## CONTRACT



And:

Sandlot Strategic Inc PO Box 8511 St Joseph, MO 64508

	Contract / Rev	vision		Alt Order #	
	886278	1			
Product					
KOBACH FOR GOVERNO	R				
Contract Dates	Estimate #				
07/31/18 - 08/06/18	003				
Advertiser	The state of the s		Ori	ginal Date	/ Revision
Kobach for Governor			0	7/27/18	/ 07/27/18
<del></del>	Billing Cycle	Billing	Cale	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WIBW	Brian H	Haug	g	Topeka Nationa
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Advert	iser	Code	Product 1/2
	Agency Ref	***************************************		Advertiser	Ref
	141676			69576	

	Start/End	Spots/		-	
*Line Ch Start Date End Date Description	Time		Rate Rtn TypeS	pots	Amount
N 1 WIBW 07/31/18 08/05/18 13 News Sun Edition	10a-11a	:30	NM	1	\$40.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/18         08/05/18        1         1	Rate \$40.00				
N 2 WIBW 07/31/18 08/05/18 13 News Sat Edition	8a-9a	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/18 08/05/181- 1	\$40.00				
N 3 WIBW 07/31/18 08/06/18 CBS This Morning	7a-9a	:30	NM	5	\$325.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/18         08/06/18         11111         5	<u>Rate</u> \$65.00				
					*400.00
N 4 WIBW 07/31/18 08/05/18 Sat Wheel of Fortune Start Date End Date Weekdays Spots/Week	630p-7p Rate	:30	NM	1	\$100.00
Week: 07/30/18 08/05/181- 1	\$100.00				
N 5 WIBW 07/31/18 08/06/18 Midday in Kansas	12p-1230p	:30	NM	5	\$625.00
Start Date End Date Weekdays Spots/Week	Rate	.55		·	ψ020.00
Week: 07/31/18 08/06/18 11111 5	\$125.00				
N 6 WIBW 07/31/18 08/05/18 13 News @ 6p Sat	6p-630p	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/18 08/05/181- 1	\$100.00				
N 7 WIBW 07/31/18 08/06/18 13 News This Morning @ 5		:30	NM	5	\$225.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/31/18         08/06/18         11111         5	Rate \$45.00				
		:20	NIM	E	PC7E 00
N 8 WIBW 07/31/18 08/06/18 Live @ 5p Start Date End Date Weekdays Spots/Week	5p-530p Rate	:30	NM	5	\$675.00
Week: 07/31/18 08/06/18 11111 5	\$135.00				
N 9 WIBW 07/31/18 08/06/18 13 News @ 6p	6p-630p	:30	NM	5	\$1,250.00
Start Date End Date Weekdays Spots/Week	Rate	.55			<b>41,200.00</b>
Week: 07/31/18 08/06/18 111111 5	\$250.00				
N 10 WIBW 07/31/18 08/05/18 13 News @ 530p Sun	530p-6p	:30	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate		83		
Week: 07/30/18 08/05/181 1	\$125.00				
N 11 WIBW 07/31/18 08/06/18 CBS This Morning Hr 1	7a-8a	:30	NM	5	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week:         07/31/18         08/06/18         11111         5	Rate \$100.00				
N 12 WIBW 07/31/18 08/05/18 13 News @ 10p Sat	10p-1035p	:30	NM	1	\$225.00
14 12 WIDW ONOTHO COCOTTO 13 News @ Top Sat	10h-1000h	.50	14141	1	φ223.00



	Contract / Revision 886278 /	Alt Order #
Contract Dates 07/31/18 - 08/06/18	Product KOBACH FOR GOVI	Estimate # ERI 003
Advertiser	[0	riginal Date / Revision
Kobach for Governor		07/27/18 / 07/27/18

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 07/30/1808/05/181-1	Rate \$225.00				
N 13 WIBW 07/31/18 08/05/18 13 News @ 10p Sun  Start Date	10p-1035p <u>Rate</u> \$325.00	:30	NM	1	\$325.00
N 14 WIBW 07/31/18 08/06/18 13 News @ 10p M-F Start Date	10p-1035p <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
		Totals 0.00		42	\$6,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/06/18	42	\$6,305.00	(\$945.75)	\$5,359.25
Totals	42	\$6,305.00	(\$945.75)	\$5,359.25

Signature:	Date:	

- FIGHT CONTO	WIBW WIBW	WBW	WBW	WIBW	WIBW	WIBW	WIBW	WBW	WBW	WBW	WBW	WBW	WBW	WIBW	WIRW	WIBW	WIBW	WIBW	WBW	WBW	WBW	Walw	WIBW	WBIW	WIENA	WIRW	WIBW	WIBW	WIBW	WBW	WBW	WIBW	WBW	WIBW	Waw	Wan	WBW	WBIW	WBIW	WBW	WBW	WIBW	WBIW	Station	Headline #:	Plan Dates: 7/31/18 to 8/6/18	Product.	Advertiser: <no advertiser=""></no>	Agency: Sandiot Strategic	То:
	8:00p-9:00p	9:00p-10:00p	8:00p-9:00p	8:00p-9:00p	7:00p-8:00p	9:00p-10:00p	7:00p-8:00p	9:00p-10:00p	9:00p-10:00p	7:00p-8:00p	9:00p-10:00p	7:00p-8:00p	8:00p-9:00p	5:30p-6:00p	6:00p-7:00p	7:00p-8:00p	9:00p-10:00p	8:00p-9:00p	8:00p-9:00p	8:00p-9:00p	7:00p-8:00p	9:00p-10:00p	10:00p-10:35p	17:00a-12:00p	10.300-11.300	10:350-11:355	10:00p-10:35p	7:00a-9:00a	5:30p-6:00p	12:30p-1:00p	6:00p-6:30p	6:30p-7:00p	5:00p-5:30p	5:00a-6:00a	0:309-40:000	6:00a-7:00a	6:00p-6:30p	10:00a-11:00a	12:00p-12:30p	6:30p-7:00p	7:00a-9:00a	8:00a-9:00a	10:00a-11:00a	Time		to 8/6/18		ertiser>	Strategic	То:
	Thu	Sat	Sat	Mon	Thu	Thu	Mon	Wed	Sun	Wed	Mon	Sat	Sun	M.W.F	Sun	0 7	Fri	Fri	Wed	Tue	Tue	Tue	Morer	MO-Fr	No. II	More	Sat	Mo-Fr	Sun	Mo-Fr	Mo-Fr	Mo-Fr	Mo-Fr	Mo-Fr	Sin Sin	0 30	Sat	Mo-Fr	Mo-Fr	Sat	Mo-Fr	Sat	Sun	Days						
	VARIOUS PRIME	CBS EVENING NEWS	VARIOUS PRIME	13 NEWS @ 10P SONDAT	YOUNG & RESILESS	CALLED & DECAM	TATE SHOW	13 NEWS @ 10P SATURDAY	CBS THIS MORNING HR 1	13 NEWS AT 5:30	BOLD & BEAUTIFUL	13 NEWS @ 6P	WHEEL OF FORTUNE	LIVE AT FIVE	13 NEWS THIS MORNING 5AM	FACE THE NATION 1	OBS STINDAY MORNING SAM	13 NEWS (8 ST SATURDAY	PRICE IS RIGHT	MID DAY IN KANSAS	WHEEL OF FORTUNE SATURDAY	CBS THIS MORNING HR 2	13 NEWS SATURDAY EDITION	13 NEWS SUNDAY EDITION	Program Name		The state of the s																							
The Contract of the Contract o	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	30.00	3	3	30 06	:30	:30	:30	:30	:30	:30	:30	:30	30	30 00	:30	:30	:30	:30	:30	:30	:30	Length						
	\$670	\$400	\$300	\$625	\$1,250	\$650	\$650	\$525	\$450	\$700	\$550	\$300	\$475	\$1,250	\$725	\$575	\$100	\$676	\$550	\$625	\$900	\$575	\$550	\$525	\$150	\$150	\$350	\$175	\$250	\$150	\$450	\$450	\$250	\$100	\$175	\$250	\$175	\$250	\$95	#555# #555#	490	*800	\$ 655	Rate 1	Demo: A35+		Email: brian haug@wit	1	Station: WIBW	Salesperson: Brian Haug
	39/0	\$225	\$170	\$375	\$925	\$350	\$400	\$325	\$325	\$475	\$325	\$175	\$350	\$500	\$475	\$375	\$425	\$350	\$350	\$425	\$575	\$375	\$350	\$325	\$75	\$85	\$225	\$100	\$125	\$90	\$250	\$250	\$135	\$45	\$80	\$125	\$95	\$100	\$60	\$105	\$100	66 6	\$40	Rate 2		Ó	brian haun@wibw.com	The state of the s		Pug
	\$200	\$75	\$25	\$125	\$300	\$175	\$125	\$125	\$125	\$175	\$150	\$50	\$125	\$125	\$150	\$ 150	\$100	\$125	\$150	\$150	\$175	\$125	\$200	\$125	\$30	\$25	\$100	\$50	\$55	\$35	\$135	\$125	\$70	\$16	\$20	\$50	\$50	\$40	\$30	\$ 550	s 420	\$30	\$15	Rate 3			1			
	42														-								- ת		-		٠	on .	1		O1		on	OI					5	1	on	1		31-Jul						-
		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0 0	- n	.		9 -	1	on .	_	0	Ø1	0	on I	on o		0	,  -		5		on	_		独						
***************************************	\$6.305.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1750.00	\$0.00	90.00	\$0.00	\$225.00	\$500.00	\$125.00	\$0.00	\$1,250.00	\$0.00	\$675.00	\$225.00	\$0.00	#0.00	\$100.00	\$0.00	\$625.00	\$100.00	\$325.00	\$40.00	\$40.00	Total						
	_																																																	
202.0	282 F	2.3	1.8	4.0	10.3	4.1	5,3	4.5	4.7	7.0	4.8	2.8	5.8	8.6	80 00	3 G	7.9	6.7	6.7	8.2	11.7	7.7	1120	N. SC	2 6	و در	9	4 1	5.2	4.1	11.5	11.6	6.3	2 4	4 3	D (4	6.0	6.00	7.7	6.2	4.1	2.6	2.8	RT-A35+						
202.0	282.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	50	0	0 0	0 9	10 E	20.5	55.20	0	57.5	0	31.5	13 6	2 6	0 6	6	. 0	38.5	6.2	20.5	2.6	2.8							
270	\$110.58	\$97	\$97	\$93	388	\$88	\$75	\$72	\$68	\$6	\$6	\$6	\$61	SS	55	55	\$50	\$52	\$52	\$51	\$49	845	200	\$25.86	920.70	97. 7C9	\$24.73	3 1	\$24.04	\$21.95	53	\$21.55	\$21.43	\$18.75	\$18.60	\$17.92	\$16.67	\$16.67	\$16.23	\$16.13	\$15.85	\$15.38	\$14.29	СРР						

## AGREEMENT FORM FOR **POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE

### **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political** 

Window,	Federal Candi	dates Mus	t Sign The (	Certification (	On Page 3
Station and	l Location:			Date:	
I, SANDLOT	STRATEGIC INC	•		0	,
being/on beh	nalf of:	FOR GOVER	RNOR		
a legally qua	lified candidate	of the REPU	BLICAN		
in the PRIMA	y for the office of RY e held on: AUGL quest station tin	JST 7, 2018		NS .	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

#### KOBACH FOR GOVERNOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### **BOB DOOL**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018	Ma	_
Date	Signature	
To Be	Signed By Station Representative	
□ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

#### **AGREED UPON SCHEDULE**

# (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		ä			

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.