



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 882561 /		<u>Alt Order #</u>
<u>Product</u> KOBACH FOR GOVERNOR		
<u>Contract Dates</u> 07/24/18 - 07/30/18		<u>Estimate #</u> 002
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 07/23/18 / 07/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 141676	<u>Advertiser Ref</u> 69576	

And:

**Sandlot Strategic Inc**  
**PO Box 8511**  
**St Joseph, MO 64508**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/24/18	07/30/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	-----S				1	\$40.00				
N 2	WIBW	07/24/18	07/30/18	13 News Sat Edition	8a-9a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	-----S-				1	\$40.00				
N 3	WIBW	07/24/18	07/30/18	CBS This Morning Hr 2	8a-9a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$65.00				
N 4	WIBW	07/24/18	07/30/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	-----1-				1	\$100.00				
N 5	WIBW	07/24/18	07/30/18	Midday in Kansas	12p-1230p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$125.00				
N 6	WIBW	07/24/18	07/30/18	Price Is Right	957a-11a		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$95.00				
N 7	WIBW	07/24/18	07/30/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	-----1-				1	\$100.00				
N 8	WIBW	07/24/18	07/30/18	13 News This Morning @ 6a	558a-7a		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$175.00				
N 9	WIBW	07/24/18	07/30/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	-----2				2	\$125.00				
N 10	WIBW	07/24/18	07/30/18	13 News This Morning @ 5a	5a-6a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$45.00				
N 11	WIBW	07/24/18	07/30/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/24/18	07/30/18	11111--				5	\$135.00				
N 12	WIBW	07/24/18	07/30/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$1,250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	11111--				5	\$250.00				
N 13	WIBW	07/24/18	07/30/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	11111--				5	\$250.00				
N 14	WIBW	07/24/18	07/30/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	-----1				1	\$125.00				
N 15	WIBW	07/24/18	07/30/18	CBS This Morning Hr 1	7a-8a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	11111--				5	\$100.00				
N 16	WIBW	07/24/18	07/30/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	-----1-				1	\$225.00				
N 17	WIBW	07/24/18	07/30/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	-----1				1	\$325.00				
N 18	WIBW	07/24/18	07/30/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/18	07/30/18	11111--				5	\$350.00				
Totals								0.00				59	\$9,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/29/18	49	\$7,565.00	(\$1,134.75)	\$6,430.25
07/30/18 - 07/30/18	10	\$1,590.00	(\$238.50)	\$1,351.50
<b>Totals</b>	59	\$9,155.00	(\$1,373.25)	\$7,781.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, SANDLOT STRATEGIC INC.,

being/on behalf of: KOBACH FOR GOVERNOR,

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR OF KANSAS

in the PRIMARY

election to be held on: AUGUST 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

KOBACH FOR GOVERNOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

07/11/2018

**Date**

  
**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**