



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 886278 / | | <u>Alt Order #</u> |
| <u>Product</u> KOBACH FOR GOVERNOR | | |
| <u>Contract Dates</u> 07/31/18 - 08/06/18 | <u>Estimate #</u> 003 | |
| <u>Advertiser</u> Kobach for Governor | | <u>Original Date / Revision</u> 07/27/18 / 07/27/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIBW | <u>Account Executive</u> Brian Haug | <u>Sales Office</u> Topeka Nationa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 141676 | <u>Advertiser Ref</u> 69576 | |

And:

Sandlot Strategic Inc
PO Box 8511
St Joseph, MO 64508

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WIBW | 07/31/18 | 08/05/18 | 13 News Sun Edition | 10a-11a | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$40.00 | | | | |
| N 2 | WIBW | 07/31/18 | 08/05/18 | 13 News Sat Edition | 8a-9a | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$40.00 | | | | |
| N 3 | WIBW | 07/31/18 | 08/06/18 | CBS This Morning | 7a-9a | | :30 | | | | NM | 5 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$65.00 | | | | |
| N 4 | WIBW | 07/31/18 | 08/05/18 | Sat Wheel of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$100.00 | | | | |
| N 5 | WIBW | 07/31/18 | 08/06/18 | Midday in Kansas | 12p-1230p | | :30 | | | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$125.00 | | | | |
| N 6 | WIBW | 07/31/18 | 08/05/18 | 13 News @ 6p Sat | 6p-630p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$100.00 | | | | |
| N 7 | WIBW | 07/31/18 | 08/06/18 | 13 News This Morning @ 5a | 5a-6a | | :30 | | | | NM | 5 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$45.00 | | | | |
| N 8 | WIBW | 07/31/18 | 08/06/18 | Live @ 5p | 5p-530p | | :30 | | | | NM | 5 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$135.00 | | | | |
| N 9 | WIBW | 07/31/18 | 08/06/18 | 13 News @ 6p | 6p-630p | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$250.00 | | | | |
| N 10 | WIBW | 07/31/18 | 08/05/18 | 13 News @ 530p Sun | 530p-6p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$125.00 | | | | |
| N 11 | WIBW | 07/31/18 | 08/06/18 | CBS This Morning Hr 1 | 7a-8a | | :30 | | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$100.00 | | | | |
| N 12 | WIBW | 07/31/18 | 08/05/18 | 13 News @ 10p Sat | 10p-1035p | | :30 | | | | NM | 1 | \$225.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
(785) 272-6397

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 886278 / | |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/31/18 - 08/06/18 | KOBACH FOR GOVERN | 003 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Kobach for Governor | 07/27/18 / 07/27/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$225.00 | | | | |
| N 13 | WIBW | 07/31/18 | 08/05/18 | 13 News @ 10p Sun | 10p-1035p | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$325.00 | | | | |
| N 14 | WIBW | 07/31/18 | 08/06/18 | 13 News @ 10p M-F | 10p-1035p | | :30 | | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/18 | 08/06/18 | 11111-- | | | | 5 | \$350.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 42 | \$6,305.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 07/30/18 - 08/06/18 | 42 | \$6,305.00 | (\$945.75) | \$5,359.25 |
| Totals | 42 | \$6,305.00 | (\$945.75) | \$5,359.25 |

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, SANDLOT STRATEGIC INC.

being/on behalf of: KOBACH FOR GOVERNOR

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR OF KANSAS

in the PRIMARY

election to be held on: AUGUST 7, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KOBACH FOR GOVERNOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.