



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 875421 /		<u>Alt Order #</u>
<u>Product</u> DR. JEFF COLYER FOR GOVERNOR		
<u>Contract Dates</u> 07/10/18 - 07/18/18	<u>Estimate #</u> 2440	
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/16/18 / 07/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69757	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WIBW	07/10/18	07/18/18	13 News This Morning @ 5a	5a-6a		:30				NM	7	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$45.00				
	Week:	07/16/18	07/22/18	111----				3	\$45.00				
2	WIBW	07/10/18	07/18/18	13 News This Morning @ 6a	558a-7a		:30				NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$95.00				
	Week:	07/16/18	07/22/18	111----				3	\$95.00				
3	WIBW	07/10/18	07/18/18	CBS This Morning	7a-9a		:30				NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$65.00				
	Week:	07/16/18	07/22/18	111----				3	\$65.00				
N 4	WIBW	07/10/18	07/18/18	CBS This Morning	7a-9a		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WIBW	07/09/18-07/15/18	CBS This Morning	7a-9a	-TuWThF----	:30		\$100.00		NM		
			See MG 4.8										
	8	WIBW	07/17/18-07/17/18	CBS This Morning	7a-9a	-Tu-----	:30		\$100.00		NM		
			Ⓜ MG for 4.4 07/13										
	Week:	07/16/18	07/22/18	111----				3	\$100.00				
5	WIBW	07/10/18	07/18/18	Midday in Kansas	12p-1230p		:30				NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$125.00				
	Week:	07/16/18	07/22/18	111----				3	\$125.00				
6	WIBW	07/10/18	07/18/18	Bold and Beautiful	1230p-1p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/09/18	07/15/18	-1111--				4	\$90.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	07/09/18-07/15/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$90.00		NM		
			See MG 9.8,9.9,9.10										
	3	WIBW	07/09/18-07/15/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$90.00		NM		
			See MG 9.8,9.9,9.10										
	4	WIBW	07/09/18-07/15/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$90.00		NM		
			See MG 9.8,9.9,9.10										

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<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/16/18 / 07/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	111----				3	\$90.00					
7	WIBW	07/10/18	07/18/18	Live @ 5p	5p-530p		:30				NM	7	\$945.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-1111--				4	\$135.00					
Week:		07/16/18	07/22/18	111----				3	\$135.00					
8	WIBW	07/10/18	07/18/18	13 News @ 6p	6p-630p		:30				NM	7	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-1111--				4	\$250.00					
Week:		07/16/18	07/22/18	111----				3	\$250.00					
9	WIBW	07/10/18	07/18/18	M-F Wheel of Fortune	630p-7p		:30				NM	8	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-1111--				4	\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
1	WIBW	07/09/18-07/15/18		M-F Wheel of Fortune	630p-7p	-TuWThF----	:30		\$250.00		NM			
See MG 9.8,9.9,9.10														
2	WIBW	07/09/18-07/15/18		M-F Wheel of Fortune	630p-7p	-TuWThF----	:30		\$250.00		NM			
See MG 9.8,9.9,9.10														
8	WIBW	07/10/18-07/10/18		M-Su All Day Rotator	6:15 PM-6:55 PM	-Tu-----	:30		\$250.00		NM			
Ⓜ MG for 6.4,6.2,6.3,9.1,9.2														
9	WIBW	07/11/18-07/11/18		M-Su All Day Rotator	6:15 PM-6:55 PM	---W-----	:30		\$250.00		NM			
Ⓜ MG for 6.4,6.2,6.3,9.1,9.2														
10	WIBW	07/11/18-07/11/18		M-Su All Day Rotator	6:15 PM-6:55 PM	---W-----	:30		\$250.00		NM			
Ⓜ MG for 6.4,6.2,6.3,9.1,9.2														
Week:		07/16/18	07/22/18	111----				3	\$250.00					
10	WIBW	07/10/18	07/15/18	Sunday Prime Hr 1	558p-7p		:30				NM	1	\$475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1				1	\$475.00					
11	WIBW	07/10/18	07/18/18	13 News @ 10p M-F	10p-1035p		:30				NM	7	\$2,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-1111--				4	\$350.00					
Week:		07/16/18	07/22/18	111----				3	\$350.00					
12	WIBW	07/10/18	07/15/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-				1	\$100.00					
13	WIBW	07/10/18	07/15/18	Sat Wheel of Fortune	630p-7p		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-				1	\$100.00					
14	WIBW	07/10/18	07/15/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-				1	\$225.00					
15	WIBW	07/10/18	07/15/18	CBS Sunday Morning	8a-930a		:30				NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1				1	\$125.00					
16	WIBW	07/10/18	07/15/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1				1	\$80.00					
17	WIBW	07/10/18	07/15/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1				1	\$325.00					
Totals								0.00					75	\$11,945.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/18/18	75	\$11,945.00	(\$1,791.75)	\$10,153.25
Totals	75	\$11,945.00	(\$1,791.75)	\$10,153.25

Signature: _____ **Date:** _____

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L. Bal

June 13, 2018

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker
Printed Name

June 13, 2018
Date