/18	07/13/18	Live @ 5p	5p-530p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	----F--				1	\$135.00				
25	WIBW	07/11/18	07/15/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$125.00				
E 26	WIBW	07/11/18	07/15/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$80.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WIBW	07/09/18-07/15/18		Face The Nation	9:30 AM-10:00 AM	-----Su	:30	\$80.00	NM		
Credited													
27	WIBW	07/13/18	07/13/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/18	07/17/18	----1--				1	\$125.00				
Totals								0.00				46	\$3,060.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/16/18	46	\$3,060.00	(\$459.00)	\$2,601.00
Totals	46	\$3,060.00	(\$459.00)	\$2,601.00

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Contract / Revision	Alt Order #
876003 /	WOC11029950

Contract Dates	Product	Estimate #
07/11/18 - 07/16/18	Media	545

Advertiser	Original Date / Revision
Kansans for Selzer	07/10/18 / 07/17/18

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: See Order	Date:
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I, Will Thompson, Thompson Communications, Inc.,
being/on behalf of: Kansans for Selzer,
a legally qualified candidate of the Republican
political party for the office of: Governor
in the Primary
election to be held on: August 7th
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Selzer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Mike Marsh, CPA, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/2018

William D. Thompson

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.