

WOC11029950 [01.00]

Order Printout



| | | | | | |
|----------------|----------------|------------------|-------------------------------|-----------------|------------------------------------|
| Order Status: | Opened-Revised | Start/End Dates: | 07/11/18 - 07/16/18 | C/P/E: | 67 / 71 / 545 |
| Traffic #: | 876003 | Agency: | Thompson Communications, Inc. | Product Desc.: | Media |
| Buyer Order #: | 7525543 | Advertiser: | Kansans for Selzer | Estimate Desc.: | Kansans for Selzer TV July 11 - 16 |
| AE: | Brian Haug | Buyer: | | Total Cost: | \$3,235.00 (Cash) |
| Property: | WBTV | Primary Demo: | | Received Date: | 7/12/18 9:57 AM |
| Sales Region: | Local | | | | |

Comments:
Separation: 30

| List Items | | | | | | | Spots | | | | | | | | | | Totals | |
|---|-----------------------------|----|-----|-----------------|-----------------|-------|-----------|--|--|--|--|--|--|--|--|--|----------------|---------------|
| Line | Program | ST | Len | Time | Days WTFSSMT | Rate | Jul 11 | | | | | | | | | | Total Spots | Total Cost |
| 1 | 13 NEWS THIS MORNING 5AM | NM | :30 | 5:00 AM-6:00 AM | ----M- | 15.00 | 1 | | | | | | | | | | 1 | 15.00 |
| (Program: 13 NEWS THIS MORNING 5AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 5AM | NM | :30 | 5:00 AM-6:00 AM | W----- | 15.00 | 1 | | | | | | | | | | 1 | 15.00 |
| (Program: 13 NEWS THIS MORNING 5AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 5AM | NM | :30 | 5:00 AM-6:00 AM | -T----- | 15.00 | 1 | | | | | | | | | | 1 | 15.00 |
| (Program: 13 NEWS THIS MORNING 5AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 1 | 13 NEWS THIS MORNING 5AM | NM | :30 | 5:00 AM-6:00 AM | -F----- | 15.00 | 1 | | | | | | | | | | 1 | 15.00 |
| (Program: 13 NEWS THIS MORNING 5AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 2 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | ----M- | 50.00 | 1 | | | | | | | | | | 1 | 50.00 |
| (Program: 13 NEWS THIS MORNING 6AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 2 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | W----- | 50.00 | 1 | | | | | | | | | | 1 | 50.00 |
| (Program: 13 NEWS THIS MORNING 6AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 2 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -T----- | 50.00 | 1 | | | | | | | | | | 1 | 50.00 |
| (Program: 13 NEWS THIS MORNING 6AM)4BKAYG | | | | | | | | | | | | | | | | | | |
| 2 | 13 NEWS THIS MORNING 6AM | NM | :30 | 6:00 AM-7:00 AM | -F----- | 50.00 | 1 | | | | | | | | | | 1 | 50.00 |
| (Program: 13 NEWS THIS MORNING 6AM)4BKAYG | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|---|----|-----|-------------------|---------|--------|--------|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Jul 11 | | | | | | | | | | | Total Spots | Total Cost |
| 3 | CBS THIS MORNING HR 1 | NM | :30 | 7:00 AM-9:00 AM | WTFSSMT | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: CBS THIS MORNING HR 1)4BKAVG | | | | | | | | | | | | | | | | | | |
| 3 | CBS THIS MORNING HR 1 | NM | :30 | 7:00 AM-9:00 AM | W----- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: CBS THIS MORNING HR 1)4BKAVG | | | | | | | | | | | | | | | | | | |
| 3 | CBS THIS MORNING HR 1 | NM | :30 | 7:00 AM-9:00 AM | -T----- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: CBS THIS MORNING HR 1)4BKAVG | | | | | | | | | | | | | | | | | | |
| 3 | CBS THIS MORNING HR 1 | NM | :30 | 7:00 AM-9:00 AM | --F---- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: CBS THIS MORNING HR 1)4BKAVG | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS AG AM | NM | :30 | 4:30 AM-5:00 AM | -----M- | 5.00 | 1 | | | | | | | | | | | 1 | 5.00 |
| | (Program: 13 NEWS AG AM)4BKAVG | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS AG AM | NM | :30 | 4:30 AM-5:00 AM | W----- | 5.00 | 1 | | | | | | | | | | | 1 | 5.00 |
| | (Program: 13 NEWS AG AM)4BKAVG | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS AG AM | NM | :30 | 4:30 AM-5:00 AM | -T----- | 5.00 | 1 | | | | | | | | | | | 1 | 5.00 |
| | (Program: 13 NEWS AG AM)4BKAVG | | | | | | | | | | | | | | | | | | |
| 4 | 13 NEWS AG AM | NM | :30 | 4:30 AM-5:00 AM | --F---- | 5.00 | 1 | | | | | | | | | | | 1 | 5.00 |
| | (Program: 13 NEWS AG AM)4BKAVG | | | | | | | | | | | | | | | | | | |
| 5 | 13 NEWS SATURDAY | NM | :30 | 8:00 AM-9:00 AM | ---S--- | 15.00 | 1 | | | | | | | | | | | 1 | 15.00 |
| | (Program: 13 NEWS SATURDAY EDITION)4BKAVG | | | | | | | | | | | | | | | | | | |
| 6 | CBS SUNDAY MORNING | NM | :30 | 8:00 AM-9:30 AM | ---S--- | 125.00 | 1 | | | | | | | | | | | 1 | 125.00 |
| | (Program: CBS SUNDAY MORNING)4BKAVG | | | | | | | | | | | | | | | | | | |
| 7 | FACE THE NATION 1 | NM | :30 | 9:30 AM-10:00 AM | ---S--- | 80.00 | 1 | | | | | | | | | | | 1 | 80.00 |
| | (Program: FACE THE NATION 1)4BKAVG | | | | | | | | | | | | | | | | | | |
| 8 | 13 NEWS SUNDAY | NM | :30 | 10:00 AM-10:30 AM | ---S--- | 10.00 | 1 | | | | | | | | | | | 1 | 10.00 |
| | (Program: 13 NEWS SUNDAY EDITION)4BKAVG | | | | | | | | | | | | | | | | | | |
| 9 | PRICE IS RIGHT | NM | :30 | 10:00 AM-11:00 AM | ---M- | 30.00 | 1 | | | | | | | | | | | 1 | 30.00 |
| | (Program: PRICE IS RIGHT)4BKAVG | | | | | | | | | | | | | | | | | | |
| 9 | PRICE IS RIGHT | NM | :30 | 10:00 AM-11:00 AM | W----- | 30.00 | 1 | | | | | | | | | | | 1 | 30.00 |
| | (Program: PRICE IS RIGHT)4BKAVG | | | | | | | | | | | | | | | | | | |
| 9 | PRICE IS RIGHT | NM | :30 | 10:00 AM-11:00 AM | --F---- | 30.00 | 1 | | | | | | | | | | | 1 | 30.00 |
| | (Program: PRICE IS RIGHT)4BKAVG | | | | | | | | | | | | | | | | | | |
| 10 | MID DAY IN KANSAS | NM | :30 | 12:00 PM-12:30 PM | ---M- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: MID DAY IN KANSAS)4BKAVG | | | | | | | | | | | | | | | | | | |
| 10 | MID DAY IN KANSAS | NM | :30 | 12:00 PM-12:30 PM | W----- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| | (Program: MID DAY IN KANSAS)4BKAVG | | | | | | | | | | | | | | | | | | |
| 11 | 13 NEWS EYE ON NE KS | NM | :30 | 4:30 PM-5:00 PM | -----M- | 10.00 | 1 | | | | | | | | | | | 1 | 10.00 |
| | (Program: 13 NEWS EYE ON NE KS)4BKAVG | | | | | | | | | | | | | | | | | | |
| 11 | 13 NEWS EYE ON NE KS | NM | :30 | 4:30 PM-5:00 PM | W----- | 10.00 | 1 | | | | | | | | | | | 1 | 10.00 |
| | (Program: 13 NEWS EYE ON NE KS)4BKAVG | | | | | | | | | | | | | | | | | | |
| 11 | 13 NEWS EYE ON NE KS | NM | :30 | 4:30 PM-5:00 PM | -T----- | 10.00 | 1 | | | | | | | | | | | 1 | 10.00 |
| | (Program: 13 NEWS EYE ON NE KS)4BKAVG | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|---|----|-----|-------------------|-----------------|--------|-----------|--|--|--|--|--|--|--|--|--|--|----------------|---------------|
| Line | Program | ST | Len | Time | Days WTFSSMT | Rate | Jul 11 | | | | | | | | | | | Total Spots | Total Cost |
| 11 | 13 NEWS EYE ON NE KS (Program: 13 NEWS EYE ON NE KS)4BKAVG | NM | :30 | 4:30 PM-5:00 PM | -F---- | 10.00 | 1 | | | | | | | | | | | 1 | 10.00 |
| 12 | LIVE AT FIVE (Program: LIVE AT FIVE)4BKAVG | NM | :30 | 5:00 PM-5:30 PM | ----M- | 70.00 | 1 | | | | | | | | | | | 1 | 70.00 |
| 12 | LIVE AT FIVE (Program: LIVE AT FIVE)4BKAVG | NM | :30 | 5:00 PM-5:30 PM | W----- | 70.00 | 1 | | | | | | | | | | | 1 | 70.00 |
| 13 | 13 NEWS @ 6P (Program: 13 NEWS @ 6P)4BKAVG | NM | :30 | 6:00 PM-6:30 PM | ----M- | 135.00 | 1 | | | | | | | | | | | 1 | 135.00 |
| 14 | CBS EVENING NEWS (Program: CBS EVENING NEWS)4BKAVG | NM | :30 | 5:30 PM-6:00 PM | ----M- | 125.00 | 1 | | | | | | | | | | | 1 | 125.00 |
| 15 | 13 NEWS @ 6P SATURDAY (Program: 13 NEWS @ 6P SATURDAY)4BKAVG | NM | :30 | 6:00 PM-6:30 PM | ---S--- | 40.00 | 1 | | | | | | | | | | | 1 | 40.00 |
| 16 | WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE)4BKAVG | NM | :30 | 6:30 PM-7:00 PM | ----M- | 125.00 | 1 | | | | | | | | | | | 1 | 125.00 |
| 17 | WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE SATURDAY)4BKAVG | NM | :30 | 6:30 PM-7:00 PM | --S--- | 40.00 | 1 | | | | | | | | | | | 1 | 40.00 |
| 18 | 13 NEWS AT 5:30 (Program: 13 NEWS AT 5:30)4BKAVG | NM | :30 | 5:30 PM-6:00 PM | ---S- | 55.00 | 1 | | | | | | | | | | | 1 | 55.00 |
| 19 | 13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | ---M- | 200.00 | 1 | | | | | | | | | | | 1 | 200.00 |
| 19 | 13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | W----- | 200.00 | 1 | | | | | | | | | | | 1 | 200.00 |
| 19 | 13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | -T----- | 200.00 | 1 | | | | | | | | | | | 1 | 200.00 |
| 19 | 13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | -F----- | 200.00 | 1 | | | | | | | | | | | 1 | 200.00 |
| 20 | 13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | --S--- | 100.00 | 1 | | | | | | | | | | | 1 | 100.00 |
| 21 | 13 NEWS @ 10P SUNDAY (Program: 13 NEWS @ 10P SUNDAY)4BKAVG | NM | :30 | 10:00 PM-10:35 PM | ---S- | 125.00 | 1 | | | | | | | | | | | 1 | 125.00 |
| 22 | LATE SHOW (Program: LATE SHOW)4BKAVG | NM | :30 | 10:35 PM-11:35 PM | ---M- | 25.00 | 1 | | | | | | | | | | | 1 | 25.00 |
| 22 | LATE SHOW (Program: LATE SHOW)4BKAVG | NM | :30 | 10:35 PM-11:35 PM | W----- | 25.00 | 1 | | | | | | | | | | | 1 | 25.00 |
| 22 | LATE SHOW (Program: LATE SHOW)4BKAVG | NM | :30 | 10:35 PM-11:35 PM | -T----- | 25.00 | 1 | | | | | | | | | | | 1 | 25.00 |
| 22 | LATE SHOW (Program: LATE SHOW)4BKAVG | NM | :30 | 10:35 PM-11:35 PM | -F----- | 25.00 | 1 | | | | | | | | | | | 1 | 25.00 |
| 23 | MID DAY IN KANSAS (Program: MID DAY IN KANSAS)4BKAVG | NM | :30 | 12:00 PM-12:30 PM | --F--- | 125.00 | 1 | | | | | | | | | | | 1 | 125.00 |

| List Items | | | | | | Spots | | | | | | | | | | | | Totals | |
|--------------|-------------------------------|----|-----|-----------------|---------|--------|--------|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Jul 11 | | | | | | | | | | | Total Spots | Total Cost |
| 24 | LIVE AT FIVE | NM | :30 | 5:00 PM-5:30 PM | --F---- | 135.00 | 1 | | | | | | | | | | | 1 | 135.00 |
| | (Program: LIVE AT FIVE)4BKAVG | | | | | | | | | | | | | | | | | | |
| 25 | 13 NEWS @ 6P | NM | :30 | 6:00 PM-6:30 PM | --F---- | 250.00 | 1 | | | | | | | | | | | 1 | 250.00 |
| | (Program: 13 NEWS @ 6P)4BKAVG | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | 50 | | | | | | | | | | | | 50 | \$3,235.00 |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-------|-------|------------|-------|-------|------|
| July | 50 | \$3,235.00 | | | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--------------|
| Station and Location: See Order | Date: |
|---|--------------|

I, Will Thompson. Thompson Communications, Inc.,

being/on behalf of: Kansans for Selzer,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 7th

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Selzer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Marsh, CPA, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/2018

William D. Thompson

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.