



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 888867 /		<u>Alt Order #</u>
<u>Product</u> DENNIS TAYLOR SEC OF STATE		
<u>Contract Dates</u> 08/03/18 - 08/07/18		<u>Estimate #</u> 003
<u>Advertiser</u> Dennis Taylor Sec of State KS		<u>Original Date / Revision</u> 08/01/18 / 08/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 141446	<u>Advertiser Ref</u> 150627	<u>Product 1/2</u>

And:

**Dennis Taylor Sec of State KS**  
**3934 SW Wanamaker Rd**  
**Topeka, KS 66610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	08/03/18	08/07/18	13 News This Morning @ 6a	558a-7a		:15				NM	2	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-1--1--	2			\$47.50					
N 2	WIBW	08/03/18	08/07/18	CBS This Morning Hr 1	7a-8a		:15				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-1--1--	2			\$50.00					
N 3	WIBW	08/03/18	08/07/18	CBS Sunday Morning	8a-930a		:15				NM	1	\$62.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-----1	1			\$62.50					
N 4	WIBW	08/03/18	08/07/18	Face The Nation	930a-1030a		:15				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-----1	1			\$40.00					
N 5	WIBW	08/03/18	08/07/18	Midday in Kansas	12p-1230p		:15				NM	2	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-1--1--	2			\$62.50					
N 6	WIBW	08/03/18	08/07/18	13 News Eye on NE KS@4p	4p-430p		:15				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-1--1--	2			\$20.00					
N 7	WIBW	08/03/18	08/03/18	13 News @ 6p	6p-630p		:15				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	----1--	1			\$125.00					
N 8	WIBW	08/03/18	08/07/18	13 News @ 6p Sat	6p-630p		:15				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-----1-	1			\$50.00					
N 9	WIBW	08/03/18	08/07/18	13 News @ 530p Sun	530p-6p		:15				NM	1	\$62.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-----1	1			\$62.50					
N 10	WIBW	08/03/18	08/03/18	M-F Wheel of Fortune	630p-7p		:15				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	----1--	1			\$125.00					
N 11	WIBW	08/03/18	08/07/18	Sat Wheel of Fortune	630p-7p		:15				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/03/18	08/09/18	-----1-	1			\$50.00					
<b>Totals</b>								<b>0.00</b>				<b>15</b>	<b>\$875.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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<u>Advertiser</u> Dennis Taylor Sec of Stat		<u>Original Date / Revision</u> 08/01/18 / 08/01/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/07/18	15	\$875.00	(\$131.25)	\$743.75
<b>Totals</b>	<b>15</b>	<b>\$875.00</b>	<b>(\$131.25)</b>	<b>\$743.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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2018 DENNIS TAYLOR - JULY 16-AUG 7

Book: July 2017 LivePlus

Proposal ID: 199641  
 Station: WIBW  
 Schedule Date: 8/3/2018 - 8/7/2018  
 Advertiser: <No Advertiser>  
 Spot Length(s): :15  
 Book: July 2017 LivePlus  
 Author: BRIAN HAUG

Acct. Exec: Brian Haug  
 Phone #: 785-221-5326  
 Email: brian.haug@wibw.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

Flight Dates: 8/3/2018-8/7/2018

Program Time	Spot Length	AU 3	AU 6	DMA P35+ RTG	Wks	Rate Spots
<b>WIBW</b>						
13 NEWS THIS MORNING 6AM	:15	1	1	4.7	2	\$47.50
GRPs/Impressions				9.4		2
CPP/CPM				\$10.11		
Mo-Fr 6:00a-7:00a				Run Dates: 9/5/2014-12/31/2036		
CBS THIS MORNING HOUR 1	:15	1	1	5.0	2	\$50.00
GRPs/Impressions				10		2
CPP/CPM				\$10.00		
Mo-Fr 7:00a-8:00a				Run Dates: 9/26/2014-12/31/2036		
CBS SUNDAY MORNING	:15	1	--	6.9	1	\$62.50
GRPs/Impressions				6.9		1
CPP/CPM				\$9.06		
Sun 8:00a-9:30a				Run Dates: 9/5/2014-12/31/2036		
FACE THE NATION	:15	1	--	3.3	1	\$40.00
GRPs/Impressions				3.3		1
CPP/CPM				\$12.12		
Sun 9:30a-10:30a				Run Dates: 1/21/2018-9/2/2018		
MIDDAY IN KANSAS	:15	1	1	8.4	2	\$62.50
GRPs/Impressions				16.8		2
CPP/CPM				\$7.44		
Mo-Fr 12:00p-12:30p				Run Dates: 9/5/2014-12/31/2036		
13 NEWS EYE ON NE KS	:15	1	1	0.3	2	\$20.00
GRPs/Impressions				0.6		2
CPP/CPM				\$66.67		
Mo-Fr 4:00p-4:30p				Run Dates: 9/18/2017-12/31/2036		
13 NEWS @ 6P	:15	1	--	9.8	1	\$125.00
GRPs/Impressions				9.8		1
CPP/CPM				\$12.76		
Fri 6:00p-6:30p				Run Dates: 9/5/2014-12/31/2036		
13 NEWS @ 6P SATURDAY	:15	1	--	5.6	1	\$50.00
GRPs/Impressions				5.6		1
CPP/CPM				\$8.93		
Sat 6:00p-6:30p				Run Dates: 9/5/2014-12/31/2036		
13 NEWS @ 5:30PM SUNDAY	:15	1	--	3.7	1	\$62.50
GRPs/Impressions				3.7		1
CPP/CPM				\$16.89		
Sun 5:30p-6:00p				Run Dates: 9/5/2014-12/31/2036		
WHEEL OF FORTUNE	:15	1	--	10.4	1	\$125.00
GRPs/Impressions				10.4		1
CPP/CPM				\$12.02		
Mo-Fr 6:30p-7:00p				Run Dates: 9/5/2014-12/31/2036		
WHEEL OF FORTUNE SATURDAY	:15	1	--	5.2	1	\$50.00
GRPs/Impressions				5.2		1
CPP/CPM				\$9.62		
Sat 6:30p-7:00p				Run Dates: 9/5/2014-12/31/2036		



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Book: July 2017 LivePlus

Proposal ID: 199641  
 Station: WIBW  
 Schedule Date: 8/3/2018 - 8/7/2018  
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<b>Total Cost:</b>			<b>\$875.00</b>	<b>Signature</b> _____
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**General Summary ( DMA P35+ D.RTG )**

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
WIBW	15	\$875.00	81.7	179.3	\$10.71	\$4.88	53.5	1.5	19.1	112,212	209,724

**Monthly Summary ( DMA P35+ D.RTG )**

Month	Spots	%	Cost	%	Grps	%	Imp(000)	CPP	CPM
Aug/18	15	100	\$875.00	100	81.7	100	179.3	\$10.71	\$4.88

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WIBW-TV, Topeka, Kansas

**Date:**

6-21-2018

I, Dennis Taylor,being/on behalf of: Dennis Taylor for Secretary of State, a legally  
qualified candidate of the Republican politicalparty for the office of: Secretary of Statein the Primaryelection to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

*Dennis Taylor for Secretary of State, August 7, 2018*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Dennis Taylor for Secretary of State, Bob Stephan, Treasurer*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

*6-21-2018* *Dennis R Taylor* *(785) 845-7616*  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**