## **ORDER**

**Orders** Order / Rev: 937234 Alt Order #: WOC11835795 Product Desc: Kelly Broadcast WIBW Estimate: 6244 Flight Dates: 10/16/18 - 10/22/18 Primary AE: Brian Haug Original Date / Rev: 10/12/18 / 10/12/18 Sales Office: **TPKN** General Order Type: Sales Region: National Agency Name: **Canal Partners Media Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 900 Circle 75 Pkwy SE Billing Cycle: EOM/EOC Atlanta, GA 30339 Agency Commission: 15% **Advertiser** Name: Laura Kelly for Kansas New Business Thru: HH 00:15:00 Demographic: Order Separation: 151028 **Product Codes:** Candidate - State - Governor Advertiser External ID: Priority: P-04 Agency External ID: 8754 Revenue Code 1: AGY Unit Code: General Revenue Code 2: POL Revenue Code 3: POL-CAND Bill Plan Totals # Spots Gross Amount Net Amount Rating **End Date** # Spots Gross Amount Month Start Date Net Amount October 2018 60 \$13,345.00 \$11,343.25 0.00 10/22/18 60 \$13,345.00 \$11,343.25 10/01/18 60 \$13,345.00 \$11,343.25 0.00 Totals

Account I	Executives
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Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Haug		<del></del>	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WIBW	10/16/1	8 10/18/18	CBS Thursday P	rime HrGM	7:00 PM-8:0	00 PM1	:30	1	\$925.00P-04	0.00 NM	1	\$925.00
				Thursday Prime	Hr 1								
	(Progran	m: Big Ba	ang/Sheldon	)4BKAVG									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/	15/18	10/21/18	1	1	\$925.00	0.00						
N 2	WIBW	10/16/1	8 10/17/18	<b>CBS</b> Wednesday	Prime <b>EM</b>	7:00 PM-8:	00 PM1	:30	1	\$475.00P-04	0.00 NM	1	\$475.00
				Wednesday Prin	ne Hr 1								
	(Prograi	m: Surviv	or)4BKAVG									100	
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/	15/18	10/21/18	1	1	\$475.00	0.00						
N 3	WIBW	10/16/1	8 10/21/18	<b>CBS Sunday Prin</b>	me Hr 1CM	6:00 PM-7:	00 PM	-1 :30	1	\$475.00P-04	0.00 NM	1	\$475.00
				Sunday Prime H	r 1								
	(Prograi	m: 60 Mii	nutes)4BKA\	/G									
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/	15/18	10/21/18	1	1	\$475.00	0.00						
N 4	WIBW	10/16/1	8 10/19/18	<b>CBS Friday Prim</b>	e Hr 1 CM	7:00 PM-8:	00 PM1	:30	1	\$300.00P-04	0.00 NM	1	\$300.00
				Friday Prime Hr	1								
	(Prograi	m: Macgy	yver)4BKAV	G									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
M	Veek: 10/	15/18	10/21/18	1	1	\$300.00	0.00						
N 5	WIBW	10/16/1	8 10/21/18	CBS Sunday Prin	me Hr 2CM	7:00 PM-8:	00 PM	-1 :30	1	\$375.00 P-04	0.00 NM	1	\$375.00
				Sunday Prime H	r 2						1		

Print Date: 10/12/18 15:48:31 Page 2 of 3

**WIBW** 

Order / Rev:

937234

Advertiser:

Laura Kelly for Kansas

Alt Order #:

WOC11835795

Product Desc:

Kelly Broadcast

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Flight Dates: 10/16/18 - 10/22/18 Estimate:

6244

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount (Program: God Friended)4BKAVG **End Date** Rating Start Date Weekdays Spots/Week Rate ---1 Week: 10/15/18 10/21/18 \$375.00 0.00 N 6 WIBW 10/16/18 10/19/18 CBS Friday Prime Hr 3 CM 9:00 PM-10:00 PM----1--:30 \$425.00P-04 0.00 NM \$425.00 Friday Prime Hr 3 (Program: Blue Bloods)4BKAVG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/18 10/21/18 ----1--\$425.00 0.00 N 7 WIBW 10/16/18 10/17/18 CBS Wednesday Prime &M 8:00 PM-9:00 PM --1----:30 \$350.00P-04 0.00 NM 1 \$350.00 Wednesday Prime Hr 2 (Program: SEAL Team)4BKAVG Start Date End Date Spots/Week Rating Weekdays Rate --1----10/21/18 0.00 Week: 10/15/18 \$350.00 N 8 WIBW 10/16/18 10/16/18 CBS Tuesday Prime Hr 2M 8:00 PM-9:00 PM -1----:30 \$425.00 P-04 0.00 NM \$425.00 Tuesday Prime Hr 2 (Program: FBI)4BKAVG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/18 10/21/18 -1----\$425.00 0.00 8:00 PM-9:00 PM ----1--\$350.00P-04 0.00 NM \$350.00 N 9 WIBW 10/16/18 10/19/18 CBS Friday Prime Hr 2 CM :30 Friday Prime Hr 2 (Program: Hawaii 50)4BKAVG Spots/Week **End Date** Weekdays Rating Start Date Rate Week: 10/15/18 10/21/18 ----1--1 \$350.00 0.00 N 10 WIBW 10/16/18 10/16/18 CBS Tuesday Prime Hr CM \$575.00P-04 0.00 NM \$575.00 7:00 PM-8:00 PM -1----:30 1 Tuesday Prime Hr 1 (Program: NCIS)4BKAVG Start Date **End Date** Weekdays Spots/Week Rate Rating -1----10/21/18 \$575.00 0.00 Week: 10/15/18 N11 WIBW 10/16/18 10/16/18 CBS Tuesday Prime Hr &M 9:00 PM-10:00 PM-1----:30 \$375.00P-04 0.00 NM \$375.00 Tuesday Prime Hr 3 (Program: NCIS NO)4BKAVG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/18 10/21/18 -1----\$375.00 0.00 \$150.00P-04 0.00 NM \$150.00 N 12 WIBW 10/16/18 10/19/18 **CBS This Morning** CM 7:00 AM-9:00 AM ----1--:30 1 **CBS This Morning** (Program: CBS THS MRNG-2<)4BKAVG **End Date** Weekdays Spots/Week Rating Start Date Rate 10/21/18 \$150.00 0.00 Week: 10/15/18 \$150.00P-04 0.00 NM \$150.00 N 13 WIBW 10/16/18 10/21/18 CBS Face The Nation CM 9:30 AM-10:00 AM----1 :30 Face The Nation (9:30 AM-10:00 AM) (Program: FACE THE NATION 1)4BKAVG Spots/Week Weekdays Rate Rating Start Date **End Date** \$150.00 Week: 10/15/18 10/21/18 0.00 \$1,750.00 N 14 WIBW 10/16/18 10/22/18 13 News @ 10p M-F 10:00 PM-10:35 PI11111--:30 \$350.00P-04 0.00 NM 5 CM 13 News @ 10p M-F (Program: 13 NEWS @ 10P)4BKAVG Rating Start Date **End Date** Weekdays Spots/Week Rate 10/22/18 11111--\$350.00 0.00 Week: 10/16/18 N 15 WIBW 10/16/18 10/21/18 13 News @ 10p Sun 10:00 PM-10:35 PI----1 :30 \$325.00P-04 0.00 NM \$325.00 CM 13 News @ 10p Sun (Program: 13 NEWS @ 10P SUNDAY)4BKAVG **End Date** Rating Start Date Weekdays Spots/Week Rate 0.00 Week: 10/15/18 10/21/18 \$325.00 10:00 AM-11:00 AI11-1---:30 \$100.00P-04 0.00 NM 3 \$300.00 N 16 WIBW 10/16/18 10/22/18 **CBS** Price Is Right CM Price Is Right (Program: PRICE IS RIGHT)4BKAVG Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/16/18 11-1--\$100.00 0.00 10/22/18 3 N 17 WIBW 10/16/18 10/18/18 CBS Late Show 10:35 PM-11:35 PI-111---\$85.00P-04 0.00 NM 3 \$255.00 CM :30 3 Late Show (Program: LATE SHOW)4BKAVG

Print Date: 10/12/18 15:48:31 Page 3 of 3

Order / Rev:

937234

Advertiser:

Laura Kelly for Kansas

Alt Order #:

WOC11835795

Product Desc:

Kelly Broadcast

WIBW

Flight Dates:

10/16/18 - 10/22/18

Estimate:

6244

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s l	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 10/	rt Date /15/18	End Date 10/21/18	Weekdays -111	Spots/Week	<u>Rate</u> \$85.00	Rating 0.00							
N 18 WIBW	-		M-F Wheel of For	rtune CM		00 PM 11111-		:30	5	\$300.00P-04	0.00 NM	5	\$1,500.00
(Progra	m: WHE	EL OF FOR	M-F Wheel of Fo FUNE)4BKAVG	rtune									
Sta Week: 10/	rt Date /16/18	End Date 10/22/18	Weekdays 11111	Spots/Week 5	Rate \$300.00	Rating 0.00					2		
N 19 WIBW			CBS Sunday Mor	ning CM		30 AM	-1	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
(Progra	m: CBS S	SUNDAY MO	CBS Sunday Mo DRNING)4BKAVG										
	rt Date	End Date 10/21/18	Weekdays	Spots/Week	Rate	Rating							
N20 WIBW			13 News @ 10p \$	Sat CM	\$175.00 10:00 PM-1	0.00 0:35 PI	1-	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
(Program	m: 13 NE	WS @ 10P	13 News @ 10p SATURDAY)4BKA										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ N21 WIBW		10/21/18 8 10/22/18	1- 13 News @ 6p	CM	\$225.00 6:00 PM-6:	0.00 30 PM 11111-		:30	5	\$250.00P-04	0 00 NM	5	\$1,250.00
			13 News @ 6p	•				.00	J	Ψ200.001 07	0.00 7411		ψ1,200.00
11 140 10 10 10 10 10 10 10 10 10 10 10 10 10	m: 13 N⊑ <u>irt Date</u>	WS @ 6P)4 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ N22 WIBW		10/22/18	11111	5 CM		0.00 30 PM 11111-		-20	5	\$425 00D 04	0 00 NIM	_	#C7E 00
			Live @ 5p	CIVI	5.00 PIVI-5.	20 LINI TITIT-		:30	Э	\$135.00P-04	U.UU INIVI	5	\$675.00
	m: LIVE / irt Date	AT FIVE)4BI End Date	KAVG Weekdays	Spots/Week	Rate	Rating							
Week: 10/	16/18	10/22/18	11111	5	\$135.00	0.00							
N 23 WIBW	10/16/1	8 10/22/18	13 News This Mo		5:00 AM-6:	00 AM 11111-		:30	5	\$45.00P-04	0.00 NM	5	\$225.00
			IORNING 5AM)4B										
Sta Week: 10/	rt <u>Date</u> 16/18	End Date 10/22/18	Weekdays 11111	Spots/Week 5	Rate \$45.00	Rating 0.00							
N24 WIBW	10/16/1	8 10/22/18	13 News This Mo	1000	6:00 AM-7:	00 AM 11111-		:30	5	\$95.00P-04	0.00 NM	5	\$475.00
(Prograi	m: 13 NE	WS THIS IV	13 News This Mo IORNING 6AM)4B										
Sta Week: 10/	rt Date 16/18	End Date 10/22/18	Weekdays 11111	Spots/Week 5	Rate \$95.00	Rating 0.00							
N25 WIBW	-		13 News @ 6p Sa			30 PM1	1-	:30	1	\$100.00P-04	0.00 NM	1	\$100.00
(Prograi	m: 13 NE	WS @ 6P S	13 News @ 6p S SATURDAY)4BKAY										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ N26 WIBW		10/21/18 8 10/20/18	1- Sat Wheel of For	tune CM	\$100.00 6:30 PM-7:	0.00 00 PM1	1-	:30	1	\$100.00P-04	0.00 NM	1	\$100.00
/Program	m: WHE	I OF FORT	Sat Wheel of For										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	- American Company	10/21/18	1- Midday in Kansas	1 CM	\$100.00	0.00 2:30 PI11111-		-20	<i>E</i>	\$125.00P-04	O OO NIM	5	\$62E.00
			Midday in Kansas		12.00 PW-1	2.30 PITTITI-		:30	5	\$125.007-04	U.UU INIVI	٥	\$625.00
1000	m: MID D rt Date	AY IN KAN: End Date	SAS)4BKAVG Weekdays	Spots/Week	Rate	Rating							
Week: 10/	16/18	10/22/18	11111	5	\$125.00	0.00							
N 28 WIBW	10/16/1	8 10/20/18	13 News Sat Edit 13 News Sat Edit		8:00 AM-9:	00 AM1	1-	:30	1	\$15.00P-04	0.00 NM	1	\$15.00
			DAY EDITION)4B	KAVG	D-4-	Datina							
Week: 10/	rt <u>Date</u> 15/18	End Date 10/21/18	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$15.00	Rating 0.00							
											Totals	60	\$13 345 00

## WOC11835795 [00.00]

Order Printout

Order Status: Opened-New

Buyer Order #: Traffic #: 7849164

Sales Region: Property: Brian Haug WIBW TV

Local

Comments:

Start/End Dates: 10/16/18 - 10/22/18

Canal Partners Media

Agency:

Laura Kelly for Kansas

Buyer: Advertiser:

Primary Demo:

C/P/E:

950 / 1092 / 6244

Product Desc.: Kelly Broadcast

Estimate Desc.: Kelly Topeka Bcast Oct 16-22

Received Date: 10/12/18 12:44 PM Total Cost: \$13,345.00 (Cash)

Separation: 30

List Items	Line	1 Big		2 Sur	_	3 60	_	4 Mac	_	5 Goo	-	6 Blu	_	7 SE/	-	(Pre	-	8 FBI (Pro	-		<del></del>	<del></del>
	Program	Big Bang/Sheldon	(Program: Big Bang/Sheldon)4BKAVG	Survivor	(Program: Survivor)4BKAVG	60 Minutes	(Program: 60 Minutes)4BKAVG	Macgyver	(Program: Macgyver)4BKAVG	God Friended	(Program: God Friended)4BKAVG	Blue Bloods	(Program: Blue Bloods)4BKAVG	SEAL Team	(Program: SEAL Team)4BKAVG		(Program: FBI)4BKAVG	Hawaii 50	(Program: Hawaii 50)4BKAVG	IS	(Program: NCIS)4BKAVG	The state of the s
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	Time	7:00 PM-8:00 PM		7:00 PM-8:00 PM		6:00 PM-7:00 PM		7:00 PM-8:00 PM		7:00 PM-8:00 PM		9:00 PM-10:00 PM		8:00 PM-9:00 PM		8:00 PM-9:00 PM		8:00 PM-9:00 PM		7:00 PM-8:00 PM		9:00 PM-10:00 PM
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	Rate	925.00		475.00		475.00		300.00		375.00		425.00		350.00		425.00		350.00		575.00		375.00
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Spots																						
	Total Spots	-		-		-		1				1		-		1		1		-		
Totals	Total Cost	925.00		475.00		475.00		300.00		375.00		425.00		350.00		425.00		350.00		575.00		375.00

Generated Date: 10/12/18 1:05 PM

Generated by WO Platform WideOrbit Inc.

Page 1 of 4

List Items	]							$\frac{1}{1}$	1	Spots	1 1	$\left  \cdot \right $				
Line Program	ST	Len	Time	Days TWTFSSM	Rate	16 Oct										Total Spots
12 CBS THS MRNG-2<	MN	:30	7:00 AM-9:00 AM	F	150.00	1	1	+	1		1	+				
-	<)4BKAV							-				ŀ				
13 FACE THE NATION 1	MN	:30	9:30 AM-10:00 AM	S-	150.00	_		-			-	$\dashv$				
(Program: FACE THE NATION 1)4BKAVG	1)4BKA	VG										L				-
14 13 NEWS @ 10P	MN	:30	10:00 PM-10:35 PM	M	350.00							. 1				
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14 13 NEWS @ 10P	MN	:30	10:00 PM-10:35 PM	F	350.00	-		-	-		-					
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15 13 NEWS @ 10P SUNDAY	MN	:30	10:00 PM-10:35 PM	S-	325.00	1		-	-		-	- 1				
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16 PRICE IS RIGHT	MN	:30	10:00 AM-11:00 AM	M	100.00	-			-		-					
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(Program: PRICE IS RIGHT)4BKAVG	3KAVG											1				
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(Program: LATE SHOW)4BKAVG	۷Ġ															
18 WHEEL OF FORTUNE	NN	:30	6:30 PM-7:00 PM	M	300.00											
(Program: WHEEL OF FORTUNE)4BKAVG	NE)4BKA	VG														
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(Program: CBS SUNDAY MORNING)4BKAVG	NING)4B	KAVG													-	
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(Program: 13 NEWS THIS MORNING 6AM)4BKAVG	13 NEWS THIS MORNING 6AM	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG	13 NEWS THIS MORNING 6AM	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG	13 NEWS THIS MORNING 6AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS MORNING 5AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS MORNING 5AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS MORNING 5AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS MORNING 5AM	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	13 NEWS THIS MORNING 5AM	(Program: LIVE AT FIVE)4BKAVG	LIVE AT FIVE	(Program: LIVE AT FIVE)4BKAVG	LIVE AT FIVE	(Program: LIVE AT FIVE)4BKAVG	LIVE AT FIVE	(Program: LIVE AT FIVE)4BKAVG	LIVE AT FIVE	(Program: LIVE AT FIVE)4BKAVG	LIVE AT FIVE	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P NM	13 NEWS @ 6P	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P	(Program: 13 NEWS @ 6P)4BKAVG	13 NEWS @ 6P	Program	tems
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List Items							Spots			Totals
Line Program	ST	Len	Time	Days TWTFSSM	Rate	16 ct			Total Spots	
13 NEWS THIS MORNING 6AM	M	:30	6:00 AM-7:00 AM	-T	95.00	_			-	
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG	RNING 64	M)4BKA	VG							
13 NEWS THIS MORNING 6AM	MN	:30	6:00 AM-7:00 AM	I.F.	95.00	_			_	
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG	RNING 64	M)4BKA	VG	8						
25 13 NEWS @ 6P SATURDAY	Z	:30	6:00 PM-6:30 PM	S	100.00	-			-	
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG	TURDAY)	4BKAVG								- 1
WHEEL OF FORTUNE SATURDAY	M	:30	6:30 PM-7:00 PM	S	100.00	_			_	
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG	INE SATU	RDAY)4E	3KAVG							- 1
27 MID DAY IN KANSAS	MN	:30 1	12:00 PM-12:30 PM	M	125.00	_				
(Program: MID DAY IN KANSAS)4BKAVG	AS)4BKAV	G								1
27 MID DAY IN KANSAS	NN	:30 1	12:00 PM-12:30 PM	T	125.00	1			-	
(Program: MID DAY IN KANSAS)4BKAVG	AS)4BKAV	G								
27 MID DAY IN KANSAS	MN	:30 1	12:00 PM-12:30 PM	-W	125.00	_			-1	
(Program: MID DAY IN KANSAS)4BKAVG	AS)4BKAV	G								- 1
27 MID DAY IN KANSAS	MN	:30 1	12:00 PM-12:30 PM	-T	125.00	-			_	
(Program: MID DAY IN KANSAS)4BKAVG	AS)4BKAV	G								- 1
27 MID DAY IN KANSAS	MN	:30 1	12:00 PM-12:30 PM	F	125.00	1			-	
(Program: MID DAY IN KANSAS)4BKAVG	AS)4BKAV	G		2000						- 1
13 NEWS SATURDAY EDITION	N N	:30	8:00 AM-9:00 AM	S	15.00	1			_	
(Program: 13 NEWS SATURDAY EDITION)4BKAVG	AY EDITIO	ON)4BKA	VG							
					Snot Totals:	60	_		60	-1

October	HTNOM
60	SPOTS
\$13,345.00	COST
	MONTH
	SPOTS
	COST

## **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

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To Av Windo	ail Themselves w, Federal Can	of The Lov didates Mu	vest Unit Ch st Sign The	arge During a Certification (	Political On Page 3
Station an WIBW - TV	d Location: Topeka, KS			<b>Date</b> : 09/20/	
I, Devon Pres	scod				
in the General election to be h	date of the Democratice of: Governor leld on: 11/06/2018 est station time as for				political
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Date of First Br	roadcast:	SEE AT 1	TACHED	cast:	

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I represent that the payment for	the above described broadcast time has been	furnished by:
Laura Kelly for Kansas		
and you are authorized to annound I represent that this person or entercommittee/organization of the le	nce the time as paid for by such person or entity is either a legally qualified candidate or a gally qualified candidate.	tity. n authorized
The name of the treasurer of the	candidate's authorized committee is:	
David Toland, Treasurer		
This station has disclosed to me and discount, promotional and ot	its political advertising policies, including: a her sales practices (not applicable to federal	pplicable classes and rates; candidates).
THIS STATION DOES NOT D OF RACE OR ETHNICITY IN	ISCRIMINATE OR PERMIT DISCRIMITY OF ADVERTISING	NATION ON THE BASIS
To Be Signed By	Candidate or Authorized C	ommittee
09/20/2018	100	
Date	Signature	
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