



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 882144 /		<u>Alt Order #</u> WOC11149082
<u>Product</u> Kelly Broadcast		
<u>Contract Dates</u> 07/31/18 - 08/07/18		<u>Estimate #</u> 5664
<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 07/20/18 / 07/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9913041	<u>Advertiser Code</u> 950	<u>Product 1/2</u> 1092
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 151028

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/31/18	08/07/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	--1----				1	\$175.00				
		Week: 08/06/18	08/12/18	-1-----				1	\$175.00				
N 2	WIBW	07/31/18	08/07/18	CBS This Morning Hr 2	7:00 AM-9:00 AM		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/31/18	08/06/18	11-1---				3	\$90.00				
		Week: 08/07/18	08/13/18	-1-----				1	\$90.00				
N 3	WIBW	07/31/18	08/06/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/31/18	08/06/18	11111--				5	\$250.00				
N 4	WIBW	07/31/18	08/06/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/31/18	08/06/18	11--1--				3	\$250.00				
N 5	WIBW	07/31/18	08/06/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/31/18	08/06/18	1--1---				2	\$350.00				
N 6	WIBW	07/31/18	08/04/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-----1-				1	\$40.00				
N 7	WIBW	07/31/18	08/04/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-----1-				1	\$100.00				
N 8	WIBW	07/31/18	08/05/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-----1				1	\$80.00				
N 9	WIBW	07/31/18	08/05/18	13 News Sun Edition	10:00 AM-10:30 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-----1				1	\$40.00				
Totals								0.00				20	\$3,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/07/18	20	\$3,670.00	(\$550.50)	\$3,119.50
Totals	20	\$3,670.00	(\$550.50)	\$3,119.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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882144 /	WOC11149082

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/18 - 08/07/18	Kelly Broadcast	5664

<u>Advertiser</u>	<u>Original Date / Revision</u>
Laura Kelly for Kansas	07/20/18 / 07/25/18

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WIBW - TV Topeka, KS

Date:

07/20/2018

I, Chris Feist,being/on behalf of: Kelly, Laura, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Primaryelection to be held on: 08/07/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 07/24/2018

Date of Last Broadcast: 07/30/2018

Total Charges: \$*****4,513.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/20/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

