



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

And:

AL Media Strategy
222 W Ontario St
Ste 600
Chicago, IL 60654

| | | |
|--|--|--|
| <u>Contract / Revision</u> 885981 / | | <u>Alt Order #</u> |
| <u>Product</u> GREG ORMAN FOR KANSAS | | |
| <u>Contract Dates</u> 07/30/18 - 08/05/18 | | <u>Estimate #</u> 122 |
| <u>Advertiser</u> Greg Orman for Kansas | | <u>Original Date / Revision</u> 07/27/18 / 07/27/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIBW | <u>Account Executive</u> Brian Haug | <u>Sales Office</u> Topeka Nationa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 140215 | <u>Advertiser Ref</u> 151039 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 1 | WIBW | 07/30/18 | 08/05/18 | 13 News This Morning @ 5a | 5a-6a | | :30 | | | | NM | 5 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | 11111-- | 5 | | | \$45.00 | | | | | |
| N 2 | WIBW | 07/30/18 | 08/05/18 | 13 News This Morning @ 6a | 558a-7a | | :30 | | | | NM | 5 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | 11111-- | 5 | | | \$95.00 | | | | | |
| N 3 | WIBW | 07/30/18 | 08/05/18 | CBS This Morning | 7a-9a | | :30 | | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | 11111-- | 5 | | | \$100.00 | | | | | |
| N 4 | WIBW | 07/30/18 | 08/05/18 | 13 News Sat Edition | 8a-9a | | :30 | | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | -----2- | 2 | | | \$40.00 | | | | | |
| N 5 | WIBW | 07/30/18 | 08/05/18 | CBS Sunday Morning | 8a-930a | | :30 | | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | -----2 | 2 | | | \$125.00 | | | | | |
| N 6 | WIBW | 07/30/18 | 08/05/18 | Face The Nation | 9:30 AM-10:00 AM | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | -----1 | 1 | | | \$80.00 | | | | | |
| N 7 | WIBW | 07/30/18 | 08/05/18 | 13 News Sun Edition | 10a-11a | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | -----1 | 1 | | | \$40.00 | | | | | |
| N 8 | WIBW | 07/30/18 | 08/05/18 | Price Is Right | 957a-11a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | MTWTF-- | 3 | | | \$60.00 | | | | | |
| N 9 | WIBW | 07/30/18 | 08/05/18 | Young and the Restless | 11a-1201p | | :30 | | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | MTWTF-- | 3 | | | \$75.00 | | | | | |
| N 10 | WIBW | 07/30/18 | 08/05/18 | Midday in Kansas | 12p-1230p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | MTWTF-- | 4 | | | \$125.00 | | | | | |
| N 11 | WIBW | 07/30/18 | 08/05/18 | Bold and Beautiful | 1230p-1p | | :30 | | | | NM | 4 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| | Week: | 07/30/18 | 08/05/18 | MTWTF-- | 4 | | | \$90.00 | | | | | |
| N 12 | WIBW | 07/30/18 | 08/05/18 | The Talk | 1p-2p | | :30 | | | | NM | 3 | \$120.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Topeka, KS 66615
(785) 272-6397

| | | |
|--|-------------------------------------|--|
| <u>Contract / Revision</u> 885981 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 07/30/18 - 08/05/18 | <u>Product</u> GREG ORMAN FOR KA | <u>Estimate #</u> 122 |
| <u>Advertiser</u> Greg Orman for Kansas | | <u>Original Date / Revision</u> 07/27/18 / 07/27/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 3 | \$40.00 | | | | |
| N 13 | WIBW | 07/30/18 | 08/05/18 | Let's Make A Deal | 2p-3p | | :30 | | | | NM | 4 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 4 | \$35.00 | | | | |
| N 14 | WIBW | 07/30/18 | 08/05/18 | Live @ 5p | 5p-530p | | :30 | | | | NM | 4 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 4 | \$135.00 | | | | |
| N 15 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 6p | 6p-630p | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| N 16 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 6p Sat | 6p-630p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$100.00 | | | | |
| N 17 | WIBW | 07/30/18 | 08/05/18 | M-F Wheel of Fortune | 630p-7p | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 4 | \$250.00 | | | | |
| N 18 | WIBW | 07/30/18 | 08/05/18 | Sat Wheel of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$100.00 | | | | |
| N 19 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 530p Sun | 530p-6p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$125.00 | | | | |
| N 20 | WIBW | 07/30/18 | 08/05/18 | Sunday Prime Hr 1 | 558p-7p | | :30 | | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$475.00 | | | | |
| N 21 | WIBW | 07/30/18 | 08/05/18 | Sunday Prime Hr 2 | 7p-8p | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$375.00 | | | | |
| N 22 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 10p M-F | 10p-1035p | | :30 | | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 4 | \$350.00 | | | | |
| N 23 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 10p Sat | 10p-1035p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$225.00 | | | | |
| N 24 | WIBW | 07/30/18 | 08/05/18 | 13 News @ 10p Sun | 10p-1035p | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$325.00 | | | | |
| N 25 | WIBW | 07/30/18 | 08/05/18 | Late Show | 1035p-1137p | | :30 | | | | NM | 5 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | 11111-- | | | | 5 | \$85.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 70 | \$9,265.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 07/30/18 - 08/05/18 | 70 | \$9,265.00 | (\$1,389.75) | \$7,875.25 |
| Totals | 70 | \$9,265.00 | (\$1,389.75) | \$7,875.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Buy Detail Report

Revision #:

Date: 7/27/2018

Client: AL Media
Media: TV
Product: Greg Orman for Kansas
Market: Topeka
Primary Demo: Adults 35+
Separation between spots: 30
Estimate: 122
Description: Greg Orman for Kansas TV EST 122
Flight Start Date: 7/30/2018 03:00 AM
Flight End Date: 8/5/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Buyer: Joan Manson
Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/30 | Total Spots | Adults 35+ Rtg |
|----------------|---|--------------|-----------|----------|-----|----------|-------------|----------------|
| WIBW-TV | | | | | | | | |
| 47 | MTuWThF 5:00a-6:00a 13 NEWS THIS MORNING 5AM 4BKAVG | EM | \$45.00 | \$38.25 | 30 | 5 | 5 | 1.7 |
| 48 | MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM 4BKAVG | EM | \$95.00 | \$80.75 | 30 | 5 | 5 | 4.2 |
| 49 | MTuWThF 7:00a-9:00a CBS THIS MORNING HR 1 4BKAVG | EM | \$100.00 | \$85.00 | 30 | 5 | 5 | 4.3 |
| 50 | Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION 4BKAVG | EM | \$40.00 | \$34.00 | 30 | 2 | 2 | 4.0 |
| 51 | Su 8:00a-9:30a CBS SUNDAY MORNING 4BKAVG | EM | \$125.00 | \$106.25 | 30 | 2 | 2 | 7.0 |
| 52 | Su 9:30a-10:00a FACE THE NATION 1 4BKAVG | EM | \$80.00 | \$68.00 | 30 | 1 | 1 | 4.5 |
| 53 | Su 10:00a-10:30a 13 NEWS SUNDAY EDITION 4BKAVG | EM | \$40.00 | \$34.00 | 30 | 1 | 1 | 1.9 |
| 54 | MTuWThF 10:00a-11:00a PRICE IS RIGHT 4BKAVG | DT | \$60.00 | \$51.00 | 30 | 3 | 3 | 3.6 |
| 55 | MTuWThF 11:00a-12:00p YOUNG & RESTLESS 4BKAVG | DT | \$75.00 | \$63.75 | 30 | 3 | 3 | 2.9 |

Buy Detail Report

Revision #:

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 122
 Description: Greg Orman for Kansas TV EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Joan Manson

Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/30 | Total Spots | Adults 35+ Rtg |
|----------------|---|--------------|-----------|----------|-----|----------|-------------|----------------|
| WIBW-TV | | | | | | | | |
| 56 | MTWThF 12:00p-12:30p MID DAY IN KANSAS 4BKAVG | DT | \$125.00 | \$106.25 | 30 | 4 | 4 | 9.2 |
| 57 | MTWThF 12:30p-1:00p BOLD & BEAUTIFUL 4BKAVG | DT | \$90.00 | \$76.50 | 30 | 4 | 4 | 4.9 |
| 58 | MTWThF 1:00p-2:00p THE TALK 4BKAVG | DT | \$40.00 | \$34.00 | 30 | 3 | 3 | 1.8 |
| 59 | MTWThF 2:00p-3:00p LET'S MAKE A DEAL 4BKAVG | DT | \$35.00 | \$29.75 | 30 | 4 | 4 | 1.1 |
| 60 | MTWThF 5:00p-5:30p LIVE AT FIVE 4BKAVG | EN | \$135.00 | \$114.75 | 30 | 4 | 4 | 3.8 |
| 61 | MTWThF 6:00p-6:30p 13 NEWS @ 6P 4BKAVG | EN | \$250.00 | \$212.50 | 30 | 4 | 4 | 9.8 |
| 62 | Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY 4BKAVG | EN | \$100.00 | \$85.00 | 30 | 1 | 1 | 5.3 |
| 63 | MTWThF 6:30p-7:00p WHEEL OF FORTUNE 4BKAVG | PA | \$250.00 | \$212.50 | 30 | 4 | 4 | 9.3 |
| 64 | Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY 4BKAVG | PA | \$100.00 | \$85.00 | 30 | 1 | 1 | 4.3 |

Buy Detail Report

Revision #:

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 122
 Description: Greg Orman for Kansas TV EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Joan Manson

Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/30 | Total Spots | Adults 35+ Rtg |
|----------------|--|--------------|-----------|----------|-----|----------|-----------------------------------|-------------------|
| WIBW-TV | | | | | | | | |
| 65 | Su 5:30p-6:00p 13 NEWS AT 5:30 4BKAVG | EN | \$125.00 | \$106.25 | 30 | 1 | 1 | 2.6 |
| 66 | Su 6:00p-7:00p 60 MINUTES 4BKAVG | PT | \$475.00 | \$403.75 | 30 | 1 | 1 | 8.5 |
| 67 | Su 7:00p-8:00p BIG BROTHER 4BKAVG | PT | \$375.00 | \$318.75 | 30 | 1 | 1 | 4.1 |
| 68 | MTuWThF 10:00p-10:35p 13 NEWS @ 10P 4BKAVG | LN | \$350.00 | \$297.50 | 30 | 4 | 4 | 6.4 |
| 69 | Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG | LN | \$225.00 | \$191.25 | 30 | 1 | 1 | 4.5 |
| 70 | Su 10:00p-10:35p 13 NEWS @ 10P SUNDAY 4BKAVG | LN | \$325.00 | \$276.25 | 30 | 1 | 1 | 5.7 |
| 71 | MTuWThF 10:35p-11:35p LATE SHOW 4BKAVG | LN | \$85.00 | \$72.25 | 30 | 5 | 5 | 1.4 |
| | | | | | | | Total Spots: 70 | 70 |
| | | | | | | | Total GRP/GIMP(000): 324.3 | 324.3 |
| | | | | | | | Total Cost: \$9,265.00 | \$7,875.25 |

Signature: _____

Buy Detail Report

Revision #:

Date: 7/27/2018

Client: AL Media
Media: TV
Product: Greg Orman for Kansas
Market: Topeka
Primary Demo: Adults 35+
Separation between spots: 30
Estimate: 122
Description: Greg Orman for Kansas TV EST 122
Flight Start Date: 7/30/2018 03:00 AM
Flight End Date: 8/5/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Buyer: Joan Manson
Vendor: WIBW-TV

Affiliation: CBS

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks 7/30 | Total Spots | Adults 35+ Rtg |
|---------|-----------------|--------------|-----------|---------|-----|-------------|-------------|----------------------|
|---------|-----------------|--------------|-----------|---------|-----|-------------|-------------|----------------------|

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 122
 Description: Greg Orman for Kansas TV/EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Joan Manson

| Station | Total Spots | STN Gross | PCT | STN Net | PCT | Adults 35+ | GRP | PCT |
|---------------|-------------|------------|------|------------|------|------------|------|-----|
| WIBW-TV | 70 | \$9,265.00 | 100% | \$7,875.25 | 100% | 324.3 | 100% | |
| Market Total: | 70 | \$9,265.00 | | \$7,875.25 | | 324.3 | | |

Buy Detail Report

Summary by Station/Month

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 122
 Description: Greg Orman for Kansas TV EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Joan Manson

| Station | Month | Total Spots | STN Gross | PCT | STN Net | PCT |
|---------------|--------|-------------|------------|------|------------|------|
| WIBW-TV | AUG 18 | 70 | \$9,265.00 | 100% | \$7,875.25 | 100% |
| Market Total: | AUG 18 | 70 | \$9,265.00 | 100% | \$7,875.25 | 100% |
| | | 70 | \$9,265.00 | | \$7,875.25 | |

Buy Detail Report

Summary by Daypart

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 122
 Description: Greg Orman for Kansas TV/EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul 17 DMA Nielsen Live+1
 Buyer: Joan Manson

| Daypart | Total Spots | STN Gross | PCT | STN Net | PCT | Adults 35+ | GRP | PCT |
|---------------|-------------|------------|-----|------------|-----|------------|-----|-----|
| EM | 21 | \$1,650.00 | 18% | \$1,402.50 | 18% | 79.4 | 24% | |
| DT | 21 | \$1,525.00 | 16% | \$1,296.25 | 16% | 85.7 | 26% | |
| EN | 10 | \$1,765.00 | 19% | \$1,500.25 | 19% | 62.3 | 19% | |
| LN | 11 | \$2,375.00 | 26% | \$2,018.75 | 26% | 42.8 | 13% | |
| PA | 5 | \$1,100.00 | 12% | \$935.00 | 12% | 41.5 | 13% | |
| PT | 2 | \$850.00 | 9% | \$722.50 | 9% | 12.6 | 4% | |
| Market Total: | 70 | \$9,265.00 | | \$7,875.25 | | 324.3 | | |

Buy Detail Report

Summary by Station/Week

Date: 7/27/2018

Client: AL Media
Media: TV
Product: Greg Orman for Kansas
Market: Topeka
Primary Demo: Adults 35+
Separation between spots: 30
Estimate: 122
Description: Greg Orman for Kansas TV EST 122
Flight Start Date: 7/30/2018 03:00 AM
Flight End Date: 8/5/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Buyer: Joan Manson

| Station | 7/30 | Total |
|-----------|------------|------------|
| WIBW-TV | | |
| SPOTS | 70 | 70 |
| GRP | 324.3 | 324.3 |
| | \$28.57 | \$28.57 |
| STN Gross | \$9,265.00 | \$9,265.00 |
| SPOTS | 70 | 70 |
| GRP | 324.3 | 324.3 |
| | \$28.57 | \$28.57 |
| STN Gross | \$9,265.00 | \$9,265.00 |

Buy Detail Report

Summary by Market

Date: 7/27/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Primary Demo: Adults 35+
 Separation between spots: 30
 Estimate: 122
 Description: Greg Orman for Kansas TV EST 122
 Flight Start Date: 7/30/2018 03:00 AM
 Flight End Date: 8/5/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Joan Manson

| Market | Total Spots | STN Gross | PCT | STN Net | PCT | Adults 35+ | GRP | PCT |
|-----------------|-------------|------------|------|------------|------|------------|------|-----|
| Topeka | 70 | \$9,265.00 | 100% | \$7,875.25 | 100% | 324.3 | 100% | |
| Estimate Total: | 70 | \$9,265.00 | | \$7,875.25 | | 324.3 | | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Christine Killian,

being/on behalf of: Greg Orman for Kansas,

a legally qualified candidate of the Independent

political party for the office of: Governor

in the Kansas Gubernatorial Primary

election to be held on: August 7th, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| As Ordered | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

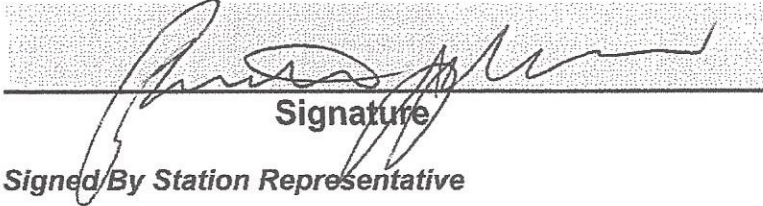
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/18

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title