



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 851028 /		<u>Alt Order #</u> WOC10987029
<u>Product</u> KS		
<u>Contract Dates</u> 06/26/18 - 07/02/18		<u>Estimate #</u> 9467
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 06/15/18 / 06/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 439.85
<u>Agg Code</u> 9914860	<u>Advertiser Code</u> 629	<u>Product 1/2</u> 1163
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 69576	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	06/26/18	07/02/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11--1--				3	\$50.00	3.91			
N 2	WIBW	06/26/18	07/02/18	CBS This Morning Hr 1	7:00 AM-8:00 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	1-111--				4	\$50.00	5.70			
N 3	WIBW	06/26/18	06/30/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$50.00	1.90			
N 4	WIBW	06/26/18	07/01/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1				1	\$50.00	7.20			
N 5	WIBW	06/26/18	07/02/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11111--				5	\$50.00	11.50			
N 6	WIBW	06/26/18	07/02/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11-1---				3	\$35.00	6.22			
N 7	WIBW	06/26/18	07/02/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11111--				5	\$70.00	7.00			
N 8	WIBW	06/26/18	07/02/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11-11--				4	\$125.00	11.54			
N 9	WIBW	06/26/18	07/02/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	11111--				5	\$135.00	13.93			
N 10	WIBW	06/26/18	06/30/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$40.00	7.00			
N 11	WIBW	06/26/18	07/02/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	1111---				4	\$125.00	14.14			
N 12	WIBW	06/26/18	06/30/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$40.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 851028 /		<u>Alt Order #</u> WOC10987029
<u>Contract Dates</u> 06/26/18 - 07/02/18	<u>Product</u> KS	<u>Estimate #</u> 9467
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 06/15/18 / 06/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$40.00	6.82			
N 13	WIBW	06/26/18	06/26/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-1-----				1	\$175.00	7.60			
N 14	WIBW	06/26/18	06/26/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-1-----				1	\$125.00	5.00			
N 15	WIBW	06/26/18	06/29/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	----1--				1	\$150.00	6.00			
N 16	WIBW	06/26/18	06/30/18	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$75.00	3.30			
N 17	WIBW	06/26/18	07/02/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/26/18	07/02/18	1-111--				4	\$200.00	13.00			
N 18	WIBW	06/26/18	06/30/18	13 News @ 10p Sat	10:00 PM-10:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$100.00	11.00			
N 19	WIBW	06/26/18	07/01/18	13 News @ 10p Sun	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1				1	\$125.00	12.00			
N 20	WIBW	06/26/18	06/30/18	PGA Golf	3:00 PM-6:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1-				1	\$20.00	0.76			
N 21	WIBW	06/26/18	07/01/18	PGA Golf	3:00 PM-6:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/18	07/01/18	-----1				1	\$20.00	1.21			
Totals								439.85				49	\$4,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/02/18	49	\$4,500.00	(\$675.00)	\$3,825.00
Totals	49	\$4,500.00	(\$675.00)	\$3,825.00

Signature: _____ **Date:** _____

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WOC10987029 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	06/26/18 - 07/02/18	C/P/E:	629 / 1163 / 9467
Traffic #:		Agency:	American Media & Advocacy Group	Product Desc.:	KS
Buyer Order #:	7447137	Advertiser:	Kobach for Governor	Estimate Desc.:	TV Jun 26 - Jul 2
AE:	Brian Haug	Buyer:		Total Cost:	\$4,500.00 (Cash)
Property:	WIBW TV	Primary Demo:	Adults 50+ (RTG)	Received Date:	6/14/18 1:54 PM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots										Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jun 26											Total Spots	Total Cost	RTG	GRP	CPP
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	-----M	50.00	1										1	50.00	3.91	3.91		12.79
	(Program: 13 NWS-MRNG 2)level 5																					
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	T-----	50.00	1										1	50.00	3.91	3.91		12.79
	(Program: 13 NWS-MRNG 2)level 5																					
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	---F---	50.00	1										1	50.00	3.91	3.91		12.79
	(Program: 13 NWS-MRNG 2)level 5																					
2	CBS THIS MONRING	NM	:30	7:00 AM-8:00 AM	-----M	50.00	1										1	50.00	5.70	5.70		8.77
	(Program: CBS THIS MONRING)level 5																					
2	CBS THIS MONRING	NM	:30	7:00 AM-8:00 AM	-W----	50.00	1										1	50.00	5.70	5.70		8.77
	(Program: CBS THIS MONRING)level 5																					
2	CBS THIS MONRING	NM	:30	7:00 AM-8:00 AM	--T---	50.00	1										1	50.00	5.70	5.70		8.77
	(Program: CBS THIS MONRING)level 5																					
2	CBS THIS MONRING	NM	:30	7:00 AM-8:00 AM	---F---	50.00	1										1	50.00	5.70	5.70		8.77
	(Program: CBS THIS MONRING)level 5																					
3	13 NWS SA EDTN	NM	:30	8:00 AM-9:00 AM	---S-	50.00	1										1	50.00	1.90	1.90		26.32
	(Program: 13 NWS SA EDTN)level 5																					
4	SUNDAY MRN-CBS	NM	:30	8:00 AM-9:30 AM	-----S-	50.00	1										1	50.00	7.20	7.20		6.94
	(Program: SUNDAY MRN-CBS)level 5																					
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-----M	50.00	1										1	50.00	11.50	11.50		4.35
	(Program: MIDDAY-KANSAS)level 5																					
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	50.00	1										1	50.00	11.50	11.50		4.35
	(Program: MIDDAY-KANSAS)level 5																					

Generated Date: 6/14/18 2:10 PM

Generated by WO Platform
WideOrbit Inc.

List Items							Spots										Totals		Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jun 26										Total Spots	Total Cost	RTG	GRP	CPP
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	50.00	1										1	50.00	11.50	11.50	4.35
	(Program: MIDDAY-KANSAS)level 5																1	50.00	11.50	11.50	4.35
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	50.00	1										1	50.00	11.50	11.50	4.35
	(Program: MIDDAY-KANSAS)level 5																1	50.00	11.50	11.50	4.35
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	--F----	50.00	1										1	50.00	11.50	11.50	4.35
	(Program: MIDDAY-KANSAS)level 5																1	50.00	11.50	11.50	4.35
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----M	35.00	1										1	35.00	6.22	6.22	5.63
	(Program: BOLD&BEAUTIFUL)level 5																1	35.00	6.22	6.22	5.63
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	T-----	35.00	1										1	35.00	6.22	6.22	5.63
	(Program: BOLD&BEAUTIFUL)level 5																1	35.00	6.22	6.22	5.63
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-T-----	35.00	1										1	35.00	6.22	6.22	5.63
	(Program: BOLD&BEAUTIFUL)level 5																1	35.00	6.22	6.22	5.63
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-----M	70.00	1										1	70.00	7.00	7.00	10.00
	(Program: LIVE AT 5)level 5																1	70.00	7.00	7.00	10.00
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	T-----	70.00	1										1	70.00	7.00	7.00	10.00
	(Program: LIVE AT 5)level 5																1	70.00	7.00	7.00	10.00
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-W-----	70.00	1										1	70.00	7.00	7.00	10.00
	(Program: LIVE AT 5)level 5																1	70.00	7.00	7.00	10.00
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-T-----	70.00	1										1	70.00	7.00	7.00	10.00
	(Program: LIVE AT 5)level 5																1	70.00	7.00	7.00	10.00
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-----F--	70.00	1										1	70.00	7.00	7.00	10.00
	(Program: LIVE AT 5)level 5																1	70.00	7.00	7.00	10.00
8	CBS EVE NWS	NM	:30	5:30 PM-6:00 PM	-----M	125.00	1										1	125.00	11.54	11.54	10.83
	(Program: CBS EVE NWS)level 5																1	125.00	11.54	11.54	10.83
8	CBS EVE NWS	NM	:30	5:30 PM-6:00 PM	T-----	125.00	1										1	125.00	11.54	11.54	10.83
	(Program: CBS EVE NWS)level 5																1	125.00	11.54	11.54	10.83
8	CBS EVE NWS	NM	:30	5:30 PM-6:00 PM	-T-----	125.00	1										1	125.00	11.54	11.54	10.83
	(Program: CBS EVE NWS)level 5																1	125.00	11.54	11.54	10.83
8	CBS EVE NWS	NM	:30	5:30 PM-6:00 PM	-----F--	125.00	1										1	125.00	11.54	11.54	10.83
	(Program: CBS EVE NWS)level 5																1	125.00	11.54	11.54	10.83
9	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M	135.00	1										1	135.00	13.93	13.93	9.69
	(Program: 13 NWS AT 6)level 5																1	135.00	13.93	13.93	9.69
9	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	T-----	135.00	1										1	135.00	13.93	13.93	9.69
	(Program: 13 NWS AT 6)level 5																1	135.00	13.93	13.93	9.69
9	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-W-----	135.00	1										1	135.00	13.93	13.93	9.69
	(Program: 13 NWS AT 6)level 5																1	135.00	13.93	13.93	9.69
9	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----T--	135.00	1										1	135.00	13.93	13.93	9.69
	(Program: 13 NWS AT 6)level 5																1	135.00	13.93	13.93	9.69
9	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	--F----	135.00	1										1	135.00	13.93	13.93	9.69
	(Program: 13 NWS AT 6)level 5																1	135.00	13.93	13.93	9.69
10	13 NEWS @ 6	NM	:30	6:00 PM-6:30 PM	-----S--	40.00	1										1	40.00	7.00	7.00	5.71
	(Program: 13 NEWS @ 6)level 5																1	40.00	7.00	7.00	5.71

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	49	\$4,500.00	439.85				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WIBW-TV</u> <u>631 SW Commerce Pl.</u> <u>Topeka, KS 66615</u>	Date:
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I, American Media & Advocacy Group,

being/on behalf of: Kobach for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor of Kansas

in the Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

703-683-4877

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bob Dool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title