

CONTRACT



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 905495 /		<u>Alt Order #</u>
<u>Product</u> GREG ORMAN FOR KANSAS		
<u>Contract Dates</u> 09/03/18 - 09/09/18		<u>Estimate #</u> 350
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 08/31/18 / 08/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 140215		<u>Advertiser Ref</u> 151039

And:

AL Media Strategy
222 W Ontario St
Ste 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	09/03/18	09/09/18	Tuesday Prime Hr 3	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-1-----	1			\$375.00					
N 2	WIBW	09/03/18	09/09/18	Late Show	1035p-1137p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	MTWTF--	1			\$85.00					
N 3	WIBW	09/03/18	09/09/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----2-	2			\$40.00					
N 4	WIBW	09/03/18	09/09/18	13 News This Morning @ 5a	5a-6a		:30				NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	22222--	10			\$45.00					
N 5	WIBW	09/03/18	09/09/18	13 News This Morning @ 6a	558a-7a		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	22222--	10			\$95.00					
N 6	WIBW	09/03/18	09/09/18	CBS This Morning Hr 2	8a-9a		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	22222--	10			\$65.00					
N 7	WIBW	09/03/18	09/09/18	13 News Sat Edition	8a-9a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----2-	2			\$40.00					
N 8	WIBW	09/03/18	09/09/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----2	2			\$175.00					
N 9	WIBW	09/03/18	09/09/18	Face The Nation	930a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$150.00					
N 10	WIBW	09/03/18	09/09/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$40.00					
N 11	WIBW	09/03/18	09/09/18	Price Is Right	957a-11a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	22222--	10			\$100.00					
N 12	WIBW	09/03/18	09/09/18	Young and the Restless	11a-1201p		:30				NM	2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 905495 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/03/18 - 09/09/18	<u>Product</u> GREG ORMAN FOR KA	<u>Estimate #</u> 350
<u>Advertiser</u> Greg Orman for Kansas		<u>Original Date / Revision</u> 08/31/18 / 08/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	MTWTF--				2	\$125.00				
N 13	WIBW	09/03/18	09/09/18	Midday in Kansas	12p-1230p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$125.00				
N 14	WIBW	09/03/18	09/09/18	Bold and Beautiful	1230p-1p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$150.00				
N 15	WIBW	09/03/18	09/09/18	The Talk	1p-2p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	MTWTF--				2	\$75.00				
N 16	WIBW	09/03/18	09/09/18	Let's Make A Deal	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	MTWTF--				2	\$75.00				
N 17	WIBW	09/03/18	09/09/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$135.00				
N 18	WIBW	09/03/18	09/09/18	CBS Evening News	530p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-1-1--				3	\$500.00				
N 19	WIBW	09/03/18	09/09/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$250.00				
N 20	WIBW	09/03/18	09/09/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$100.00				
N 21	WIBW	09/03/18	09/09/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$125.00				
N 22	WIBW	09/03/18	09/09/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$300.00				
N 23	WIBW	09/03/18	09/09/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$100.00				
N 24	WIBW	09/03/18	09/09/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----2				2	\$475.00				
N 25	WIBW	09/03/18	09/09/18	Sunday Prime Hr 2	7p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$375.00				
N 26	WIBW	09/03/18	09/09/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	11111--				5	\$350.00				
N 27	WIBW	09/03/18	09/09/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$225.00				
N 28	WIBW	09/03/18	09/09/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$325.00				
N 29	WIBW	09/03/18	09/09/18	KC Chiefs Late Game	3:30 PM-6:00 PM		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Topeka, KS 66615
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<u>Contract / Revision</u>	<u>Alt Order #</u>
905495 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/18 - 09/09/18	GREG ORMAN FOR KA	350

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Orman for Kansas	08/31/18 / 08/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$1,750.00				
Totals								0.00				98	\$16,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/09/18	98	\$16,760.00	(\$2,514.00)	\$14,246.00
Totals	98	\$16,760.00	(\$2,514.00)	\$14,246.00

Signature: _____ **Date:** _____

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Buy Detail Report

Revision #:

Date: 8/31/2018

Client: AL Media
Media: TV
Product: Greg Orman for Kansas
Market: Topeka
Separation between spots: 30
Estimate: 350
Description: Greg Orman for Kansas TV EST 350
Flight Start Date: 9/3/2018 03:00 AM
Flight End Date: 9/9/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Buyer: Kathy Gregory
Vendor: WIBW-TV
 631 SW Commerce Place
 Topeka, KS 66615
Phone: 785-272-6397
Fax: 785-272-0117
Affiliation: CBS

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/3	Total Spots
WIBW-TV							
34	Tu 9:00p-10:00p NCIS NEW ORLEANS 4BKAVG	PT	\$375.00	\$318.75	30	1	1
35	MTuWThF 10:35p-11:35p LATE SHOW 4BKAVG	LF	\$85.00	\$72.25	30	1	1
36	Sa 10:35p-11:35p LATE FRINGE ROTATION 4BKAVG	LF	\$40.00	\$34.00	30	2	2
37	MTuWThF 5:00a-6:00a 13 NEWS THIS MORNING 5AM 4BKAVG	EM	\$45.00	\$38.25	30	10	10
38	MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM 4BKAVG	EM	\$95.00	\$80.75	30	10	10
39	MTuWThF 8:00a-9:00a CBS THIS MORNING HR 1 4BKAVG	EM	\$65.00	\$55.25	30	10	10
40	Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION 4BKAVG	EM	\$40.00	\$34.00	30	2	2
41	Su 8:00a-9:30a CBS SUNDAY MORNING 4BKAVG	EM	\$175.00	\$148.75	30	2	2

Buy Detail Report

Revision #:

Date: 8/31/2018

Client: AL Media **Estimate:** 350 **Vendor:** WIBW-TV
Media: TV **Description:** Greg Orman for Kansas TV EST 350 631 SW Commerce Place
Product: Greg Orman for Kansas **Flight Start Date:** 9/3/2018 03:00 AM
Market: Topeka **Flight End Date:** 9/9/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Separation between spots: 30 **Buyer:** Kathy Gregory

Phone: 785-272-6397
Fax: 785-272-0117
Affiliation: CBS

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/3	Total Spots
WIBW-TV							
42	Su 9:30a-10:00a FACE THE NATION 1 4BKAVG	EM	\$150.00	\$127.50	30	1	1
43	Su 10:00a-10:30a 13 NEWS SUNDAY EDITION 4BKAVG	EM	\$40.00	\$34.00	30	1	1
44	MTuWThF 10:00a-11:00a PRICE IS RIGHT 4BKAVG	DT	\$100.00	\$85.00	30	10	10
45	MTuWThF 11:00a-12:00p YOUNG & RESTLESS 4BKAVG	DT	\$125.00	\$106.25	30	2	2
46	MTuWThF 12:00p-12:30p MID DAY IN KANSAS 4BKAVG	DT	\$125.00	\$106.25	30	5	5
47	MTuWThF 12:30p- 1:00p BOLD & BEAUTIFUL 4BKAVG	DT	\$150.00	\$127.50	30	5	5
48	MTuWThF 1:00p- 2:00p THE TALK 4BKAVG	DT	\$75.00	\$63.75	30	2	2
49	MTuWThF 2:00p- 3:00p LET'S MAKE A DEAL 4BKAVG	DT	\$75.00	\$63.75	30	2	2
50	MTuWThF 5:00p- 5:30p LIVE AT FIVE	EN	\$135.00	\$114.75	30	5	5

Buy Detail Report

Revision #:

Date: 8/31/2018

Client: AL Media	Estimate: 350	Vendor: WIBW-TV
Media: TV	Description: Greg Orman for Kansas TV EST 350	631 SW Commerce Place
Product: Greg Orman for Kansas	Flight Start Date: 9/3/2018 03:00 AM	
Market: Topeka	Flight End Date: 9/9/2018 02:59 AM	Topeka, KS 66615
	Survey: Jul17 DMA Nielsen Live+1	
Separation between spots: 30	Buyer: Kathy Gregory	

Phone: 785-272-6397
Fax: 785-272-0117
Affiliation: CBS

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/3	Total Spots
WIBW-TV							
51	4BKAVG M,W,F 5:30p-6:00p CBS EVENING NEWS	EN	\$500.00	\$425.00	30	3	3
52	4BKAVG MTuWThF 6:00p-6:30p 13 NEWS @ 6P	EN	\$250.00	\$212.50	30	5	5
53	4BKAVG Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY	EN	\$100.00	\$85.00	30	1	1
54	4BKAVG Su 5:30p-6:00p 13 NEWS AT 5:30	EN	\$125.00	\$106.25	30	1	1
55	4BKAVG MTuWThF 6:30p-7:00p WHEEL OF FORTUNE	PA	\$300.00	\$255.00	30	5	5
56	4BKAVG Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY	PA	\$100.00	\$85.00	30	1	1
57	4BKAVG Su 6:00p-7:00p 60 MINUTES	PT	\$475.00	\$403.75	30	2	2
58	4BKAVG Su 7:00p-8:00p BIG BROTHER	PT	\$375.00	\$318.75	30	1	1

Buy Detail Report

Revision #:

Date: 8/31/2018

Client: AL Media
Media: TV
Product: Greg Orman for Kansas
Market: Topeka
Separation between spots: 30
Estimate: 350
Description: Greg Orman for Kansas TV EST 350
Flight Start Date: 9/3/2018 03:00 AM
Flight End Date: 9/9/2018 02:59 AM
Survey: Jul17 DMA Nielsen Live+1
Buyer: Kathy Gregory
Vendor: WIBW-TV
 631 SW Commerce Place
 Topeka, KS 66615
Phone: 785-272-6397
Fax: 785-272-0117
Affiliation: CBS

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/3	Total Spots
WIBW-TV							
59	MTuWThF 10:00p-10:35p 13 NEWS @ 10P 4BKAVG	LN	\$350.00	\$297.50	30	5	5
60	Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG	LN	\$225.00	\$191.25	30	1	1
61	Su 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG	LN	\$325.00	\$276.25	30	1	1
62	Su 3:00p-6:00p CHIEFS VS CHARGERS - MUST BE IN GAME 4BKAVG	S	\$1,750.00	\$1,487.50	30	1	1
Total Cost:			\$16,760.00				
				Total Spots:		98	98
							98

Disclaimer:

Signature: _____

Buy Detail Report

Summary by Daypart

Date: 8/31/2018

Client: AL Media
 Media: TV
 Product: Greg Orman for Kansas
 Market: Topeka
 Separation between spots: 30

Estimate: 350
 Description: Greg Orman for Kansas TV/EST 350
 Flight Start Date: 9/3/2018 03:00 AM
 Flight End Date: 9/9/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Buyer: Kathy Gregory

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Daypart	Total Spots	STN Gross	PCT	STN Net	PCT
EM	36	\$2,670.00	16%	\$2,269.50	16%
DT	26	\$2,925.00	17%	\$2,486.25	17%
EN	15	\$3,650.00	22%	\$3,102.50	22%
LF	3	\$165.00	1%	\$140.25	1%
LN	7	\$2,300.00	14%	\$1,955.00	14%
PA	6	\$1,600.00	10%	\$1,360.00	10%
PT	4	\$1,700.00	10%	\$1,445.00	10%
S	1	\$1,750.00	10%	\$1,487.50	10%
Market Total:	98	\$16,760.00		\$14,246.00	

Buy Detail Report

Summary by Market

Date: 8/31/2018

Client: AL Media Estimate: 350
 Media: TV Description: Greg Orman for Kansas TV EST 350
 Product: Greg Orman for Kansas Flight Start Date: 9/3/2018 03:00 AM
 Flight End Date: 9/9/2018 02:59 AM
 Survey: Jul17 DMA Nielsen Live+1
 Separation between spots: 30 Buyer: Kathy Gregory

Estimate Comments: Flight starts on 9-3 and ends on 9-9

Market	Total Spots	STN Gross	PCT	STN Net	PCT
Topeka	98	\$16,760.00	100%	\$14,246.00	100%
Estimate Total:	98	\$16,760.00		\$14,246.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Christine Killian,

being/on behalf of: Greg Orman for Kansas,

a legally qualified candidate of the Independent

political party for the office of: Governor

in the Kansas Gubernatorial General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Greg Orman for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Owens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/10/18

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title