

ORDER



Orders
Order / Rev: 882144
Alt Order #: WOC11149082
Product Desc: Kelly Broadcast
Estimate: 5664
Flight Dates: 07/31/18 - 08/06/18
Original Date / Rev: 07/20/18 / 07/20/18
Order Type: NORMAL

Primary AE: Brian Haug
Sales Office: TPKN
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Laura Kelly for Kansas
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 151028
Agency External ID: 8754
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	17	\$3,080.00	\$2,618.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	17	\$3,080.00	\$2,618.00	0.00
Totals	17	\$3,080.00	\$2,618.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Haug			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	07/31/18	08/03/18	13 News This Morning @ 6a 13 News This Morning @ 6a (Program: 13 NEWS THIS MORNING 6AM)4BKAVG	CM	6:00 AM-7:00 AM	--1-1--	:30	2	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1-1--		2				\$175.00		0.00			
N 2	WIBW	07/31/18	08/06/18	CBS This Morning Hr 2 CM CBS This Morning Hr 2 (Program: CBS THS MRNG-2<)4BKAVG	CM	7:00 AM-9:00 AM	1-11---	:30	3	\$90.00	P-03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/18	08/06/18	1-11---		3				\$90.00		0.00			
N 3	WIBW	07/31/18	08/06/18	13 News @ 6p 13 News @ 6p (Program: 13 NEWS @ 6P)4BKAVG	CM	6:00 PM-6:30 PM	111-1--	:30	4	\$250.00	P-04	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/18	08/06/18	111-1--		4				\$250.00		0.00			
N 4	WIBW	07/31/18	08/03/18	M-F Wheel of Fortune CM M-F Wheel of Fortune (Program: WHEEL OF FORTUNE)4BKAVG	CM	6:30 PM-7:00 PM	-1--1--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1--1--		2				\$250.00		0.00			
N 5	WIBW	07/31/18	08/06/18	13 News @ 10p M-F CM 13 News @ 10p M-F	CM	10:00 PM-10:35 PM	11--1---	:30	2	\$350.00	P-04	0.00	NM	2	\$700.00

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 Flight Dates: 07/31/18 - 08/06/18

Advertiser: Laura Kelly for Kansas
 Product Desc: Kelly Broadcast
 Estimate: 5664

WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 13 NEWS @ 10P)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/18	08/06/18	1--1---					2	\$350.00		0.00			
N 6	WIBW	07/31/18	08/04/18	13 News Sat Edition	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		13 News Sat Edition													
(Program: 13 NEWS SATURDAY EDITION)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----1-					1	\$40.00		0.00			
N 7	WIBW	07/31/18	08/04/18	13 News @ 6p Sat	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		13 News @ 6p Sat													
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----1-					1	\$100.00		0.00			
N 8	WIBW	07/31/18	08/05/18	Face The Nation	CM	9:30 AM-10:00 AM	-----1	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		Face The Nation (9:30 AM-10:00 AM)													
(Program: FACE THE NATION 1)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----1					1	\$80.00		0.00			
N 9	WIBW	07/31/18	08/05/18	13 News Sun Edition	CM	10:00 AM-10:30 AM	-----1	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		13 News Sun Edition (10:00 AM-10:30 AM)													
(Program: 13 NEWS SUNDAY EDITION)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----1					1	\$40.00		0.00			
													Totals	17	\$3,080.00

WOC11149082 [00.00]

Order Printout



Order Status: Opened-New	Start/End Dates: 07/31/18 - 08/06/18	C/P/E: 950 / 1092 / 5664
Traffic #: 7558071	Agency: Canal Partners Media	Product Desc.: Kelly Broadcast
Buyer Order #: 7558071	Advertiser: Laura Kelly for Kansas	Estimate Desc.: Kelly Broadcast July 31-August 6
AE: Brian Haug	Buyer:	Total Cost: \$3,080.00 (Cash)
Property: WBTV	Primary Demo:	Received Date: 7/20/18 10:30 AM
Sales Region: Local		

Comments:
Separation: 30

Line	Program	ST	Len	Time	Days	Rate	Spots											Totals	
																		Total Spots	Total Cost
1	13 NEWS THIS MORNING 6AM	NM	30	6:00 AM-7:00 AM	-W----	175.00	1											1	175.00
(Program: 13 NEWS THIS MORNING 6AM)BKA VG																			
1	13 NEWS THIS MORNING 6AM	NM	30	6:00 AM-7:00 AM	--F--	175.00	1											1	175.00
(Program: 13 NEWS THIS MORNING 6AM)BKA VG																			
2	CBS THIS MORNING 2<	NM	30	7:00 AM-9:00 AM	---M-	90.00	1											1	90.00
(Program: CBS THIS MORNING 2<)BKA VG																			
2	CBS THIS MORNING 2<	NM	30	7:00 AM-9:00 AM	-W----	90.00	1											1	90.00
(Program: CBS THIS MORNING 2<)BKA VG																			
2	CBS THIS MORNING 2<	NM	30	7:00 AM-9:00 AM	-T---	90.00	1											1	90.00
(Program: CBS THIS MORNING 2<)BKA VG																			
3	13 NEWS @ 6P	NM	30	6:00 PM-6:30 PM	----M	250.00	1											1	250.00
(Program: 13 NEWS @ 6P)BKA VG																			
3	13 NEWS @ 6P	NM	30	6:00 PM-6:30 PM	T-----	250.00	1											1	250.00
(Program: 13 NEWS @ 6P)BKA VG																			
3	13 NEWS @ 6P	NM	30	6:00 PM-6:30 PM	-W----	250.00	1											1	250.00
(Program: 13 NEWS @ 6P)BKA VG																			
3	13 NEWS @ 6P	NM	30	6:00 PM-6:30 PM	--F--	250.00	1											1	250.00
(Program: 13 NEWS @ 6P)BKA VG																			
4	WHEEL OF FORTUNE	NM	30	6:30 PM-7:00 PM	T-----	250.00	1											1	250.00
(Program: WHEEL OF FORTUNE)BKA VG																			

Generated Date: 7/20/18 12:18 PM

Generated by W/O Platform
WideOrbit Inc.

Page 1 of 2

Line Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	MTWTFSS	MTWTFSS	Rate	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	Total Spots	Total Cost
4	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--F--	250.00	1													1	250.00
(Program: WHEEL OF FORTUNE)4BKAVG																					
5	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---M-	350.00	1													1	350.00
(Program: 13 NEWS @ 10P)4BKAVG																					
5	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T---	350.00	1													1	350.00
(Program: 13 NEWS @ 10P)4BKAVG																					
6	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S-	40.00	1													1	40.00
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																					
7	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	---S-	100.00	1													1	100.00
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																					
8	FACE THE NATION 1	NM	:30	9:30 AM-10:00 AM	---S-	80.00	1													1	80.00
(Program: FACE THE NATION 1)4BKAVG																					
9	13 NEWS SUNDAY EDITION	NM	:30	10:00 AM-10:30 AM	---S-	40.00	1													1	40.00
(Program: 13 NEWS SUNDAY EDITION)4BKAVG																					
Spot Totals:										17										17	\$3,080.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	17	\$3,080.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WIBW - TV Topeka, KS	Date: 07/20/2018
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I, Chris Feist,

being/on behalf of: Kelly, Laura, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: 08/07/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 07/24/2018

Date of Last Broadcast: 07/30/2018

Total Charges: \$*****4,513.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/20/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

