



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 882214 /		<u>Alt Order #</u>
<u>Product</u> Greg Orman For Kansas		
<u>Contract Dates</u> 07/23/18 - 07/29/18	<u>Estimate #</u> 117	
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 07/20/18 / 07/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 140215	<u>Advertiser Ref</u> 151039	<u>Product 1/2</u>

And:

**AL Media Strategy**  
**222 W Ontario St**  
**Ste 600**  
**Chicago, IL 60654**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/23/18	07/29/18	13 News This Morning @ 5a	5a-6a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$45.00				
N 2	WIBW	07/23/18	07/29/18	13 News This Morning @ 6a	558a-7a		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$95.00				
N 3	WIBW	07/23/18	07/29/18	CBS This Morning Hr 1	7a-8a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$100.00				
N 4	WIBW	07/23/18	07/29/18	13 News Sat Edition	8a-9a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S-				2	\$40.00				
N 5	WIBW	07/23/18	07/29/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S				2	\$125.00				
N 6	WIBW	07/23/18	07/29/18	Face The Nation	930a-1030a		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S				2	\$80.00				
N 7	WIBW	07/23/18	07/29/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S				1	\$40.00				
N 8	WIBW	07/23/18	07/29/18	Midday in Kansas	12p-1230p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$125.00				
N 9	WIBW	07/23/18	07/29/18	Bold and Beautiful	1230p-1p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$90.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WIBW	07/23/18-07/29/18		Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$90.00		NM		
See MG 9.6,9.7													
2	WIBW	07/23/18-07/29/18		Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$90.00		NM		
See MG 9.6,9.7													
3	WIBW	07/23/18-07/29/18		Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$90.00		NM		
See MG 9.6,9.7													
4	WIBW	07/23/18-07/29/18		Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$90.00		NM		
See MG 9.6,9.7													
5	WIBW	07/23/18-07/29/18		Bold and Beautiful	1230p-1p	MTuWThF----	:30		\$90.00		NM		
See MG 9.6,9.7													
6	WIBW	07/24/18-07/24/18		13 News @ 10p M-F	10p-1035p	-Tu-----	:30		\$350.00		NM		
Ⓜ MG for 9.1,9.2,9.3,9.4,9.5													
7	WIBW	07/28/18-07/28/18		13 News @ 6p Sat	6p-630p	-----Sa--	:30		\$100.00		NM		
Ⓜ MG for 9.1,9.2,9.3,9.4,9.5													
N 10	WIBW	07/23/18	07/29/18	Let's Make A Deal	2p-3p		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	MTWTF--	5			\$35.00					
N 11	WIBW	07/23/18	07/29/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	MTWTF--	5			\$135.00					
N 12	WIBW	07/23/18	07/29/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	MTWTF--	5			\$250.00					
N 13	WIBW	07/23/18	07/29/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-----S-	1			\$100.00					
N 14	WIBW	07/24/18	07/29/18	M-F Wheel of Fortune	630p-7p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-TWTF--	4			\$250.00					
N 15	WIBW	07/23/18	07/29/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-----S-	1			\$100.00					
N 16	WIBW	07/23/18	07/29/18	Friday Prime Hr 2	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	----F--	1			\$350.00					
N 17	WIBW	07/23/18	07/29/18	Friday Prime Hr 3	9p-10p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	----F--	1			\$425.00					
N 18	WIBW	07/23/18	07/29/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-----S	1			\$125.00					
N 19	WIBW	07/29/18	07/29/18	Sunday Prime Hr 1	558p-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-----S	1			\$475.00					
N 20	WIBW	07/29/18	07/29/18	Sunday Prime Hr 2	7p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	-----S	1			\$375.00					
N 21	WIBW	07/23/18	07/29/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/23/18	07/29/18	MTWTF--	5			\$350.00					
N 22	WIBW	07/23/18	07/29/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S-				1	\$225.00				
N 23	WIBW	07/23/18	07/29/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	-----S				1	\$325.00				
N 24	WIBW	07/23/18	07/29/18	Late Show	1035p-1137p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	MTWTF--				5	\$85.00				
Totals								0.00				67	\$10,580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	67	\$10,580.00	(\$1,587.00)	\$8,993.00
<b>Totals</b>	67	\$10,580.00	(\$1,587.00)	\$8,993.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Christine Killian,

being/on behalf of: Greg Orman for Kansas,

a legally qualified candidate of the Independent

political party for the office of: Governor

in the Kansas Gubernatorial Primary

election to be held on: August 7th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

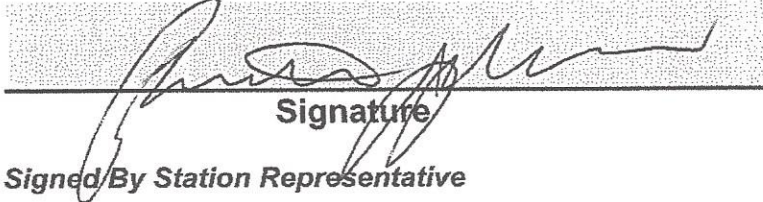
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/16/18

Date

  
Signature

*To Be Signed By Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title