



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 934333 /		<u>Alt Order #</u> WOC11831608
<u>Product</u> Kelly Broadcast		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 6140
<u>Advertiser</u> Laura Kelly for Kansas		<u>Original Date / Revision</u> 10/05/18 / 10/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 950	<u>Product 1/2</u> 1092
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 151028

And:

**Canal Partners Media**  
**900 Circle 75 Pkwy SE**  
**Suite 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/09/18	10/15/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	11111--				5	\$45.00				
N 2	WIBW	10/09/18	10/15/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	111-1--				4	\$95.00				
N 3	WIBW	10/09/18	10/12/18	CBS This Morning Hr 1	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--1-1--				2	\$150.00				
N 4	WIBW	10/09/18	10/15/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	11-1---				3	\$100.00				
N 5	WIBW	10/09/18	10/12/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-1111--				4	\$125.00				
N 6	WIBW	10/09/18	10/15/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	1-111--				4	\$135.00				
N 7	WIBW	10/09/18	10/15/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	1111---				4	\$250.00				
N 8	WIBW	10/09/18	10/15/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	111-1--				4	\$300.00				
N 9	WIBW	10/09/18	10/15/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/09/18	10/15/18	11111--				5	\$350.00				
N 10	WIBW	10/09/18	10/11/18	Late Show	10:35 PM-11:35 PM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-111---				3	\$85.00				
N 11	WIBW	10/09/18	10/13/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----1-				1	\$15.00				
N 12	WIBW	10/09/18	10/13/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u>	<u>Alt Order #</u>
934333 /	WOC11831608

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/18 - 10/15/18	Kelly Broadcast	6140

<u>Advertiser</u>	<u>Original Date / Revision</u>
Laura Kelly for Kansas	10/05/18 / 10/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$100.00				
N 13	WIBW	10/09/18	10/13/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$100.00				
N 14	WIBW	10/09/18	10/13/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$100.00				
N 15	WIBW	10/09/18	10/13/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$225.00				
N 16	WIBW	10/09/18	10/14/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$175.00				
N 17	WIBW	10/09/18	10/14/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$150.00				
N 18	WIBW	10/09/18	10/14/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$125.00				
Totals								0.00				46	\$7,440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	46	\$7,440.00	(\$1,116.00)	\$6,324.00
<b>Totals</b>	46	\$7,440.00	(\$1,116.00)	\$6,324.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# WOC11831608 [00.00]

## Order Printout



**Order Status:** Opened-New  
**Traffic #:**  
**Buyer Order #:** 7827454  
**AE:** Brian Haug  
**Property:** WIBW TV  
**Sales Region:** Local

**Start/End Dates:** 10/09/18 - 10/15/18  
**Agency:** Canal Partners Media  
**Advertiser:** Laura Kelly for Kansas  
**Buyer:**  
**Primary Demo:**

**C/P/E:** 950 / 1092 / 6140  
**Product Desc.:** Kelly Broadcast  
**Estimate Desc.:** Kelly Topeka Bcast Oct 9-15  
**Total Cost:** \$7,440.00 (Cash)  
**Received Date:** 10/05/18 1:34 PM

**Comments:**

**Separation:** 30

List Items										Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 9												Total Spots	Total Cost					
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-----M	45.00	1												1	45.00					
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																									
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	T-----	45.00	1												1	45.00					
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																									
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-W-----	45.00	1												1	45.00					
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																									
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	45.00	1												1	45.00					
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																									
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	---F---	45.00	1												1	45.00					
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																									
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-----M	95.00	1												1	95.00					
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																									
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	T-----	95.00	1												1	95.00					
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																									
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-W-----	95.00	1												1	95.00					
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																									

Generated Date: 10/05/18 2:01 PM

Generated by WO Platform  
WideOrbit Inc.

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 9												Total Spots	Total Cost
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	--F---	95.00	1												1	95.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG																				
3	CBS THIS MORN-2<	NM	:30	7:00 AM-9:00 AM	-W-----	150.00	1												1	150.00
(Program: CBS THIS MORN-2<)4BKAVG																				
3	CBS THIS MORN-2<	NM	:30	7:00 AM-9:00 AM	--F---	150.00	1												1	150.00
(Program: CBS THIS MORN-2<)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-----M	100.00	1												1	100.00
(Program: PRICE IS RIGHT)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	T-----	100.00	1												1	100.00
(Program: PRICE IS RIGHT)4BKAVG																				
4	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	--T---	100.00	1												1	100.00
(Program: PRICE IS RIGHT)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	T-----	125.00	1												1	125.00
(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W-----	125.00	1												1	125.00
(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	--T---	125.00	1												1	125.00
(Program: MID DAY IN KANSAS)4BKAVG																				
5	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	--F---	125.00	1												1	125.00
(Program: MID DAY IN KANSAS)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	135.00	1												1	135.00
(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	135.00	1												1	135.00
(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	--T---	135.00	1												1	135.00
(Program: LIVE AT FIVE)4BKAVG																				
6	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	--F---	135.00	1												1	135.00
(Program: LIVE AT FIVE)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-----M	250.00	1												1	250.00
(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	T-----	250.00	1												1	250.00
(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-W-----	250.00	1												1	250.00
(Program: 13 NEWS @ 6P)4BKAVG																				
7	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	--T---	250.00	1												1	250.00
(Program: 13 NEWS @ 6P)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-----M	300.00	1												1	300.00
(Program: WHEEL OF FORTUNE)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	T-----	300.00	1												1	300.00
(Program: WHEEL OF FORTUNE)4BKAVG																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-W-----	300.00	1												1	300.00
(Program: WHEEL OF FORTUNE)4BKAVG																				



List Items										Spots														Totals			
Line	Program	ST	Len	Time	Days	Rate	Oct																		Total Spots	Total Cost	
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTFSSM	300.00	9																		1	300.00	
(Program: WHEEL OF FORTUNE)4BKAVG																											
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-----M	350.00	1																		1	350.00	
(Program: 13 NEWS @ 10P)4BKAVG																											
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	T-----	350.00	1																		1	350.00	
(Program: 13 NEWS @ 10P)4BKAVG																											
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-W-----	350.00	1																		1	350.00	
(Program: 13 NEWS @ 10P)4BKAVG																											
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--T----	350.00	1																		1	350.00	
(Program: 13 NEWS @ 10P)4BKAVG																											
9	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---F---	350.00	1																		1	350.00	
(Program: 13 NEWS @ 10P)4BKAVG																											
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	T-----	85.00	1																		1	85.00	
(Program: LATE SHOW)4BKAVG																											
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-W-----	85.00	1																		1	85.00	
(Program: LATE SHOW)4BKAVG																											
10	LATE SHOW	NM	:30	10:35 PM-11:35 PM	-T-----	85.00	1																		1	85.00	
(Program: LATE SHOW)4BKAVG																											
11	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S---	15.00	1																		1	15.00	
(Program: 13 NEWS SATURDAY EDITION)4BKAVG																											
12	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	---S---	100.00	1																		1	100.00	
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG																											
13	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	---S---	100.00	1																		1	100.00	
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG																											
14	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	---S---	100.00	1																		1	100.00	
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																											
15	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	---S---	225.00	1																		1	225.00	
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																											
16	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	---S---	175.00	1																		1	175.00	
(Program: CBS SUNDAY MORNING)4BKAVG																											
17	FACE THE NATION	NM	:30	9:30 AM-10:00 AM	---S---	150.00	1																		1	150.00	
(Program: FACE THE NATION)4BKAVG																											
18	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	---S---	125.00	1																		1	125.00	
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																											
Spot Totals:							46																		46	\$7,440.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	46	\$7,440.00			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WIBW - TV Topeka, KS

**Date:**

09/20/2018

I, Devon Prescod,

being/on behalf of: Kelly, Laura, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast:           

Date of Last Broadcast:           

**Total Charges:** \$\*\*\*\*\*





I represent that the payment for the above described broadcast time has been furnished by:

Laura Kelly for Kansas

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Toland, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/20/2018

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

