

CONTRACT



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u> 944051 /		<u>Alt Order #</u> WOC11843749
<u>Product</u> Kelly Broadcast		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 6463
<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 950	<u>Product 1/2</u> 1092
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 151028

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WIBW	10/30/18	11/06/18	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	0	\$0.00
N 2	WIBW	10/30/18	11/06/18	CBS AM News	4:30 AM-5:00 AM		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$25.00				
Week:		11/06/18	11/12/18	-1-----				1	\$25.00				
N 3	WIBW	10/30/18	11/06/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$125.00				
Week:		11/06/18	11/12/18	-1-----				1	\$125.00				
N 4	WIBW	10/30/18	11/06/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	11111--				5	\$225.00				
Week:		11/06/18	11/12/18	-1-----				1	\$225.00				
N 5	WIBW	10/30/18	11/06/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$325.00				
Week:		11/06/18	11/12/18	-1-----				1	\$325.00				
D 6	WIBW	10/30/18	11/05/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	0	\$0.00
D 7	WIBW	10/30/18	11/05/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	0	\$0.00
D 8	WIBW	10/30/18	11/02/18	13 News Eye on NE KS@4p	4:00 PM-4:30 PM		:30				NM	0	\$0.00
N 9	WIBW	10/30/18	11/05/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$95.00				
N 10	WIBW	10/30/18	10/30/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-1-----				1	\$350.00				
N 11	WIBW	10/30/18	11/05/18	Late Show	10:35 PM-11:35 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	1-----				1	\$275.00				
D 12	WIBW	10/30/18	11/04/18	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	0	\$0.00
Totals								0.00				23	\$3,620.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u>		<u>Alt Order #</u>
944051 /		WOC11843749
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/06/18	Kelly Broadcast	6463
<u>Advertiser</u>		<u>Original Date / Revision</u>
Laura Kelly for Kansas		10/29/18 / 10/29/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	23	\$3,620.00	(\$543.00)	\$3,077.00
Totals	23	\$3,620.00	(\$543.00)	\$3,077.00

Signature: _____ **Date:** _____

WOC11843749 [02.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	10/30/18 - 11/06/18	C/P/E:	950 / 1092 / 6463
Traffic #:		Agency:	Canal Partners Media	Product Desc.:	Kelly Broadcast
Buyer Order #:	7900988	Advertiser:	Laura Kelly for Kansas	Estimate Desc.:	Kelly Topeka TV Oct 30-Nov 6 ATS 10.28
AE:	Brian Haug	Buyer:		Total Cost:	\$3,620.00 (Cash)
Property:	WBTV	Primary Demo:		Received Date:	10/29/18 8:02 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items					Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 30	Nov 6									Total Spots	Total Cost
2	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	-----M	25.00	1	0									1	25.00
(Program: 13 NEWS AG AM/4BKAVG)																		
2	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	T-----	25.00	1	1									2	50.00
(Program: 13 NEWS AG AM/4BKAVG)																		
2	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	-W-----	25.00	1	0									1	25.00
(Program: 13 NEWS AG AM/4BKAVG)																		
2	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	-T-----	25.00	1	0									1	25.00
(Program: 13 NEWS AG AM/4BKAVG)																		
2	13 NEWS AG AM	NM	:30	4:30 AM-5:00 AM	--F--	25.00	1	0									1	25.00
(Program: 13 NEWS AG AM/4BKAVG)																		
3	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-----M	125.00	1	0									1	125.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																		
3	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	T-----	125.00	1	1									2	250.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																		
3	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-W-----	125.00	1	0									1	125.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																		
3	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	125.00	1	0									1	125.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																		

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct	Nov										Total Spots	Total Cost
3	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	--F--	125.00	1	0										1	125.00
	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																		
4	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-----M	225.00	1	0										1	225.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
4	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	T-----	225.00	1	1										2	450.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
4	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-W----	225.00	1	0										1	225.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
4	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	--T---	225.00	1	0										1	225.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
4	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	---F--	225.00	1	0										1	225.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
5	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-----M	325.00	1	0										1	325.00
	(Program: PRICE IS RIGHT)4BKAVG																		
5	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	T-----	325.00	0	1										1	325.00
	(Program: PRICE IS RIGHT)4BKAVG																		
9	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	-----M	95.00	1	0										1	95.00
	(Program: DAILY MAIL TV<)4BKAVG																		
10	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	T-----	350.00	1	0										1	350.00
	(Program: LIVE AT FIVE)4BKAVG																		
12	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-----M	275.00	1	0										1	275.00
	(Program: LATE SHOW)4BKAVG																		
Spot Totals:							19	4										23	\$3,620.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	23	\$3,620.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WIBW - TV Topeka, KS

Date:

09/20/2018

I, Devon Prescod,
being/on behalf of: Kelly, Laura, a legally
qualified candidate of the Democratic political
party for the office of: Governor
in the General
election to be held on: 11/06/2018
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: _____

Date of Last Broadcast: _____

Total Charges: \$*****

I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/20/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

