



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<b>Contract / Revision</b> 930250 /		<b>Alt Order #</b> WOC11827741
<b>Product</b> Kelly Broadcast		
<b>Contract Dates</b> 10/02/18 - 10/08/18	<b>Estimate #</b> 6057	
<b>Advertiser</b> Laura Kelly for Kansas		<b>Original Date / Revision</b> 10/01/18 / 10/01/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WIBW	<b>Account Executive</b> Brian Haug	<b>Sales Office</b> Topeka Nationa
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agcy Code</b> 9913041	<b>Advertiser Code</b> 950	<b>Product 1/2</b> 1092
<b>Agency Ref</b> 8754		<b>Advertiser Ref</b> 151028

And:

**Canal Partners Media**  
**900 Circle 75 Pkwy SE**  
**Suite 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/02/18	10/08/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	11111--				5	\$45.00				
N 2	WIBW	10/02/18	10/08/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	111-1--				4	\$95.00				
N 3	WIBW	10/02/18	10/05/18	CBS This Morning Hr 1	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1-1--				2	\$150.00				
N 4	WIBW	10/02/18	10/08/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	11-1---				3	\$100.00				
N 5	WIBW	10/02/18	10/05/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$125.00				
N 6	WIBW	10/02/18	10/08/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	1-111--				4	\$135.00				
N 7	WIBW	10/02/18	10/08/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	1111---				4	\$250.00				
N 8	WIBW	10/02/18	10/08/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	111-1--				4	\$300.00				
N 9	WIBW	10/02/18	10/08/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	11111--				5	\$350.00				
N 10	WIBW	10/02/18	10/05/18	Late Show	10:35 PM-11:35 PM		:30				NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1111--				4	\$85.00				
N 11	WIBW	10/02/18	10/06/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$15.00				
N 12	WIBW	10/02/18	10/06/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 10/01/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$100.00				
N 13	WIBW	10/02/18	10/06/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$100.00				
N 14	WIBW	10/02/18	10/06/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$100.00				
N 15	WIBW	10/02/18	10/06/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$225.00				
N 16	WIBW	10/02/18	10/07/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$175.00				
N 17	WIBW	10/02/18	10/07/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$150.00				
N 18	WIBW	10/02/18	10/07/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$125.00				
N 19	WIBW	10/02/18	10/03/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	-11----				2	\$135.00				
N 20	WIBW	10/08/18	10/08/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$125.00				
							<b>Totals</b>	0.00				50	\$7,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	50	\$7,920.00	(\$1,188.00)	\$6,732.00
<b>Totals</b>	50	\$7,920.00	(\$1,188.00)	\$6,732.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# WOC11827741 [00.00]

## Order Printout



Order Status:	Opened-New	Start/End Dates:	10/02/18 - 10/08/18
Traffic #:		Agency:	Canal Partners Media
Buyer Order #:	7803934	Advertiser:	Laura Kelly for Kansas
AE:	Brian Haug	Buyer:	
Property:	WBW/TV	Primary Demo:	
Sales Region:	Local		

C/P/E:	950 / 1092 / 6057
Product Desc.:	Kelly Broadcast
Estimate Desc.:	Kelly Topekan Bcast Oct 2-8
Total Cost:	\$7,525.00 (Cash)
Received Date:	10/01/18 6:50 AM

Comments:

Separation: 30

List Items						Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 2									Total Spots	Total Cost
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-----M	45.00	1									1	45.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	T-----	45.00	1									1	45.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-W-----	45.00	1									1	45.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	45.00	1									1	45.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																	
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	--F----	45.00	1									1	45.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-----M	95.00	1									1	95.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	T-----	95.00	1									1	95.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																	
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-W-----	95.00	1									1	95.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																	

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 2											Total Spots	Total Cost		
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	--F---	95.00	1											1	95.00		
3	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																				
3	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-W-----	150.00	1											1	150.00		
	(Program: CBS THS MRNG-2<)4BKAVG																				
3	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	--F---	150.00	1											1	150.00		
4	(Program: CBS THS MRNG-2<)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-----M	100.00	1											1	100.00		
	(Program: PRICE IS RIGHT)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	T-----	100.00	1											1	100.00		
	(Program: PRICE IS RIGHT)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-T-----	100.00	1											1	100.00		
	(Program: PRICE IS RIGHT)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	125.00	1											1	125.00		
	(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	125.00	1											1	125.00		
	(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	125.00	1											1	125.00		
	(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	--F---	125.00	1											1	125.00		
	(Program: MID DAY IN KANSAS)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1											1	135.00		
	(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	135.00	1											1	135.00		
	(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-T-----	135.00	1											1	135.00		
	(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	--F---	135.00	1											1	135.00		
	(Program: LIVE AT FIVE)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1											1	250.00		
	(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1											1	250.00		
	(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-W-----	250.00	1											1	250.00		
	(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	250.00	1											1	250.00		
	(Program: 13 NEWS @ 6P)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-----M	300.00	1											1	300.00		
	(Program: WHEEL OF FORTUNE)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	T-----	300.00	1											1	300.00		
	(Program: WHEEL OF FORTUNE)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-W-----	300.00	1											1	300.00		
	(Program: WHEEL OF FORTUNE)4BKAVG																				



List Items										Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 2													Total Spots	Total Cost				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--F--	300.00	1													1	300.00				
(Program: WHEEL OF FORTUNE)4BKAVG																									
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-----M	350.00	1													1	350.00				
(Program: 13 NEWS @ 10P)4BKAVG																									
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	T-----	350.00	1													1	350.00				
(Program: 13 NEWS @ 10P)4BKAVG																									
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-W-----	350.00	1													1	350.00				
(Program: 13 NEWS @ 10P)4BKAVG																									
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	350.00	1													1	350.00				
(Program: 13 NEWS @ 10P)4BKAVG																									
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--F--	350.00	1													1	350.00				
(Program: 13 NEWS @ 10P)4BKAVG																									
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	T-----	85.00	1													1	85.00				
(Program: LATE SHOW)4BKAVG																									
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-W-----	85.00	1													1	85.00				
(Program: LATE SHOW)4BKAVG																									
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-T-----	85.00	1													1	85.00				
(Program: LATE SHOW)4BKAVG																									
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	--F--	85.00	1													1	85.00				
(Program: LATE SHOW)4BKAVG																									
11	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	-----S-	15.00	1													1	15.00				
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																									
12	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	-----S-	100.00	1													1	100.00				
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																									
13	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	-----S-	100.00	1													1	100.00				
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG																									
14	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	-----S-	100.00	1													1	100.00				
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																									
15	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	-----S-	225.00	1													1	225.00				
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																									
16	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	175.00	1													1	175.00				
(Program: CBS SUNDAY MORNING)4BKAVG																									
17	FACE THE NATION 1	NM	:30	9:30 AM-10:00 AM	-----S-	150.00	1													1	150.00				
(Program: FACE THE NATION 1)4BKAVG																									
18	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	-----S-	125.00	1													1	125.00				
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																									
Spot Totals:							47													47	\$7,525.00				

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	47	\$7,525.00			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WIBW - TV Topeka, KS

**Date:**

09/20/2018

I, Devon Prescod,being/on behalf of: Kelly, Laura, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**Date of First Broadcast: 9/20/2018Date of Last Broadcast: 9/20/2018**Total Charges:** \$\*\*\*\*\*12,000.00



I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/20/2018

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

