## CONTRACT



And:

American Media and Advocacy Grp 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	rieion	_	Alt Order #	
	850977	/	- 1	WOC1098	
	000077				, 0.10
Product					
KS					
Contract Dates	Estimate #				
06/19/18 - 06/25/18	9466				
Advertiser			Ori	ginal Date	/ Revision
Kobach for Governor			0	6/15/18	/ 06/15/18
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accoun	nt E	xecutive	Sales Office
	WIBW	Brian H	lau	g	Topeka Nationa
	Special Hand	ling			***************************************
	Demographic				
	Adults 50+				
			10000		Total Ratings
					509.07
	Agy Code	Advert	iser	Code	Product 1/2
	9914860	629			1163
	Agency Ref			Advertiser	Ref
	6930			69576	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn Type Spo	ts	Amount
N 1 WIBW 06/19/18 06/22/18 13 News This Morning @ 6a	8 6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$95.00 4.44	:30	NM	4	\$380.00
N 2 WIBW 06/19/18 06/25/18 13 News This Morning @ 6a	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$50.00 4.44	:30	NM	1	\$50.00
N 3 WIBW 06/19/18 06/25/18 CBS This Morning Hr 1  Start Date End Date Weekdays Spots/Week Week: 06/19/18 06/25/18 11111 5	7:00 AM-8:00 AM <u>Rate Rating</u> \$100.00 5.20	:30	NM	5	\$500.00
N 4 WIBW 06/19/18 06/25/18 CBS This Morning Hr 2  Start Date End Date Weekdays Spots/Week Week: 06/19/18 06/25/18 11111 5	8:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$65.00 4.00	:30	NM	5	\$325.00
N 5 WIBW 06/19/18 06/23/18 13 News Sat Edition  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181- 1	8:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$40.00 2.05	:30	NM	1	\$40.00
N 6 WIBW 06/19/18 06/25/18 Price Is Right <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/19/18 06/25/18 11111 5	10:00 AM-11:00 AN Rate Rating \$60.00 4.67	:30	NM	5	\$300.00
N 7 WIBW 06/19/18 06/25/18 Midday in Kansas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/19/18 06/25/18 11111 5	12:00 PM-12:30 PN <u>Rate</u> <u>Rating</u> \$125.00 9.79	:30	NM	5	\$625.00
N       8       WIBW 06/19/18       06/22/18       Bold and Beautiful         Start Date       End Date       Weekdays       Spots/Week         Week:       06/18/18       06/24/18       -1111       4	12:30 PM-1:00 PM <u>Rate</u> <u>Rating</u> \$90.00 4.50	:30	NM	4	\$360.00
N         9         WIBW 06/19/18         06/25/18         Bold and Beautiful           Start Date         End Date         Weekdays         Spots/Week           Week:         06/19/18         06/25/18         1         1	12:30 PM-1:00 PM <u>Rate</u> <u>Rating</u> \$35.00 4.50	:30	NM	1	\$35.00
N 10 WIBW 06/19/18 06/25/18 Live @ 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/19/18 06/25/18 1-111 4	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$135.00 7.00	:30	NM	4	\$540.00
N 11 WIBW 06/19/18 06/25/18 CBS Evening News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/19/18 06/25/18 1111 4	5:30 PM-6:00 PM <u>Rate Rating</u> \$500.00 10.50	:30	NM	4	\$2,000.00
N 12 WIBW 06/19/18 06/22/18 13 News @ 6p	6:00 PM-6:30 PM	:30	NM	4	\$1,000.00

06/15/18 / 06/15/18



Alt Order# Contract / Revision WOC10987019 850977 Estimate # **Contract Dates** Product 9466 06/19/18 - 06/25/18 KS Original Date / Revision Advertiser

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 06/18/18         06/24/18         -1111         4	Rate Rating \$250.00 12.44			
N 13 WIBW 06/19/18 06/25/18 13 News @ 6p  Start Date End Date Weekdays Spots/Week Week: 06/19/18 06/25/18 1 1	6:00 PM-6:30 PM <u>Rate Rating</u> \$135.00 12.44	:30	NM 1	\$135.00
N 14 WIBW 06/19/18 06/23/18 13 News @ 6p Sat  Start Date	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$40.00 7.50	:30	NM 1	\$40.00
N 15 WIBW 06/19/18 06/24/18 Face The Nation  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	10:00 AM-10:30 AM <u>Rate</u> <u>Rating</u> \$40.00 3.15	:30	NM 1	\$40.00
N 16 WIBW 06/19/18 06/22/18 M-F Wheel of Fortune  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/18 -1111 4	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$250.00 12.80	:30	NM 4	\$1,000.00
N 17 WIBW 06/19/18 06/25/18 M-F Wheel of Fortune  Start Date End Date Weekdays Spots/Week  Week: 06/19/18 06/25/18 1 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$125.00 12.85	:30	NM 1	\$125.00
N 18 WIBW 06/19/18 06/23/18 Sat Wheel of Fortune  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$100.00 7.00	:30	NM 1	\$100.00
N 19 WIBW 06/19/18 06/19/18 Tuesday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18 -1 1	7:00 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$575.00 12.36	:30	<b>NM</b> 1	\$575.00
N 20 WIBW 06/19/18 06/19/18 Tuesday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/18/18 06/24/18 -1 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$375.00 7.23	:30	NM 1	\$375.00
N 21 WIBW 06/19/18 06/22/18 Friday Prime Hr 3  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$425.00 6.00	:30	NM 1	\$425.00
N 22 WIBW 06/19/18 06/23/18 Saturday Prime Hr 3  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$75.00 3.98	:30	NM 1	\$75.00
N 23 WIBW 06/19/18 06/24/18 Sunday Prime Hr 1  Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/181 1	6:00 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$150.00 9.99	:30	NM 1	\$150.00
N 24 WIBW 06/19/18 06/22/18 13 News @ 10p M-F  Start Date End Date Weekdays Spots/Week Week: 06/18/18 06/24/18 -1111 4	10:00 PM-10:35 PM <u>Rate</u> <u>Rating</u> \$350.00 13.33	:30	NM 4	\$1,400.00
N 25 WIBW 06/19/18 06/23/18 13 News @ 10p Sat  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	10:00 PM-10:30 PN <u>Rate</u> <u>Rating</u> \$225.00 9.53	:30	NM 1	\$225.00
N 26 WIBW 06/19/18 06/24/18 13 News @ 10p Sun  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	10:00 PM-10:30 PM <u>Rate</u> <u>Rating</u> \$325.00 12.58	:30	NM 1	\$325.00
N 27 WIBW 06/19/18 06/25/18 13 News @ 10p M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/19/18 06/25/18 1 1	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$200.00 13.33	:30	NM 1	\$200.00
N 28 WIBW 06/19/18 06/23/18 PGA Golf  Start Date End Date Weekdays Spots/Week  Week: 06/18/18 06/24/181 1	3:00 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$20.00 0.80	:30	NM 1	\$20.00
N 29 WIBW 06/19/18 06/24/18 PGA Golf <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	3:00 PM-6:00 PM Rate Rating	:30	NM 1	\$20.00

Kobach for Governor

Print Date 06/15/18

Page 3 of 3



	Contract / Revision 850977 /	Alt Order # WOC10987019
Contract Dates 06/19/18 - 06/25/18	Product KS	Estimate # 9466
Advertiser Kobach for Governor	<u> </u>	Original Date / Revision 06/15/18 / 06/15/18

					Robacii ioi Ge	Mettioi					
*Line Ch Start [	Date End Da	ate Descri	ption	Start/End Time	Days	Length	Spots/ n Week	Rate	Rtn	Type Spots	Amount
<u>Start Date</u> Week: 06/18/18	End Date 06/24/18	Weekdays	Spots/We	eek <u>Rate</u> \$20.00	Rating 1.00						
					Totals		509.07			66	\$11,385.00
Time Period	# of 8	Spots G	ross Amount	Agency Comm	. Net Am	nount					
05/28/18 -06/24/1	18	55	\$9,855.00	(\$1,478.25)	\$8,37	76.75					
06/25/18 -06/25/1	18	11	\$1,530.00	(\$229.50)	\$1,30	00.50					
Totals		66	\$11,385.00	(\$1,707.75)	\$9,6	77.25					

Signature:	Date:	
3		

# WOC10987019 [00.00]

Order Printout

Order Status: Opened-New

Traffic #:

Buyer Order #: 7447073

Property: WIBW TV Brian Haug

Sales Region: Local

Separation: 30

Comments:

Start/End Dates: 06/19/18 - 06/25/18

American Media & Advocacy Group

Agency:

Advertiser: Kobach for Governor

Primary Demo: Adults 50+ (RTG)

Buyer:

629 / 1163 / 9466

Estimate Desc.: Product Desc.: TV Jun 19 - 25

Total Cost: \$11,385.00 (Cash)

Received Date: 6/14/18 1:48 PM

Total Spots

95.00

4.44 RTG

4.44

21.40

4.44

21.40

GRP

CPP

Totals Total Cost

Adults 50+

Line ω ω ω ω N List Items Generated Date: 6/14/18 2:12 PM (Program: CBS THIS MONRING) level 4

CBS THIS MONRING NM :30 7:00 AM-8:00 AM T-----13 NWS-MRNG 2 13 NWS-MRNG 2 13 NWS-MRNG 2 CBS THIS MONRING CBS THIS MONRING NM :30 7:00 AM-8:00 AM CBS THIS MONRING NM :30 7:00 AM-8:00 AM 13 NWS-MRNG 2 13 NWS-MRNG 2 CBS THIS MONRING | NM | :30 | 8:00 AM-9:00 AM | -----M CBS THIS MONRING (Program: CBS THIS MONRING)level 4
CBS THIS MONRING | NM | :30 | 7:00 AM-8:00 AM (Program: 13 NWS-MRNG 2)level 4 (Program: 13 NWS-MRNG 2)level 4 (Program: 13 NWS-MRNG 2)level 4 (Program: CBS THIS MONRING)level 4 (Program: 13 NWS-MRNG 2)level 5 (Program: 13 NWS-MRNG 2)level 4 Program NN Z NM :30 NM :30 NM :30 6:00 AM-7:00 AM .----M Z N ST Len :30 :30 7:00 AM-8:00 AM :30 6:00 AM-7:00 AM -T---6:00 AM-7:00 AM ---F---6:00 AM-7:00 AM 6:00 AM-7:00 AM -W----Time Days TWTFSSM -1----W---I-F-I ----M Rate 100.00 100.00 100.00 100.00 100.00 95.00 65.00 50.00 95.00 95.00 95.00 1 Jun 19 Spots

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	7.00	4.00	5	4.50		4.50		4.50		4.50		9.79		9.79		9.79		9./9		9.79		4.6/	i	4.67		4.6/		4.67		4.67		2.05		4.00		4.00	3	4.00		4.00		Adults 50+
	19.29	1.70	7 79	20.00		20.00		20.00		20.00	3	12.77		12.//		12.//		12.77		12.//		72.85		12.85		72.85		12.85		12.85		19.51		16.25		16.23		16.25		16.25	CPP	

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(Program: NCIS-CBS)level 4	NCIS-CBS	(Program: WHEEL OF FORTUNE)level 4	WHEEL OF FORTUNE	(Program: WHEEL-FORTNE<)level 5	WHEEL-FORTNE<	(Program: WHEEL-FORTNE)level 4	WHEEL-FORTNE	(Program: 13 NWS SU EDTN)level 4	13 NWS SU EDTN	(Program: 13 NEWS @ 6)level 5	13 NEWS @ 6	(Program: 13 NWS AT 6)level 5	13 NWS AT 6	(Program: 13 NWS AT 6)level 4	13 NWS AT 6	(Program: 13 NWS AT 6)level 4	13 NWS AT 6	(Program: 13 NWS AT 6)level 4	13 NWS AT 6	(Program: 13 NWS AT 6)level 4	13 NWS AT 6	(Program: CBS EVE NWS)level 4	CBS EVE NWS	(Program: CBS EVE NWS)level 4	CBS EVE NWS	(Program: CBS EVE NWS)level 4	CBS EVE NWS	(Program: CBS EVE NWS)level 4	CBS EVE NWS	(Program: LIVE AT 5)level 4	LIVE AT 5	(Program: LIVE AT 5)level 4	LIVE AT 5	(Program: LIVE AT 5)level 4	LIVE AT 5	Program	ms						
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	12.36	1000	7.00		12.85		08.21	200	12.00	200	12.00	3	08.21	200	3.10		/30	125	12.44		12.44		12.44	10 14	12.44	2	12.44		0501		10.50		10.50		10.50		7.00.	100	/.00	100	7.00		Adults 50+
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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check	appli	icable	box)					
	П	FF	FR	IAS	CA	ND	IDA	TF

### **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	ا Location: ر	JIBU-TY SW Commen	ce Pl.	Date:	
America	n Media &	Advocacy	Group		
	alf of: Koba			ni ina pina ngipina ina pamaya na mana paga ying na inapana si si si	7
	lified candidat				
political party	y for the office	of: Govern	nor of Kan	sas	
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

I represent that the	payment for	the abov	e described	broadcast	time	has been	furnished
by:							

### American Media & Advocacy Group

703-683-4877

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Bob Dool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	Jor	# 72	enell		
Date	Signature				
To Be	Signed By S	tation Representative			
☐ Accepted	☐ Accepted in Part		☐ Rejected		
Signature		Printed Name	Title		