



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 850546 /		<u>Alt Order #</u>
<u>Product</u> DR. JEFF COLYER FOR GOVERNOR		
<u>Contract Dates</u> 06/15/18 - 06/24/18	<u>Estimate #</u> 2406	
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 06/14/18 / 06/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69757	

And:

**Target Enterprises**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	06/15/18	06/24/18	13 News This Morning @ 5a	5a-6a		:30				NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$45.00				
Week:		06/18/18	06/24/18	11111--				5	\$45.00				
N 2	WIBW	06/15/18	06/24/18	13 News This Morning @ 6a	558a-7a		:30				NM	6	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$95.00				
Week:		06/18/18	06/24/18	11111--				5	\$95.00				
N 3	WIBW	06/15/18	06/24/18	CBS This Morning	7a-9a		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$65.00				
Week:		06/18/18	06/24/18	11111--				5	\$65.00				
N 4	WIBW	06/15/18	06/24/18	CBS This Morning	7a-9a		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$100.00				
Week:		06/18/18	06/24/18	11111--				5	\$100.00				
N 5	WIBW	06/15/18	06/24/18	Price Is Right	958a-11a		:30				NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$60.00				
Week:		06/18/18	06/24/18	11111--				5	\$60.00				
N 6	WIBW	06/15/18	06/24/18	Midday in Kansas	12p-1230p		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$125.00				
Week:		06/18/18	06/24/18	11111--				5	\$125.00				
N 7	WIBW	06/15/18	06/24/18	Live @ 5p	5p-530p		:30				NM	6	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$135.00				
Week:		06/18/18	06/24/18	11111--				5	\$135.00				
N 8	WIBW	06/15/18	06/24/18	13 News @ 6p	6p-630p		:30				NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$250.00				
Week:		06/18/18	06/24/18	11111--				5	\$250.00				
N 9	WIBW	06/15/18	06/24/18	M-F Wheel of Fortune	630p-7p		:30				NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	----1--				1	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	11111--				5	\$250.00				
N 10	WIBW	06/18/18	06/24/18	Tuesday Prime Hr 1	658p-8p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-1-----				1	\$575.00				
N 11	WIBW	06/18/18	06/24/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	11111--				5	\$350.00				
N 12	WIBW	06/18/18	06/24/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1-				1	\$100.00				
N 13	WIBW	06/15/18	06/24/18	Sat Wheel of Fortune	630p-7p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----1-				1	\$100.00				
Week:		06/18/18	06/24/18	-----1-				1	\$100.00				
N 14	WIBW	06/15/18	06/24/18	13 News @ 10p Sat	10p-1035p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----1-				1	\$225.00				
Week:		06/18/18	06/24/18	-----1-				1	\$225.00				
N 15	WIBW	06/15/18	06/24/18	CBS Sunday Morning	8a-930a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----2				2	\$125.00				
Week:		06/18/18	06/24/18	-----2				2	\$125.00				
N 16	WIBW	06/15/18	06/24/18	13 News @ 10p Sun	10p-1035p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-----1				1	\$325.00				
Week:		06/18/18	06/24/18	-----1				1	\$325.00				
Totals								0.00				71	\$10,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/24/18	71	\$10,975.00	(\$1,646.25)	\$9,328.75
<b>Totals</b>	71	\$10,975.00	(\$1,646.25)	\$9,328.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Buy Detail Report

Date: 6/14/2018

**Client:** Dr. Jeff Colyer for Governor, Inc.  
**Media:** TV  
**Product:** Dr. Jeff Colyer for Governor, Inc.  
**Primary Demo:** Adults 55+

**Description:** ESTIMATE #2406  
**Flight Start Date:** 06/11/2018  
**Flight End Date:** 06/24/2018  
**Survey:** May18 Proj. (May17 HUT, Feb18 SHR)  
 DMA Nielsen Live+1

**Vendor:** WIBW-TV  
 5600 Sw 6Th Ave  
 Topeka, KS 66606-9603  
**Contact:** Holley, Jerry  
**Phone:** 913-272-3456  
**Fax:** 913-271-1938  
**Affiliation:** CBS

**Send Billing To:**

**Comments:** NEED TO GET ON THE AIR STARTING TOMORROW, 6/15  
 FLIGHT FRI 6/15 - SUN 6/24

**Market/System:** Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 6/11 6/18	Total Spots	Adults 55+ Rtg/CPP
<b>WIBW-TV</b>						
MTuWThF 5:00a-6:00a 13 NEWS THIS MORNING 5AM	EM	\$45.00	30	1 5	6	3.1 \$14.52
MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM	EM	\$95.00	30	1 5	6	5.5 \$17.27
MTuWThF 7:00a-9:00a CBS THIS MORNING	EM	\$65.00	30	1 5	6	5.1 \$12.75
MTuWThF 7:00a-9:00a CBS THIS MORNING	EM	\$100.00	30	1 5	6	5.1 \$19.61
MTuWThF 10:00a-11:00a PRICE IS RIGHT	DT	\$60.00	30	1 5	6	7.0 \$8.57
MTuWThF 12:00p-12:30p MID DAY IN KANSAS	DT	\$125.00	30	1 5	6	12.3 \$10.16
MTuWThF 5:00p-5:30p LIVE AT FIVE	EN	\$135.00	30	1 5	6	10.1 \$13.37
MTuWThF 6:00p-6:30p 13 NEWS @ 6P	EN	\$250.00	30	1 5	6	15.3 \$16.34
MTuWThF 6:30p-7:00p WHEEL OF FORTUNE	PA	\$250.00	30	1 5	6	15.9 \$15.72
Tu 7:00p-8:00p NCIS	PT	\$575.00	30	0 1	1	13.2 \$43.56
MTuWThF 10:00p-10:35p 13 NEWS @ 10P	LN	\$350.00	30	0 5	5	14.7 \$23.81

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BRIAN

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**Market/System:** Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 6/11	Wks 6/18	Total Spots	Adults 55+ Rtg/CPP
<b>WIBW-TV</b>							
Sa 6:00p-6:30p	WK	\$100.00	30	0	1	1	6.3
13 NEWS @ 6P SATURDAY							\$15.87
Sa 6:30p-7:00p	WK	\$100.00	30	1	1	2	6.2
WHEEL OF FORTUNE SATURDAY							\$16.13
Sa 10:00p-10:35p	WK	\$225.00	30	1	1	2	10.3
13 NEWS @ 10P SATURDAY							\$21.84
Su 8:00a-9:30a	WK	\$125.00	30	2	2	4	6.7
CBS SUNDAY MORNING							\$18.66
Su 10:00p-10:35p	WK	\$325.00	30	1	1	2	13.7
13 NEWS @ 10P SUNDAY							\$23.72
						<b>Total Spots:</b> 14 57	
						<b>Total GRP/GIMP(000):</b> 123.05336	
						<b>Total CPP/CPM:</b>	
<b>Total Cost:</b>						\$10,975.00	71 \$16.71

**Disclaimer:**

**Signature:** 



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L. Bal

June 13, 2018

Signature of Candidate or Authorized Representative

Date

*To be Signed by Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker  
Printed Name

June 13, 2018  
Date