



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 918853 /		<u>Alt Order #</u> WOC11821458
<u>Product</u> Kelly Broadcast		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> 5978
<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 950	<u>Product 1/2</u> 1092
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 151028

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	09/25/18	09/27/18	CBS This Morning Hr 1	7a-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--11---				2	\$150.00				
N 2	WIBW	09/25/18	09/30/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$150.00				
N 3	WIBW	09/25/18	10/01/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	1-11---				3	\$350.00				
N 4	WIBW	09/25/18	10/01/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	11-----				2	\$100.00				
N 5	WIBW	09/25/18	09/28/18	Late Show	10:35 PM-11:35 PM		:30				NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1111--				4	\$85.00				
N 6	WIBW	09/25/18	09/30/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$175.00				
N 7	WIBW	09/25/18	10/01/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	111-1--				4	\$300.00				
N 8	WIBW	09/25/18	10/01/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	11-11--				4	\$250.00				
N 9	WIBW	09/25/18	10/01/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	1-111--				4	\$135.00				
N 10	WIBW	09/25/18	10/01/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	11-11--				4	\$45.00				
N 11	WIBW	09/25/18	10/01/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	111-1--				4	\$95.00				
N 12	WIBW	09/25/18	09/29/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
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<u>Contract / Revision</u>	<u>Alt Order #</u>
918853 /	WOC11821458

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/18 - 10/01/18	Kelly Broadcast	5978

<u>Advertiser</u>	<u>Original Date / Revision</u>
Laura Kelly for Kansas	09/24/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$100.00				
N 13	WIBW	09/25/18	09/28/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1111--				4	\$125.00				
N 14	WIBW	09/25/18	09/29/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$100.00				
N 15	WIBW	09/25/18	09/29/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$100.00				
N 16	WIBW	09/25/18	09/30/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$125.00				
N 17	WIBW	09/25/18	09/29/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$15.00				
Totals								0.00				42	\$6,455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	35	\$5,180.00	(\$777.00)	\$4,403.00
10/01/18 - 10/01/18	7	\$1,275.00	(\$191.25)	\$1,083.75
Totals	42	\$6,455.00	(\$968.25)	\$5,486.75

Signature: _____ **Date:** _____

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WOC11821458 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #: 7773851
 Buyer Order #: 7773851
 AE: Brian Haug
 Property: WBTV
 Sales Region: Local

Start/End Dates: 09/25/18 - 10/01/18
 Agency: Canal Partners Media
 Advertiser: Laura Kelly for Kansas
 Buyer:
 Primary Demo:

C/P/E: 950 / 1092 / 5978
 Product Desc.: Kelly Broadcast
 Estimate Desc.: Kelly Topkea TV Sept 25-Oct 1
 Total Cost: \$6,455.00 (Cash)
 Received Date: 9/24/18 6:44 AM

Comments:

Separation: 30

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 25								Total Spots	Total Cost
1	CBS THIS MORNING-2<	NM	:30	7:00 AM-9:00 AM	-T-----	150.00	1								1	150.00
(Program: CBS THIS MORNING-2<4BKAVG)																
1	CBS THIS MORNING-2<	NM	:30	7:00 AM-9:00 AM	-T-----	150.00	1								1	150.00
(Program: CBS THIS MORNING-2<4BKAVG)																
2	FACE THE NATION 1	NM	:30	9:30 AM-10:00 AM	-----S-	150.00	1								1	150.00
(Program: FACE THE NATION 14BKAVG)																
3	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-----M	350.00	1								1	350.00
(Program: 13 NEWS @ 10P4BKAVG)																
3	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-W-----	350.00	1								1	350.00
(Program: 13 NEWS @ 10P4BKAVG)																
3	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	350.00	1								1	350.00
(Program: 13 NEWS @ 10P4BKAVG)																
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-----M	100.00	1								1	100.00
(Program: PRICE IS RIGHT4BKAVG)																
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-T-----	100.00	1								1	100.00
(Program: PRICE IS RIGHT4BKAVG)																
5	LATE SHOW	NM	:30	10:35 PM-11:35 PM	T-----	85.00	1								1	85.00
(Program: LATE SHOW4BKAVG)																
5	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-W-----	85.00	1								1	85.00
(Program: LATE SHOW4BKAVG)																
5	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-T-----	85.00	1								1	85.00
(Program: LATE SHOW4BKAVG)																

List Items							Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 25											Total Spots	Total Cost
5	LATE SHOW	NM	:30	10:35 PM-11:35 PM	--F---	85.00	1											1	85.00
(Program: LATE SHOW/4BKAVG)																			
6	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	175.00	1											1	175.00
(Program: CBS SUNDAY MORNING/4BKAVG)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-----M	300.00	1											1	300.00
(Program: WHEEL OF FORTUNE/4BKAVG)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	T-----	300.00	1											1	300.00
(Program: WHEEL OF FORTUNE/4BKAVG)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-W-----	300.00	1											1	300.00
(Program: WHEEL OF FORTUNE/4BKAVG)																			
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---F---	300.00	1											1	300.00
(Program: WHEEL OF FORTUNE/4BKAVG)																			
8	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1											1	250.00
(Program: 13 NEWS @ 6P/4BKAVG)																			
8	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1											1	250.00
(Program: 13 NEWS @ 6P/4BKAVG)																			
8	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	250.00	1											1	250.00
(Program: 13 NEWS @ 6P/4BKAVG)																			
8	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	---F---	250.00	1											1	250.00
(Program: 13 NEWS @ 6P/4BKAVG)																			
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1											1	135.00
(Program: LIVE AT FIVE/4BKAVG)																			
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	135.00	1											1	135.00
(Program: LIVE AT FIVE/4BKAVG)																			
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-T-----	135.00	1											1	135.00
(Program: LIVE AT FIVE/4BKAVG)																			
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	---F---	135.00	1											1	135.00
(Program: LIVE AT FIVE/4BKAVG)																			
10	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-----M	45.00	1											1	45.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																			
10	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	T-----	45.00	1											1	45.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																			
10	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	45.00	1											1	45.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																			
10	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	---F---	45.00	1											1	45.00
(Program: 13 NEWS THIS MORNING 5AM/4BKAVG)																			
11	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-----M	95.00	1											1	95.00
(Program: 13 NEWS THIS MORNING 6AM/4BKAVG)																			

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 25											Total Spots	Total Cost
11	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	T-----	95.00	1											1	95.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
11	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-W-----	95.00	1											1	95.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
11	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	---F---	95.00	1											1	95.00
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																		
12	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	-----S-	100.00	1											1	100.00
	(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																		
13	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	125.00	1											1	125.00
	(Program: MID DAY IN KANSAS)4BKAVG																		
13	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	125.00	1											1	125.00
	(Program: MID DAY IN KANSAS)4BKAVG																		
13	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	125.00	1											1	125.00
	(Program: MID DAY IN KANSAS)4BKAVG																		
13	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	125.00	1											1	125.00
	(Program: MID DAY IN KANSAS)4BKAVG																		
14	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	-----S-	100.00	1											1	100.00
	(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG																		
15	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	-----S-	100.00	1											1	100.00
	(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																		
16	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	-----S-	125.00	1											1	125.00
	(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																		
17	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S---	15.00	1											1	15.00
	(Program: 13 NEWS SATURDAY EDITION)4BKAVG																		
Spot Totals:						42												42	\$6,455.00
MONTH		SPOTS		COST		MONTH		SPOTS		COST									
September		42		\$6,455.00															

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WIBW - TV Topeka, KS	Date: 09/20/2018
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I, Devon Prescod

being/on behalf of: Kelly, Laura, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/21/2018

Date of Last Broadcast: 09/24/2018

Total Charges: \$*****2,405.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/20/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

